



LINE PREVIEW

SPRING 2024

Slowtide is a coastal-influenced and sustainable based lifestyle brand that celebrates self-expression through thoughtful, art-focused design. Our diverse and highly talented community of artists, photographers, athletes, and entertainers all share a common bond deeply rooted in the power of creativity. This spirit is what sets us apart from one another but also unites and makes us stronger as one people.

We invite you to join our community and look forward to creating with you.



COLOR PALLETE

NEO-GU AVA



NEW GROWTH



SPLASH



HIDEOUT GREEN



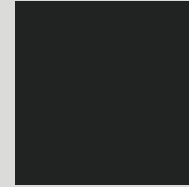
UBE



SETTING SUN



NEW MOON



DRIED CLAY



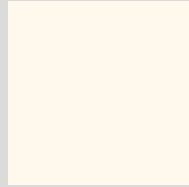
DEEP PACIFIC



VALLEY FERN



CREAM



DUSTY MAUVE



CLAY



COURTYARD



BRUSH



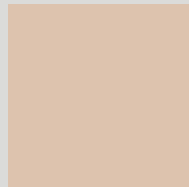
MOAB



COASTAL MIST



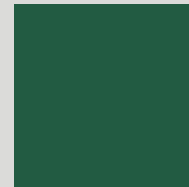
SAND STONE



WU YELLOW



DEEP FOREST



BASALT



Bright pops of expressive color mixed with the grounding hues of muted earth tones, give the Spring 2024 Color Pallete the effect of being present and lucid all in the same stroke.

SLOWTIDE

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PRINT HIGHLIGHTS

PINEAPPS



One of the most iconic prints from the Hoffman Collection.

BOWS



A classic rainbow and tropical from the Hoffman Collection.

JUNGLE BIRDS



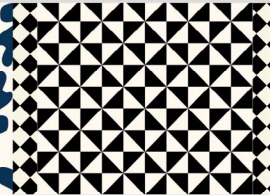
The iconic Magnum P.I. "Jungle birds" print from Hoffman.

HELE



The anamorphic shapes of nature.

GATSBY



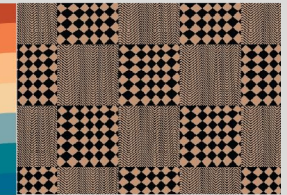
Clean line geometry at it's finest.

SHORES



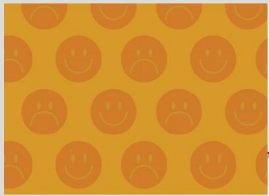
Roll with the tide like a wave with the Shores print.

FEB



A collaboration with Mikey February.

SAD HAPPY



A collaboration with Evan Mock in a sculpted pattern.

KANE + WAHINE



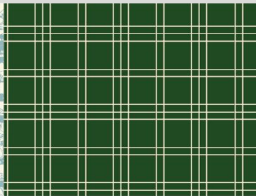
A collaboration with Evan Mock, one side for the women and the other side for the man.

WONDERLAND



In a field of wild fungi.

GARNER



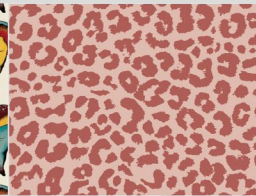
It's picnic season.

CECILIA



Buns and fun's with Cecilia Granata.

DEVILLE



Scratch that wild itch with Deville.

HARPER



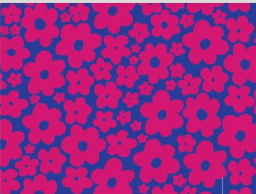
Hand drawn color bars.

SEAGER



A camper classic in collaboration with Seager.

GINNY



Catch her in a field of wild flowers, washed in sunshine.

LUCA



Softly swaying in the breeze.

ROYGBIV



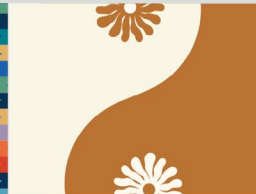
Melting with color.

STACKED



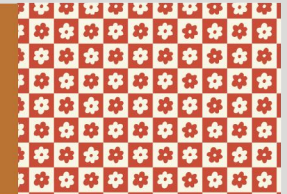
Multi-color geometric fun.

BOTANICAL BALANCE



Find balance and growth.

GIGI



Checkmate and checkout.

SLOWTIDE

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LINE PREVIEW

COLLABORATIONS

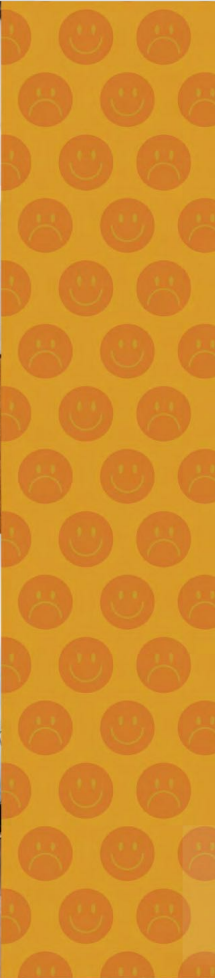
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Model, pro skateboarder, actor, director, and photographer, Evan Mock is a man of many titles and talents. His accomplishments are almost too much to fit on one page. Mock has become one of the fashion industry's most sought-after names and has appeared on runways and in campaigns for Louis Vuitton, Calvin Klein, Saint Laurent, Bulgari and many more. While many people likely know of him from his role on HBO's Gossip Girl reboot, his skateboarding skills give him more than enough core credentials.



SLOWTIDE X EVAN MOCK



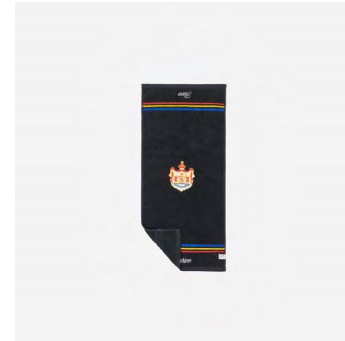
Kane + Wahine Bath Towel (Cream) **STBT010**
30" x 60"



Kane + Wahine Bath Towel (Black) **STBT011**
30" x 60"



Kane + Wahine Hand Towel (Cream) **STHT010**
13" x 31"



Kane + Wahine Hand Towel (Black) **STHT011**
13" x 31"



Sad Happy Bath Towel (Mustard) **STBT016**
30" x 60"



Sad Happy Bath Towel (Cream) **STBT017**
30" x 60"



Sad Happy Hand Towel (Mustard) **STHT016**
13" x 31"



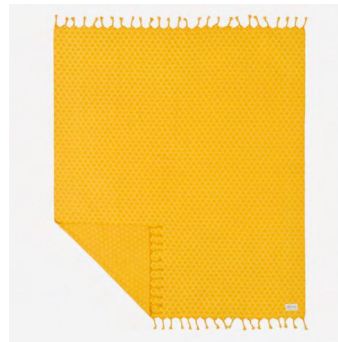
Sad Happy Hand Towel (Cream) **STHT017**
13" x 31"



Wahine Pocket Beach Towel **STRP017**
34" x 62"



Wahine Tapestry Blanket **STTP004**
68" x 50"



Sad Happy Turkish Blanket (Mustard) **STTB011**
66" x 80"



Sad Happy Turkish Blanket (Cream) **STTB012**
66" x 80"

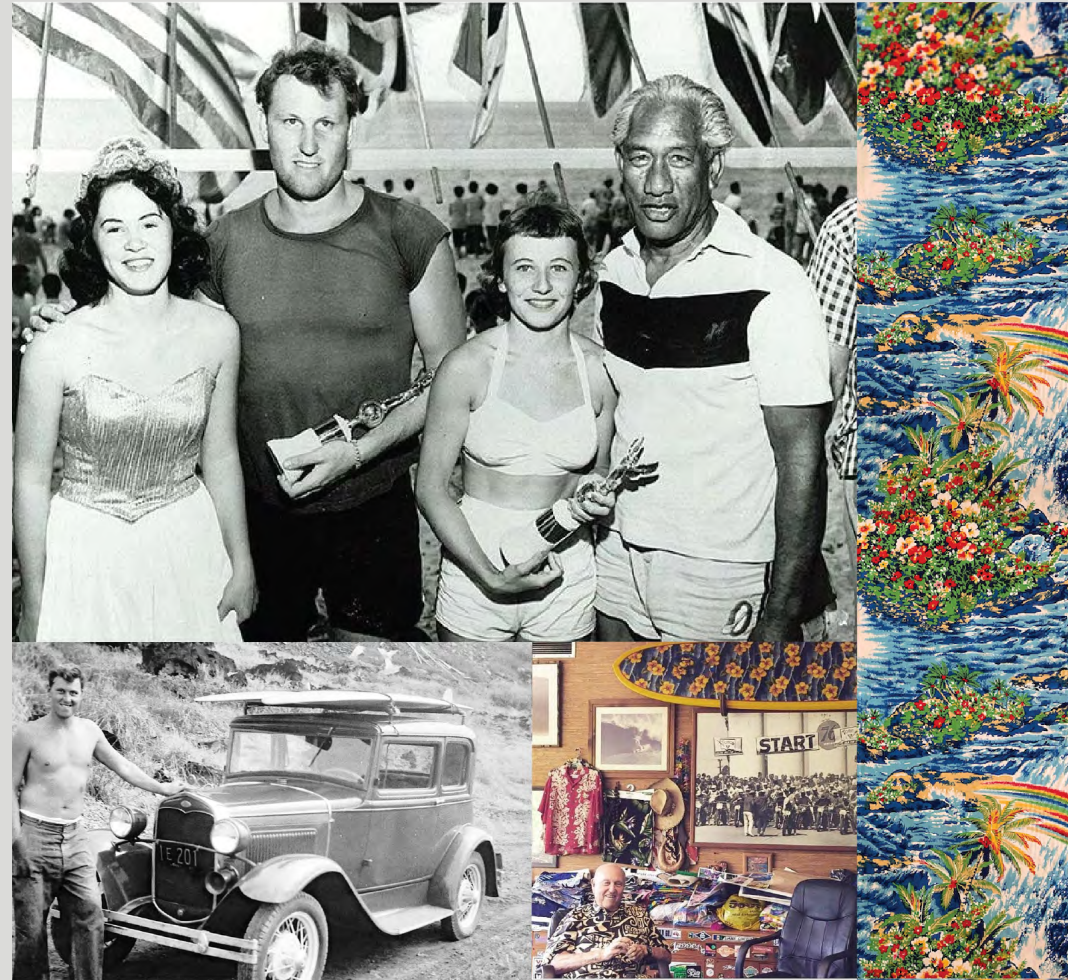
SLOWTIDE

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HOFFMAN CALIFORNIA FABRICS

Hoffman's fabrics are some of the most iconic prints and some of their other collaborations include Ralph Lauren, Vans and Herschel Supply Co. We had the unique ability to dig through their bottomless archives and hand-select a collection of prints that tapped into our shared brand roots between California & Hawaii. We are extremely honored that the Slowtide x Hoffman collection will help to celebrate Hoffman Fabrics' 100 Year Anniversary.



SLOWTIDE X HOFFMAN FABRICS



Pineapps Beach Towel
34" x 62"

STRP023
PVP:50€



Bows Beach Towel
34" x 62"

STRP024
PVP:50€



Jungle Birds Beach Towel
34" x 62"

STRP025
PVP:50€



Pineapps Everyday Poncho
S-M / L-XL

STVP001/STVP002
PVP:85€



Bows Everyday Poncho
S-M / L-XL

STVP003/STVP004
PVP:85€



Jungle Birds Everyday Poncho
S-M / L-XL

STVP005/STVP006
PVP:85€



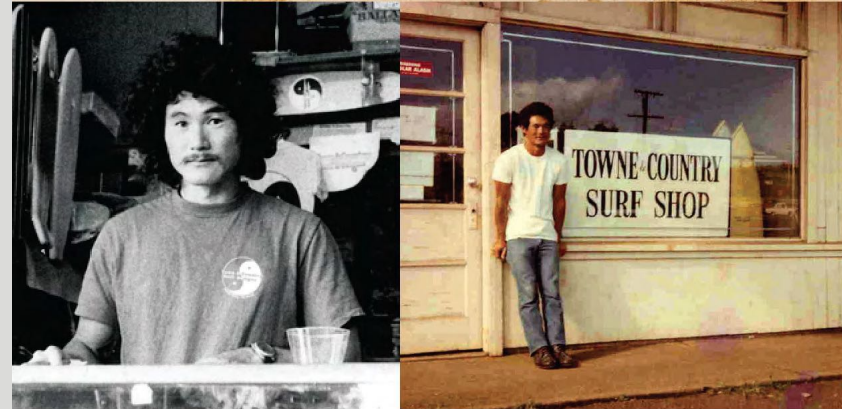
Pineapps Kids Poncho

STKP007
PVP:70€





Founded in 1971 by Craig Sugihara, T&C Surf has evolved into a global icon fueled by a passion for surfing and making quality surfboards. Town & Country, otherwise known as T&C, has made surfboards for surf legends like Larry Bertlemann, Dane Kealoha, Martin Potter, Christian Fletcher and Sunny Garcia. The Slowtide x T&C Surf collection takes cues from T&C Surf's widely recognizable design elements and timeless styles from their brand archives.



SLOWTIDE X T&C SURF



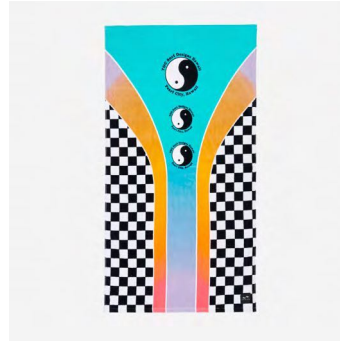
Country Classic Beach Towel
34" x 62"

STRP018
PVP:50€



Town & Country (*Guava*) Beach Towel
34" x 62"

STRP019
PVP:50€



Town & Country (*Splash*) Beach Towel
34" x 62"

STRP020
PVP:50€



Echo (*Black*) Turkish Towel
38" x 73"

STTT011
PVP:65€



Echo (*Guava*) Turkish Towel
38" x 73"

STTT012
PVP:65€



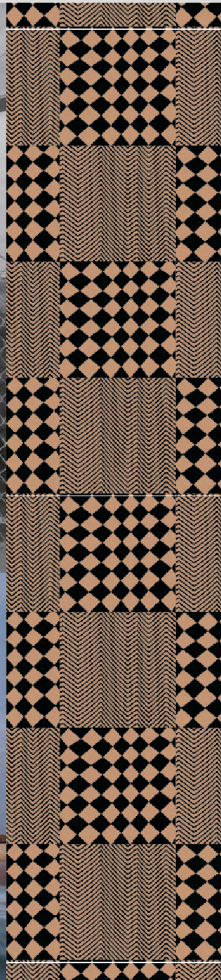
Walo's PRF Quick-Dry Towel
30" x 60"

STQD011
PVP:60€



MIKEY FEBRUARY

Herald as one of the “most stylish” surfers in the industry, Michael February grew up in Cape Town, South Africa and started surfing at the age of ten. Growing up in Cape Town, with J-Bay only a quick plane flight away, Mikey was able to mold himself into one of the most stylish up and coming surfers of modern day. Touted for his unique style, on and off the surfboard, February expresses a blend of a timeless throwback with a modern and original twist.



SLOWTIDE X MIKEY FEBRUARY



Feb Fauta Turkish Towel **STTT010**
38" x 73" PVP:65€



Feb Fauta Hooded Kids Towel **STBH003**
40" x 40" PVP:45€



Feb Fauta Kids Poncho **STKP005**
O/S PVP:70€

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Seager

Seager was founded in 2015 by a group of friends inspired to make apparel, outdoor gear and experiences that would uphold the Grit and Ruggedness of the Old West. The brand shares its love and passion for America's historical Old West with those who long for the simplicity of life's many adventures. Their passion for the Old West is matched only by their love of the surf and outdoor adventure lifestyles that come with it.



SLOWTIDE X SEAGER



Seager Stripe (*Brown*) Woven Towel **STWV009**
40" x 70" PVP:80€



Seager Stripe (*Mustard*) Woven Towel **STWV010**
40" x 70" PVP:80€



Seager Tapestry Blanket **STTP005**
68" x 50" PVP:170€



Seager PRF Quick-Dry Towel **STQD012**
30" x 60" PVP: 60€



Seager Park Blanket **STPB003**
58" x 72" PVP: 85€





In the world of hip-hop culture, there is perhaps no name more recognizable and widely respected than the Wu-Tang Clan. Carefully formed by the RZA in Staten Island, New York City in 1992, Wu-Tang ushered in a style of music so unique and never heard before that they quickly became, and still are revered, by hip-hop fans worldwide as one of the most influential hip-hop groups in music history.



SLOWTIDE X WU-TANG CLAN



Blocks on Fire Park Blanket STPB004
58" x 72" PVP: 85€



Blocks on Fire Beach Towel **STRP026**
34" x 62" PVP: 50€



GRATEFUL DEAD

The Dead's connection to music, fashion and community along with their ethos of love, kindness and creativity connect deeply with Slowtide's core values as well. Now in it's fifth year of partnership, and much like the band, the Slowtide x Grateful Dead collection gains more and more momentum as time goes on.

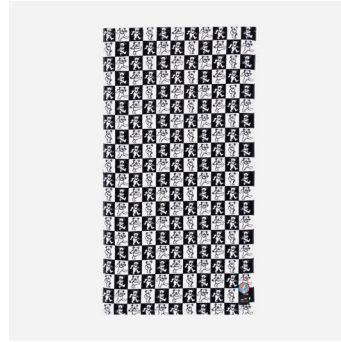


SLOWTIDE X GRATEFUL DEAD



Frisco Woven Towel
30" x 60"

STRP028
PVP: 60€



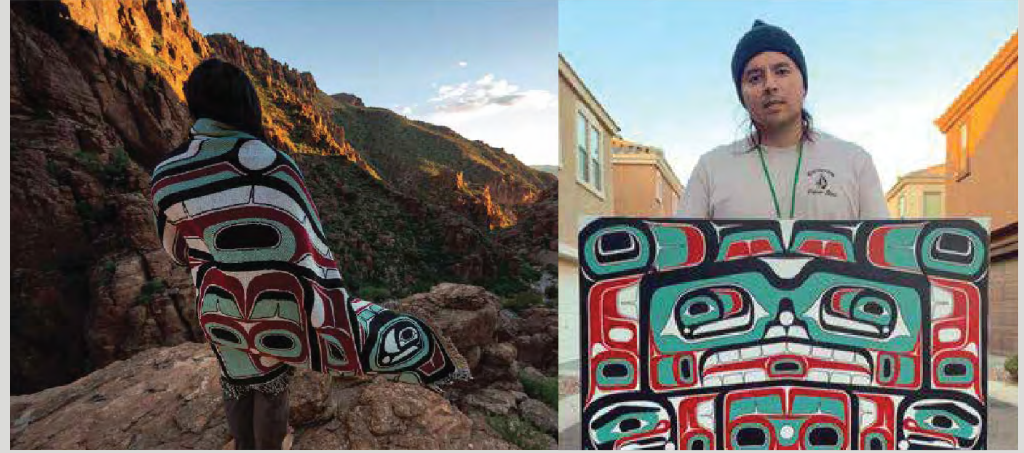
Dance Floor Beach Towel
34" x 62"

STRP026
PVP: 50€





James Johnson is an Award Winning Tlingit Artist and Carver, born and raised in Juneau, AK. He also happens to be a lifelong snowboarder and belongs to the Tlingit Ch'áak' Dakl'aweidi [Eagle Killer Whale] Clan. Slowtide is proud to be donating a portion of the proceeds to support the incredible work of Sealaska and the Yakutat Surf Club.



James Johnson Beach Towel

34" x 62"

STRP021

PVP: 50€



T A H N E I ROY

Hailing from the North Shore of Oahu, Tahnei bought her first video camera and water housing at the young age of 13. With Hawaii's pristine environment as a backdrop, she began taking photographs and making short films, capturing the adventures she would go on across the Hawaiian Islands. She's worked with brands like Vans, Roxy, Nixon, WSL, Surfrider Foundation, Seesaw and her imagery has graced the publications of Vogue, Goop, Herewith, Whalebone and many more.



Tahnei (PRF) Quick-Dry Towel
30" x 60"

STQD006
PVP: 60€



PRODUCT CATEGORIES

TOWELS

Turkish
Printed Beach
Premium Woven
Oversized Woven
Quick-Dry

PONCHOS

Extra-Warm
Quick-Dry
All Weather
Kids

BLANKETS

Lightweight Throw
Fleece
Camp
Park

HOME

Bath & Hand Towels
Cotton Twill Blankets
Tapestry Blankets
Kids Hooded Towels
Kitchen Towels





SLOWTIDE

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PRODUCT CATEGORIES

TURKISH
TOWELS



SLOWTIDE

SPRING 2024

TURKISH TOWELS



Zoey (*Black*) Turkish Towel **STTT004**
38" x 73" PVP:60€



Zoey Turkish Towel **ST883**
38" x 73" PVP:60€



Iggy (*Sky*) Turkish Towel **ST1136**
38" x 73" PVP:60€



Iggy (*Black*) Turkish Towel **STTT005**
38" x 73" PVP:60€



Garner (*Valley Fern*) Turkish Towel **STTT006**
38" x 73" PVP:60€



Hapa (*Dusty Mauve*) Turkish Towel **STTT007**
38" x 73" PVP:60€



Hapa (*Dried Clay*) Turkish Towel **STTT008**
38" x 73" PVP:60€



Joplin Turkish Towel **STTT009**
38" x 73" PVP:60€



Feb (*Fauta*) Turkish Towel **STTT010**
38" x 73" PVP:65€



Deville (*Clay*) Turkish Towel **STTT002**
38" x 73" PVP:60€



Echo (*Black*) Turkish Towel **STTT011**
38" x 73" PVP:65€



Echo (*Guava*) Turkish Towel **STTT012**
38" x 73" PVP:65€



Botanical (*Black*) Turkish Towel **STTT014**
38" x 73" PVP:60€



Botanical (*Brush*) Turkish Towel **STTT013**
38" x 73" PVP:60€



Lolo (*Sandstone*) Turkish Towel **STTT015**
38" x 73" PVP:60€

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PRODUCT CATEGORIES

PRINTED BEACH
TOWELS



SLOWTIDE

SPRING 2024

PRINTED BEACH TOWELS

SLOWTIDE



Roygbiv (Black) Beach Towel
30" x 60"

STRP013
PVP:45€



Roygbiv (White) Beach Towel
30" x 60"

STRP014
PVP:45€



Botanical Balance (Black) Beach Towel
30" x 60"

STRP010
PVP:45€



Botanical Balance (Brush) Beach Towel
30" x 60"

STRP009
PVP:45€



Ginny (Vibrant) Beach Towel
30" x 60"

STRP012
PVP:45€



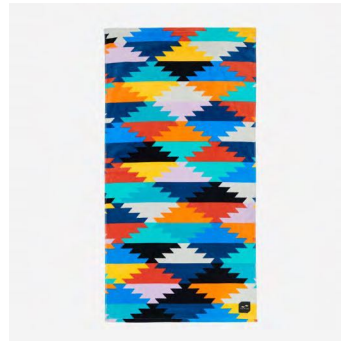
Ginny (Sandstone) Beach Towel
30" x 60"

STRP011
PVP:45€



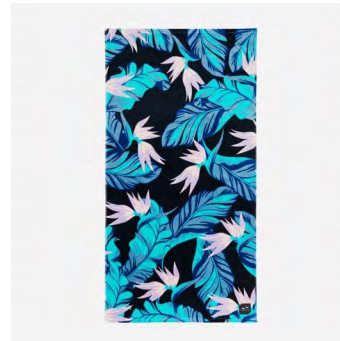
Stacked (Brush) Beach Towel
30" x 60"

STRP015
PVP:45€



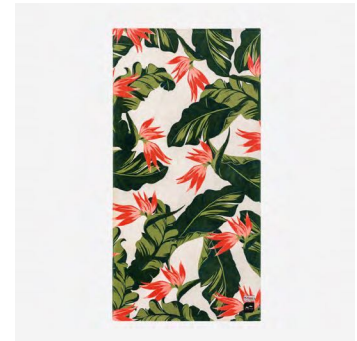
Stacked (Deep Pacific) Beach Towel
30" x 60"

STRP016
PVP:45€



Mauka (Black) Beach Towel
30" x 60"

STRP008
PVP:45€



Mauka (White) Beach Towel
30" x 60"

ST262
PVP:45€

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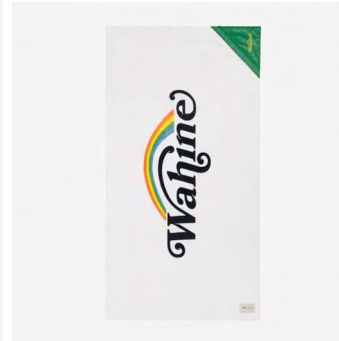
PRINTED BEACH TOWELS



Shine On (*Deep Pacific*) Beach Towel **STRP007**
30" x 60" PVP:45€



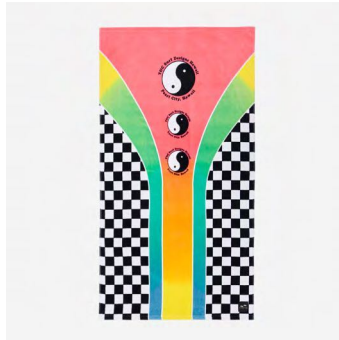
Blocks on Fire Beach Towel **STRP026**
34" x 62" PVP:50€



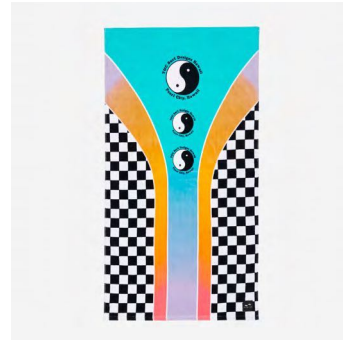
Wahine (*Cream*) Pocket Beach Towel **STRP017**
34" x 62" PVP:60€



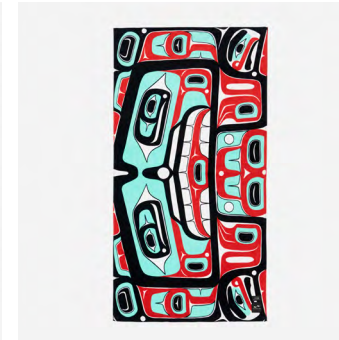
Country Classic Beach Towel **STRP018**
34" x 62" PVP:50€



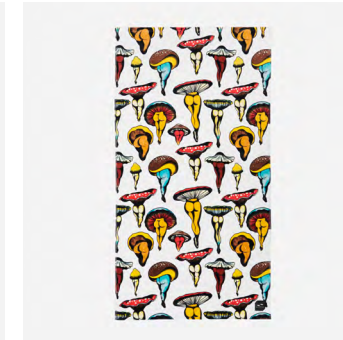
Town & Country (*Guava*) Beach Towel **STRP019**
34" x 62" PVP:50€



Town & Country (*Splash*) Beach Towel **STRP020**
34" x 62" PVP:50€



James Johnson Beach Towel **STRP021**
34" x 62" PVP:50€



Cecilia Beach Towel **STRP022**
34" x 62" PVP:50€



Pineapps Beach Towel **STRP023**
34" x 62" PVP:50€



Bows Beach Towel **STRP024**
34" x 62" PVP:50€



Jungle Birds Beach Towel **STRP025**
34" x 62" PVP:50€

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PRODUCT CATEGORIES

PREMIUM WOVEN
TOWELS



SLOWTIDE

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PREMIUM WOVEN TOWELS



Frisco Woven Towel **STRP028**
30" x 60" PVP:60€



Hele (Black) Woven Towel **STWV003**
30" x 60" PVP:60€



Hele (Deep Pacific) Woven Towel **STWV004**
30" x 60" PVP:60€



Gatsby (Rust) Woven Towel **STWV006**
30" x 60" PVP:60€



Gatsby (Black) Woven Towel **STWV007**
30" x 60" PVP:60€



Shores Woven Towel **STWV005**
30" x 60" PVP:60€



Wonderland (Cream) Woven Towel **STWV008**
30" x 60" PVP:60€

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PREMIUM WOVEN TOWELS



Seager Stripe (*Brown*) Woven Towel **STWY009**
40" x 70" PVP:80€



Seager Stripe (*Mustard*) Woven Towel **STWY010**
40" x 70" PVP:80€



Hapa (*Black*) Woven Towel **STOW007**
40" x 70" PVP:80€



Sundown (*Deep Pacific*) Woven Towel **STOW003**
40" x 70" PVP:80€



Rainbow Bridge (*Coastal Mist*) Woven Towel **STOW004**
40" x 70" PVP:80€



PRODUCT CATEGORIES

QUICK-DRY

TOWELS



SLOWTIDE

SPRING 2024

PERFORMANCE QUICK-DRY TOWELS



Sundown (PRF) Quick-Dry Towel **STQD009** PVP:50€ 30" x 60"
 Shores (PRF) Quick-Dry Towel **STQD010** PVP:50€ 30" x 60"
 Walo's (PRF) Quick-Dry Towel **STQD011** PVP:60€ 30" x 60"
 Seager (PRF) Quick-Dry Towel **STQD012** PVP:60€ 30" x 60"



Mauka (PRF) Quick-Dry Towel **STQD008** PVP:50€ 30" x 60"
 Tahnei (PRF) Quick-Dry Towel **STQD006** PVP:60€ 30" x 60"
 Huron (PRF) Quick-Dry Towel **STQD007** PVP:50€ 30" x 60"

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LIGHTWEIGHT QUICK-DRY TOWELS



Harper (LTWT) Quick-Dry Towel
30" x 60"

STQD014
PVP:50€



SLO (LTWT) Quick-Dry Towel
30" x 60"

STQD013
PVP:50€



PRODUCT CATEGORIES

LIGHTWEIGHT THROW

BLANKETS



SLOWTIDE

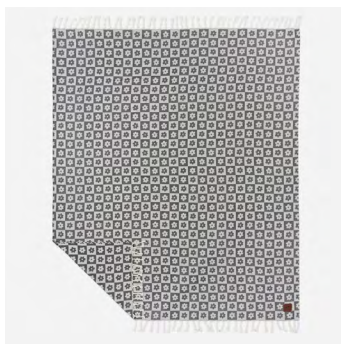
SPRING 2024

LIGHTWEIGHT THROW BLANKETS



Gigi (*Rust*) Turkish Blanket
66" x 80"

STTB005
PVP:80€



Gigi (*Black*) Turkish Blanket
66" x 80"

STTB006
PVP:80€



Sad Happy (*Mustard*) Turkish Blanket
66" x 80"

STTB011
PVP:85€



Sad Happy (*Cream*) Turkish Blanket
66" x 80"

STTB012
PVP:85€



Hele (*Cream*) Turkish Blanket
66" x 80"

STTB010
PVP:80€



LIGHTWEIGHT THROW BLANKETS



Joplin Turkish Blanket
66" x 80"

STTB008
PVP:80€



Dylan (*Moab*) Turkish Blanket
66" x 80"

STTB007
PVP:80€



Sol (*Cement*) Turkish Blanket
66" x 80"

STTB009
PVP:85€



PRODUCT CATEGORIES

PARK
BLANKETS



SLOWTIDE

SPRING 2024

PARK BLANKETS



Seager Park Blanket
58" x 72"

STPB003
PVP:85€



Dylan (*Moab*) Park Blanket
58" x 72"

STPB004
PVP:85€



Blocks on Fire Park Blanket
58" x 72"

STPB004
PVP:85€



Deville Park Blanket
58" x 72"

STPB005
PVP:85€



Sundown (*Deep Pacific*) Park Blanket
58" x 72"

STPB006
PVP:85€



Pineapps (*Deep Pacific*) Park Blanket
58" x 72"

STPB007
PVP:85€



PRODUCT CATEGORIES

CHANGING
PONCHOS



SLOWTIDE

SPRING 2024

CHANGING PONCHOS

SLOWTIDE



Pineapps Everyday Poncho **STVP001/STVP002**
S-M / L-XL PVP:85€



Jungle Birds Everyday Poncho **STVP005/STVP006**
S-M / L-XL PVP:85€



Bows Everyday Poncho **STEP009/STEP010**
S-M / L-XL PVP:85€



Pineapps Kids Poncho **STKP007**
O/S PVP:70€



Sundown (*Deep Pacific*) Kids Poncho **STKP004**
O/S PVP:70€



Feb Kids Poncho **STKP005**
O/S PVP:70€



Ginny Kids Poncho **STKP006**
O/S PVP:70€

SPRING 2024



PRODUCT CATEGORIES

BATH & HAND TOWELS

HOME



SLOWTIDE

SPRING 2024

BATH & HAND TOWELS



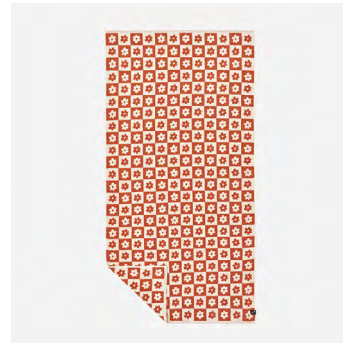
Gigi (Black) Bath Towel
30" x 60"

STBT009
PVP:60€



Gigi (Black) Hand Towel
13" x 31"

STHT009
PVP:25€



Gigi (Rust) Bath Towel
30" x 60"

STBT009
PVP:60€



Gigi (Rust) Hand Towel
13" x 31"

STHT009
PVP:25€



Sad Happy (Mustard) Bath Towel
30" x 60"

STBT016
PVP:60€



Sad Happy (Mustard) Hand Towel
13" x 31"

STHT016
PVP:25€



Sad Happy (Cream) Bath Towel
30" x 60"

STBT017
PVP:60€



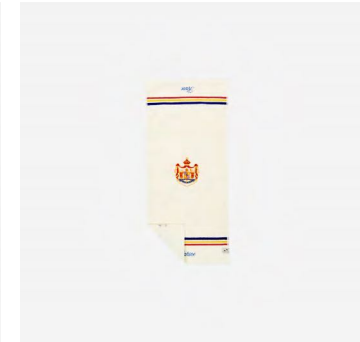
Sad Happy (Cream) Hand Towel
13" x 31"

STHT017
PVP:25€



Kane+Wahine (Cream) Bath Towel
30" x 60"

STBT010
PVP:60€



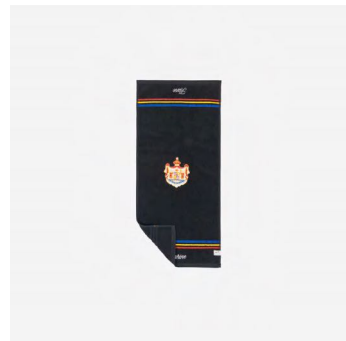
Kane+Wahine (Cream) Hand Towel
13" x 31"

STHT010
PVP:25€



Kane+Wahine (Black) Bath Towel
30" x 60"

STBT011
PVP:60€



Kane+Wahine (Black) Hand Towel
13" x 31"

STHT011
PVP:25€



Up at Dawn (Clay) Bath Towel
30" x 60"

ST1103
PVP:60€



Up at Dawn (Clay) Hand Towel
13" x 31"

ST1105
PVP:25€



Up at Dawn (Sage) Bath Towel
30" x 60"

ST1104
PVP:60€

SLOWTIDE

SPRING 2024



BATH & HAND TOWELS



Up at Dawn (*Sage*) Hand Towel **ST1106**
13" x 31" PVP:25€



Sunfair (*Dusty Mauve*) Fauta Bath Towel **STBT012**
30" x 60" PVP:60€



Sunfair (*Dusty Mauve*) Fauta Hand Towel **STHT012**
13" x 31" PVP:25€



Sunfair (*Basalt*) Fauta Bath Towel **STBT013**
30" x 60" PVP:60€



Sunfair (*Basalt*) Fauta Hand Towel **STHT012**
13" x 31" PVP:25€



Sunfair (*Moab*) Fauta Bath Towel **STBT014**
30" x 60" PVP:60€



Sunfair (*Moab*) Fauta Hand Towel **STHT014**
13" x 31" PVP:25€



Sunfair (*Cream*) Fauta Bath Towel **STBT015**
30" x 60" PVP:60€



Sunfair (*Basalt*) Fauta Hand Towel **STHT015**
13" x 31" PVP:25€



Guild (*Off White*) Waffle Bath Towel **ST421**
30" x 60" PVP:60€



Guild (*Off White*) Waffle Hand Towel **ST424**
13" x 31" PVP:25€



Guild (*Moab*) Waffle Bath Towel **STBT001**
30" x 60" PVP:60€



Guild (*Moab*) Waffle Hand Towel **STHT001**
13" x 31" PVP:25€



Guild (*Charcoal*) Waffle Bath Towel **ST419**
30" x 60" PVP:60€



Guild (*Charcoal*) Waffle Hand Towel **STHT012**
13" x 31" PVP:25€

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PRODUCT CATEGORIES

TWILL & TAPESTRY BLANKETS

HOME



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SPRING 2024

TWILL & TAPESTRY BLANKETS



Gatsby Twill Blanket
55" x 70"

STCT007
PVP:140€



Botanical Balance Twill Blanket
55" x 70"

STCT008
PVP:140€



Gigi Tapestry Blanket
68" x 50"

STTP003
PVP:170€



Wahine Tapestry Blanket
68" x 50"

STCT008
PVP:170€



Seager Tapestry Blanket
68" x 50"

STTP005
PVP:170€



PRODUCT CATEGORIES

KIDS HOODED TOWELS

HOME



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SPRING 2024

KIDS HOODED TOWELS



Iggy (*Baby Blue*) Kids Hooded Towel
40" x 40"

STBH001
PVP:45€



Up at Dawn (*Brush*) Kids Hooded Towel
40" x 40"

STBH002
PVP:45€



Gigi (*Rust*) Kids Hooded Towel
40" x 40"

STBH004
PVP:45€



Feb Fauta Kids Hooded Towel
40" x 40"

STBH003
PVP:45€



PRODUCT CATEGORIES

KITCHEN TOWELS
HOME



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KITCHEN TOWELS



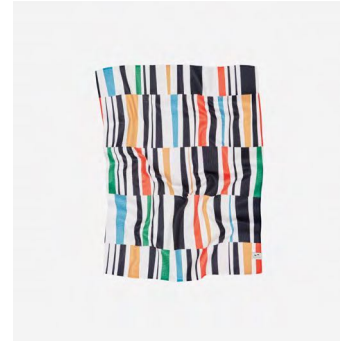
Pineapps (*Microfiber*) Kitchen Towel **STKT003**
21" x 28" PVP:25€



Gigi (*Microfiber*) Kitchen Towel **STKT004**
21" x 28" PVP:25€



Dylan (*Microfiber*) Kitchen Towel **STKT005**
21" x 28" PVP:25€



Harper (*Microfiber*) Kitchen Towel **STKT006**
21" x 28" PVP:25€



Joplin (*Microfiber*) Kitchen Towel **STHT012**
21" x 28" PVP:25€



Hele (*Microfiber*) Kitchen Towel **STKT008**
21" x 28" PVP:25€

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THANK YOU

