



CARIUMA

Fall Winter 2025 – Skateboarding Catalogue



Cariuma stems from our passion for skateboarding, surfing, snowboarding, and a commitment to our planet and the people on it.

Long story short, after working together for a few years and bonding over our shared respect and love for nature's beauty and power, we decided to join forces to start Cariuma.

As skaters and surfers, we wanted to create something that would merge style, ethics and performance. We knew industry-standard sneakers and skate shoes were lacking in soul and quality, and that the big corporations didn't care about sustainability or social responsibility.

We've made it our mission to reinvent the sneaker game, by creating premium shoes that balance aesthetics, durability and comfort. They are created to make you feel good in them and the positive impact they make.

Restoring our environment is about more than just doing what we think is right, it is an integral part of our mission and value system as a company. As a certified B Corp organization, we are leading by example in a broader effort to reshape our industry and our planet for good.

We hope you love our shoes as much as we love creating them for you.

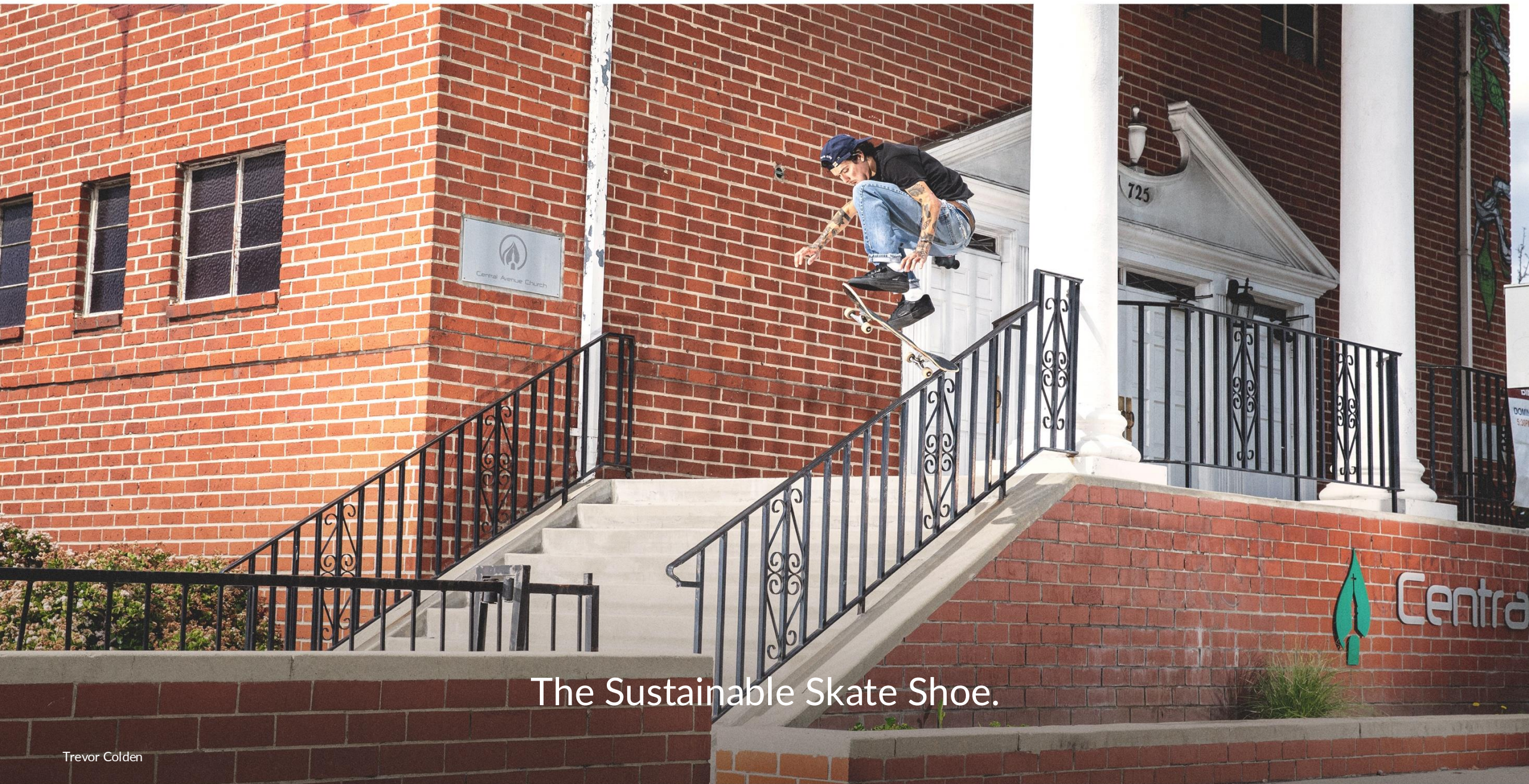
-Fernando & David

Our mission is to help restore the biodiversity and carbon-capturing potential of rainforests. Since June 2020, we have committed to planting two trees for every pair of sneakers sold.

Till date, we have planted over 2.5 million trees. Our ecological restoration work starts in the Brazilian rainforest, where only 12.4% of the forest floor remains, following widespread urbanization and agricultural logging. With the goal of restoring biological diversity, we plant over 120 native tree species.

This restorative work allows the forest to grow and flourish over time, by reestablishing the balance that allows natural processes to function as they would without human intervention.





The Sustainable Skate Shoe.




B Corp is a global movement of people using business as a force for good.

Certified B Corps represent the highest standard of sustainable business practices, spanning social and environmental performance, transparency, and accountability.

As a certified B-Corp, we are in good company with

natura & co

patagonia

 **innocent**

4ocean

Cariuma is the first ever skate shoe brand to be B Corp certified.

Our assessment and scoring was conducted by B Lab, an independent non-profit responsible for B Corp assessments and scoring, evaluating each of the following impact areas:



Fulfill environmentally preferred practices and stewardship.



Ensure our employees' financial, physical, professional and social well-being.



Contribute to the economic and social well-being of the communities in which we operate.



Provide exceptional value and customer service.



Adhere to ethical policies and practices pertaining to mission, accountability, and transparency.

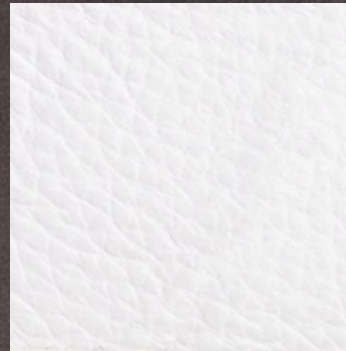
Our materials

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



Organic Cotton

Our durable cotton canvas is certified organic, pesticide-free, grown with less water than conventional cotton, and results in a lightweight and breathable fiber. It's organic, pesticide-free, grown with less water than conventional cotton, and results in a lightweight and breathable fiber.



LWG Suede & Leather

Our leather and suede materials are sourced from Leather Working Group Gold-Rated suppliers who, farm to production, observe the highest standards of environmental and social responsibility. None of our materials are sourced from areas deforested for cattle-farming purposes.



Raw Natural Rubber

Our perfectly-weighted natural rubber is gathered from the hevea brasiliensis tree through ethical "tapping" (removing a milky sap from its bark). So, no trees are ever harmed in the production of our sneakers!



Sugarcane

Our sugarcane is sourced from Brazil and relies on rainwater to thrive (not traditional irrigation). It's a fully-renewable, bio-based resource that grows quickly and naturally removes carbon from the atmosphere. Our sugarcane is certified by I'M GREEN.

Our materials

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



Cork

Cork is a natural and sustainable material. To procure it, it is carefully scraped from the cork tree so that the tree remains intact and can form new bark.



Mamona Oil

Mamona is a plant-based and organic alternative to petroleum. We chose this natural oil in order to significantly decrease our use of virgin plastics and increase the natural content of our products, thus delivering a much greener foam.



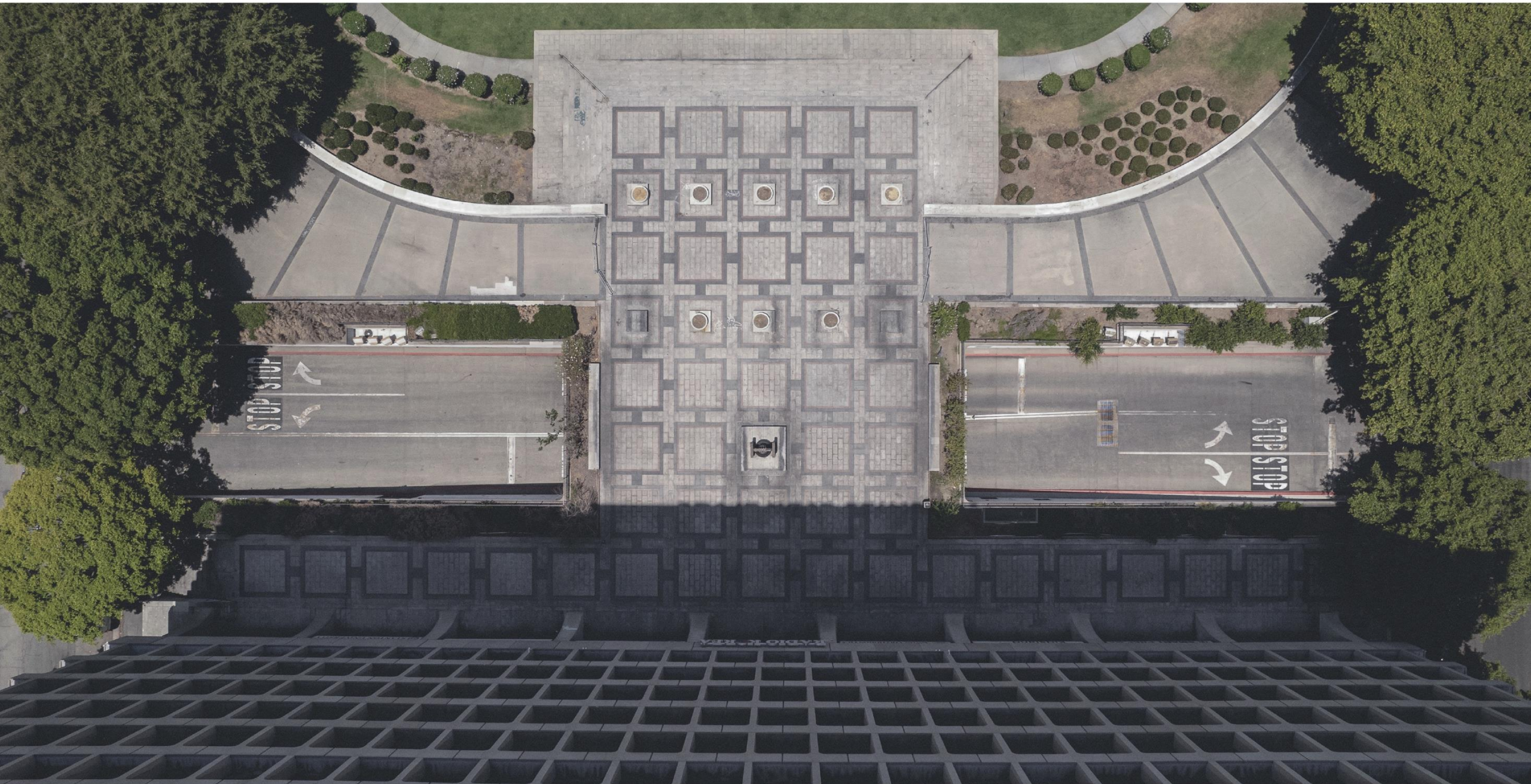
Recycled PET

The vast majority of plastics used in our upper, laces, labels and threads are derived from recycled plastic bottles. Our recycled PET is certified by Global Recycled Standard.



Bluesign Dyes

We chose Bluesign-certified chemicals to dye our materials to ensure no hazardous chemicals would endanger our workers. Working with Bluesign also helps our factory to function more efficiently, reduces our water usage and helps with pollution control.



Oca Low Canvas

A timeless staple, Oca low is a refined and effortless style, designed for every occasion. Consciously crafted with organic cotton canvas and natural rubber, this pair is perfect for exploring the city or lounging by the beach.



Oca Low Canvas
Off-White

100103W01

€89 EUR



Oca Low Canvas
Marine Blue

100103U62

€89 EUR



Oca Low Canvas
Black

100103B01

€89 EUR



Oca Low Canvas
Light Grey

100103G20

€89 EUR



Oca Low Canvas
Burnt Sand

100103N25

€89 EUR



Oca Low Canvas
Sand Gum

100103N18

€89 EUR



Oca Low Canvas
Bright Rose

100103R55

€89 EUR



Oca Low Canvas
All Black

100103B10

€89 EUR



Oca Low Canvas
Off-White Polka Dots

100103W15

€98 EUR



Oca Low Canvas
Black Polka Dots

100103B17

€98 EUR



Oca Low Hairy Suede

Our fan-favorite silhouette with a bold texture and three distinctive tones – meet Oca Low Hairy Suede.



Oca Low Hairy Suede
Latte

100117N34

€120 EUR



Oca Low Hairy Suede
Light Blue

100117U64

€120 EUR



Oca Low Hairy Suede
Yellow

100117Y08

€120 EUR



Oca Low Suede

Crafted with a premium textured suede for a luxe look and lived-in feel, these stylish kicks will add a bold element to any outfit. Consciously made with ultra-soft LWG-Certified suede, these sneakers look even better the longer you wear them.



Oca Low Suede
Camel

100102O02

€109 EUR



Oca Low Suede
All Black

100102B10

€109 EUR



Oca Low Suede
All Camel

100102O03

€109 EUR



Oca Low Suede
Off-White Vintage

100102W01

€109 EUR



Oca Low Suede
Purple Gum

100102U25

€109 EUR



Oca Low Suede
Cabernet

100102R54

€109 EUR



Oca Low Embroidery Suede
Withered Rose

100102R58

€109 EUR





Trevor Colden



Catiba Pro 2.0

Our fan-favorite skate shoe, new and improved. We've engineered the Catiba Pro 2.0 with more functions for skate than ever before. With an ultra durable upper crafted with recycled fabric and a snug fitting shape for extra stability, this pair is made for easy movement and the best grip possible.



Catiba Pro 2.0

Our first skate shoe, even better.

Increased Comfort

Additional padding were added in the entire upper and collar.

Improved Durability

The upper is made with high-performance recycled fabric and LWG-certified suede, for a durable, long-lasting skate shoe.

Breathability

An inner mesh lining improves the shoe's overall breathability.

Snug Fit

The silhouette was improved to mold to the shape of the feet better, providing a snug fit.

Catiba Pro 2.0
Red/Cabernet & Ivory

482809R57

€109 EUR



Catiba Pro 2.0
Green/Yellow & Ivory

482809E31

€109 EUR



Catiba Pro 2.0
Mirage Blue/Rose & Ivory

482809U65

€109 EUR



Catiba Pro 2.0
Smoke White/Black

482809W25

€109 EUR



Catiba Pro 2.0
Black/Ivory

482809B06

€109 EUR



Catiba Pro 2.0
Smoke White Gum/Black

482809W2E

€109 EUR



Catiba Pro 2.0
Black Gum/Ivory

482809B14

€109 EUR





Luan Oliveira

Luan Pro Suede

Co-designed and created with one of skateboarding's best, Luan Oliveira. Crafted with LWG-certified suede for optimal performance and ultimate durability, this clean and timeless design encapsulates Luan and his skateboarding legacy.



Luan Pro

Features & benefits

Ultimate Durability

The Luan Pro features an asymmetric toe cap for extra protection and a design that's built to last.

Better Grip

The natural rubber outsole with a herringbone design makes for better grip and board control.

Unmatched Comfort

These designs feature a padded collar, lining and tongue for more comfort and extra support around the ankle.

LWG-Certified Materials

Crafted with a full LWG-certified leather or full suede upper for better durability and better protection.

Luan Pro Suede
All Black/Ivory

472402B13

€109 EUR



Luan Pro Suede
Camel

472402O04

€109 EUR



Luan Pro Suede
Teak Gum

472402O43

€109 EUR





Trevor Colden



Uba Pro Pebbled Leather

Our first ever cupsole – Uba Pro is inspired by a mix of 90’s skateboarding and basketball style. Designed for high-performance and durability with three layers of protection at its reinforcement zone, this silhouette is our most premium innovative design to date.



**Uba Pro Pebbled Leather Off-
White & Smoke White/Black**

701911W25

€139 EUR



**Uba Pro Pebbled Leather
Latte/Light Cream**

701911N36

€139 EUR



**Uba Pro Pebbled Leather
Black/Angora**

701911B68

€139 EUR





Leandre Sanders, also known as **Skategoat**, was born in Los Angeles, California with Venice as his backyard.

From the skatepark to walks in the city and an afternoon with friends, the Skategoat C25 Pro gives versatility a whole new meaning. Crafted for optimal performance, comfort, and style, this pair is designed for the board and beyond.



Skategoat C25 Pro

Leandre Sanders, also known as Skategoat, was born in Los Angeles, California with Venice as his backyard. Crowned “the king of Venice”.

C25 Pro is crafted with LWG-certified leather for optimal performance, comfort, and style, this pair is designed for the board and beyond. From the skatepark to walks in the city and an afternoon with friends, the Skategoat pro gives versatility a whole new meaning.



Skategoat C25 Pro
Light Blue & Marine Blue/Ivory

713011U66

€139 EUR



Skategoat C25 Pro
Off-White & Light Cream/Black

713011W2T

€139 EUR



Skategoat C25 Pro
Charcoal Grey & Light Grey/Yellow & Ice

713011G52

€139 EUR



Skategoat C25 Pro
Purple/Black & Ivory

713011U53

€139 EUR



Skategoat C25 Pro
Bright Rose/Rose

713011R55

€139 EUR



Naioca Pro

A next-generation, technical take on a skateboarder favorite. Naioca Pro is made with organic cotton, natural rubber and premium suede sourced from Leather Working Group Gold Rated suppliers. We increased its durability with double layer of rubber on our foxing; and snuck in extra rubber reinforcement underneath the vamp.





Gustavo Ribeiro

Naioca Pro
Off-White Vintage Gum/Black

511707W20

€95 EUR



Naioca Pro
Black/Ivory

511707B06

€95 EUR



Naioca Pro
Black Gum/Ivory

511707B14

€95 EUR



Naioca Pro
Cabernet/Ivory

511707R61

€95 EUR



Naioca Pro
Marine Blue/Ivory

511707U68

€95 EUR



Naioca Pro
All Teak/Dark Teak

511707O23

€95 EUR





Slip-on Pro

We've engineered the Slip-on skate pro for movement, comfort, and the best grip possible. This easy-wearing slip-on is optimized for skateboarding with exceptional board feel and a durable rubber overlay.



Slip-on Pro
Off-White Vintage/Black

440707W25

€95 EUR



Slip-on Pro
Black/Ivory

440707B06

€95 EUR



Slip-on Pro
Brown/Ivory

440707O42

€95 EUR





Vallely Pro

We collaborated with skateboarding legend Mike Vallely to design a sneaker as iconic as him. The Vallely Pro is a high-performance sneaker crafted with premium natural materials for an ultra-durable style that's built to last, and made to skate.





Mike Valley

Vallely Pro
Off-White Vintage/Black

421409W14

€95 EUR



Vallely Pro Dark
Grey/Ivory

421409G55

€95 EUR



Caju Loafer

Effortless style, reimagined. Our Caju loafer symbolizes vibrancy and natural beauty. Crafted with premium LWG-certified suede, microfiber lining, an anti-slip outsole, and hand stitched detail, Caju boasts an iconic silhouette that offers the ultimate, all day everyday comfort.



Caju Loafer

Features & benefits

Iconic silhouette

Effortless style, fit for every wearing occasion.

LWG-Certified Suede

Our suede is sourced from LWG-certified Gold Rated tanneries—never from areas deforested for cattle farming.

Ultra-comfy

No break-in period required, slip this silhouette on and go from the moment they arrive.

Light and Breathable

With a microfiber lining, this pair is perfect to keep your cool no matter the season.

Caju Loafer
Brown Teak

623202O23

€139 EUR



Caju Loafer
All Black

623202B10

€139 EUR



Caju Loafer
All Camel

623202O31

€139 EUR



Caju Loafer Light
Cream Gum

623202N38

€139 EUR



Caju Loafer
Bright Rose Gum

623202R60

€139 EUR



Animal Print Collection

Bold steps, untamed style. Featuring our best-selling silhouette, these standout prints are designed to make a statement and encapsulate the beauty that is our natural world. 100% vegan and consciously crafted with organic cotton, take a walk on the wild side with the animal print collection.



Oca Low Suede
Leopard Print

100102P05

€120 EUR



Oca Low Suede
Black Jaguar Print

100102B50

€120 EUR



Caju Loafer Black
Jaguar Print

623202B50

€149 EUR



Oca Low Canvas



Oca Low Hairy Suede



Oca Low Suede



Catiba Pro 2.0



Luan Pro Suede



Uba Pro Pebbled Leather



Skategoat C25 Pro



Naioca Pro



Slip-on Pro



Vallely Pro



Caju Loafer



Animal Print Collection



The sneaker that plants trees.



CARIUMA