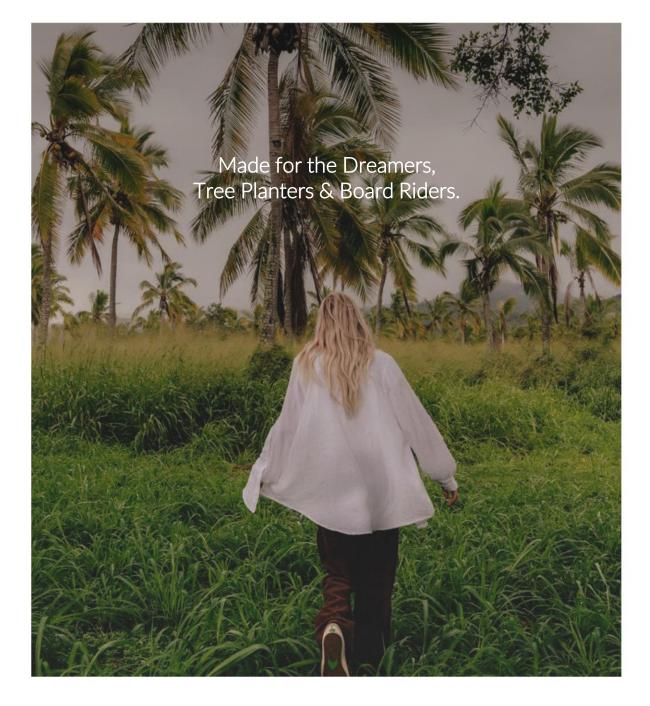
# CARIUMA



Spring/Summer 25
Fashion - Lifestyle Catalogue











Cariuma stems from our passion for skateboarding, surfing, snowboarding, and a commitment to our planet and the people on it.

Long story short, after working together for a few years and bonding over our shared respect and love for nature's beauty and power, we decided to join forces to start Cariuma.

As skaters and surfers, we wanted to create something that would merge style, ethics and performance. We knew industry-standard sneakers and skate shoes were lacking in soul and quality, and that the big corporations didn't care about sustainability or social responsibility.

We've made it our mission to reinvent the sneaker game, by creating premium shoes that balance aesthetics, durability and comfort. They are created to make you feel good in them and the positive impact they make.

Restoring our environment is about more than just doing what we think is right, it is an integral part of our mission and value system as a company. As a certified B Corp organization, we are leading by example in a broader effort to reshape our industry and our planet for good.

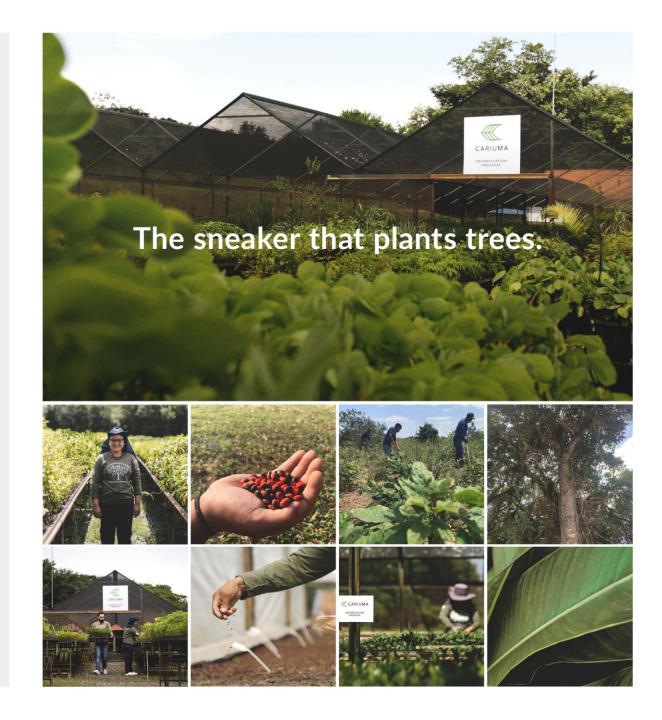
We hope you love our shoes as much as we love creating them for you.

-Fernando & David

Our mission is to help restore the biodiversity and carbon-capturing potential of rainforests. Since June 2020, we have committed to planting **two trees** for every pair of sneakers sold.

Till date, we have planted over 2.5 million trees. Our ecological restoration work starts in the Brazilian rainforest, where only 12.4% of the forest floor remains, following widespread urbanization and agricultural logging. With the goal of restoring biological diversity, we plant over 120 native tree species.

This restorative work allows the forest to grow and flourish over time, by reestablishing the balance that allows natural processes to function as they would without human intervention.



## Premium Leather

### Features & benefits

**Ultimate Comfort** This natural soft material molds to the shape of your foot and doesn't require

a break in period.

Made to Last Strong and durable, leather sneakers only look and feel better with time,

developing character and depth the more you wear.

**Elevated Style** Naturally beautiful and timeless, this material enhances every outfit.

Ultra Breathable This LWG-Certified leather allows your skin to breathe, keeping you cool in

summer and warm in winter.

## **Uba Premium Leather**

Our first ever cupsole in LWG-Certified premium leather. Uba leather is inspired by a mix of 90's skateboarding and basketball style with timeless finish. An elevated design, this style has a classic, premium look, crafted with ultimate comfort in mind.



**Uba Premium Leather** 

White/Ice

701904W03

€165 EUR



#### **Uba High Premium Leather**

White/Ice

702904W03

€175 EUR



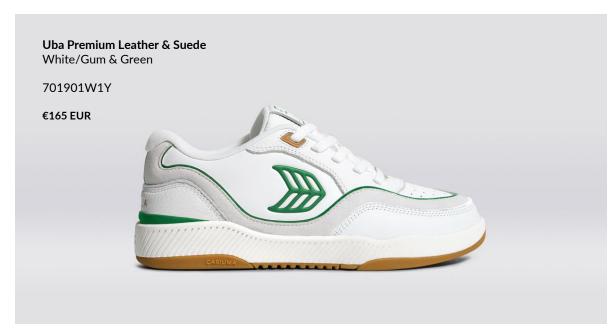
## Uba Premium Leather & Suede

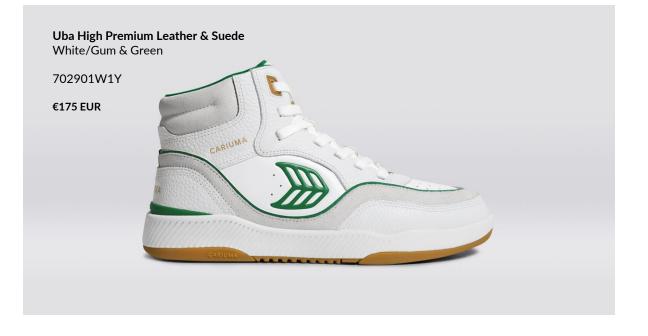
Our first ever cupsole, now in LWG-Certified premium leather and suede. Uba leather and suede are inspired by a mix of 90's skateboarding and basketball style with timeless finish. An elevated design, this style has a classic, premium look, crafted with ultimate comfort in mind.











## Uba Mesh

Our first ever cupsole crafted with high performance recycled fabric. Uba mesh is inspired by a mix of 90's skateboarding and basketball style with timeless finish. An elevated design, this style has a classic, premium look, crafted with ultimate comfort in mind.



**Uba Premium Leather & Mesh** 

White/Metallic Silver & Blush Pink

701901W1Z

€155 EUR



#### Uba Suede & Mesh

Light Grey/Metallic Silver & Dark Grey

701911G51

€139 EUR



#### Uba Suede & Mesh

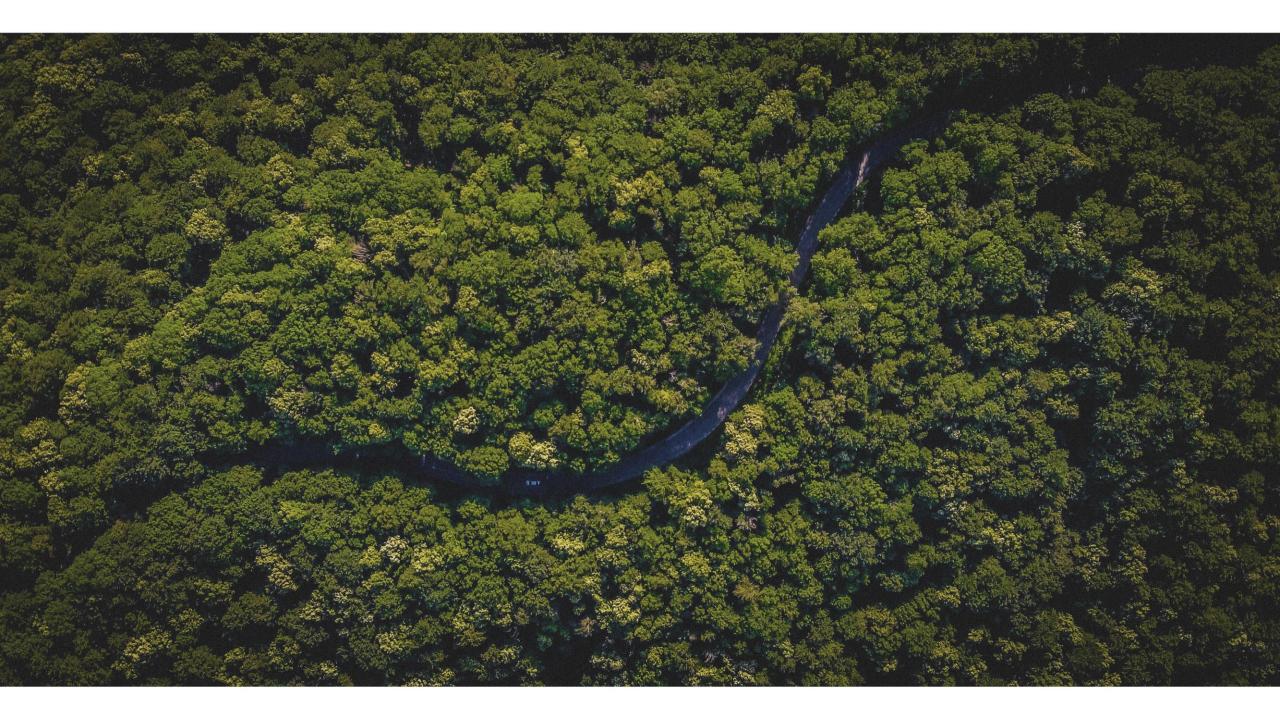
Black/Metallic Silver

701911B61

€139 EUR





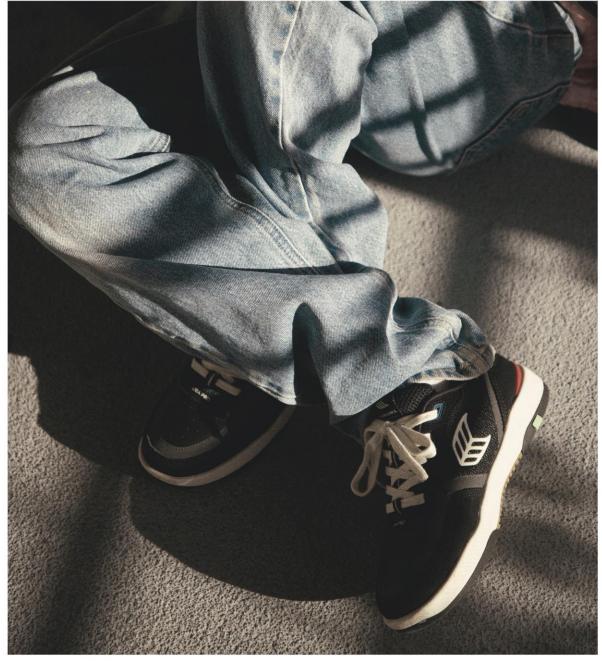


## Uba Pro

Our first ever cupsole – Uba Pro is inspired by a mix of 90's skateboarding and basketball style. Designed for high-performance and durability with three layers of protection at its reinforcement zone, this silhouette is our most premium innovative designs to date.







Uba Pro

Smoke White/Red & Black

701911W72

€139 EUR



#### Uba Pro

Black/Red & Ivory

701911B06

€139 EUR



#### Uba Pro

Black/Gum & Grey

701911B60

€139 EUR



#### Uba Pro

Smoke White/Green & Black

701911W1X

€139 EUR



#### Uba Pro

Plaza Taupe/Gum & Almond Milk

701911N32

€139 EUR



Leandre Sanders, also known as Skategoat, was born in Los Angeles, California with Venice as his backyard. Currently on the cusp of his life's documentary release, Leandre Sanders is focused and driven to leave his stamp on the world as Skategoat.

From the skatepark to walks in the city and an afternoon with friends, the Skategoat pro gives versatility a whole new meaning. Crafted for optimal performance, comfort, and style, this pair is designed for the board and beyond.







## Skategoat C25 Pro

Leandre Sanders, also known as Skategoat, was born in Los Angeles, California with Venice as his backyard. We've worked together to create high performance skate shoes that embody his legacy. From the skatepark to walks in the city and an afternoon with friends, the Skategoat pro gives versatility a whole new meaning. Crafted for optimal performance, comfort, and style, this pair is designed for the board and beyond.



## Skategoat C25 Pro

## Features & benefits

LWG-Certified Leather & Suede

Our leather & suede are sourced from LWG-certified Gold Rated tanneries—never from areas deforested for cattle farming.

**Board Feel** 

Our flexible mid and outsole construction makes for an optimal board feel while the heel stabilizer will keep you feeling steady and ready for anything.

**Unmatched Comfort** 

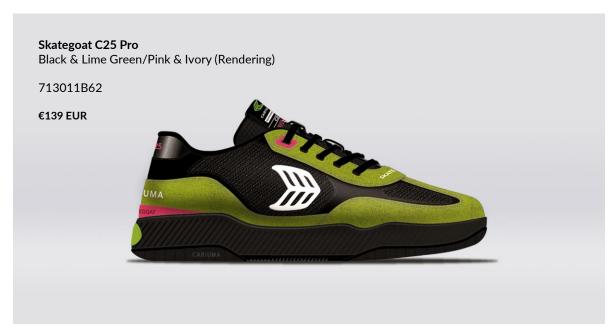
All-around cushioned, ankle-hugging heel collar and our sugarcane EVA midsole are made for ultimate comfort, shock absorption, and protection.

Durability

Our signature cupsole design is crafted with three layers of reinforcement on the flick point and toe area for increased durability and a longer lifespan.





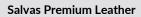




## Salvas Premium Leather

Crafted with LWG-certified premium pebbled leather, these sneakers are designed to look and feel even better with age. With a luxurious textured finish and lived-in look, Salvas premium leather is an easy-to-wear sneaker that stands the test of time.





White/Ice

411304W26

€155 EUR



#### Salvas Premium Leather

Almond Milk/Plaza Taupe

411304N29

€155 EUR







## Salvas Premium Leather Metallics

A glimmer of all the good to come – there's something to celebrate all year round with these standout styles. Embrace your shine all year round with Salvas premium leather in metallic shades.



Salvas Premium Leather

White/Metallic Green & Ice

411304W1L

€155 EUR



Salvas Premium Leather

White/Metallic Red & Ice

411304W1P

€155 EUR



Salvas Premium Leather

White/Metallic Gold & Ice

411304W1N

€155 EUR



## Salvas

Salvas defines beauty in simplicity. They're the blue jeans, the white tee—a staple for the sneaker age. Salvas finds footing in playful details like subtle perforation and contrast colors, though comfort remains the common thread. They're built to last, made for any occasion, and designed for everyone.



Salvas

White/Ice

411301W26

€139 EUR



#### Salvas Leather

White/Black

411301W21

€139 EUR



#### Salvas Leather

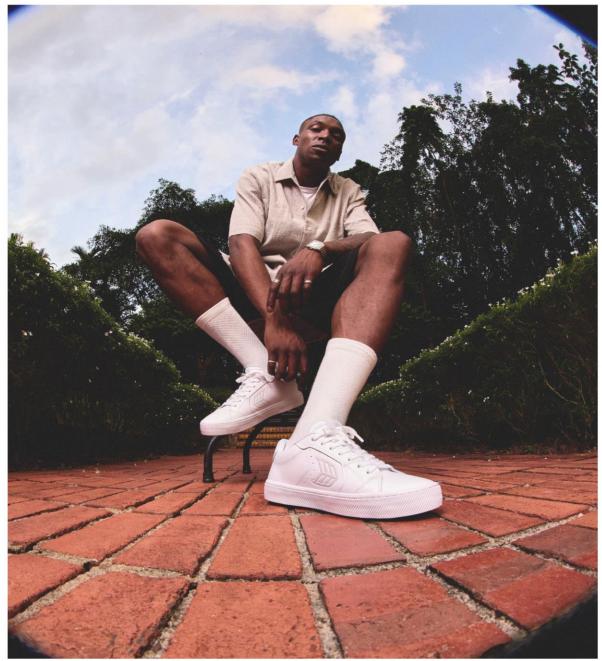
White/Sand

411301W1K

€139 EUR







# Slip-on Premium Leather

Easy on, easy off. Designed to elevate your everyday style and pull together all your favorite looks. Crafted with LWG-certified premium leather, this laid back silhouette is made complete with a buttery soft finish and perfectly worn in design.



















## Vallely Premium Leather & Suede

A skate shoe inspired by basketball silhouettes from the 90s, the Vallely suede and leather is crafted with consciously sourced suede and leather from LWG-certified tanneries. They're built to last and made to elevate every look.



Vallely Premium Leather & Suede

White/Ice

421401W73

€145 EUR



Vallely Premium Leather & Suede White/Light Blue

421401W1H

€145 EUR



Vallely Premium Leather & Suede

White/Blush Pink

421401W1J

€145 EUR



# Vallely Suede

A skate shoe inspired by basketball silhouettes from the 90s, the Vallely suede is crafted with consciously sourced suede from LWG-certified tanneries. They're built to last and made to elevate every look.



Vallely Suede

Light Blue

421402U57

€129 EUR



**Vallely Suede** Blush Pink

421402R46

€129 EUR



Vallely Suede Light Grey

421402G39

€129 EUR



## Naioca Suede

A new classic with heritage style. Crafted for comfort and durability, Naioca suede is made with ultra-soft LWG-certified suede and natural rubber.



#### Suede

#### Features & benefits

**Ultimate Comfort** With a velvety finish, the soft and thin nature of suede offers all day comfort.

**Elevated Style** Naturally beautiful and timeless, this material enhances every outfit.

**Designed to Last**Suede is an organic material designed by nature. With care, suede products can last a lifetime if maintained.

Ultra Breathable

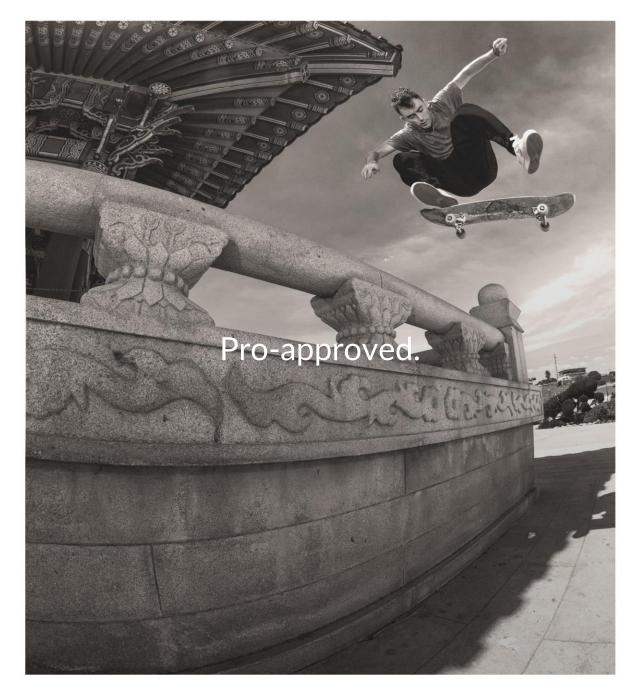
Thin and porous structure, suede is an ultra breathable material ideal for keeping your feet cool and comfortable all year round.

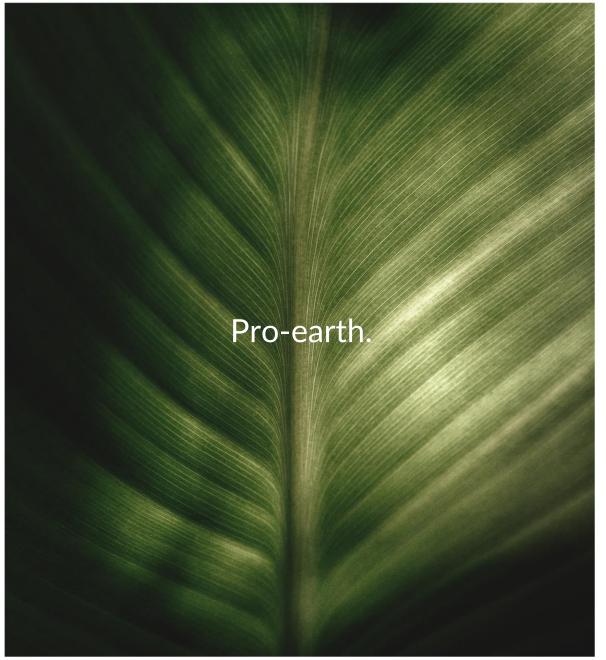












### Catiba Pro 2.0

Our fan-favorite skate shoe, new and improved.

We've engineered the Catiba Pro 2.0 with more functions for skate than ever before. With an ultra durable upper crafted with recycled fabric and a snug fitting shape for extra stability, this pair is made for easy movement and the best grip possible.



#### Catiba Pro 2.0

#### Improvements made to our first skate shoe.

**Increased Comfort** Additional padding were added in the entire upper and collar.

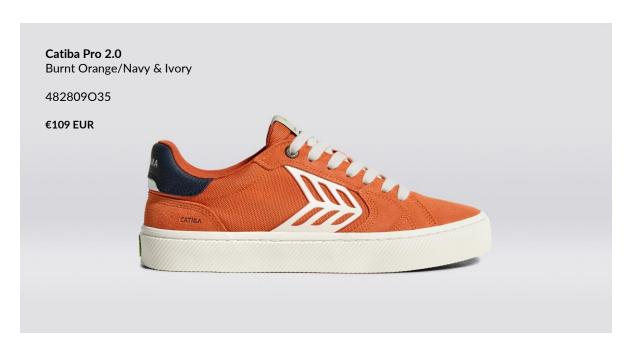
Improved Durability The upper is made with high-performance recycled fabric and LWG-certified

suede, for a durable, long-lasting skate shoe.

Breathability An inner mesh lining improves the shoe's overall breathability.

**Snug Fit** The silhouette was improved to mold to the shape of the feet better,

providing a snug fit.









# Oca Premium Leather

Just when you thought your everyday sneaker couldn't get any better. Our fan-favorite silhouette, now in a buttery soft and LWG-certified premium leather. Simple, seasonless, and designed with ultimate comfort in mind.















Oca Low Premium Leather

Brown

100104005

€155 EUR



Oca Low Premium Leather

All Brown

100116O34

€155 EUR



Oca Low Premium Leather

All Black

100104B10

€155 EUR







## Oca Premium Leather & Suede

Crafted with a premium textured leather and suede for a luxe look and lived-in feel, these stylish kicks will add a bold element to any outfit. Consciously made with ultra-soft LWG-Certified leather and suede, these sneakers look even better the longer you wear them.



Oca Low Premium Leather & Suede

White/Off-White Vintage

100104W19

€145 EUR



#### Oca Low Premium Leather & Suede

Charcoal Grey/Light Grey

100104G49

€145 EUR



#### Oca Low Premium Leather & Suede

Black/Grey

100104B56

€145 EUR





## Oca Suede

Crafted with a premium textured suede for a luxe look and lived-in feel, these stylish kicks will add a bold element to any outfit. Consciously made with ultra-soft LWG-Certified suede, these sneakers look even better the longer you wear them.







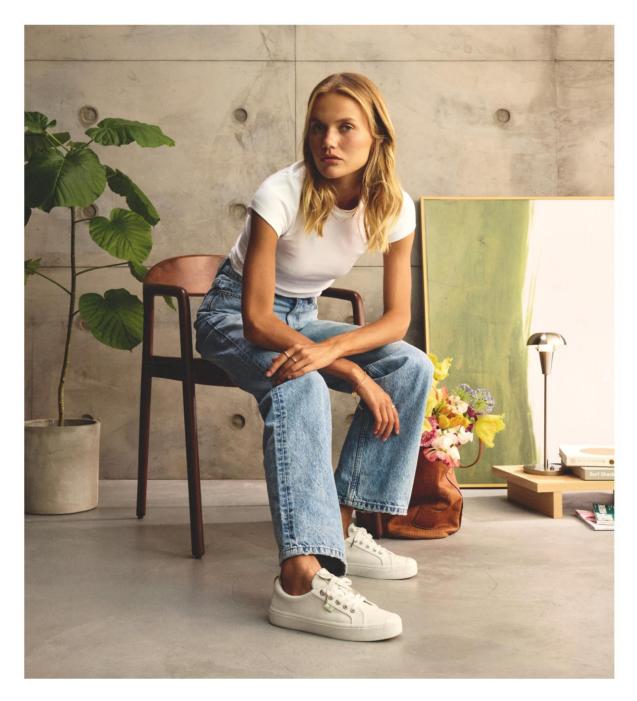




### Oca Canvas

A timeless staple, Oca low is a refined and effortless style, designed for every occasion. Consciously crafted with organic cotton canvas and natural rubber, this pair is perfect for exploring the city or lounging by the beach.







Oca Low Canvas

Rose

100103R02

€89 EUR

















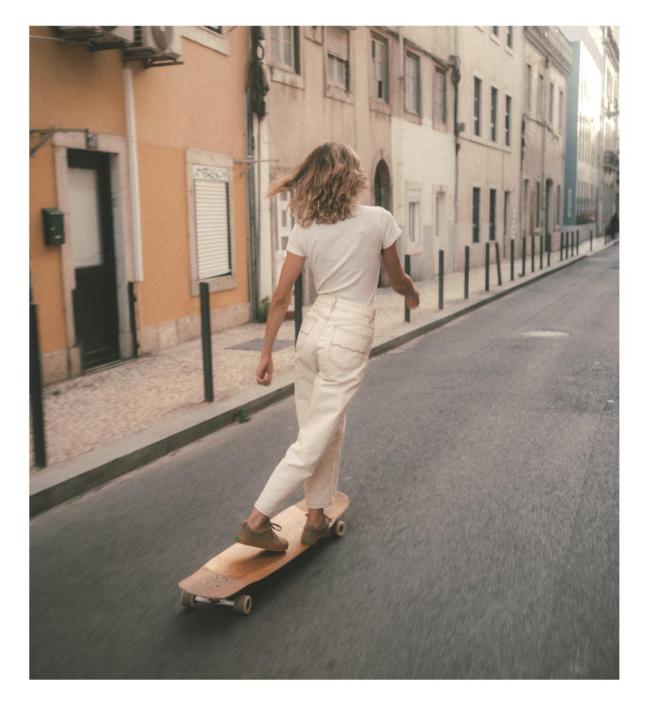














## Polka dots collection

Star studded, perfectly speckled. The playful print that doubles as an everyday staple — shake up your wardrobe with the polka dot collection.

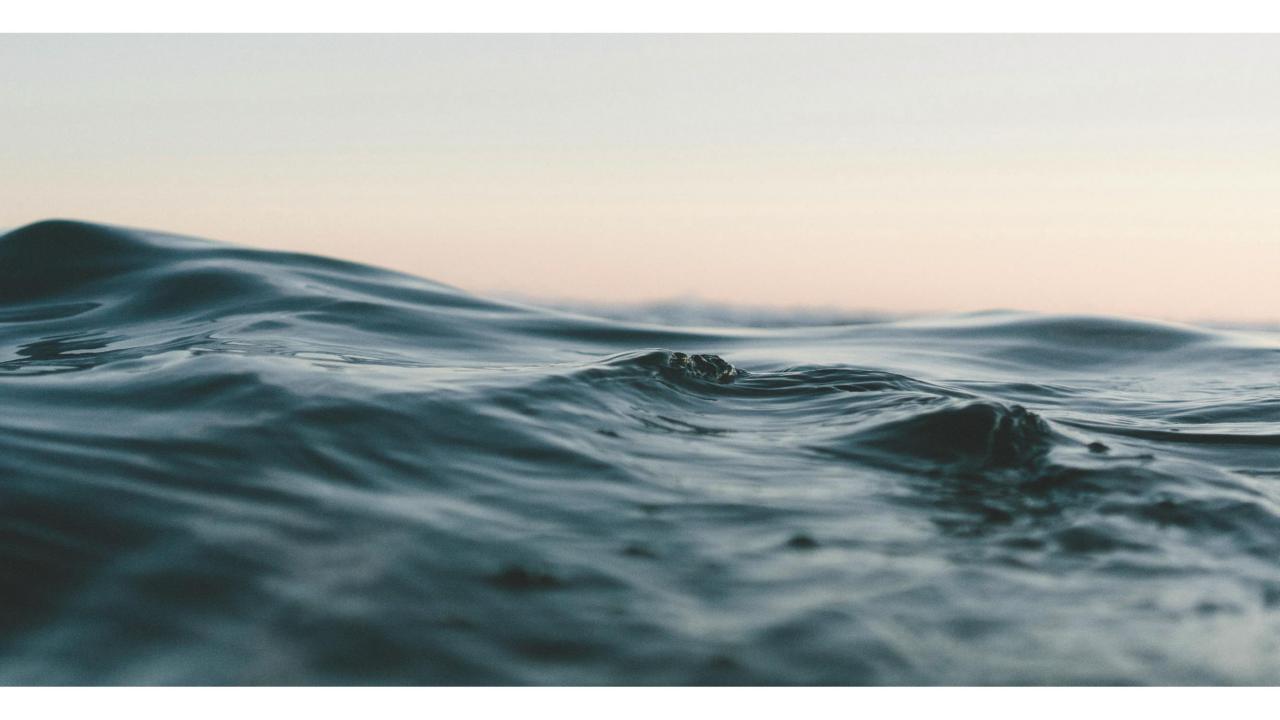




















# Platform Collection

Crafted with the same comfort and premium, sustainable materials, our platform collection takes the classics up a notch. Step outside the status quo and carve your own path with bold designs made to elevate (literally) every look.



Salvas Platform Leather

White/Ice

461301W26

€149 EUR



Salvas Platform Suede

Blush Pink/Red & Off-White

461302R48

€139 EUR



Oca Low Platform Premium Leather

White

120104W13

€169 EUR



## **Snake Print Collection**

Step in and stand out with our snake print collection. Statement pieces designed to add an unexpected element to every outfit, these bold and mysterious styles are consciously crafted and made for ultimate comfort.



**Uba Premium Leather** 

White/Snake Print & Ice

701901W1Q

€175 EUR



#### Salvas Premium Leather

White/Snake Print & Ice

411304W1Q

€155 EUR



#### Oca Low Premium Leather

Snake Print (Rendering)

100101P23

€169 EUR



# **Gum Sneakers Collection**

Fan-favorite silhouettes with a classic, skate-inspired style. Our gum collection features some of our fan-favorite styles with a sole designed to stand out.



Oca Low Canvas

Off-White Gum

100103W40

€89 EUR



Vallely Suede Smoke White Gum/Off-White

421402W1R

€129 EUR



Salvas Suede

Smoke White Gum/Off-White

411302W1R

€129 EUR





### Ibitu

Cariuma's first ever flip flops. Casual, versatile, and made for the beach and beyond. The Ibitu is crafted with our signature premium materials – sugarcane, natural rubber, and made complete with a cork and rubber footbed designed to support your arch and heel. Slip into effortless comfort, optimal durability, and a pair that will take you anywhere.















# Cariuma + The Simpsons

These limited edition designs feature Bart, your favorite character from The Simpsons on the board, and interacting with our natural world. Step outside the box with these personality-filled prints.



## **Uba Premium Leather**

White/The Simpsons Bart

701901W97

€165 EUR



## Naioca Pro

Black Gum/The Simpsons Bart

511802B52

€109 EUR









From Day 1, we've worked to strike a balance of profit and purpose—a balance that's guided every decision we make, to put people and our planet at the center of everything we do. We aspire to be an agent of change in the industry: doing things the right way, giving back, and empowering others by example.

We are honored to be a member of the global B Corp community, and part of this greater movement to make business a force for good.

# **Our materials**

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



## Organic Cotton

Our durable cotton canvas is certified organic, pesticide-free, grown with less water than conventional cotton, and results in a lightweight and breathable fiber.



#### Raw Natural Rubber

Our perfectly-weighted natural rubber is gathered from the hevea brasiliensis tree through ethical "tapping" (removing a milky sap from its bark). So, no trees are ever harmed in the production of our sneakers!



#### LWG Suede & Leather

Our leather and suede materials are sourced from Leather Working Group Gold-Rated suppliers who, farm to production, observe the highest standards of environmental and social responsibility. None of our materials are sourced from areas deforested for cattle-farming purposes.

#### Sugarcane

Our sugarcane is sourced from Brazil and relies on rainwater to thrive (not traditional irrigation). It's a fully-renewable, bio-based resource that grows quickly and naturally removes carbon from the atmosphere. Our sugarcane is certified by I'M GREEN.

# Our materials

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



#### Cork

Cork is a natural and sustainable material. To procure it, it is carefully scraped from the cork tree so that the tree remains intact and can form new bark.



#### Mamona Oil

Mamona is a plant-based and organic alternative to petroleum. We chose this natural oil in order to significantly decrease our use of virgin plastics and increase the natural content of our products, thus delivering a much greener foam.



#### Recycled PET

The vast majority of plastics used in our upper, laces, labels and threads are derived from recycled plastic bottles. Our recycled PET is certified by Global Recycled Standard.



#### Bluesign Dyes

We chose Bluesign-certified chemicals to dye our materials to ensure no hazardous chemicals would endanger our workers. Working with Bluesign also helps our factory to function more efficiently, reduces our water usage and helps with pollution control.

