

SPRING 2024



# HEADWEAR



**STITCHED  
DIFFERENT**

TOP ▲

**STANCE** 

# CONTENTS



HATS BEANIES ICON BEANIE FIXTURE

# STITCHED DIFFERENT®



We believe that you shouldn't have to sacrifice self-expression for the sake of functionality or craftsmanship. Because why would you? Our philosophy is that everything you wear should be a direct extension of who you are and how you feel. An amplifier of your own unique energy. A point of view that's reflected in our products from toe to head. Sure, we've done our homework. Innovative materials, unparalleled comfort and colorful constructions that are built to last. Ours is an open invitation to embrace a life of creativity and confidence.

## OUR STORY

In 2009, we took the stance to reimagine what was once a stagnant staple and transform socks into one of fashion's most exciting accessories. By unlocking the creative potential of an open canvas too often overlooked, we ignited a worldwide cultural movement that has attracted visionary artists, athletes and icons to embrace our positive message of individuality, movement and self-expression. In the years since, our vision has expanded from toe to head with a full line of colorful apparel styles for a life in motion. After all, why should feet have all the fun? Through a bold combination of technological innovation, superior comfort and fresh artistic design that has become the foundation of our brand, Stance can now be found in over 40 countries for anyone looking to defy convention. We are Stitched Different®.



*Scan to view our  
Stitched Different Anthem*



# STITCHED DIFFERENT



Stitched Different® is our latest brand filter that will lead us into the next phase of Stance's evolution as we position ourselves at the intersection of comfort and self-expression. The underlying human truth here is that everyone wishes to be seen... to be free to truly be themselves. We believe that our products play a role in sparking confidence and igniting individuality, a surefire way to unlock one's truest self. Because clothes have powers. What you wear affects not only how you see yourself and but how you experience the world. So go ahead, make yourself comfortable.



# PUNKS & POETS

We are a culture of doers bound by curiosity. Freethinkers who celebrate a life less ordinary. We are called "punks," and at the same time "poets." We know that there's a path but... we'll just blaze our own.



*Scan to learn  
more about our  
Punks & Poets.*



## ABOUT NEEN WILLIAMS

A professional skateboarder, fitness guru and nutrition specialist all at once, Chicago native, Neen Williams has accomplished many things in his young age. Having joined our Punk & Poets family over 10 years ago, Neen began his career with Stance as a key component of our core skateboarding team and now represents both our skate and training focuses. Forever the master of the heelflip, Neen has quietly evolved into one of the fitness industry's leading personalities through his authentic approach to exercise and nutritional know-how. He's also a lead instructor for the "Ladder" fitness app and leads his own "Not a Damn Chance" spice company, which gives the health food community a tastier alternative to those bland old recipes.



# ICON SNAPBACK

## 1. Cotton Blend

Cotton / Poly twill with Butter Blend™ sweatband.



COMFORT

## 2. 5 Panel

Mid profile structured 5 panel snapback ball cap.



FIT

## 3. Signature Design Details

Logo embroidery, flag label @ back.



BRANDING

\*MADE WITH:

## BUTTERBLEND™

SUPERIOR SOFTNESS

Butter Blend™ delivers superior softness and unparalleled comfort.



SIZE CHART

MENS	ONE SIZE FITS ALL
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(Drop 4 2021 'Parched - Black' Shown)



ICON SNAPBACK HAT

A304D21ICO - BLU - U

SIZE OS

PVP: 30€

**NEW\***

ICON SNAPBACK HAT

A304D21ICO - BLK - U

SIZE OS

PVP: 30€



ICON SNAPBACK HAT

A304D21ICO - NAVY - U

SIZE OS

PVP: 30€

ICON SNAPBACK HAT

A304D21ICO - CAM - U

SIZE OS

PVP: 30€



ICON TRUCKER HAT

A304D23ITH - DBN - U

SIZE OS

PVP: 30€

**NEW\***

ICON TRUCKER HAT

A304D23ITH - PUR - U

SIZE OS

PVP: 30€

**NEW\***

ICON TRUCKER HAT

A304D23ITH - BLK - U

SIZE OS

PVP: 30€



# STANDARD ADJUSTABLE

## 1. Cotton Blend

Cotton / Poly twill with Butter Blend™ sweatband.



COMFORT

## 2. 6 Panel

Low profile unstructured 6 panel with adjustable brass clasp.



FIT

## 3. Signature Design Details

Logo embroidery, flag label @ back.



BRANDING

\*MADE WITH:

## BUTTERBLEND™

SUPERIOR SOFTNESS

Butter Blend™ delivers superior softness and unparalleled comfort.



SIZE CHART

UNISEX / MENS	ONE SIZE FITS ALL
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(Drop 3 2021 'Navy' Shown)



**NEW\***

STANDARD ADJUSTABLE CAP

A305D21STA - GLD - U

SIZE OS

PVP: 30€

**NEW\***

STANDARD ADJUSTABLE CAP

A305D21STA - VWH - U

SIZE OS

PVP: 30€

**NEW\***



**NEW\***

STANDARD ADJUSTABLE MESH CAP

A305A24STM - NVY - U

SIZE OS

PVP: 35€

**NEW\***

STANDARD ADJUSTABLE MESH CAP

A305A24STM - TRO - U

SIZE OS

PVP: 35€

**NEW\***



STANDARD ADJUSTABLE CAP

A305D21STA - BLK - U

SIZE OS

PVP: 30€

# KINETIC

## 1. Poly Blend

Light weight, breathable, stretch Poly ripstop with soft Poly sweatband.



COMFORT

## 2. 5 Panel

Low profile unstructured 5 panel Camp cap with clip close / nylon strap.



FIT

## 3. Signature Design Details

Logo label, flag label @ back.



BRANDING



### SIZE CHART

UNISEX / MENS	ONE SIZE FITS ALL
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(Drop 1 2022 "Khaki" Shown)



KINETIC ADJUSTABLE CAP

A306D21KIN - BLK - U

SIZE OS

PVP: 30€



KINETIC ADJUSTABLE CAP

A306D21KIN - BRN - U

SIZE OS

PVP: 30€

**NEW\***

KINETIC ADJUSTABLE CAP

A306D21KIN - FOR - U

SIZE OS

PVP: 30€

**NEW\***



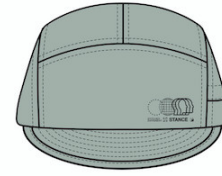
KINETIC ADJUSTABLE CAP

A306D21KIN - TTD - U

SIZE OS

PVP: 30€

**NEW\***



### COMPLEX PACKABLE HAT

A307A24CMX - BLK - U

SIZE OS

PVP: 35€

**NEW\***

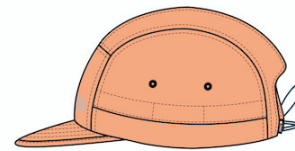
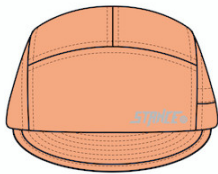
### COMPLEX PACKABLE HAT

A307A24CMX - LTG - U

SIZE OS

PVP: 35€

**NEW\***



### COMPLEX PACKABLE HAT

A307A24CMX - PEA - U

SIZE OS

PVP: 35€

**NEW\***

### COMPLEX PACKABLE HAT - SIDE

# ICON 2 BEANIE

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## 1. Acrylic Blend

Soft acrylic yarn with classic cardigan stitch.



COMFORT

## 2. Fit Options

2 height offerings: classic and shallow fits.



FIT

## 3. Signature Design Details

Woven label on front left cuff and Stance blue stitching on interior.



BRANDING



### SIZE CHART

MENS	ONE SIZE FITS ALL
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(Drop 3 2021 'Grey' Shown)



### ICON 2 BEANIE

A260C21STA - BLK - U

SIZE OS

PVP: 25€

### ICON 2 BEANIE

A260C21STA - RED - U

SIZE OS

PVP: 25€



### ICON 2 BEANIE

A260C21STA - HGR - U

SIZE OS

PVP: 25€

### ICON 2 BEANIE

A260C21STA - OLV - U

SIZE OS

PVP: 25€



### ICON 2 BEANIE SHALLOW

A261C21STA - RED - U

SIZE OS

PVP: 25€



### ICON 2 BEANIE SHALLOW

A261C21STA - BLK - U

SIZE OS

PVP: 25€

### ICON 2 BEANIE SHALLOW

A261C21STA - OLV - U

SIZE OS

PVP: 25€



### ICON 2 BEANIE SHALLOW

A261C21STA - NVY - U

SIZE OS

PVP: 25€









**THANK  
YOU.**