

✓ SLOWTIDE

Sustainability

Slowtide is dedicated to leaving a positive impression. Every garment we make impacts our environment, and we take responsibility for doing everything we can to minimize, control, and reduce those impacts. Using sustainable products not only helps the planet, but it ensures your product will last as well.





SUSTAINABLY SOURCED COTTON

The Cotton LEADS program is committed to responsible cotton production and founded on core principles that are consistent with sustainability, the use of best practices and traceability in the supply chain. The program offers manufacturers, brands, and retailers a reliable cotton supply chain solution and confidence that their raw material is responsibly produced and identified.



GIVING BACK

Slowtide understands the importance of working together to create a better world. We seek organizations that share our values and support them through our initiatives. Slowtide is determined to facilitate change through community outreach, education, and donation. Some of our partners include Surfrider, Sustainable Coastlines Hawaii, The North Shore Lifeguards Association and the global leader in product philanthropy and purposeful giving, Good360.



RECYCLED MATERIALS

All Slowtide polyester products are made from 100% recycled postconsumer waste, primarily plastic bottles, transforming it into premium polyester fibers. They are certified through the Global Recycle Standard which applies to the full supply chain, addressing traceability, environmental principles, social requirements, and labelling.



OEKO-TEX CERTIFIED

All Slowtide products exceed the Oeko-Tex Standard 100 certification meaning that they are safely produced and do not contain any allergic substances. The fabric has been tested and certified to be free of harmful chemicals so it is always safe to usel



ETHICAL MANUFACTURING

Slowtide actively uses clean factories and responsible materials for all of our products. We have travelled around the world in search of the best factories, assuring they have fair working conditions and happy employees.

MARKETING

RECENT PRESS



CLICK TO READ







CLICK TO READ

JUXTAPOZ



CLICK TO READ



How Do You Turn Recycled Plastic Bottles Into Absorbent, Snug Surf Towels?



CLICK TO READ





Social Community





Hailey Bieber 42M FOLLOWERS MODEL

Evan Mock **1M FOLLOWERS** PRO SKATEBOARDER / MODEL



Alana Blanchard 1.7M FOLLOWERS PRO SURFER / MODEL



Jonah Hill 3.7M FOLLOWERS ACTOR



Earthy Andy 1.3M FOLLOWERS HEALTH & WELLNESS INFLUENCER



Jaden Smith 18.4M FOLLOWERS ARTIST / ACTOR

SPRING 2023

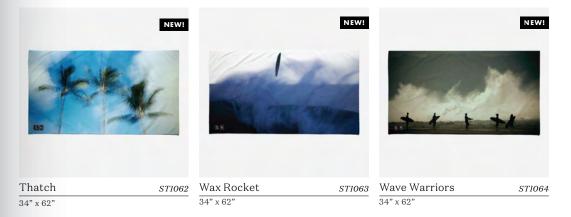
Collaborations





Originally born in Finland, Arto Saari has established an international name for himself as one of the most respected athletes in the skateboarding community. Awarded the Thrasher magazine "Skater of the Year" award back in 2001, he has since proven himself to be a driving force in the cultural movement that blends art and skateboarding together. Beyond his career as a professional skateboarder, Arto has also amassed a prolific body of photographic work. From portraiture to landscapes, his images are arresting snapshots that seem to flawlessly capture the effervescence of a singular moment.

Five years ago, Arto and his family moved to the North Shore of Oahu where he developed a newfound passion for all things revolving around the ocean. We are honored to feature a few of his favorite ocean images from his time in Hawaii. Each image comes with a deep backstory of things like how the swell was on that day, what surfers were out in the water, and what camera and lens he chose to shoot with on that day.





North Shore, Hawai'i



RIOT on the BEACH, party in the STREET.

From Beach to Street, Beach Riot is always turning out collections full of bright pops of color, bold prints and luxe fabric and has become a favorite of beach babes and gym-goers alike. Founder and designer Nicole Hanriot-Tinkess created the brand in 2012. With the Beach to Street motto, Nicole continued to design amazing, wearable pieces for customers around the globe.

The Beach Riot and Slowtide headquarters are just a few blocks from each other in Costa Mesa, California and it was only a matter of time before a collaboration transpired. The Slowtide x Beach Riot collection stems from a shared passion for bringing art, design and color to products for the beach and beyond.





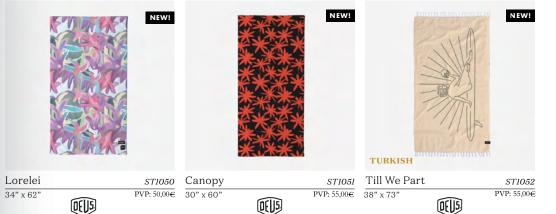






Since opening the doors in Sydney in 2006, Deus has spread its own flavor of internally combustible postmodernism around the globe with 20+ flagship culture hubs in Australia, Europe, South Africa, California and Indonesia. They have collaborated with a variety of brands over the years like Converse, Barbour, Alpha Industries, Breitling and Reigning Champ.

Deus Ex Machina is a sum of parts, it's not just one idea, it's more of a philosophy than a brand. The Slowtide x Deus Ex Machina collection speaks to our shared brand ethos; to create products to enhance your pursuit of fun – motorcycling, surfing, skateboarding, whatever – and embrace every flavor of enthusiasm.





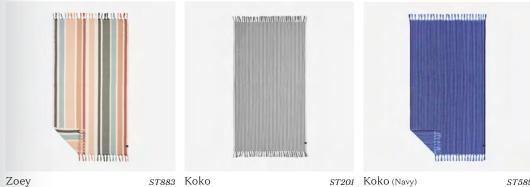


Towels

SLOWTIDE

TURKISH TOWELS

100% Premium Cotton, Lightweight, Woven Design, Sand-Resistant



Zoey	ST883	Koko	ST201	Koko (Navy)	ST589
38" x 73"	PVP: 45,00€	38" x 73"	PVP: 45,00€	38" x 73"	PVP: 45,00€







Tarovine (Black)	ST807	Tarovine (Rose)	ST262	Tarovine (Mus)	ST200
38" x 73"	PVP: 45,00€	38" x 73"	PVP: 45,00€	38" x 73"	PVP: 45,00€





38" x 73"





ST1001	Reo	ST1003	Willow
PVP: 45,00€	38" x 73"	PVP: 45,00€	38" x 73"



BEACH TOWELS

100% Premium Cotton, Printed Velour Front, Soft & Absorbent Loop Terry Back



Shine On ST1057 Shine On (Neon) ST1058 Sun Dazed (Red) 30" x 60" PVP: 35,00€ 30" x 60" PVP: 35,00€ 30" x 60" PVP: 35,00€







ST1055

Hala (Tropical)	ST1053	Sun Dazed (Green)	ST1056	March On	ST1059
30" x 60"	PVP: 35,00€	30" x 60"	PVP: 35,00€	34" x 62"	PVP: 45,00€







Banquet	ST1054	Hala
30" x 60"	PVP: 35,00€	30" x 64"

ST120 Indigo Sun PVP: 35,00€ 30" x 60"

ST033 PVP: 35,00€



Mauka	ST262	Luca	ST330	Island Breeze	ST995
30" x 60"	PVP: 35,00€	30" x 60"	PVP: 35,00€	30" x 60"	PVP: 35,00€



Haven w/ Fringe	ST086	Jade	ST929	Harlow	ST928
30" x 64"	PVP: 40,00€	30" x 60"	PVP: 35,00€	30" x 60"	PVP: 35,00€





PREMIUM WOVEN

100% Premium Cotton, Ultra-Plush, Woven Design

	NEW!		NEW!		NEW!
Rosie	ST1066	Op Out (Black)	ST1065	Op Out (Green)	ST999

PVP: 50,00€ 30" x 60"

30" x 64"

PVP: 45,00€ 30" x 60"

PVP: 45,00€

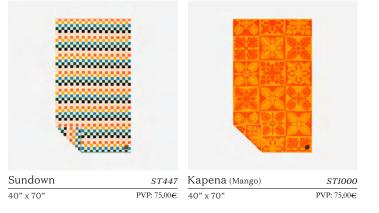
Sydney (Bright Yellow)	ST803	Sun Moon	ST804	Out The Back (Retro)	ST937
30" x 60"	PVP: 45,00€	30" x 60"	PVP: 45,00€	30" x 60"	PVP: 45,00€

OVERSIZED PREMIUM WOVEN

100% Premium Cotton, Ultra-Plush, Woven Design, Oversized

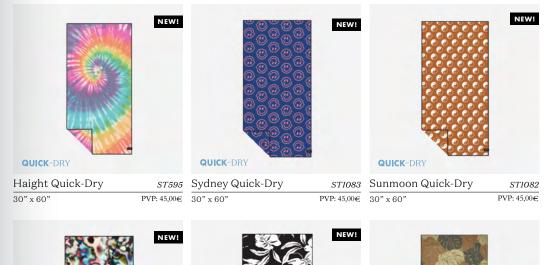


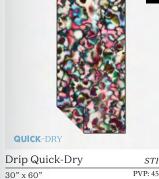
Hapa (Sea Glass)	SMST625	Нара	ST586	Kapena (Guava)	ST1067
40" x 70"	PVP: 75,00€	40" x 70"	PVP: 75,00€	40" x 70"	PVP: 75,00€



QUICK-DRY TOWELS

100% Recycled, Lightweight, Sand-Free, Dries 2x Faster Than a Standard Towel







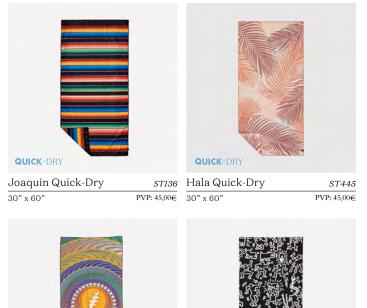


ST1009

PVP: 45,00€

 Dry
 ST1080
 Hauke Quick-Dry
 ST1081
 Aloha Quick-Dry

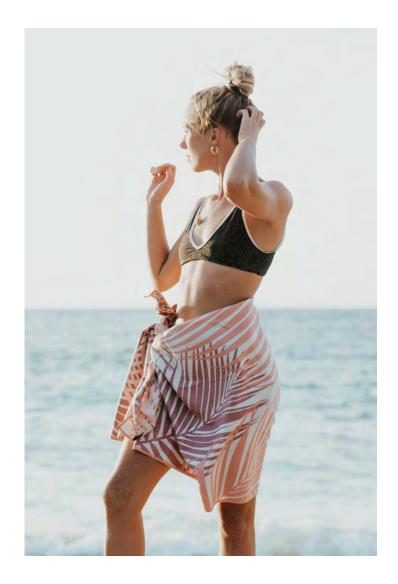
 PVP: 45,00€
 30" x 60"
 PVP: 45,00€
 30" x 60"
 30" x 60"





Tripper Quick-Dry	ST833	84 Quick-Dry	ST1010
30" x 60"	PVP: 45,00€	30" x 60"	PVP: 45,00€

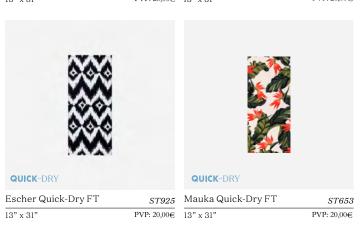
QUICK-DRY



FITNESS TOWELS

Workout & Standout





YOGA TOWELS

100% Recycled, Non-Slip Waffle Weave, Anti-Microbial





SPRING 2023

Blankets

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OW I

LIGHTWEIGHT THROWS

100% Premium Cotton, Lightweight, Woven Design, Sand-Resistant









ST1078 PVP: 70,00€

ST1074 PVP: 70,00€

Opt Out Blanket	ST1076	Willow Blanket	ST1077	Obscura Blanket
66" x 80"	PVP: 70,00€	66" x 80"	PVP: 70,00€	66" x 80"







Sol Blanket (Sage)	ST1075	Sol Blanket (Henna)	ST808	Dylan Blanket (Indigo)
66" x 80"	PVP: 70,00€	66" x 80"	PVP: 70,00€	66" x 80"





ALL IN THE DETAILS

TOP LAYER





UNDER-SIDE BOTTOM LAYER

Water repellent DWR Shell makes it easier to clean and wipe away any dirt or mud from the blanket.



your small personal items safe and protected. Large enough to store your cellphone and keys.



CAMP BLANKE

Durable & Water Resistant Outdoor Blankets



WATER REPELLENT DWR SHELL

SEDEX CERTIFIED



OVERSIZED

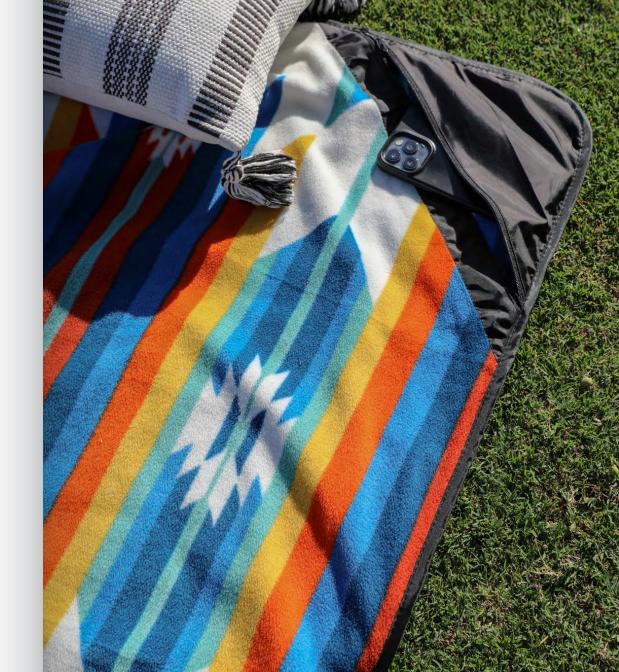


58" x 72"

58" x 72"



Coors Camp BlanketST101558" x 72"



Quick-Dry & Water Resistant Outdoor Blankets

ALL IN THE DETAILS



ZIPPER STASH POCKET

Zipper stash pocket keeps all your small personal items safe and protected. Large enough to store your cellphone and keys.

CORNER STAKE LOOPS

Each underside corner of our park blankets have a loop so you can secure the blanket to the ground with stakes & pockets for sand to weight it down with as well.





STASH BAG

Each blanket has to ability to fold up nicely into an attached stash bag, making this blanket super travel and clean-up friendly.

UNDER-SIDE BOTTOM LAYER

Water repellent DWR Shell makes it easier to clean and wipe away any dirt or mud from the blanket.







Hauke Park Blanket 58" x 72" QUICK-DRY

ST1090 Horizon Park Blanket

ST1012 Royce Park Blanket ST1013

PVP: 75,00€

PVP: 75,00€ 58" x 72" QUICK-DRY





OPS Park Blanket ST888 Haight Park Blanket ST1089 58" x 72" PVP: 75,00€ 58" x 72" PVP: 75,00€ QUICK-DRY QUICK-DRY

PVP: 75,00€ 58" x 72"



SPRING 2023

Ponchos

SLOWTIDE

ANGING PONCH **GAME CHANGER**

Access Pocke



Mollusk Callahan Poncho ST1093/ST1094 Spicoli Turkish Poncho ST1095/ST1096 York Poncho S/M | L/XL PVP: 85,00€ S/M | L/XL PVP: 85,00€ S/M | L/XL

PVP: 90,00€







The Digs (Gry) Poncho S/M | L/XL

ST482 / ST483 The Digs (Blk) Poncho ST173 / ST078 / ST654 The Digs (Grn) Poncho PVP: 85,00€ S/M | L/XL | XXL

PVP: 85,00€ S/M | L/XL

ST321 | ST328 PVP: 85,00€







Sundown Poncho	ST1023 ST1024	Oso Ponc
S/M L/XL	PVP: 90,00€	S/M L/XL

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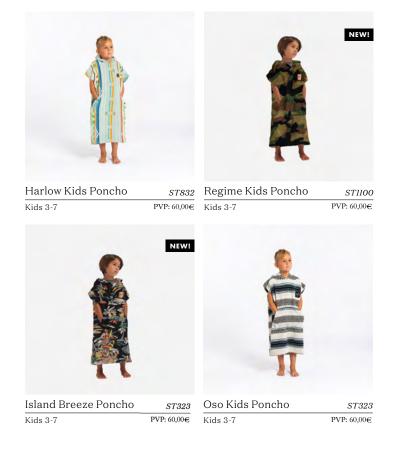
ST322 | ST329 Island Breeze Poncho ST322 | ST329 PVP: 90,00€ S/M | L/XL PVP: 90,00€





Regime Quick-Dry PonchoST705/ST706All-Weather PonchoST786/ST787All-Weather ParkaST906/ST907S/M | L/XLPVP: 75,006S/M | L/XLPVP: 130,006S/M | L/XLPVP: 190,006

KIDS CHANGING PONCHOS



SLOWTIDE

Slowtide Home BATH | KITCHEN | ROOM

SPRING 2023





SUSTAINABLY SOURCED COTTON

OEKO-TEX ETHICAL CERTIFIED MANUFACTUR

Your Bath Just Got Better.

Crafted from sustainably sourced cotton, Slowtide Bath Towels are absorbent, plush, and stylish, giving you the ultimate drying experience.







 Up At Dawn In Blush

 ST1103 | 30" x 60"
 PVP: 40,00€

 Up At Dawn HT in Blush

 ST1105 | 13" x 31"
 PVP: 18,00€

Up At Dawn in Sage $ST1104 | 30^{\circ} x 60^{\circ}$ PVP: $40,00 \in$ Up At Dawn HT in Sage $ST1106 | 13^{\circ} x 31^{\circ}$ PVP: $18,00 \in$





 Kingston in Pink

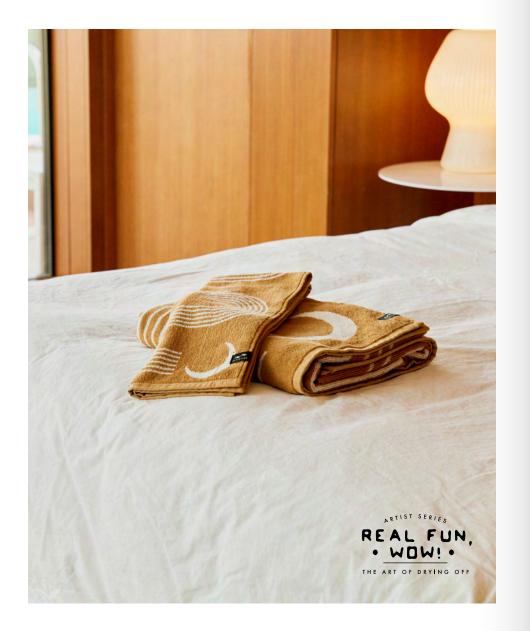
 ST1101 | 30" x 60"
 PVP: 40,00€

 Kingston HT in Pink

 ST1102 | 13" x 31"
 PVP: 18,00€



Kingston in Navy ST457 | 30" x 60" PVP: 40,00€ Kingston HT in Navy ST459 | 13" x 31" PVP: 18,00€







Real Fun in HennaST915 | 30" x 60PVP: $45,00 \in$ Real Fun HT in HennaST918 | 13" x 31"PVP: $20,00 \in$







Gigi in Pink ST1038 | 30" x 60 PVP: 40,00€ Gigi HT in Pink ST1040 | 13" x 31" PVP: 18,00€

Gigi in Rust

ST1039 | 30" x 60 PVP: 40,00€

Gigi HT in Rust STI041|13"x 31" PVP: 18,00€



COTTON TWILL BLANKETS

Super Soft Brushed Cotton Twill, Woven Design, Mid-Weight, Tassel Detail



TAPESTRY THROW BLANKE 160% Cotton, Woven Design, Tassel Detail,Made in the U

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Beyond The Beach.

LOWING