

# CARIUMA



SS25

Skateboarding Catalogue

Trevor Colden



Cariuma stems from our passion for skateboarding, surfing, snowboarding, and a commitment to our planet and the people on it.

As a skater-owned brand, we wanted to create something that would merge ethics and performance, to create a shoe that balances durability, style and comfort.

We knew industry-standard skate shoes were lacking in quality, and that the big corporations didn't care about sustainability or social responsibility.

We've made it our mission to reinvent the skate shoe game with future-classics created to make you feel good in them and feel good about the positive impact of every pair.

We hope you love our shoes as much as we love creating them for you.

-Fernando & David

Our mission is to help restore the biodiversity and carbon-capturing potential of rainforests. Since June 2020, we have committed to planting **two trees** for every pair of sneakers sold.

Till date, we have planted over 2.5 million trees. Our ecological restoration work starts in the Brazilian rainforest, where only 12.4% of the forest floor remains, following widespread urbanization and agricultural logging. With the goal of restoring biological diversity, we plant over 120 native tree species.

This restorative work allows the forest to grow and flourish over time, by reestablishing the balance that allows natural processes to function as they would without human intervention.



# Our team

Our mission—to shape the future of skateboarding through positivity and inclusivity—has attracted a new generation of premier skateboarders, among them are some of the world's top street skaters and Olympic medalists. Our team riders are the beating heart of Cariuma Skateboarding, and we're proud to be on this journey together.

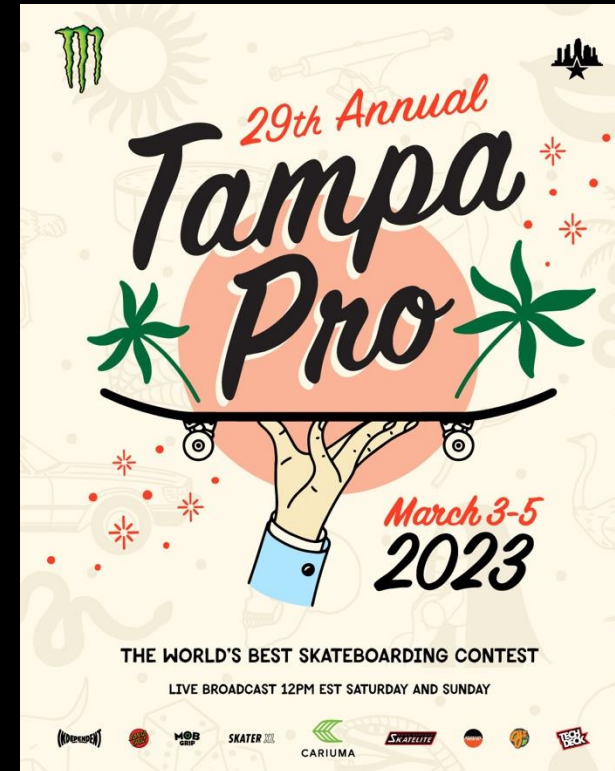




The Sustainable Skate Shoe.

## Cariuma will be the official footwear partner of SLS and Tampa Pro 2025.

Cariuma is proud to support the most iconic skateboarding contests taking place at Skatepark of Tampa, which just celebrated its 30th anniversary. Tampa Pro and SLS are part of the fabric of the skateboarding community, and are some of the most anticipated contests of the year.






B Corp is a global movement of people using business as a force for good.

Certified B Corps represent the highest standard of sustainable business practices, spanning social and environmental performance, transparency, and accountability.

As a certified B-Corp, we are in good company with

**natura & co**

**patagonia**

 **innocent**

**4ocean**

Cariuma is the first ever skate shoe brand to be B Corp certified.

Our assessment and scoring was conducted by B Lab, an independent non-profit responsible for B Corp assessments and scoring, evaluating each of the following impact areas:



Fulfill environmentally preferred practices and stewardship.



Ensure our employees' financial, physical, professional and social well-being.



Contribute to the economic and social well-being of the communities in which we operate.



Provide exceptional value and customer service.



Adhere to ethical policies and practices pertaining to mission, accountability, and transparency.

# Our materials

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



## Cork

Cork is a natural and sustainable material. To procure it, it is carefully scraped from the cork tree so that the tree remains intact and can form new bark.



## Mamona Oil

Mamona is a plant-based and organic alternative to petroleum. We chose this natural oil in order to significantly decrease our use of virgin plastics and increase the natural content of our products, thus delivering a much greener foam.



## Recycled PET

The vast majority of plastics used in our upper, laces, labels and threads are derived from recycled plastic bottles. Our recycled PET is certified by Global Recycled Standard.



## Bluesign Dyes

We chose Bluesign-certified chemicals to dye our materials to ensure no hazardous chemicals would endanger our workers. Working with Bluesign also helps our factory to function more efficiently, reduces our water usage and helps with pollution control.







Luan Oliveira



## The Luan Collection



## Luan Pro Premium Leather

Co-designed and created with one of skateboarding's best, Luan Oliveira. Crafted with LWG-certified leather for optimal performance and ultimate durability, this clean and timeless design encapsulates Luan and his skateboarding legacy.



# Luan Pro

## Features & benefits

### **Ultimate Durability**

The Luan Pro features an asymmetric toe cap for extra protection and a design that's built to last.

### **Better Grip**

The natural rubber outsole with a herringbone design makes for better grip and board control.

### **Unmatched Comfort**

These designs feature a padded collar, lining and tongue for more comfort and extra support around the ankle.

### **LWG-Certified Materials**

Crafted with a full LWG-certified leather or full suede upper for better durability and better protection.

## Luan Pro Suede

Co-designed and created with one of skateboarding's best, Luan Oliveira. Crafted with LWG-certified suede for optimal performance and ultimate durability, this clean and timeless design encapsulates Luan and his skateboarding legacy.





**Luan Pro Suede**  
Olive Green/Ivory

472402E28

€109 EUR



**Luan Pro Suede**  
Smoke White Gum/Off-White

472402W1R

€109 EUR



**Luan Pro Suede**  
Smoke White/Black

472402W72

€109 EUR



**Luan Pro Suede**  
All Black/Ivory

472402B13

€109 EUR



LUAN Apparel Collection



Black Olive Stripe  
TS0101B57U -  
€65 EUR

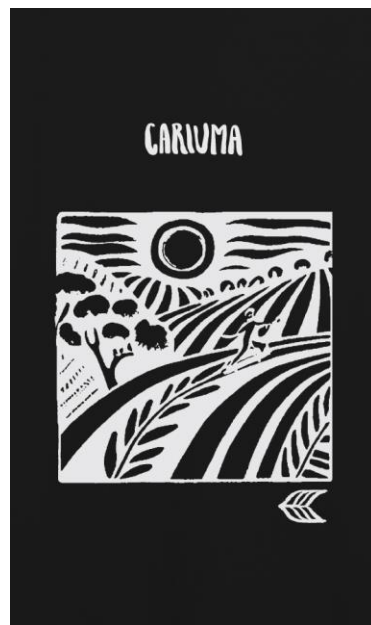




LUAN Olive Tree



LUAN Olive Harvest



Black  
TS0101B62U -  
€59 EUR



Front



Back



Sand  
TS0101N62U -  
€59 EUR



Front



Back

# Caps

**LUAN Baseball Cap**  
Black Olive Tree

CP0101B02U

€44 EUR



**LUAN Baseball Cap**  
Off-White Olive Tree

CP0101W02U

€44 EUR



# Catiba Pro 2.0

A new evolution.

We've engineered the Catiba Pro 2.0 with more functions for skate than ever before. With an ultra durable upper crafted with recycled fabric and a snug fitting shape for extra stability, this pair is made for easy movement and the best grip possible.



# Catiba Pro 2.0

Improvements made to our first skate shoe.

## **Increased Comfort**

Additional padding were added in the entire upper and collar.

## **Improved Durability**

The upper is made with high-performance recycled fabric and LWG-certified suede, for a durable, long-lasting skate shoe.

## **Breathability**

An inner mesh lining improves the shoe's overall breathability.

## **Snug Fit**

The silhouette was improved to mold to the shape of the feet better, providing a snug fit.

**Catiba Pro 2.0**  
Burnt Orange/Navy & Ivory

482809O35

€109 EUR



**Catiba Pro 2.0**  
Plaza Taupe Gum/Ivory

482809N31

€109 EUR



**Catiba Pro 2.0**  
Smoke White/Black

482809W25

€109 EUR



**Catiba Pro 2.0**  
Black/Ivory

482809B06

€109 EUR





# Uba Pro

Our first ever cupsole, the Uba Pro is our most premium and comfortable skate shoe, to date.

Made for high performance, with premium suede from Leather Working Group Gold Rated suppliers, breathable recycled mesh, sugarcane and natural rubber. This shoe comes with an impact absorption midsole, all-around cushion and ankle support for ultimate comfort.





**Uba Pro**  
Black/Gum & Grey

701911B60

€139 EUR



**Uba Pro**  
Smoke White/Red & Black

701911W72

€139 EUR



**Uba Pro**  
Black/Red & Ivory

701911B06

€139 EUR



**Uba Pro**  
Smoke White/Green & Black

701911W1X

€139 EUR



**Uba Pro**  
Plaza Taupe/Gum & Almond Milk

701911N32

€139 EUR





Trevor Colden



## Vallely Pro

We collaborated with skateboarding legend Mike Vallely to design a sneaker as iconic as him. The Vallely Pro is a high-performance sneaker crafted with premium natural materials for an ultra-durable style that's built to last, and made to skate.





Mike Valley

**Vallely Pro**  
Off-White Vintage/Black

421409W14

€98 EUR



**Vallely Pro**  
Mystery Blue/Off-White

421409U26

€98 EUR



**Vallely Pro**  
Black/Ivory

421409B06

€98 EUR



**Vallely Pro**  
Black Gum/Ash Grey

421409B18

€98 EUR





**ComEd**<sup>®</sup>  
An Exelon Company  
Chicago North Headquarters  
3420 N. California

Tyler Peterson

## Naioca Pro

A next-generation, technical take on a skateboarder favorite. Naioca Pro is made with organic cotton, natural rubber and premium suede sourced from Leather Working Group Gold Rated suppliers. We increased its durability with double layer of rubber on our foxing; and snuck in extra rubber reinforcement underneath the vamp.



**Naioca Pro**  
Plaza Taupe/Oak & Ivory

511707N24

€95 EUR



**Naioca Pro**  
Shadow Blue Gum/Navy & Ivory

511707U58

€95 EUR



**Naioca Pro**  
Burnt Orange Gum/Red & Ivory

511707O36

€95 EUR







Bastien Salabanzi



**Naioca Pro**  
Black/Ivory

511707B06

€95 EUR



**Naioca Pro**  
All Black/Ash Grey

511707B30

€95 EUR



**Naioca Pro**  
Off-White Vintage Gum/Black

511707W20

€95 EUR



**Naioca Pro**  
Black Gum/Ivory

511707B14

€95 EUR





Trevor Colden



## Hoefler T20 Pro

Co-designed and created with Kevin Hoefler, in celebration of his 2020 Olympics silver medal, this all around skate shoe is made for optimal performance.

The Hoefler T20 is a heavy-duty skate shoe, consciously crafted with LWG-certified suede, recycled mesh, recycled rubber and full cushion for a comfortable and good-looking skate shoe- designed to deliver.





Kelvin Hoefler



**Hoefler T20 Pro**  
Plaza Taupe/Black

802011N30

€98 EUR



**Hoefler T20 Pro**  
Black/Ivory

802011B06

€98 EUR



**Hoefler T20 Pro**  
Smoke White/Black

802011W25

€98 EUR



**Hoefler T20 Pro**  
Black Contrast Gum/Ivory

802011B57

€98 EUR



**Hoefler T20 Pro**  
Smoke White Gum/Green & Black

802011W1G

€98 EUR





Lucas Rabelo



## Slip-on Pro

We've engineered the Slip-on skate pro for movement, comfort, and the best grip possible. This easy-wearing slip-on is optimized for skateboarding with exceptional board feel and a durable rubber overlay.





**Slip-on Pro**  
Off-White Vintage/Black

440707W25

€95 EUR



**Slip-on Pro**  
Black/Ivory

440707B06

€95 EUR



**Slip-on Pro**  
All Black/Ash Grey

440707B30

€95 EUR





## Skategoat C25 Pro

Leandre Sanders, also known as Skategoat, was born in Los Angeles, California with Venice as his backyard. We've worked together to create high performance skate shoes that embody his legacy. From the skatepark to walks in the city and an afternoon with friends, the Skategoat pro gives versatility a whole new meaning. Crafted for optimal performance, comfort, and style, this pair is designed for the board and beyond.



Leandre Sanders, also known as Skategoat, was born in Los Angeles, California with Venice as his backyard. Currently on the cusp of his life's documentary release, Leandre Sanders is focused and driven to leave his stamp on the world as Skategoat.

From the skatepark to walks in the city and an afternoon with friends, the Skategoat pro gives versatility a whole new meaning. Crafted for optimal performance, comfort, and style, this pair is designed for the board and beyond.



# Skategoat C25 Pro

## Features & benefits

### **LWG-Certified Leather & Suede**

Our leather & suede are sourced from LWG-certified Gold Rated tanneries—never from areas deforested for cattle farming.

### **Board Feel**

Our flexible mid and outsole construction makes for an optimal board feel while the heel stabilizer will keep you feeling steady and ready for anything.

### **Unmatched Comfort**

All-around cushioned, ankle-hugging heel collar and our sugarcane EVA midsole are made for ultimate comfort, shock absorption, and protection.

### **Durability**

Our signature cupsole design is crafted with three layers of reinforcement on the flick point and toe area for increased durability and a longer lifespan.

**Skategoat C25 Pro**  
Smoke White/Black & Blue

713011W1U

€139 EUR



**Skategoat C25 Pro**  
Black/Yellow & Ivory

713011B59

€139 EUR



**Skategoat C25 Pro**  
Black & Lime Green/Pink & Ivory (Rendering)

713011B62

€139 EUR



**Skategoat C25 Pro**  
Charcoal Grey/Yellow & Ice (Rendering)

713011G52

€139 EUR



## Oca Low Suede

Crafted with ultra-durable, premium suede for a textured look and lived-in feel, these kicks are a timeless style that's built to last. Consciously made with LWG-Certified suede, these sneakers look even better the longer you wear them.



**Oca Low Suede**  
Off-White Vintage

100102W01

€109 EUR



**Oca Low Suede**  
Black

100102B01

€109 EUR





## Oca Low Canvas

A timeless staple, Oca low is designed for life on and off the board. Consciously crafted with organic cotton canvas and natural rubber, this pair is durable, versatile, and crafted for ultimate comfort.



**Oca Low Canvas**  
Off-White

100103W01

€89 EUR



**Oca Low Canvas**  
Off-White Gum

100103W40

€89 EUR



**Oca Low Canvas**  
Sand Gum

100103N18

€89 EUR



**Oca Low Canvas**  
Shadow Blue

100103U21

€89 EUR



**Oca Low Canvas**  
Sand

100103N25

€89 EUR



**Oca Low Canvas**  
Black

100103B01

€89 EUR



**Oca Low Canvas**  
All Black

100103B10

€89 EUR



## Cariuma + The Simpsons

These limited edition designs feature your favorite characters from The Simpsons on the board, and interacting with our natural world. Step outside the box with these personality-filled prints.



**Uba Premium Leather**  
White/The Simpsons Bart

701901W97

€165 EUR



**Naioca Pro**  
Black Gum/The Simpsons Bart

511802B52

€109 EUR





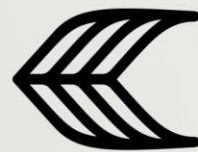
## Designed For Team Cariuma

A relaxed and lightweight silhouette, cut and sewn via our low-waste, ethical production model. Made with 100% organic cotton for super-softness and a comfortable drape.

Cariuma Logo



Bastien Salabanzi



CARIUMA

Off-White  
TS0101W20U -  
€49 EUR



Front



Back



CARIUMA

Black  
TS0101B07U  
€49 EUR



Front



Back



**Dazzling Blue**  
TS0101U13U -  
€49 EUR



Front



Back



**Melange Grey**  
TS010G07U -  
€49 EUR



Front



Back



Cariuma Small Logo



Cariuma Sketched Logo



Black  
TS0101B56U -  
€49 EUR



Front



Back



Off-White  
TS0101W56U-  
€49 EUR



Front



Back

Cariuma Flowers



## Conté Flowers



Off-White  
TS0101W59U -  
€49 EUR



Front



Back



Sand  
TS0101N59U -  
€49 EUR



Front



Back

Cariuma Elements



Sand  
TS0101N60U -  
€49 EUR



Front



Back



Black  
TS0101B60U -  
€49 EUR



Front



Back

# Caps

**Baseball Cap with Cariuma Patch**  
Black

CP0101B01U

€39 EUR



**Baseball Cap with Cariuma Patch**  
Khaki

CP0101N01U

€39 EUR



# Caps

Baseball Cap with Cariuma Patch  
Blue

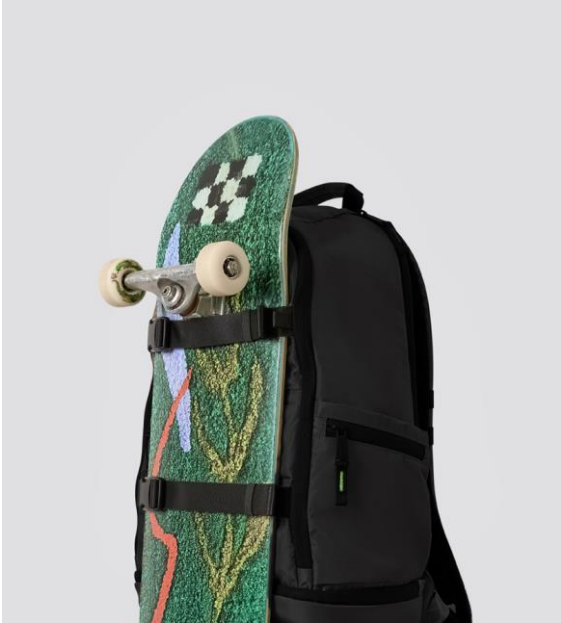
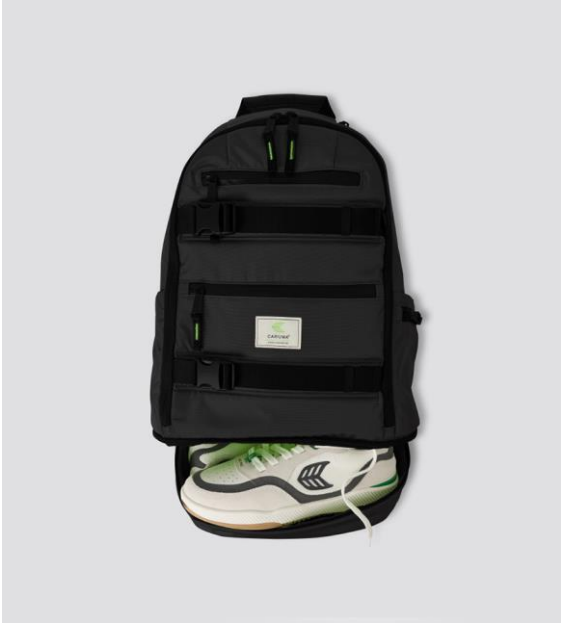
CP0101U02U

€39 EUR



# Meet Jameson Backpack

Your go-to backpack for skating and beyond. Featuring a roomy and rounded silhouette designed so you can slip in your shoes, your essentials, and your board.





**Jameson Backpack**  
Black

BP0301B01

€149 EUR



**Jameson Backpack**  
Khaki

BP0301O01

€149 EUR



Luan Pro Premium Leather



Luan Pro Suede



Catiba 2.0



Uba Pro



Vallely Pro



Naioca Pro



Hoefler T20 Pro



Slip-On Pro



Skategoat C25 Pro



Oca Low Suede



Oca Low Canvas



Cariuma + The Simpsons



Luan T-shirts



T-shirts



Caps



Backpacks



The skate shoe that plants trees.



CARIUMA