

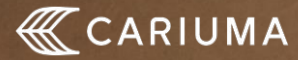


CARIUMA

SS24 Fashion-Lifestyle Catalogue

The sneaker for tree planters,
wave (and concrete) riders,
and busy humans.





Cariuma stems from our passion for skateboarding, surfing, snowboarding, and a commitment to our planet and the people on it.

Long story short, after working together for a few years and bonding over our shared respect and love for nature's beauty and power, we decided to join forces to start Cariuma.

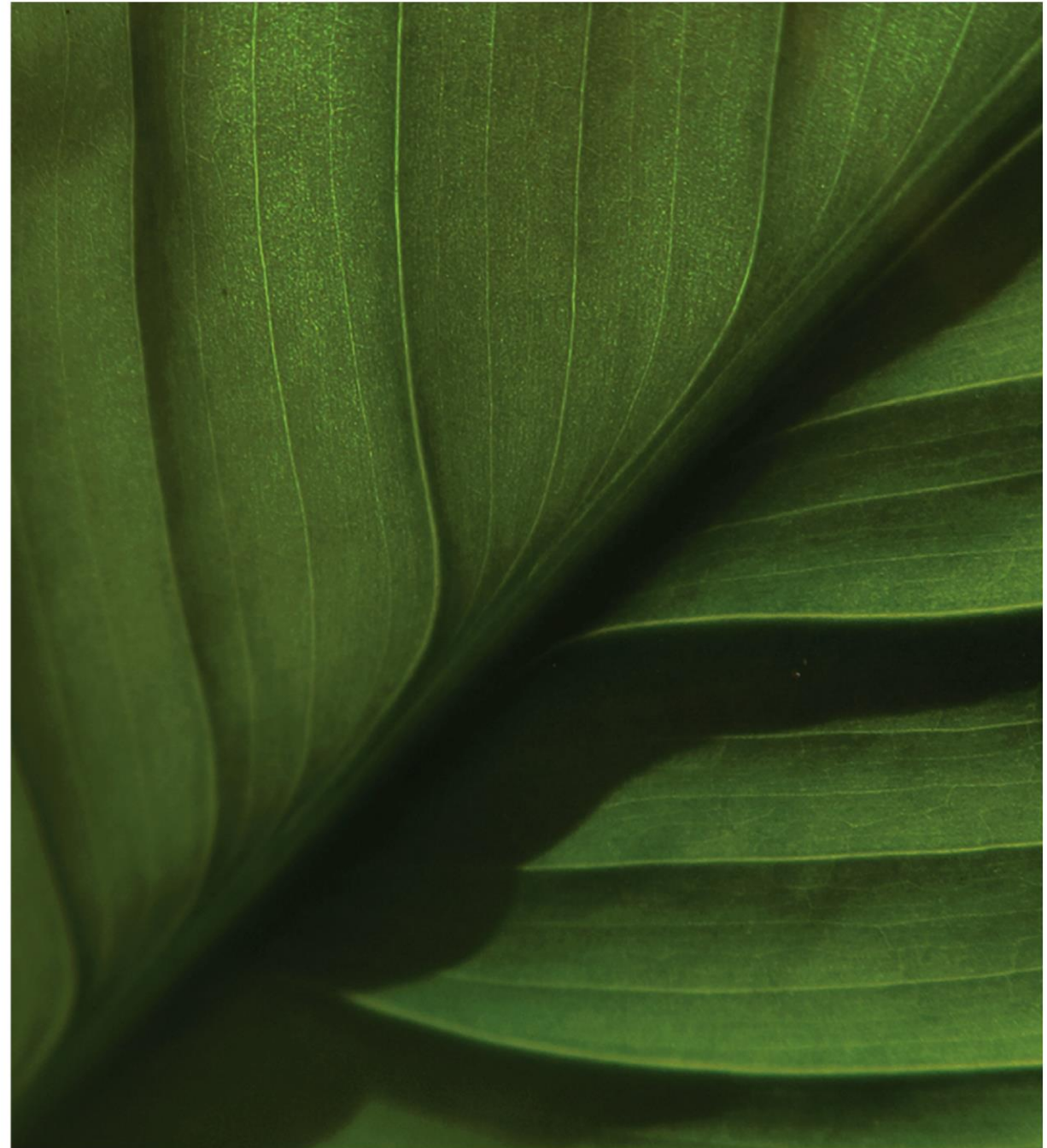
As skaters and surfers, we wanted to create something that would merge style, ethics and performance. We knew industry-standard sneakers and skate shoes were lacking in soul and quality, and that the big corporations didn't care about sustainability or social responsibility.

We've made it our mission to reinvent the sneaker game, by creating premium shoes that balances aesthetics, durability and comfort. They are created to make you feel good in them and the positive impact they make.

Restoring our environment is about more than just doing what we think is right, it is an integral part of our mission and value system as a company. As a certified B Corp organization, we are leading by example in a broader effort to reshape our industry and our planet for good.

We hope you love our shoes as much as we love creating them for you.

-Fernando & David





The sneaker that plants trees.



Our mission is to help restore the biodiversity and carbon-capturing potential of rainforests. Since June 2020, we have committed to planting **two trees** for every pair of sneakers sold. Till date, we have planted over 2 million trees. Our ecological restoration work starts in the Brazilian rainforest, where only 12.4% of the forest floor remains, following widespread urbanization and agricultural logging. With the goal of restoring biological diversity, we plant over 120 native tree species. This restorative work allows the forest to grow and flourish over time, by reestablishing the balance that allows natural processes to function as they would without human intervention.





The Salvas Premium Leather





Salvas Premium Leather
Off-White/Ice

411304W50

€149 EUR



Salvas Premium Leather
Off-White/Rose

411304W43

€149 EUR



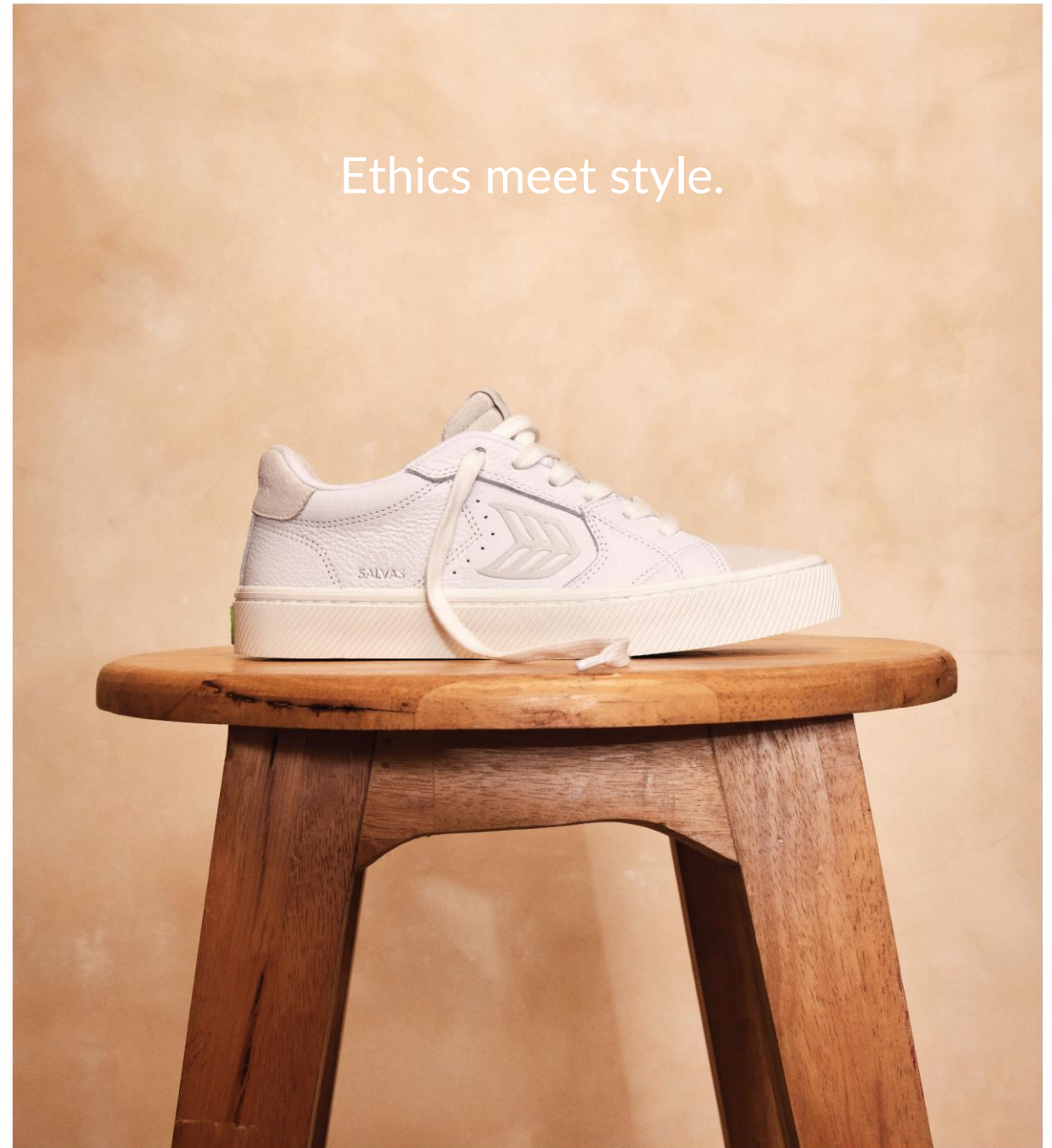
Salvas Premium Leather
Off-White/Black

411304W19

€149 EUR







The Salvas





Salvas
Off-White

411301W26

€139 EUR



Salvas
Black

411301W21

€139 EUR



Salvas
Leopard

411301W42

€149 EUR



Salvas
Cloud Grey

411301W55

€139 EUR



Salvas
Fuchsia

411301W65

€139 EUR

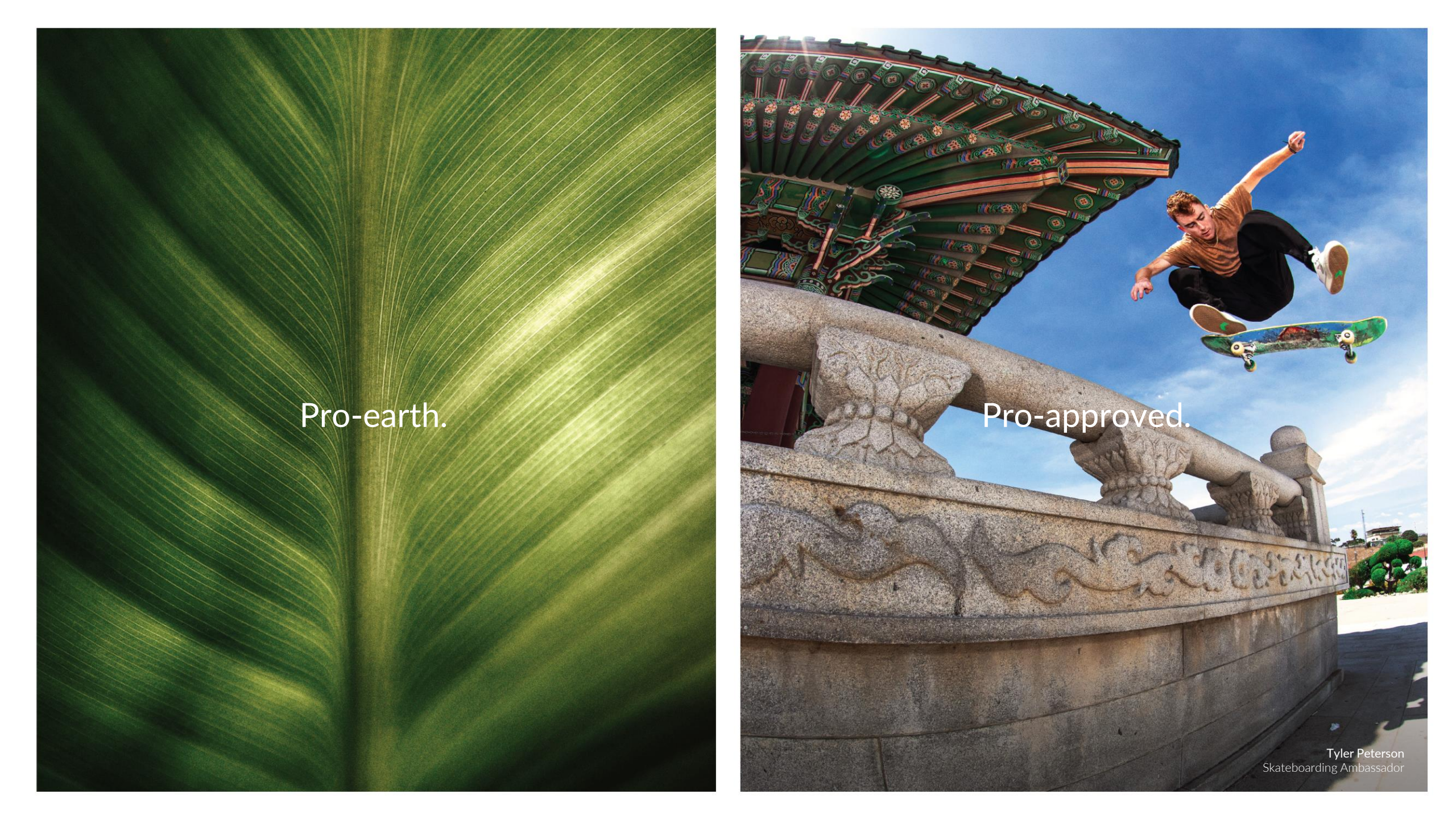


Salvas
Mystery Blue

411301W64

€139 EUR





Pro-earth.



Pro-approved.

Tyler Peterson
Skateboarding Ambassador

The Uba Premium Leather



Uba Premium Leather
Off-White/Ice & Gum

701901W73

€159 EUR



Uba Premium Leather
Black/Grey & Gum

701901B15

€159 EUR



Uba Suede
Light Sand/Beige & Light Sand

701902N21

€149 EUR



Uba Premium Leather
Leopard/Black & Gum

701901W42

€169 EUR



The Vallely Premium Leather





Vallely Premium Leather
Off-White/Ice

421401W26

€149 EUR



Vallely Premium Leather
Off-White/Grey

421401W62

€149 EUR



Vallely Premium Leather
Off-White/black

421401W21

€149 EUR



Vallely Premium Leather/Suede
Smoke White/Black

421401W25

€139 EUR





Vallely Premium Leather
Black & Off-White/Black

421401W74

€149 EUR



Vallely Premium Leather
Rose & Off-White/Black

421401W63

€149 EUR



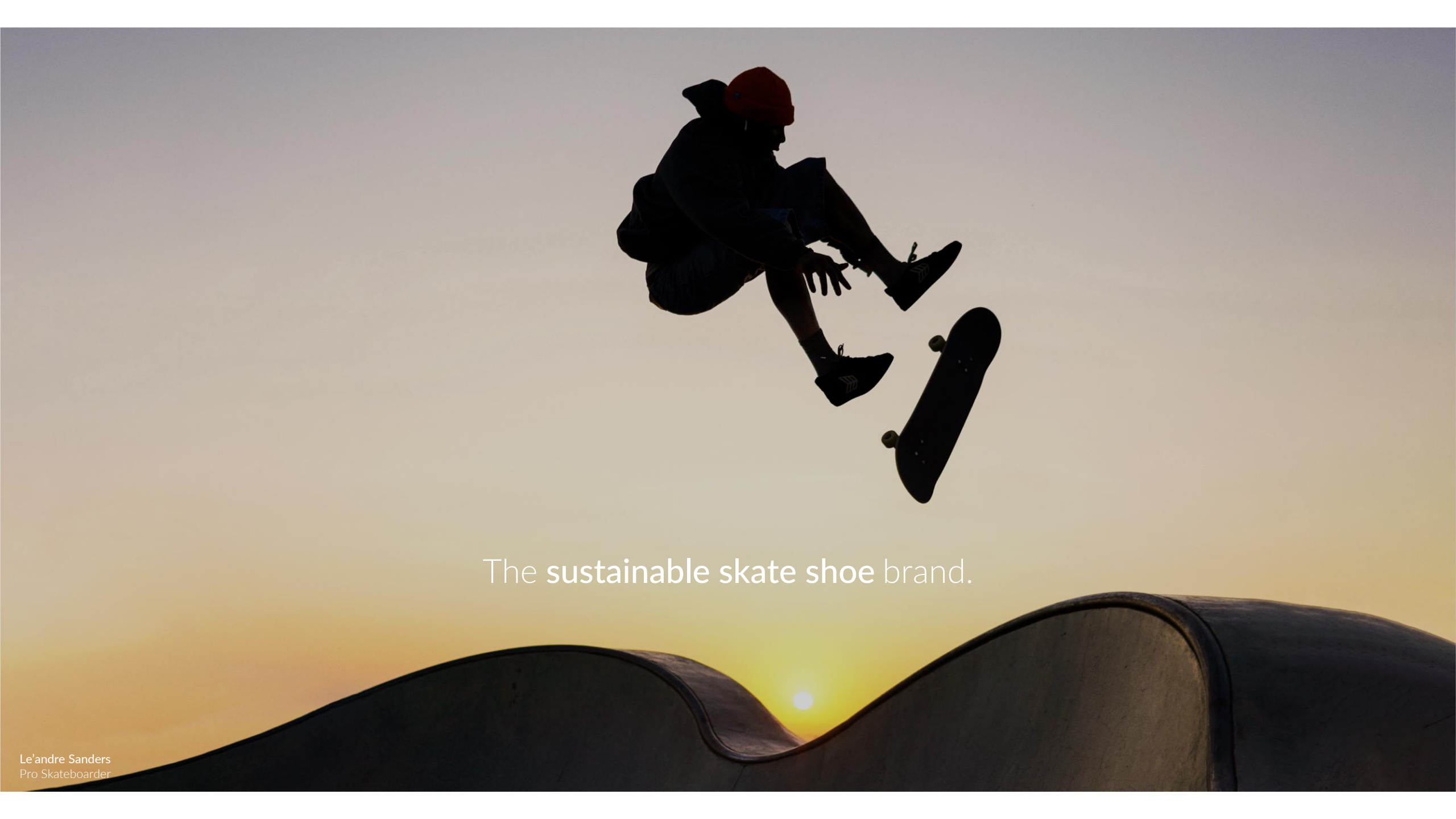
Vallely Premium Leather
Denim Blue & Off-White/Black

421401W66

€149 EUR







The sustainable skate shoe brand.

The Slip-On Premium Leather



Slip-on Premium Leather
Off-White

450704W13

€129 EUR



Slip-on Premium Leather
Black

450704B01

€129 EUR

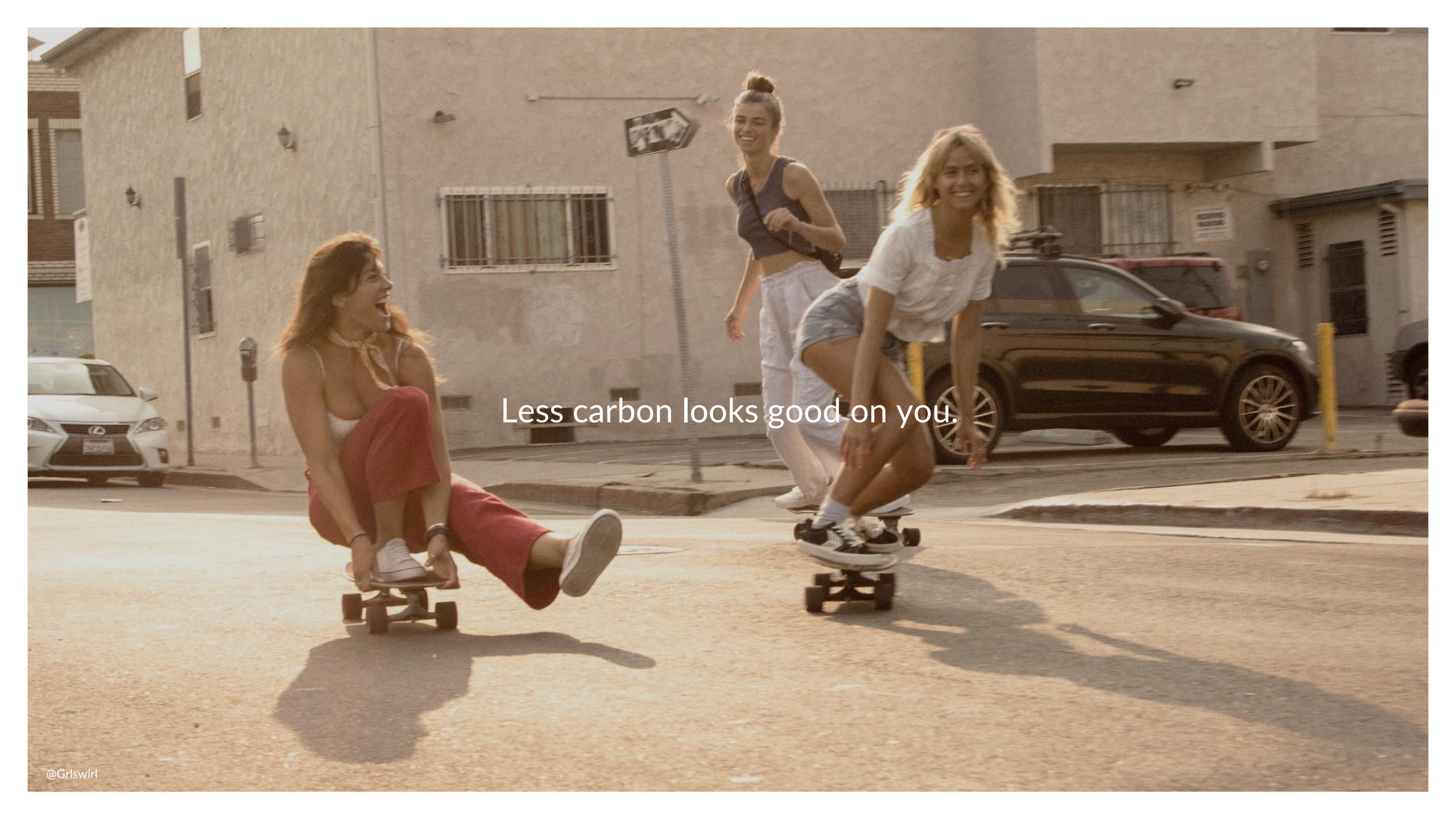


Slip-on Premium Leather
Brown

450704O05

€129 EUR

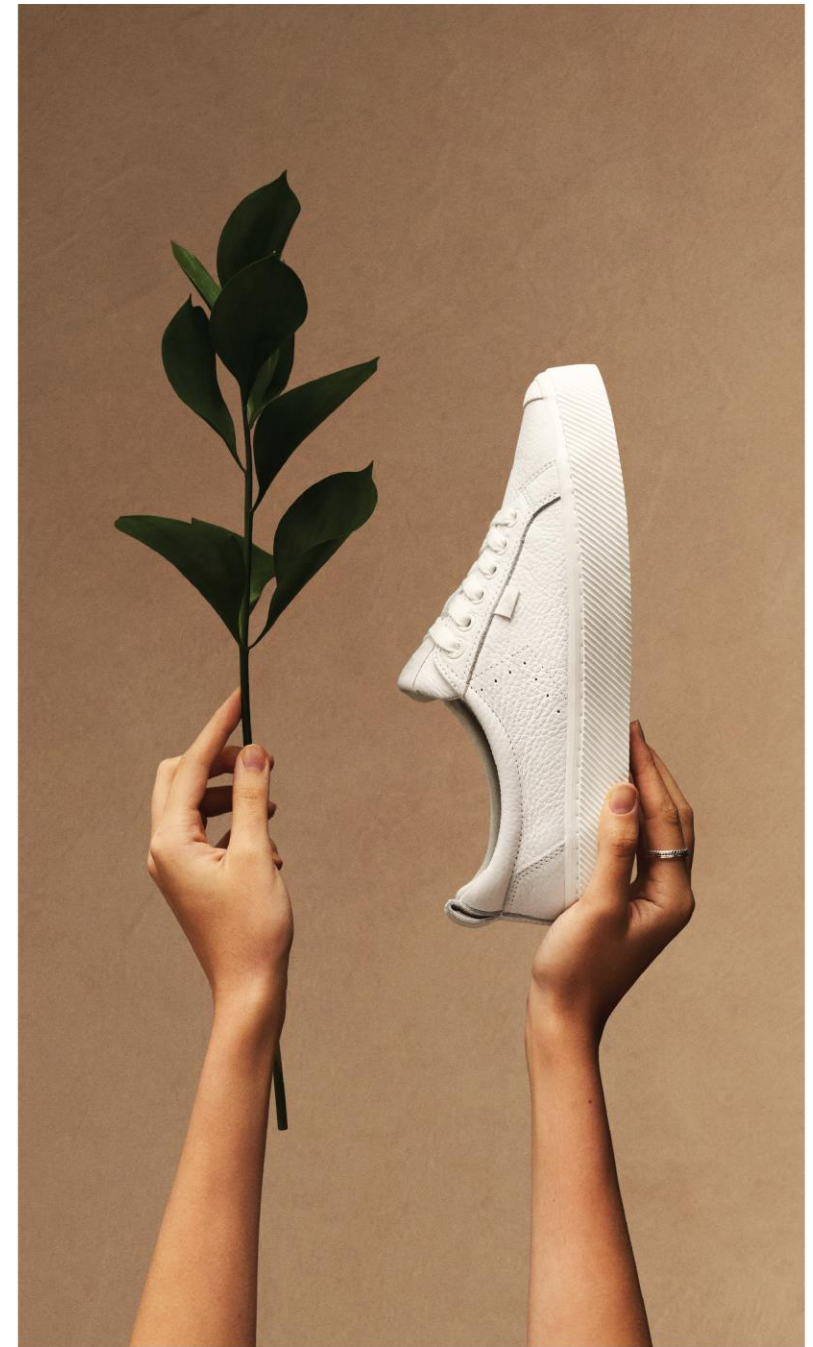


A photograph of three young women skateboarding down a city street. The woman in the foreground is wearing a red jumpsuit and is laughing. The woman in the middle is wearing a dark blue crop top and white pants. The woman in the background is wearing a white t-shirt and denim shorts. They are all smiling and looking towards the camera. The street is paved and has a white car parked on the left and a dark SUV parked on the right. A building with a sign that says "OPEN" is in the background.

Less carbon looks good on you.



The Oca Low
Premium Leather





Oca Low Premium Leather
Off-White

100104W13

€149 EUR



Oca Low Premium Leather
Black

100204B01

€149 EUR



Oca Low Premium Leather
Grey

100104G01

€149 EUR



Oca Low Premium Leather
Nude

100204N03

€149 EUR



The Oca Low Leather/Suede



Oca Low Leather/Suede
White/Off-White Vintage Suede

100104W19

€139 EUR



Oca Low Leather/Suede
Black/Khaki Suede

100104B36

€139 EUR



The Oca Suede





Oca Low Suede
Off-White Vintage

100102W01

€109 EUR



Oca Low Suede
Rose

100102R02

€109 EUR



Oca Low Suede
Mirage Blue

100102U18

€109 EUR



Oca Low Suede
Cloud Grey

100102G02

€109 EUR



Oca Low Suede
Cloud Grey Gum

100102G32

€109 EUR



Oca Low Suede
Camel

100102O02

€109 EUR



The Oca Low Canvas





Oca Low Canvas
Off-White

100103W01

€89 EUR



Oca Low Canvas
Rose

100103R02

€89 EUR



Oca Low Canvas
Light Grey

100103G20

€89 EUR

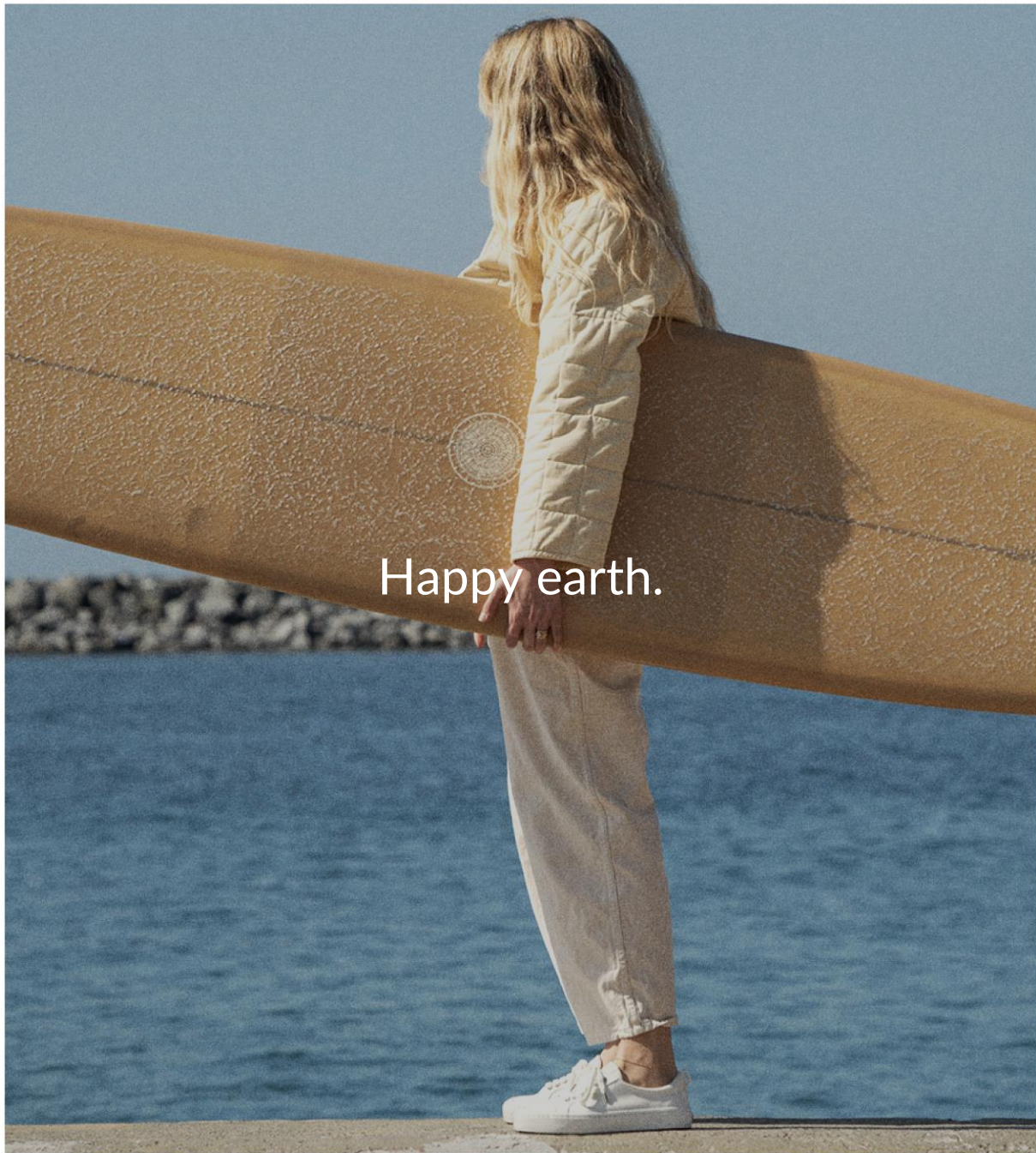


Oca Low Canvas
Shadow Blue

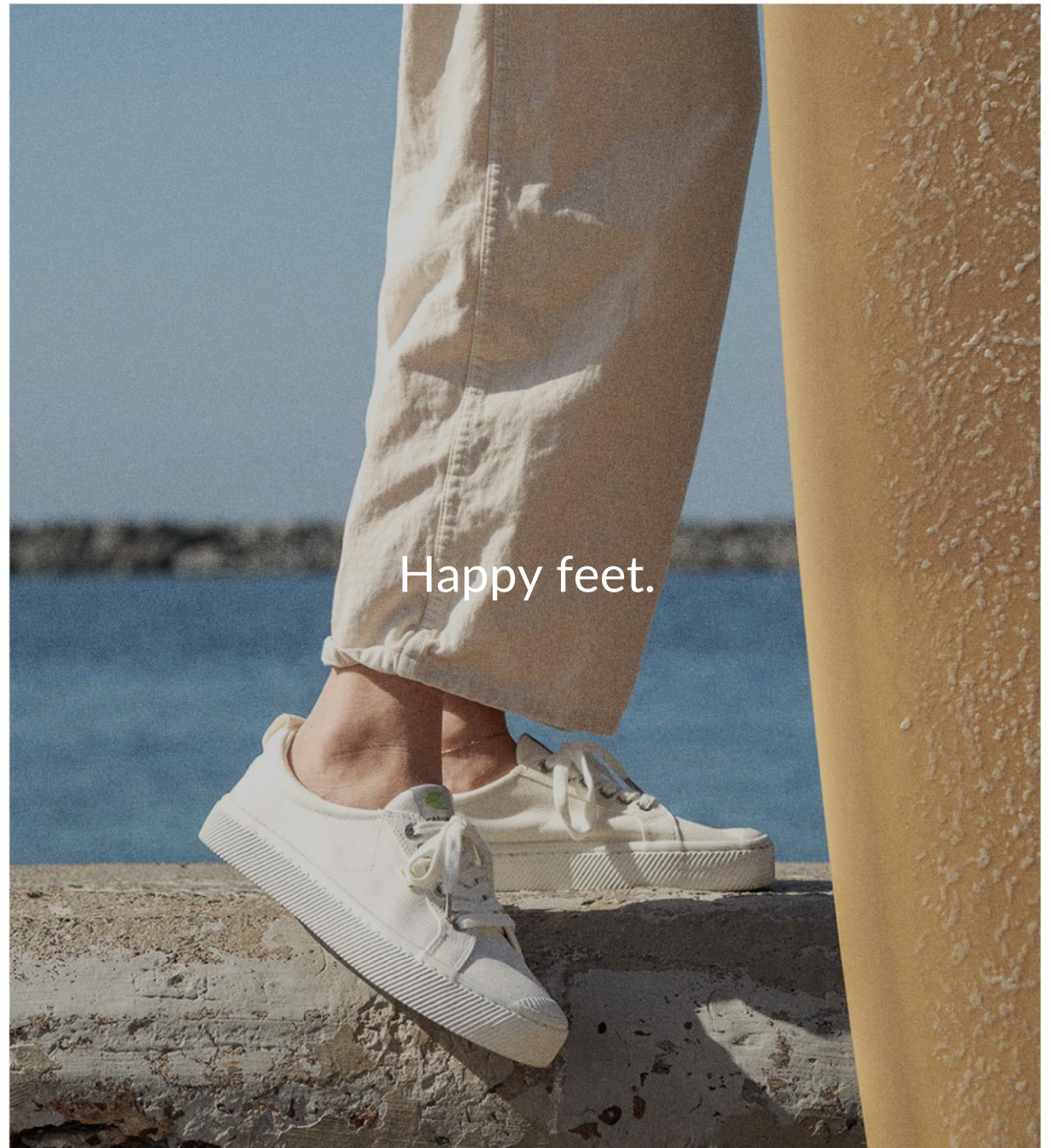
100103U21

€89 EUR





Happy earth.



Happy feet.

Oca Low Canvas
Navy

100103U02

€89 EUR



Oca Low Canvas
Sand

100103N06

€89 EUR



Oca Low Canvas
Off-White Gum

100103W40

€89 EUR



Oca Low Canvas
Black

100103B01

€89 EUR



Oca Low Canvas
All-Black

100103B10

€89 EUR





Old-school sneakers.
New-school ethics.



Louise Maurisset
Brand Ambassador

Oca Low Canvas
Green

100103E01

€89 EUR



Oca Low Canvas
Yellow

100103Y01

€89 EUR



Oca Low Canvas
Bright Pink

100103R14

€89 EUR



Oca Low Canvas
Red

100103R01

€89 EUR



In harmony with nature.



Kelia Moniz
Pro Surfer





Oca Low Canvas
White Polka Dots

100103W15

€98 EUR



Oca Low Canvas
Black Polka Dots

100103B17

€98 EUR



Oca Low Canvas
Cottage Floral Print

100103P17

€98 EUR



Oca Low Canvas
Navy Floral Print

100103P19


€98 EUR





Hortense Boudet
Brand Ambassador



A wide-angle photograph of a sunset over the ocean. The sun is a bright, glowing orb on the horizon, casting a shimmering path of light across the dark, choppy water. A surfboard is captured in mid-air, suspended above the sun, its dark silhouette contrasting against the bright light. The sky is a gradient of warm colors, from deep orange near the horizon to a pale, hazy blue at the top.

Our love for the Earth is what inspired us to create Cariuma in the first place. As surfers and beachgoers, it's important to remember that invasive human behavior like pollution and habitat destruction is one of the greatest threats to the oceans' future.

Join us in our mission to protect our blue planet for the next generation of surfers, skaters, and tree-planters to come.



The Oca High Canvas

Oca High Canvas
Off-White

100303W01

€109 EUR



Oca High Canvas
Black Contrast

100303B05

€109 EUR



Oca High Canvas
Light Grey

100303G20

€109 EUR



Oca High Canvas
Off-White Gum

100303W40

€109 EUR



The Slip-on Canvas





Slip-on Canvas
Off-White

450703W01

€89 EUR



Slip-on Canvas
Black

450703B07

€89 EUR



Slip-on Canvas
Grey

450703G34

€89 EUR



Slip-on Canvas
Rose

450703R06

€89 EUR



Slip-on Canvas
Shadow Blue

450703U44

€89 EUR



Slip-on Canvas
Black Polka Dots

450703B17

€98 EUR



Slip-on Canvas
White Polka Dots

450703W15

€98 EUR





The Naioca Canvas





Naioca Canvas
Off-White

601703W01

€89 EUR



Naioca Canvas
Black

601703B07

€89 EUR



Naioca Canvas
Grey

601703G34

€89 EUR





**Naioca Canvas
Rose**

601703R06

€89 EUR



**Naioca Canvas
Shadow Blue**

601703U44

€89 EUR



The Naioca Suede



Naioca Suede
Smoke White

511802W60

€109 EUR



Naioca Suede
Black

511802B40

€109 EUR



Naioca Suede
Light Grey

511802G39

€109 EUR



Naioca Suede
Mirage Blue

511802U40

€109 EUR



Naioca Suede
Rose

511802R34

€109 EUR



Naioca Suede
Sand

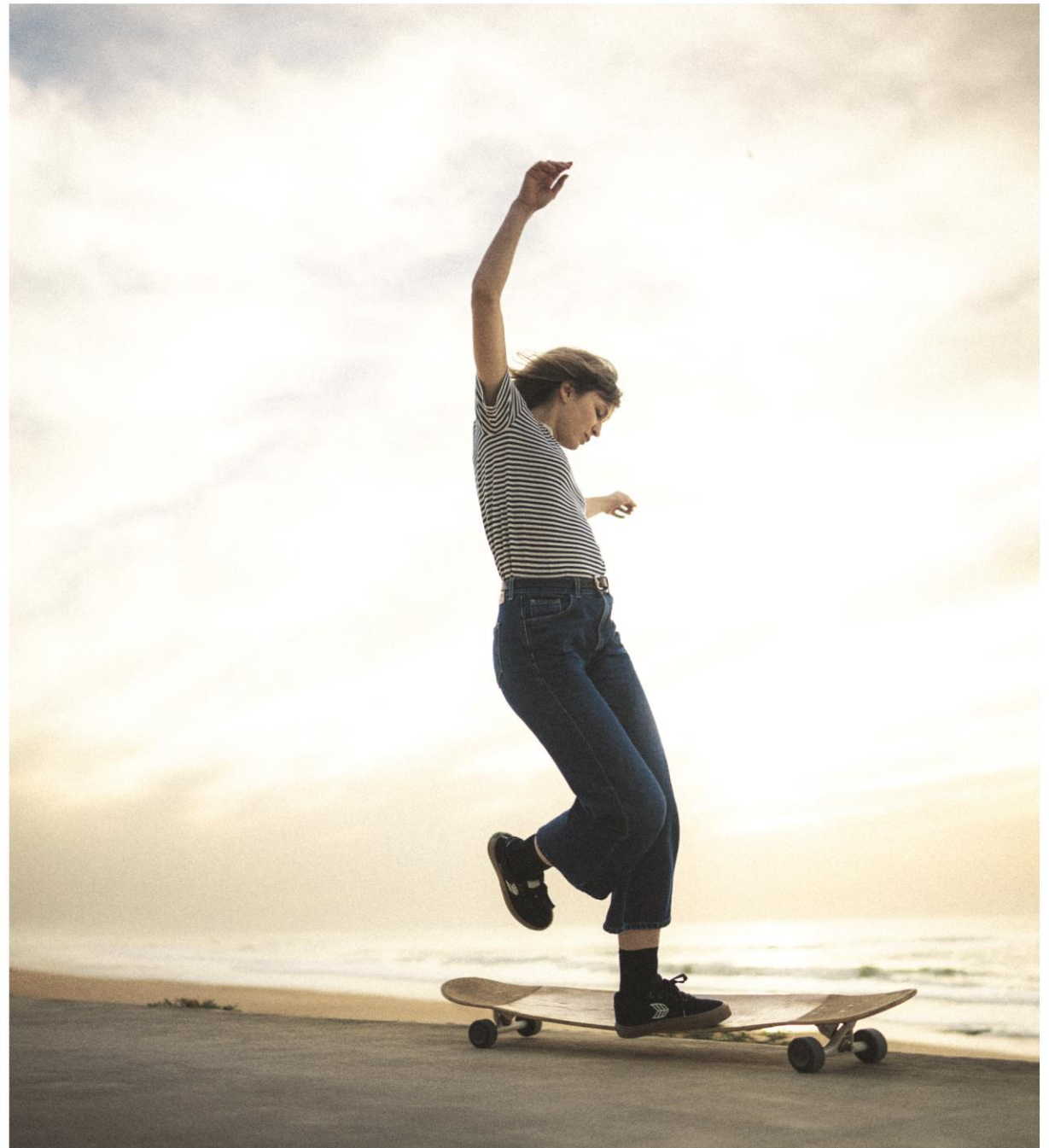
511802N20

€109 EUR





Valeriya Gogunskaya
Brand Ambassador



NATIONAL GEOGRAPHIC + CARIUMA





Oca Low National Geographic Canvas
Peace Lily Green Canvas

100103E10

€98 EUR



Oca Low National Geographic Canvas
Peace Lily Purple Canvas

100103U30

€98 EUR





master-piece®

+



CARIUMA



Oca Low master-piece

Black

100109B27

€120 EUR



Oca Low master-piece

Grey

100109G29

€120 EUR



Catiba Pro Premium Leather



Catiba Pro Premium Leather
Off-White/Black

400804W19

€149 EUR



Catiba Pro Premium Leather
Black/Ivory

400804B16

€149 EUR



Catiba Pro High Premium Leather
Off-White/Black

401004W19

€169 EUR



Catiba Pro High Premium Leather
Black/Ivory

401004B16

€169 EUR





The Oca Kids



Oca Kids Canvas
Off-White

102203W01K

€59 EUR



Oca Kids Canvas
Black

102203B01K

€59 EUR



Oca Kids Canvas
Rose

102203R02K

€59 EUR



Oca Kids Canvas
Shadow Blue

102203U21K

€59 EUR





Ethical factories

Our employees and craftspeople remain at the center of everything we do. Creating a safe, supportive space to come to work every day is vital to our collective well-being.

We conduct yearly audits to maintain our factories' certification in WRAP-Gold and HIGG Index, the Sustainable Apparel Coalition certification. In keeping with our Code of Conduct, our team and suppliers are committed to upholding internationally recognized principles of social justice and labor rights. Our factory partners ensure their employees earn a comfortable, living wage and adhere to a manageable schedule for a healthy work/life balance, based on International Labor Organization (ILO) policy.



From Day 1, we've worked to strike a balance of profit and purpose—a balance that's guided every decision we make, to put people and our planet at the center of everything we do. We aspire to be an agent of change in the industry: doing things the right way, giving back, and empowering others by example.

We are honored to be a member of the global B Corp community, and part of this greater movement to make business a force for good.

The sneaker that plants trees.



CARIUMA