



**LINE PREVIEW**  
HOLIDAY 2024



**Slowtide** is a coastal-influenced and sustainable based lifestyle brand that celebrates self-expression through thoughtful, art-focused design. Our diverse and highly talented community of artists, photographers, athletes, and entertainers all share a common bond deeply rooted in the power of creativity. This spirit is what sets us apart from one another but also unites and makes us stronger as one people.

We invite you to join our community and look forward to creating with you.





# SEASONAL INSPIRATION

Back to our roots in Hawai'i and California we pull for the pages of our family history as well as the spirit of adventure that pulses through our bodies and our brand.

Hawaiian plaids, botanical florals, silhouetted mountains, country camos, tropicals, and clean geometric patterns are on the menu this season. We hope you enjoy.





COLOR PALLETE

GUAVA



SEQUOIA



ELCTRO



COURTYARD



COASTAL MIST



CREAM



NEW MOON



DRIED CLAY



DEEP PACIFIC



NEO-GUAVA



SETTING SUN



DUSTY MAUVE



CLAY



FADED BLACK



BRUSH



MOAB



UBE



SANDSTONE



WU YELLOW



DEEP FOREST



BASALT



The Holiday 2024 Color Palette is grounded by it's "earthy" colors, but charged and brought to life by the powerful pop of electric colors.



SLOWTIDE

HOLIDAY 2024

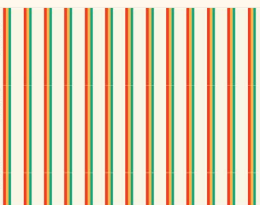
# PRINT HIGHLIGHTS

PALAKA



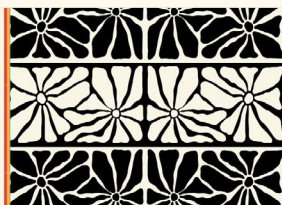
The icon plaid of our roots as Paniolos (Hawaiian Cowboys)

NATURAL MYSTIC



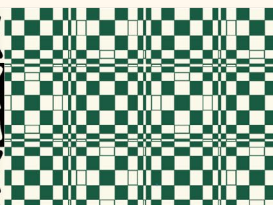
Classic stripe in red, gold and green.

CIAO ZEN



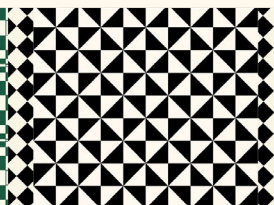
The floral fun of Ciao Zen's 70's inspired art.

GAMBIT



The anamorphic shapes of nature.

GATSBY



Clean line geometry at it's finest.

HALEAKALA



Gradating colors of Mt. Haleakala at dawn.

HELICONIA



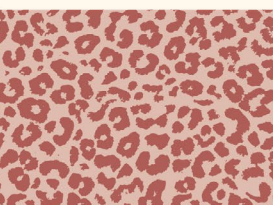
A collaboration with Hoffman Fabrics of California.

WHISP



Classic botanical illustration.

DEVILLE



Scratch that wild itch with Deville.

TRIUMPH



In collaboration with Real Tree and Wu-Tang Clan.

CANNON



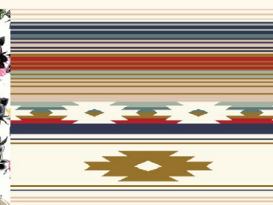
Color blocked stripe.

KOSTECHKO



Artist series with Nathan Kostechko.

ROCKY



Coors Banquet.

TIGRE



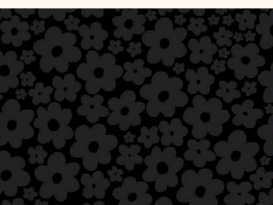
Straight from the jungle to shoreline.

CECILIA



In collaboration with Cecilia Granata.

GINNY



Sculpted floral.

LUCA



Softly swaying in the breeze.

HAUKE



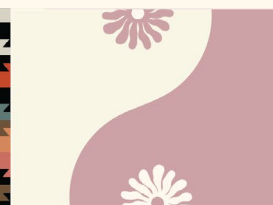
Electric Floral.

STACKED



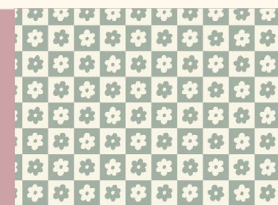
Multi-color geometric fun.

BOTANICAL BALANCE



Find balance and growth.

GIGI



Checkmate and checkout.

SLOWTIDE

HOLIDAY 2024



LINE PREVIEW

# COLLABORATIONS

SLOWTIDE

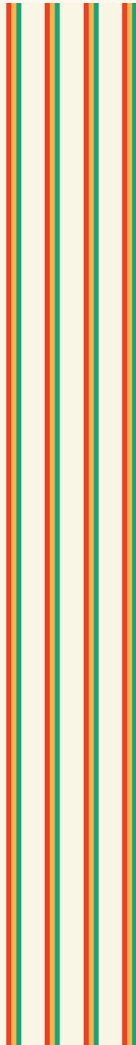
HOLIDAY 2024





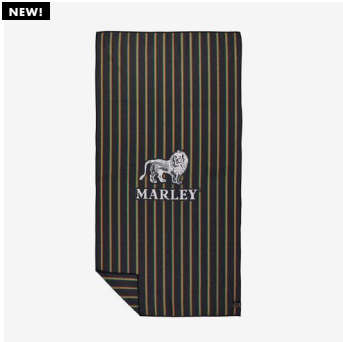


Highly revered as the King of Reggae, Bob Marley made music like nobody else, music that drove a powerful message of peace, love and unity. Still to this day, his records are considered some of the greatest albums of all time. His work as a musician was equally complemented by his life as a revolutionary and advocate for equality for the people of Jamaica. The legacy of work that Bob Marley left behind stands as an anthem to the people and his legacy and influence marches on through the halls of time.



SLOWTIDE X BOB MARLEY

NEW!



Marley (PRF) Quick-Dry Towel **STQD038**  
30" x 60" **PVP: 60.00€**

NEW!



Tuff Pong (PRF) Quick-Dry Towel **STQD039**  
30" x 60" **PVP: 60.00€**

NEW!



Sun Is Shining (PRF) Quick-Dry Towel **STQD040**  
30" x 60" **PVP: 60.00€**

NEW!



Sun Is Shining QD Picnic Blanket **STPB020**  
58" x 72" **PVP: 90.00€**

NEW!



Marley (Black) Camp Blanket **STCB006**  
58" x 72" **PVP: 75.00€**

NEW!



One Love Fleece Blanket **STFB007**  
55" x 70" **PVP: 60.00€**



One Love Beach Towel **STRP033**  
34" x 62" **PVP: 50.00€**

SLOWTIDE

HOLIDAY 2024





# HOFFMAN CALIFORNIA FABRICS

Founded in 1924 by Rube Hoffman, Hoffman California Fabrics has been famously creating authentic Hawaiian prints that have helped define beach culture since 1924. Years later in the 1950s, while serving at Pearl Harbor, Walter Hoffman began to sell tropical-print fabric through his family's textile business and is known for creating the traditional "aloha shirt." Hoffman's fabrics are some of the most iconic prints and some of their other collaborations include Ralph Lauren, Vans and Herschel Supply Co. We had the unique ability to dig through their bottomless archives and hand-select a collection of prints that tapped into our shared brand roots between California & Hawaii. We are extremely honored that the Slowtide x Hoffman collection will help to celebrate Hoffman Fabrics' 100 Year Anniversary.





SLOWTIDE X HOFFMAN FABRICS

SLOWTIDE

NEW!



Heliconia (*Cream*) Beach Towel  
34" x 62"

**STRP035**  
PVP: 50.00€

NEW!



Heliconia (*Ube*) Beach Towel  
34" x 62"

**STRP034**  
PVP: 50.00€

NEW!



Heliconia *Ube* (PRF) Quick-Dry Towel  
30" x 60"

**STQD030**  
PVP: 60.00€

NEW!



Heliconia *Cream* (PRF) Quick-Dry Towel  
30" x 60"

**STQD031**  
PVP: 60.00€

NEW!



Heliconia QD Picnic Blanket  
58" x 72"

**STPB019**  
PVP: 90.00€

NEW!



Heliconia (*Cream*) Quick-Dry Poncho  
S-M / L-XL

**STQP019/STQP020**  
PVP: 100.00€

HOLIDAY 2024





In the world of hip-hop culture, there is perhaps no name more recognizable and widely respected than the Wu-Tang Clan. Carefully formed by the RZA in Staten Island, New York City in 1992, Wu-Tang ushered in a style of music so unique and never heard before that they quickly became, and still are revered, by hip-hop fans worldwide as one of the most influential hip-hop groups in music history.



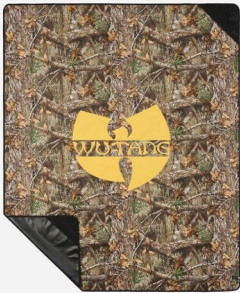
SLOWTIDE X WU-TANG CLAN

NEW!



Triumph (*Camo*) Beach Towel **STRP037**  
30" x 60" **PVP: 50.00€**

NEW!

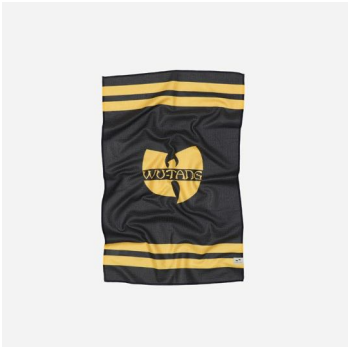


Triumph (*Camo*) QD Picnic Blanket **STPB015**  
58" x 72" **PVP: 90.00€**

NEW!



Triumph (*Camo*) Fleece Blanket **STFB009**  
55" x 70" **PVP: 60.00€**



Forever (*Microfiber*) Kitchen Towel **STKT014**  
21" x 28" **PVP: 25.00€**





# GRATEFUL DEAD

The Dead's connection to music, fashion and community along with their ethos of love, kindness and creativity connect deeply with Slowtide's core values as well. Now in it's fifth year of partnership, and much like the band, the Slowtide x Grateful Dead collection gains more and more momentum as time goes on.



SLOWTIDE X GRATEFUL DEAD

SLOWTIDE



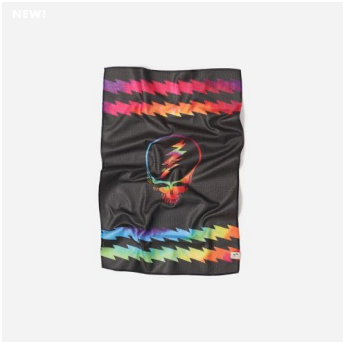
Jammer (Black) Fleece Blanket **STFB011**  
55" x 70" **PVP: 60.00€**



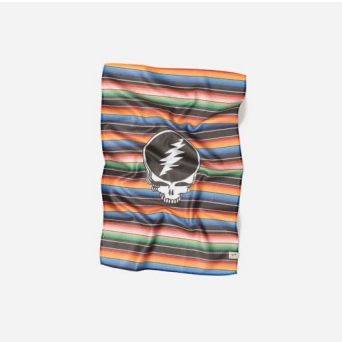
Frisco (Cream) Camp Blanket **STCB005**  
58" x 72" **PVP: 75.00€**



Tripper Ube (LTWT) Quick-Dry Towel **STQD037**  
30" x 60" **PVP: 50.00€**



Ripple (Microfiber) Kitchen Towel **STKT015**  
21" x 28" **PVP: 25.00€**



Althea (Microfiber) Kitchen Towel **STKT016**  
21" x 28" **PVP: 25.00€**

HOLIDAY 2024





PRODUCT CATEGORIES

CAMP  
**BLANKETS**



SLOWTIDE

HOLIDAY 2024



CAMP BLANKETS

NEW!



Frisco (Cream) Camp Blanket **STCB005**  
58" x 72" **PVP: 75.00€**

NEW!



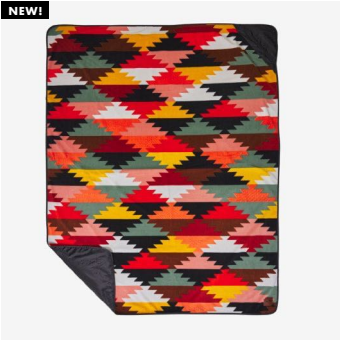
Marley (Black) Camp Blanket **STCB006**  
58" x 72" **PVP: 75.00€**

NEW!



Haleakala Camp Blanket **STCB001**  
58" x 72" **PVP: 65.00€**

NEW!



Stacked Camp Blanket **STCB003**  
58" x 72" **PVP: 65.00€**





DWR WATER REPELLENT BOTTOM SHELL | 58" x 72" ROOM FOR YOU & A FRIEND | ULTRA PLUSH TOP LAYER | CORNER STASH POCKET



PRODUCT CATEGORIES

QUICK-DRY PICNIC

# BLANKETS



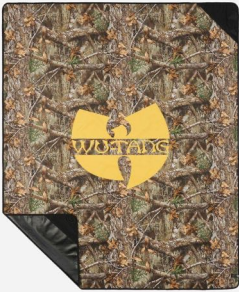
SLOWTIDE

HOLIDAY 2024



QUICK-DRY PICNIC BLANKETS

NEW!



Triumph QD Picnic Blanket  
58" x 72"

**STPB015**  
**PVP: 90.00€**

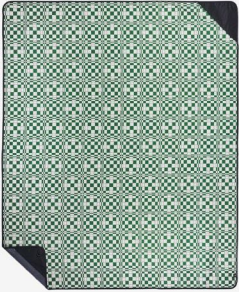
NEW!



Whisp QD Picnic Blanket  
58" x 72"

**STPB017**  
**PVP: 85.00€**

NEW!



Gambit (*Sequoia*) QD Picnic Blanket  
58" x 72"

**STPB018**  
**PVP: 85.00€**

NEW!



Heliconia QD Picnic Blanket  
58" x 72"

**STPB019**  
**PVP: 90.00€**

NEW!



Sun Is Shining QD Picnic Blanket  
58" x 72"

**STPB020**  
**PVP: 90.00€**

SLOWTIDE

HOLIDAY 2024







DWR WATER REPELLENT SHELL | 58" x 72" ROOM FOR YOU & A FRIEND | PACKABLE POUCH | LOOPS FOR TENT STAKES | CORNER STASH POCKET



PRODUCT CATEGORIES

LIGHTWEIGHT THROW  
**BLANKETS**



SLOWTIDE

HOLIDAY 2024



LIGHTWEIGHT THROW BLANKETS



Palaka (*Sequoia*) Lightweight Blanket  
66" x 80" **STTB014**  
PVP: 80.00€



Palaka (*Guava*) Lightweight Blanket  
66" x 80" **STTB016**  
PVP: 80.00€



Gigi (*Sandstone*) Lightweight Blanket  
66" x 80" **STTB018**  
PVP: 80.00€







ULTRA LIGHTWEIGHT TURKISH FABRIC | 66" x 80" ROOM FOR YOU & A FRIEND | 100% SUSTAINABLY SOURCED COTTON | FITS OVER QUEEN SIZED BED





ULTRA LIGHTWEIGHT TURKISH FABRIC | 66" x 80" ROOM FOR YOU & A FRIEND | 100% SUSTAINABLY SOURCED COTTON | FITS OVER QUEEN SIZED BED



PRODUCT CATEGORIES

TWILL, TAPESTRY &  
FLEECE BLANKETS

# HOME



SLOWTIDE

HOLIDAY 2024

COTTON TWILL BLANKETS

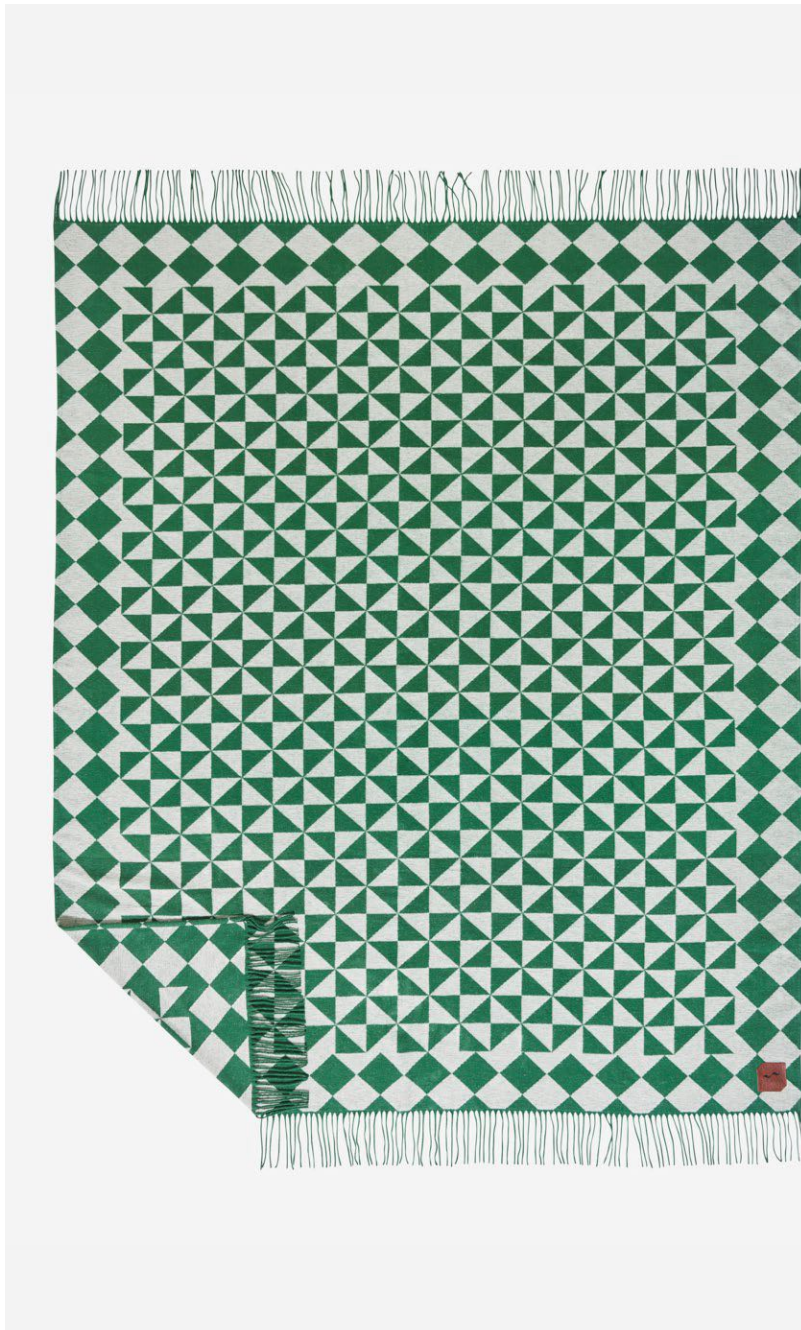
SLOWTIDE

HOLIDAY 2024

		
<div><div>NEW!</div><div>Gatsby (<i>Sequoia</i>) Twill Blanket</div><div>STCT009</div><div>55" x 70"</div><div>PVP: 140.00€</div></div>	<div><div>NEW!</div><div>Ginny (<i>Faded Black</i>) Twill Blanket</div><div>STCT010</div><div>55" x 70"</div><div>PVP: 140.00€</div></div>	<div><div>NEW!</div><div>Ginny (<i>Cream</i>) Twill Blanket</div><div>STCT011</div><div>55" x 70"</div><div>PVP: 140.00€</div></div>











LUXURIOUS FAUX-CASHMERE FEEL | LIGHTWEIGHT & WARM | 55" X 70" | REVERSIBLE PRINT | MADE FROM 100% SUSTAINABLY SOURCED COTTON



FLEECE BLANKETS



Whisp Fleece Blanket  
STFB006  
PVP: 55.00€  
55" x 70"



One Love Fleece Blanket  
STFB007  
PVP: 60.00€  
55" x 70"



Jammer (Black) Fleece Blanket  
STFB011  
PVP: 60.00€  
55" x 70"



Triumph Fleece Blanket  
STFB009  
PVP: 60.00€  
55" x 70"



Gambit Fleece Blanket  
STFB010  
PVP: 55.00€  
55" x 70"



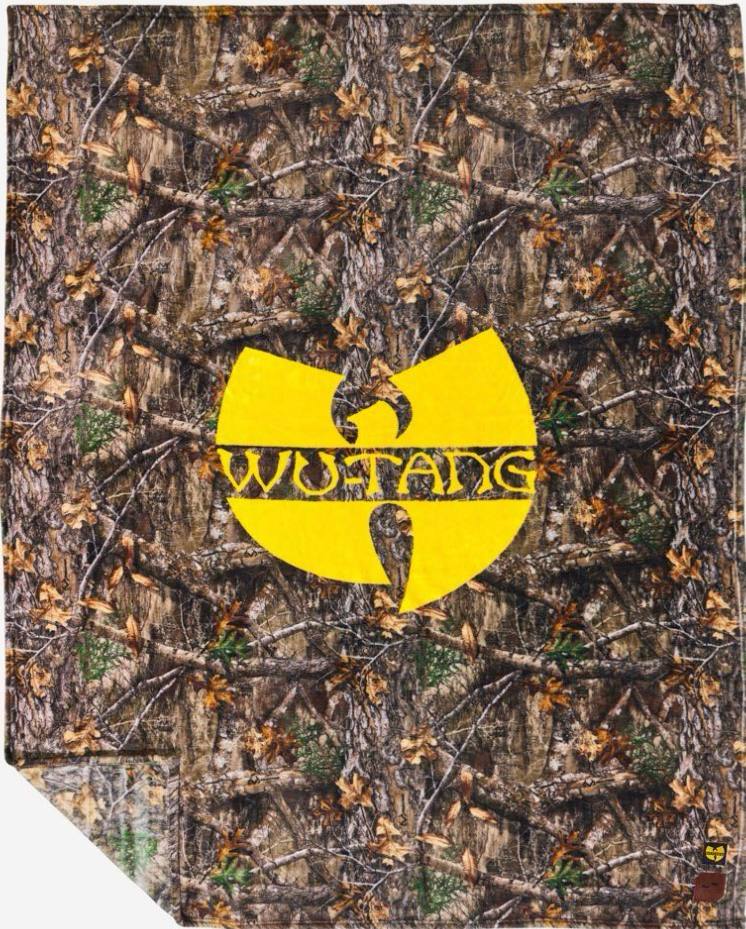
Dewille (Dusty Mauve) Fleece Blanket  
STFB012  
PVP: 55.00€  
55" x 70"





SOFT BRUSHED FINISH | 50" X 60" | LIGHTWEIGHT | MADE FROM 100% RECYCLED MATERIAL





SOFT BRUSHED FINISH | 50" X 60" | LIGHTWEIGHT | MADE FROM 100% RECYCLED MATERIAL





SOFT BRUSHED FINISH | 50" X 60" | LIGHTWEIGHT | MADE FROM 100% RECYCLED MATERIAL





Thank You!

SLOWTIDE

HOLIDAY 2024

