

CARIUMA



Spring/Summer 25
Surf Catalogue



Cariuma stems from our passion for skateboarding, surfing, snowboarding, and a commitment to our planet and the people on it.

As a skater-owned brand, we wanted to create something that would merge ethics and performance, to create a shoe that balances durability, style and comfort.

We knew industry-standard skate shoes were lacking in quality, and that the big corporations didn't care about sustainability or social responsibility.

We've made it our mission to reinvent the skate shoe game with future-classics created to make you feel good in them and feel good about the positive impact of every pair.

We hope you love our shoes as much as we love creating them for you.

-Fernando & David

Our mission is to help restore the biodiversity and carbon-capturing potential of rainforests. Since June 2020, we have committed to planting **two trees** for every pair of sneakers sold.

Till date, we have planted over 2.5 million trees. Our ecological restoration work starts in the Brazilian rainforest, where only 12.4% of the forest floor remains, following widespread urbanization and agricultural logging. With the goal of restoring biological diversity, we plant over 120 native tree species.

This restorative work allows the forest to grow and flourish over time, by reestablishing the balance that allows natural processes to function as they would without human intervention.



Our team

We're proud to introduce our team—world champions, young guns, and legends of the sports—who are shaping the future of surfing, and share our vision of changing the culture through sustainability and a constant-evolution mindset.



Gerry Lopez



Kai Lenny



Jamie O'Brien



Kelia Moniz



Filipe Toledo



Laura Enever



Ítalo Ferreira



Seth Moniz






B Corp is a global movement of people using business as a force for good.

Certified B Corps represent the highest standard of sustainable business practices, spanning social and environmental performance, transparency, and accountability.

As a certified B-Corp, we are in good company with

natura & co

patagonia

 **innocent**

4ocean

Cariuma is the first ever skate shoe brand to be B Corp certified.

Our assessment and scoring was conducted by B Lab, an independent non-profit responsible for B Corp assessments and scoring, evaluating each of the following impact areas:



Fulfill environmentally preferred practices and stewardship.



Ensure our employees' financial, physical, professional and social well-being.



Contribute to the economic and social well-being of the communities in which we operate.



Provide exceptional value and customer service.



Adhere to ethical policies and practices pertaining to mission, accountability, and transparency.

Catiba Pro 2.0

Our fan-favorite skate shoe, new and improved.

We've engineered the Catiba Pro 2.0 with more functions for skate than ever before. With an ultra durable upper crafted with recycled fabric and a snug fitting shape for extra stability, this pair is made for easy movement and the best grip possible.



Catiba Pro 2.0

Improvements made to our first skate shoe.

Increased Comfort

Additional padding were added in the entire upper and collar.

Improved Durability

The upper is made with high-performance recycled fabric and LWG-certified suede, for a durable, long-lasting skate shoe.

Breathability

An inner mesh lining improves the shoe's overall breathability.

Snug Fit

The silhouette was improved to mold to the shape of the feet better, providing a snug fit.

Catiba Pro 2.0
Burnt Orange/Navy & Ivory

482809O35

€109 EUR



Catiba Pro 2.0
Plaza Taupe Gum/Ivory

482809N31

€109 EUR



Catiba Pro 2.0
Smoke White/Black

482809W25

€109 EUR

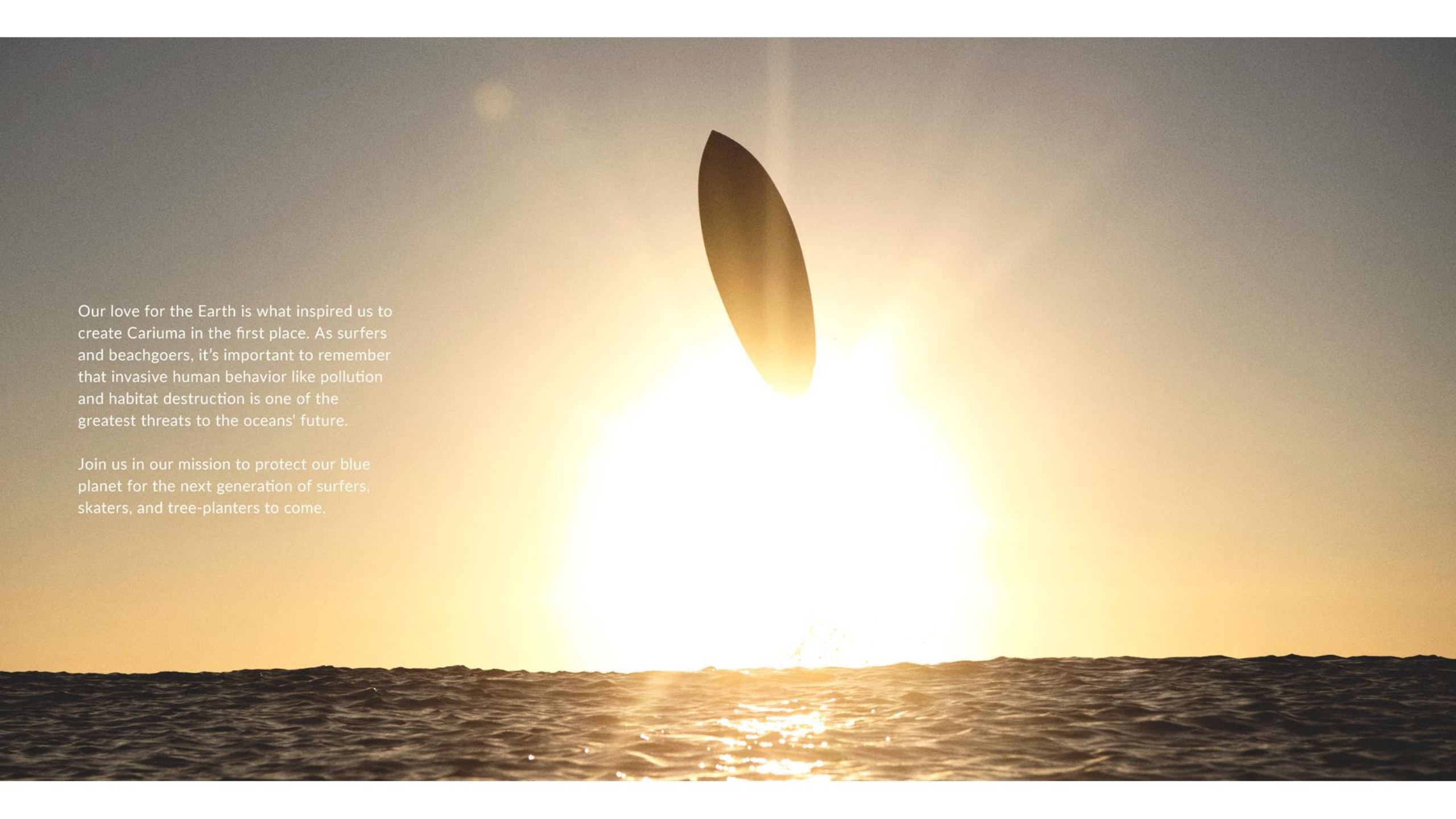


Catiba Pro 2.0
Black/Ivory

482809B06

€109 EUR



A wide-angle photograph of the ocean at sunset. The sun is a bright, glowing orb on the horizon, casting a shimmering path of light across the water's surface. The sky is a gradient of warm colors, from deep orange near the horizon to a pale, hazy blue at the top. A single surfboard is captured in mid-air, flying from the left towards the center of the frame, its dark silhouette contrasting against the bright sky.

Our love for the Earth is what inspired us to create Cariuma in the first place. As surfers and beachgoers, it's important to remember that invasive human behavior like pollution and habitat destruction is one of the greatest threats to the oceans' future.

Join us in our mission to protect our blue planet for the next generation of surfers, skaters, and tree-planters to come.

Oca Suede

Crafted with a premium textured suede for a luxe look and lived-in feel, these stylish kicks will add a bold element to any outfit. Consciously made with ultra-soft LWG-Certified suede, these sneakers look even better the longer you wear them.



Oca Low Suede
Off-White Vintage

100102W01

€109 EUR



Oca Low Suede
Yellow

100102Y07

€109 EUR



Oca Low Suede
Purple

100102U55

€109 EUR



Oca Low Suede
Black

100102B01

€109 EUR





Oca Canvas

A timeless staple, Oca low is a refined and effortless style, designed for every occasion. Consciously crafted with organic cotton canvas and natural rubber, this pair is perfect for exploring the city or lounging by the beach.



Oca Low Canvas
Rose

100103R02

€89 EUR



Oca Low Canvas
Off-White

100103W01

€89 EUR



Oca Low Canvas
Grey

100103G09

€89 EUR



Oca Low Canvas
Green

100103E01

€89 EUR



Oca Low Canvas
Red

100103R01

€89 EUR





Oca Low Canvas
Sand

100103N25

€89 EUR



Oca Low Canvas
Off-White Gum

100103W40

€89 EUR



Oca Low Canvas
Sand Gum

100103N18

€89 EUR



Oca Low Canvas
Shadow Blue

100103U21

€89 EUR



Oca Low Canvas
Black

100103B01

€89 EUR



Oca Low Canvas
All Black

100103B10

€89 EUR





Oca Low Canvas
Off-White Bandana

100103W36

€98 EUR



Oca Low Canvas
Green Bandana

100103E29

€98 EUR



Oca Low Canvas
Red Bandana

100103R25

€98 EUR



Oca Low Canvas
Navy Bandana

100103U49

€98 EUR





Polka dots collection

Star studded, perfectly speckled. The playful print that doubles as an everyday staple — shake up your wardrobe with the polka dot collection.



Oca Low Canvas
Watermelon Polka Dots

100103R47

€98 EUR



Oca Low Canvas
Green Polka Dots

100103E27

€98 EUR



Oca Low Canvas
Off-White Polka Dots

100103W15

€98 EUR



Oca Low Canvas
Black Polka Dots

100103B17

€98 EUR





Uba Pro

Our first ever cupsole – Uba Pro is inspired by a mix of 90's skateboarding and basketball style. Designed for high-performance and durability with three layers of protection at its reinforcement zone, this silhouette is our most premium innovative designs to date.



Uba Pro
Smoke White/Red & Black

701911W72

€139 EUR



Uba Pro
Black/Red & Ivory

701911B06

€139 EUR



Uba Pro
Black/Gum & Grey

701911B60

€139 EUR



Uba Pro
Smoke White/Green & Black

701911W1X

€139 EUR



Uba Pro
Plaza Taupe/Gum & Almond Milk

701911N32

€139 EUR





Salvas

Salvas defines beauty in simplicity. They're the blue jeans, the white tee—a staple for the sneaker age. Salvas finds footing in playful details like subtle perforation and contrast colors, though comfort remains the common thread. They're built to last, made for any occasion, and designed for everyone.



Salvas
White/Ice

411301W26

€139 EUR



Salvas Leather
White/Black

411301W21

€139 EUR

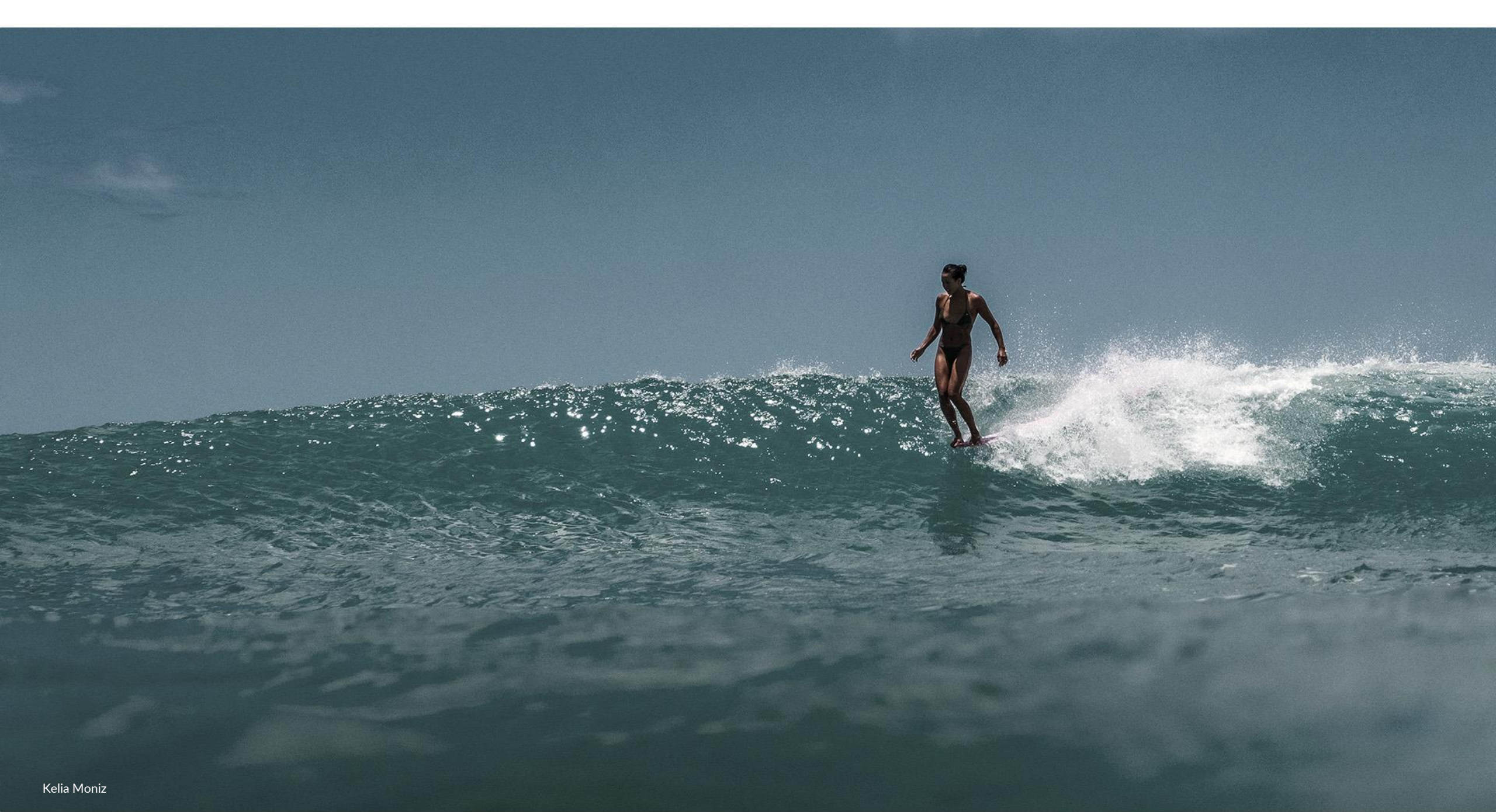


Salvas Leather
White/Sand

411301W1K

€139 EUR





Kelia Moniz

Ibitu

Cariuma's first ever flip flops. Casual, versatile, and made for the beach and beyond. The Ibitu is crafted with our signature premium materials – sugarcane, natural rubber, and made complete with a cork and rubber footbed designed to support your arch and heel. Slip into effortless comfort, optimal durability, and a pair that will take you anywhere.





Ibitu Sandal
Off-White

902112W01

€55 EUR



Ibitu Sandal
Rose

902112R35

€55 EUR



Ibitu Sandal
Black

902112B01

€55 EUR



Ibitu Sandal
Brown

902112O26

€55 EUR







Ethical Factories

Our employees and craftspeople remain at the center of everything we do. Creating a safe, supportive space to come to work every day is vital to our collective well-being.

We conduct yearly audits to maintain our factories' certification in WRAP-Gold and HIGG Index, the Sustainable Apparel Coalition certification. In keeping with our Code of Conduct, our team and suppliers are committed to upholding internationally recognized principles of social justice and labor rights. Our factory partners ensure their employees earn a comfortable, living wages and adhere to a manageable schedule for a healthy work/life balance, based on International Labor Organization (ILO) policy.



From Day 1, we've worked to strike a balance of profit and purpose—a balance that's guided every decision we make, to put people and our planet at the center of everything we do. We aspire to be an agent of change in the industry: doing things the right way, giving back, and empowering others by example.

We are honored to be a member of the global B Corp community, and part of this greater movement to make business a force for good.

Our materials

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



Organic Cotton

Our durable cotton canvas is certified organic, pesticide-free, grown with less water than conventional cotton, and results in a lightweight and breathable fiber.



LWG Suede & Leather

Our leather and suede materials are sourced from Leather Working Group Gold-Rated suppliers who, farm to production, observe the highest standards of environmental and social responsibility. None of our materials are sourced from areas deforested for cattle-farming purposes.



Raw Natural Rubber

Our perfectly-weighted natural rubber is gathered from the hevea brasiliensis tree through ethical “tapping” (removing a milky sap from its bark). So, no trees are ever harmed in the production of our sneakers!



Sugarcane

Our sugarcane is sourced from Brazil and relies on rainwater to thrive (not traditional irrigation). It's a fully-renewable, bio-based resource that grows quickly and naturally removes carbon from the atmosphere. Our sugarcane is certified by I'M GREEN.

Our materials

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



Cork

Cork is a natural and sustainable material. To procure it, it is carefully scraped from the cork tree so that the tree remains intact and can form new bark.



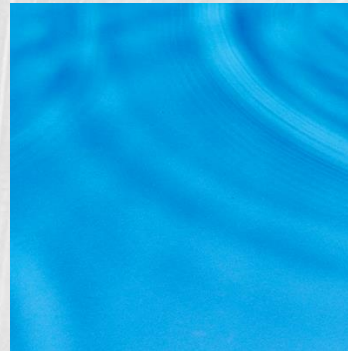
Mamona Oil

Mamona is a plant-based and organic alternative to petroleum. We chose this natural oil in order to significantly decrease our use of virgin plastics and increase the natural content of our products, thus delivering a much greener foam.



Recycled PET

The vast majority of plastics used in our upper, laces, labels and threads are derived from recycled plastic bottles. Our recycled PET is certified by Global Recycled Standard.



Bluesign Dyes

We chose Bluesign-certified chemicals to dye our materials to ensure no hazardous chemicals would endanger our workers. Working with Bluesign also helps our factory to function more efficiently, reduces our water usage and helps with pollution control.

The sneaker that plants trees.



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