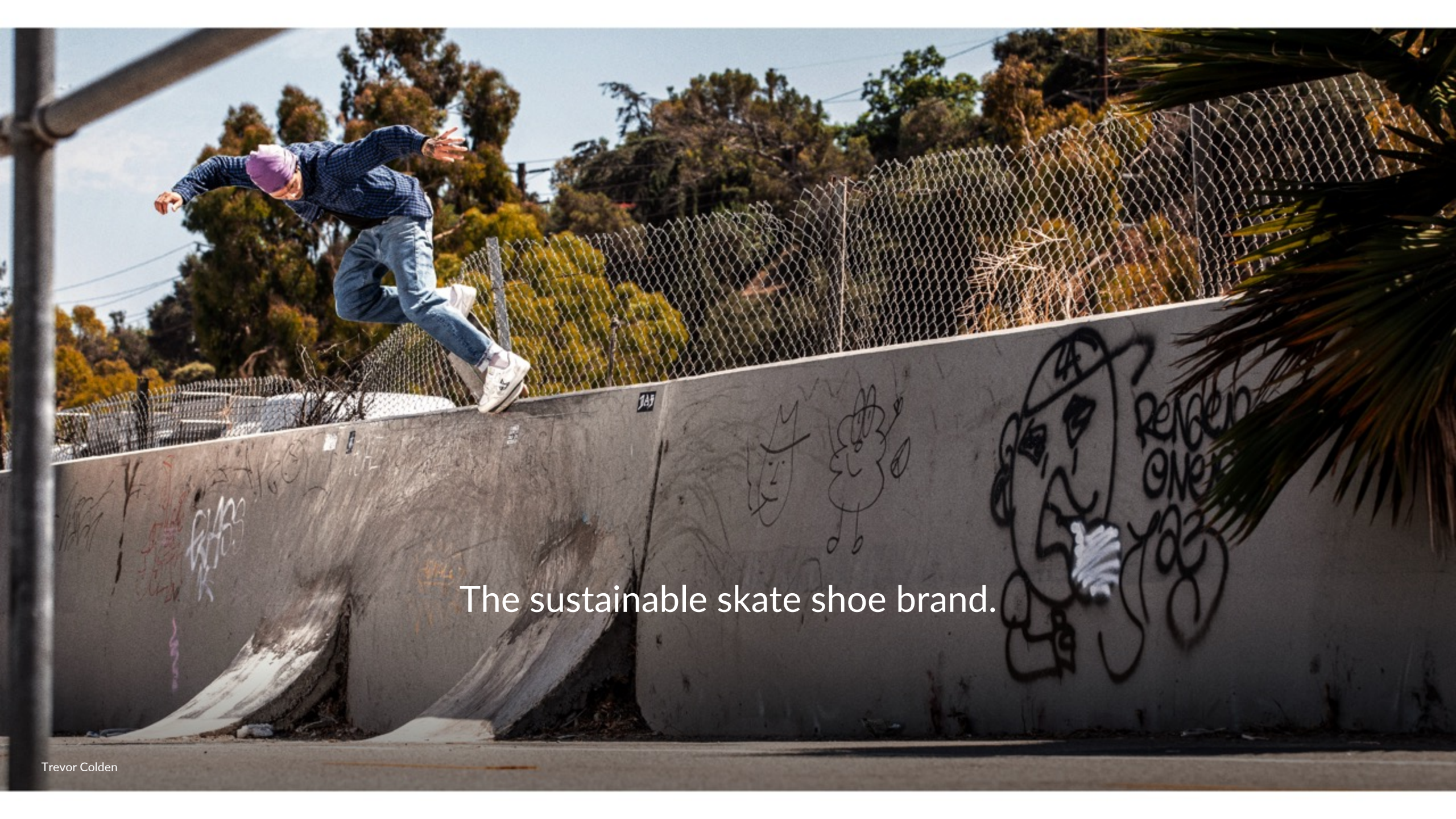


# CARIUMA

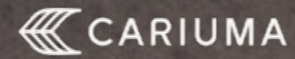


Fall 24

Skateboarding Catalogue



The sustainable skate shoe brand.



Cariuma stems from our passion for skateboarding, surfing, snowboarding, and a commitment to our planet and the people on it.

As a skater-owned brand, we wanted to create something that would merge ethics and performance, to create a shoe that balances durability, style and comfort.

We knew industry-standard skate shoes were lacking in quality, and that the big corporations didn't care about sustainability or social responsibility.

We've made it our mission to reinvent the skate shoe game with future-classics created to make you feel good in them and feel good about the positive impact of every pair.

We hope you love our shoes as much as we love creating them for you.

-Fernando & David

# The skate shoe that plants trees.



Our mission is to help restore the biodiversity and carbon-capturing potential of rainforests. Since June 2020, we have committed to planting **two trees** for every pair of sneakers sold. Till date, we have planted over 2 million trees. Our ecological restoration work starts in the Brazilian rainforest, where only 12.4% of the forest floor remains, following widespread urbanization and agricultural logging. With the goal of restoring biological diversity, we plant over 120 native tree species. This restorative work allows the forest to grow and flourish over time, by reestablishing the balance that allows natural processes to function as they would without human intervention.



# Our team

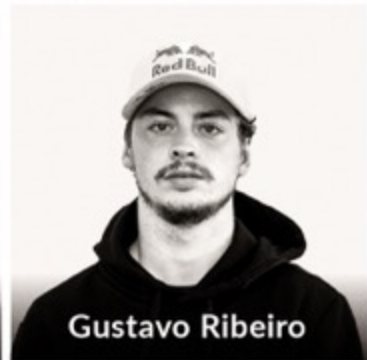
Our mission—to shape the future of skateboarding through positivity and inclusivity—has attracted a new generation of premier skateboarders, among them are some of the world's top street skaters and Olympic medalists. Our team riders are the beating heart of Cariuma Skateboarding, and we're proud to be on this journey together.



Luan Oliveira



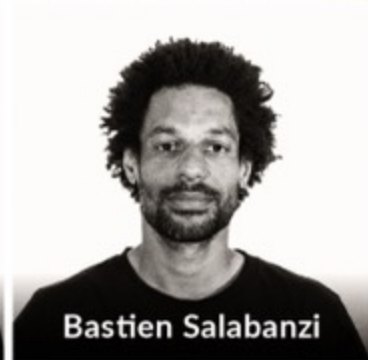
Mike Vallely



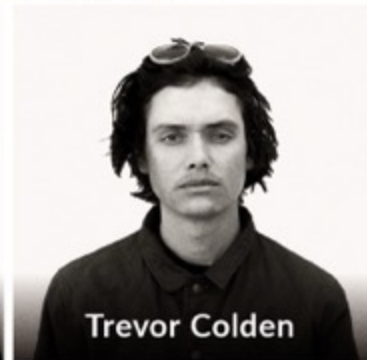
Gustavo Ribeiro



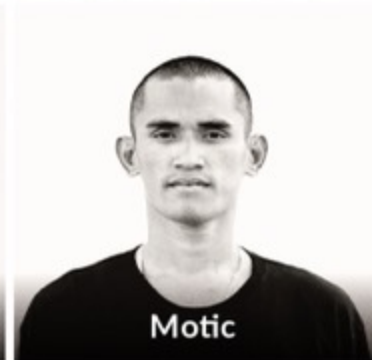
Kelvin Hoefler



Bastien Salabanzi



Trevor Colden



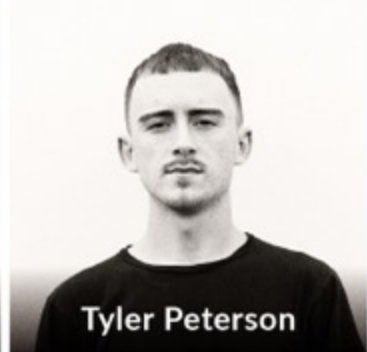
Motic



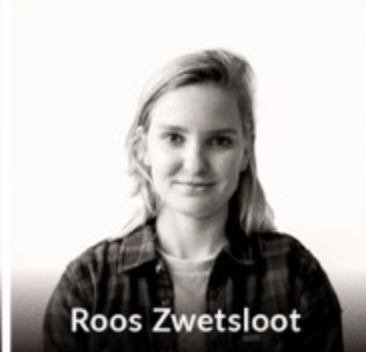
Jagger Eaton



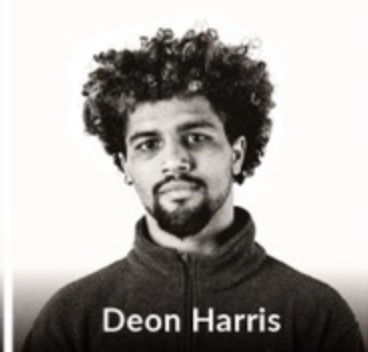
Le'andre Sanders



Tyler Peterson



Roos Zwetsloot



Deon Harris



Lucas Rabelo



Cody Cepeda



Aori Nishimura



Levi Löffelberger



Richard Tury



Timothy Johnson



Augustin Aquila



Garrett Ginner



Joao Lucas Alves



Kelvin Hoefler

# Cariuma will be the official footwear partner of Tampa Pro and Tampa Am 2024.

Cariuma is proud to support the most iconic skateboarding contests taking place at Skatepark of Tampa, which just celebrated its 30th anniversary. Tampa Pro, Tampa Am and Dam Am are part of the fabric of the skateboarding community and are some of the most anticipated contests of the year.





# SUPER CROWN

WORLD CHAMPIONSHIP

PRESENTED BY  CARIUMA

## CARIUMA IS THE EXCLUSIVE FOOTWEAR BRAND FOR SLS 2023 AND 2024 TOUR



2021 Winners

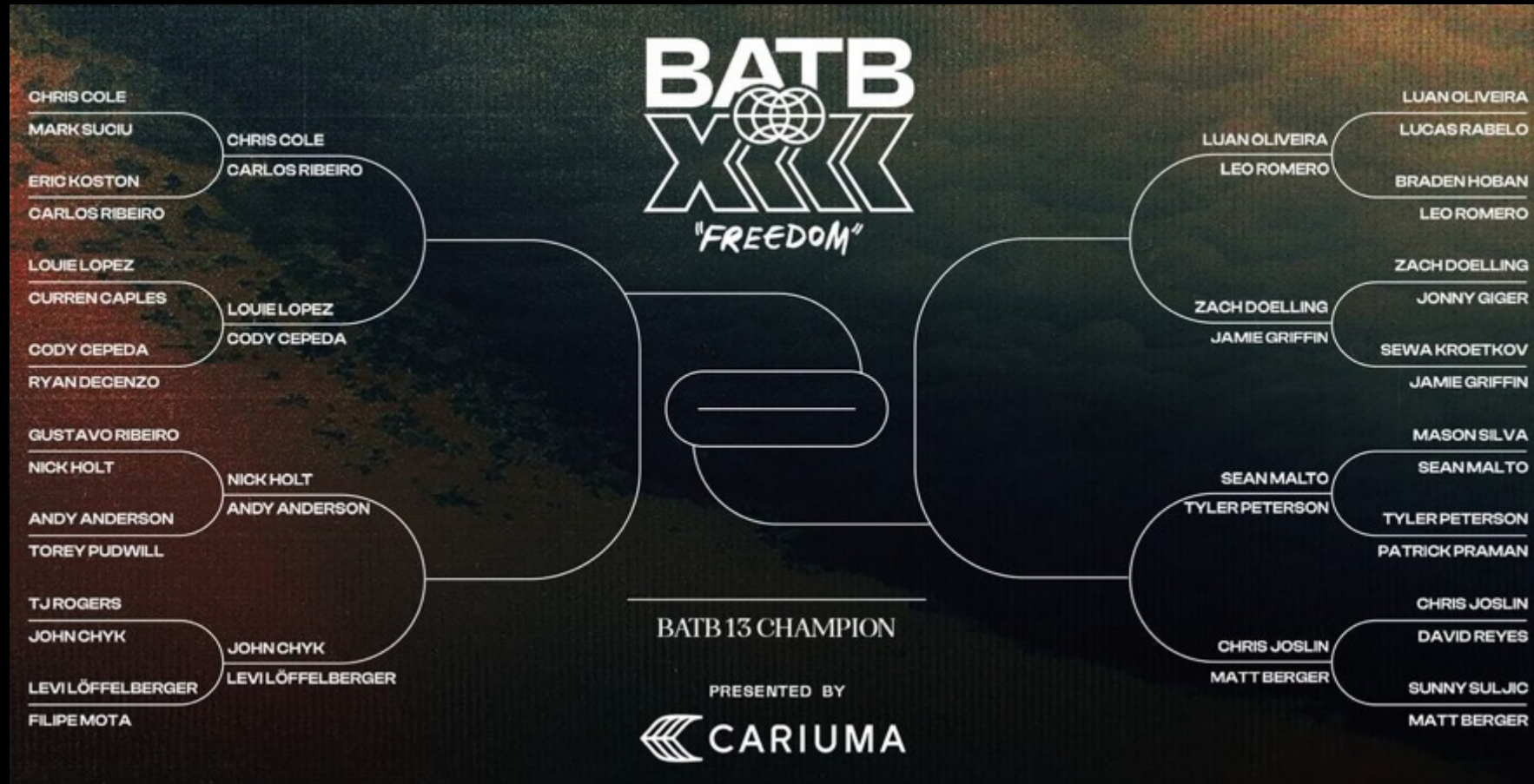


2022 Winner



# Cariuma is proud to be the presenting sponsor for the 2023 and 2024 Battle at the Berrics.

The most watched skateboarding contest in the world, Battle at the Berrics is a globally watched bracket-style series that you won't want to miss. With the ever-evolving progression of skateboarding, we are excited to watch the highest level of flatground skateboarding from the best skateboarders in the world in the upcoming BATB.





Le'andre Sanders

**Certified**



**Corporation**


B Corp is a global movement of people using business as a force for good.

Certified B Corps represent the highest standard of sustainable business practices, spanning social and environmental performance, transparency, and accountability.

As a certified B-Corp, we are in good company with

**natura & co**

**patagonia**

 **innocent**

**4ocean**

Cariuma is the first ever skate shoe brand to be B Corp certified.

Our assessment and scoring was conducted by B Lab, an independent non-profit responsible for B Corp assessments and scoring, evaluating each of the following impact areas:



Fulfill environmentally preferred practices and stewardship.



Ensure our employees' financial, physical, professional and social well-being.



Contribute to the economic and social well-being of the communities in which we operate.



Provide exceptional value and customer service.



Adhere to ethical policies and practices pertaining to mission, accountability, and transparency.

# Our materials

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



## Organic Cotton

Our durable cotton canvas is certified organic, pesticide-free, grown with less water than conventional cotton, and results in a lightweight and breathable fibre. It's organic, pesticide-free, grown with less water than conventional cotton, and results in a lightweight and breathable fibre.



## LWG Suede & Leather

Our leather and suede materials are sourced from Leather Working Group Gold-Rated suppliers who, farm to production, observe the highest standards of environmental and social responsibility. None of our materials are sourced from areas deforested for cattle-farming purposes.



## Raw Natural Rubber

Our perfectly-weighted natural rubber is gathered from the hevea brasiliensis tree through ethical "tapping" (removing a milky sap from its bark). So, no trees are ever harmed in the production of our sneakers!



## Sugarcane

Our sugarcane is sourced from Brazil and relies on rainwater to thrive (not traditional irrigation). It's a fully-renewable, bio-based resource that grows quickly and naturally removes carbon from the atmosphere. Our sugarcane is certified by I'M GREEN.

# Our materials

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



## Cork

Cork is a natural and sustainable material. To procure it, it is carefully scraped from the cork tree so that the tree remains intact and can form new bark.



## Mamona Oil

Mamona is a plant-based and organic alternative to petroleum. We chose this natural oil in order to significantly decrease our use of virgin plastics and increase the natural content of our products, thus delivering a much greener foam.



## Recycled PET

The vast majority of plastics used in our upper, laces, labels and threads are derived from recycled plastic bottles. Our recycled PET is certified by Global Recycled Standard.



## Bluesign Dyes

We chose Bluesign-certified chemicals to dye our materials to ensure no hazardous chemicals would endanger our workers. Working with Bluesign also helps our factory to function more efficiently, reduces our water usage and helps with pollution control.

## The Luan Pro

Co-designed and created with one of skateboarding's best, Luan Oliveira, the Luan Pro is here. Crafted with LWG-certified leather and suede for optimal performance and ultimate durability, this clean and timeless design encapsulates Luan and his skateboarding legacy.





**Luan Pro Premium Leather**  
White/Black

472404W04

€125 EUR



**Luan Pro Premium Leather**  
Black/Ivory

472404B06

€125 EUR









Luan Oliveira



**Luan Pro Suede**  
Plaza Taupe/Ivory

472402U24

€109 EUR



**Luan Pro Suede**  
Shadow Blue/Ivory

472402U44

€109 EUR



Luan Oliveira

## The Uba Pro

Our first ever cupsole. A mix of 90's skate and basketball vibes, the Uba Pro is our most premium and comfortable skate shoe, to date.

Made for high performance, with premium suede from Leather Working Group Gold Rated suppliers, breathable recycled mesh, sugarcane and natural rubber. This shoe comes with an impact absorption midsole, all-around cushion and ankle support for ultimate comfort.





Gustavo Ribeiro



**Uba Pro**  
Smoke White/Black

701911W72

€139 EUR



**Uba Pro**  
Black/Ivory

701911B06

€139 EUR



**Uba Pro**  
Dark Khaki/Black

701911O14

€139 EUR



**Uba Pro**  
Charcoal Grey/Ice

701911G45

€139 EUR



**Uba Pro**  
Navy/Black

701911U51

€139 EUR





Deon Harris

# The Naioca Pro

A next-generation, technical take on a skateboarder favorite.

Naioca Pro is made with organic cotton, natural rubber and premium suede sourced from Leather Working Group Gold Rated suppliers. We increased its durability with double layer of rubber on our foxing; and snuck in extra rubber reinforcement underneath the vamp.



**Naioca Pro**  
Dark Khaki/Black

511707O32

€89 EUR



**Naioca Pro**  
Bronze Green/Dark Green

511707E25

€89 EUR



**Naioca Pro**  
Shadow Blue/Navy

511707U51

€89 EUR





**Naioca Pro**  
Black/Ivory

511707B06

€89 EUR



**Naioca Pro**  
Off-White Vintage/Black

511707W25

€89 EUR



**Naioca Pro**  
All Black/Ash Grey

511707B30

€89 EUR



**Naioca Pro**  
Black Gum/Ivory

511707B14

€89 EUR



**Naioca Pro**  
Off-White Vintage Gum/Black

511707W20

€89 EUR



**Naioca Pro**  
Sand Gum/Sand

511707N18

€89 EUR





Trevor Colden



Aori Nishimura



## The Slip-on Pro

We've engineered the Slip-on Pro for movement, comfort, and the best grip possible. This easy-wearing slip-on is optimized for skateboarding with exceptional board feel and a durable rubber overlay.



**Slip-On Pro**  
Black/Ivory

440707B06

€95 EUR



**Slip-On Pro**  
All Black/Ash Grey

440707B30

€95 EUR



**Slip-On Pro**  
Off-White Vintage/Black

440707W25

€95 EUR



**Slip-On Pro**  
Dark Khaki/Black

440707O14

€95 EUR



**Slip-On Pro**  
Bronze Green/Dark Green

440707E25

€95 EUR





Timothy Johnson

## The Hoefler T20 Pro

Co-designed and created with Kevin Hoefler, in celebration of his 2020 Olympics silver medal, this all-round skate shoe is made for optimal performance.

The Hoefler T20 Pro is a heavy-duty skate shoe, consciously crafted with LWG-certified suede, recycled mesh, recycled rubber and full cushion for a comfortable and good-looking skate shoe – designed to deliver.







**T20 Pro**  
All Black/Ivory

802011B13

€98 EUR



**T20 Pro**  
Off-White Vintage/Black

802011W25

€98 EUR



**T20 Pro**  
Black/Ivory

802011B06

€98 EUR



**T20 Pro**  
Camel/Ivory

802011O04

€98 EUR



**T20 Pro**  
Charcoal Grey/Ivory

802011G17

€98 EUR



## The Vallely Pro

We collaborated with skateboarding legend Mike Vallely to design a sneaker as iconic as him. The Vallely Pro has been re-launched this season with new materials, featuring LWG-certified suede and leather, and recycled materials, for a high-performance, ultra-durable style that's built to last and made to skate.





Mike Valley

**Vallely Pro**  
Black/Ivory

421409B06

€98 EUR



**Vallely Pro**  
Black Gum/Ash Grey

421409B18

€98 EUR



**Vallely Pro**  
Off-White Vintage Gum/Grey

421409W44

€98 EUR



**Vallely Pro**  
Off-White Vintage/Black

421409W14

€98 EUR

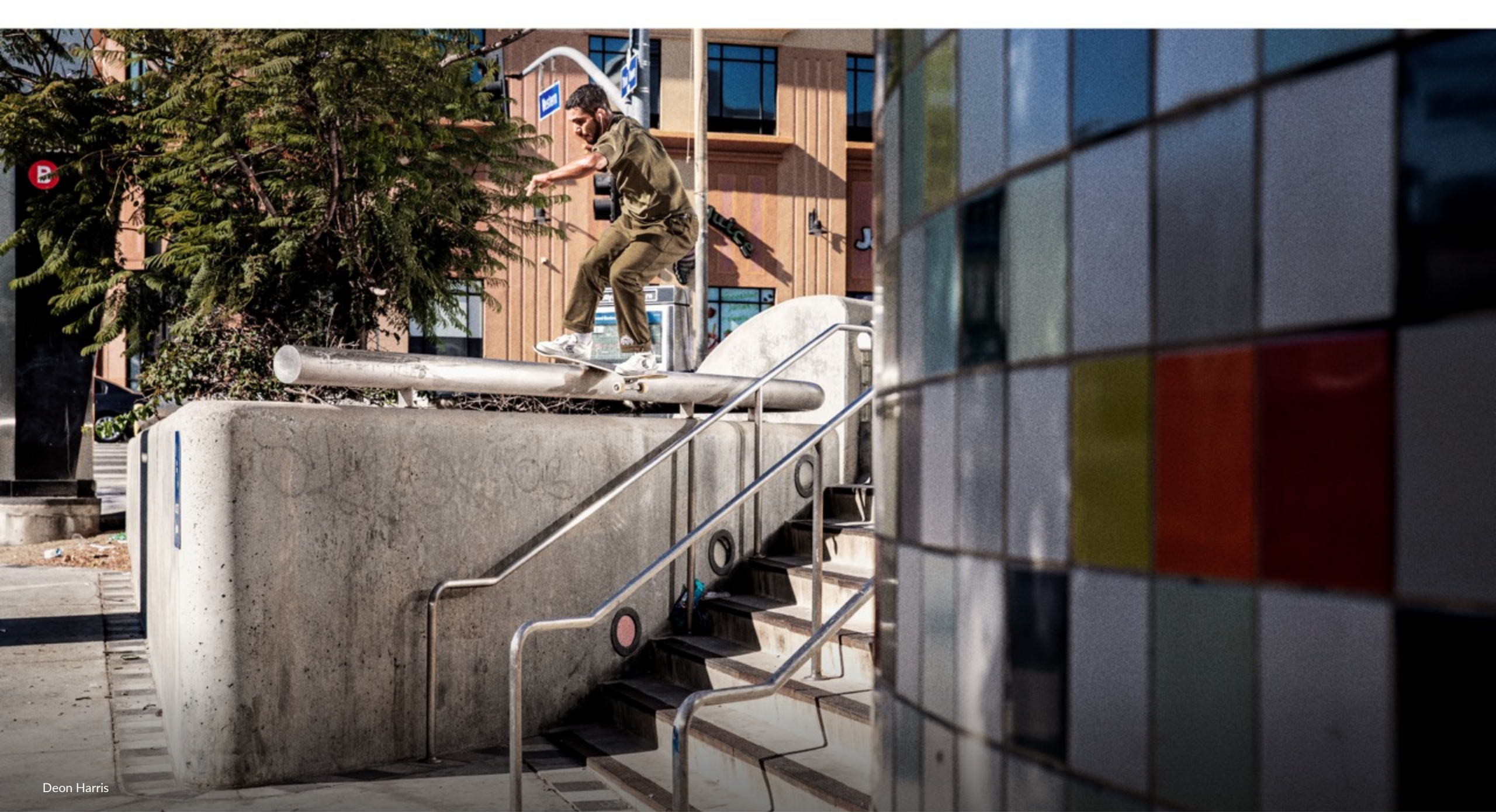


**Vallely Pro**  
Camel Gum/Dark Camel

421409O31

€98 EUR





Deon Harris

## The Catiba Pro

Engineered for durability, movement and the best grip possible.  
Catiba Pro is built with board feel, traction, and ultimate comfort with a reinforced flick point.





Tyler Peterson

**Catiba Pro**  
Off-White Vintage Gum/Black

400807W15

€98 EUR



**Catiba Pro**  
Black Gum/Ivory

400807B14

€98 EUR



**Catiba Pro**  
Cloud Grey Gum/Ivory

400807G33

€98 EUR





**Catiba Pro**  
All Black/Ivory

400807B13

€98 EUR



**Catiba Pro**  
Black Contrast/Ivory

400807B12

€98 EUR



**Catiba Pro**  
Off-White Vintage/Black

400807W25

€98 EUR



**Catiba Pro**  
Sand Contrast/Ivory

400807N06

€98 EUR



**Catiba Pro**  
Blue Contrast/Ivory

400807U16

€98 EUR



**Catiba Pro**  
Rose/Ivory

400807R06

€98 EUR



## The Catiba Pro High

Engineered for durability, movement and the best grip possible.  
Catiba Pro is built with board feel, traction, and ultimate comfort with a reinforced flick point.



**Catiba Pro High**  
Off-White Vintage/Black

401007W25

€129 EUR



**Catiba Pro High**  
All Black/Ivory

401007B13

€129 EUR



**Catiba Pro High**  
Cloud Grey Gum/Ivory

401007G33

€129 EUR





# Olympics Colorways

In celebration of Paris 2024 Olympics, we are launching 3 exclusive colorways in collaboration with our team athletes. Featuring our pro-skate shoes as the base silhouette, individual elements have been added to make each pair unique to the skater.

Each athlete will be wearing their Olympic colorways next year in Paris.

## Naioca Pro x Gustavo Ribeiro Olympics Colorway

Gustavo Ribeiro is undoubtedly one of the best skateboarders in the world. With a super technical approach to skateboarding, Gustavo has travelled the world and released heavy video parts and reached the podium at some of the world's most competitive skateboarding competitions. Follow along as the 2022 SLS Super Crown Champion, Gustavo, will seek to add the podium of the PARIS 2024 Olympics to his long list of accolades.



**Gustavo Ribeiro Naioca Pro Suede 2024**  
Smoke White Gum/Gold & Blue

511802W98

€125 EUR



## Hoefler T20 Pro x Kelvin Hoefler Olympics Colorway

Kelvin Hoefler is no stranger to the podium. The past decade has seen Kelvin land top 5 in virtually every single street skateboarding contest.

Kelvin holds the Silver Medal from the very first Men's Street Skateboarding Olympic Event. Representing his home country of Brazil, Kelvin will seek to move up the podium at the 2024 Paris Olympics and hold Gold.



### Kelvin Hoefler T20 Pro Premium Leather 2024

White/Gold & Black

802014W1A

€109 EUR



## Vallely Pro x Jagger Eaton Olympics Colorway

The all-terrain Jagger Eaton became the youngest skateboarder to compete in the X-Games at just 11 years old. Throughout the years, Jagger has landed podium in both street and park competitions, including a 1st place win at the 2018 Tampa Pro and 2021 SLS Super Crown finals. Holding the Bronze Medal from the inaugural Men's Street Skateboarding Olympic Competition, Phoenix Arizona's Jagger Eaton will be seeking to build on his success in both disciplines in the Paris 2024 Olympics.



**Jagger Eaton Vallely Pro Premium Leather 2024**  
White/Blue & Red

421401W99

€159 EUR







## Designed For Team Cariuma

A relaxed and lightweight silhouette, cut and sewn via our low-waste, ethical production model. Made with 100% organic cotton for super-softness and a comfortable drape.

Cariuma Logo



Bastien Salabanzi



Off-White  
TS0101W20U  
€44 EUR



Front



Back



Black  
TS0101B07U  
€44 EUR



Front



Back



Navy  
TS0101U07U  
€44 EUR



Front



Back



Twill Brown  
TS0101O01U  
€44 EUR



Front



Back



Melange Grey  
TS0101G07U  
€44 EUR



Front



Back

Cariuma Logo - Women



Black  
TS0101B07W  
€44 EUR



Front



Back



Off-White  
TS0101W20W  
€44 EUR



Front



Back

Cariuma Small Logo



Black  
TS0101B11U  
€44 EUR



Front



Back



Off-White  
TS0101W02U  
€44 EUR



Front



Back



Pavement Grey  
TS0101G03U  
€44 EUR



Front



Back



Camel  
TS0101O09U  
€44 EUR



Front



Back

Sketched Logo



Pavement Grey  
TS0101G46U  
€44 EUR



Front



Back



Off-White  
TS0101W46U  
€44 EUR



Front



Back



Black  
TS0101B46U  
€44 EUR



Front



Back

## Cariuma Skateboarding Stripe



Off-White  
TS0101W45U

€44 EUR



Front



Back



Black  
TS0101B45U

€44 EUR



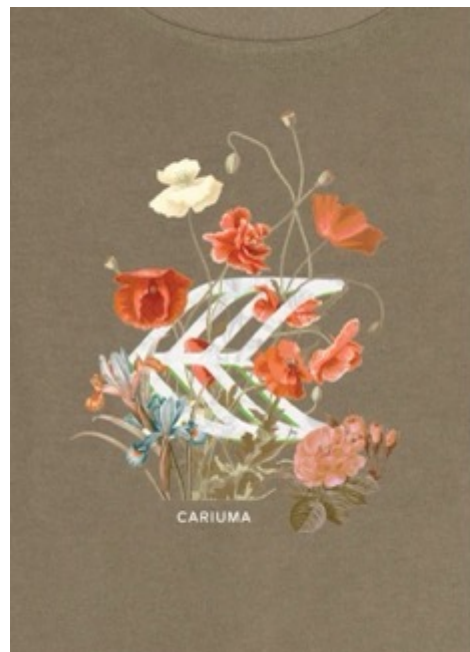
Front



Back



Floral Logo



**Twill Brown**  
TS0101O49U  
€44 EUR



Front



Back



**Black**  
TS0101B49U  
€44 EUR




Front



Back

## Skateboard Anatomy



 CARIUMA

Pavement Grey

TS0101G50U

€44 EUR



Front



Back

 CARIUMA

Black

TS0101B50U

€44 EUR



Front



Back

 CARIUMA

Off-White

TS0101W50U

€44 EUR



Front



Back

Leaf Print



Off-White  
TS0101W47U  
€44 EUR



Front



Back



Black  
TS0101B47U  
€44 EUR



Front



Back

Floral Skateboarding Long Sleeve



Off-White  
TS0201W43U  
€49 EUR



Front



Back



Black  
TS0201B43U  
€49 EUR



Front



Back

Long Sleeve Shirt Logo



Black  
TS0102B32U  
€49 EUR



Front



Back



Off-White  
TS0201W32U  
€49 EUR



Front



Back

## Hoodie Mid Logo



Black  
JK0101B13U  
€95 EUR



Front



Back



Twill Brown  
JK0101O13U  
€95 EUR



Front



Back



Off-White  
JK0101W13U  
€95 EUR



Front



Back

Hoodie F&B Logo



Melange Grey  
JK0101G07U  
€95 EUR



Front



Back



Navy  
JK0101U01U  
€95 EUR



Front



Back

# Skate Socks

Your new favorite pair with your pro skate shoes.  
Made with organic cotton, ultra-soft band and  
heel support for extra comfort.



Skate Socks – Set of 3  
SH0103W03U  
€39 EUR

Black/White



White/Black



White/Grey





# Caps

**Baseball Cap with Cariuma Patch**  
Black

CP0101B01U

€34 EUR



**Baseball Cap with Cariuma Patch**  
Khaki

CP0101N01U

€34 EUR



# Caps

**Baseball Cap with Cariuma Patch**  
Brown Plaid

CP0101O27U

€34 EUR



**Baseball Cap with Cariuma Patch**  
Black Plaid

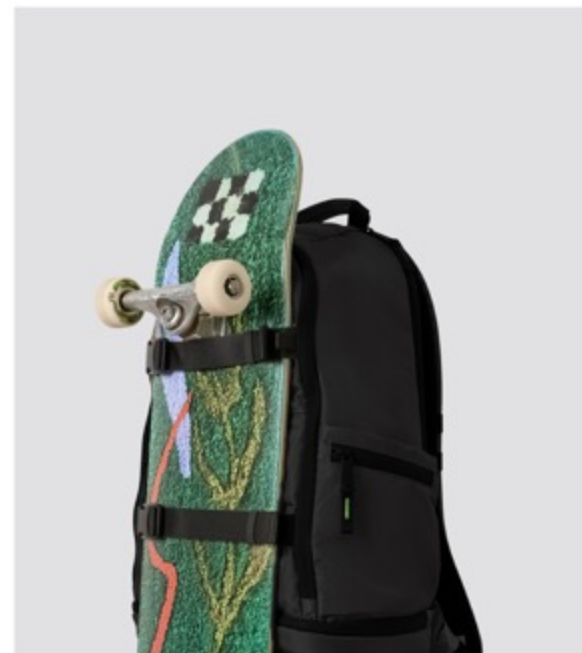
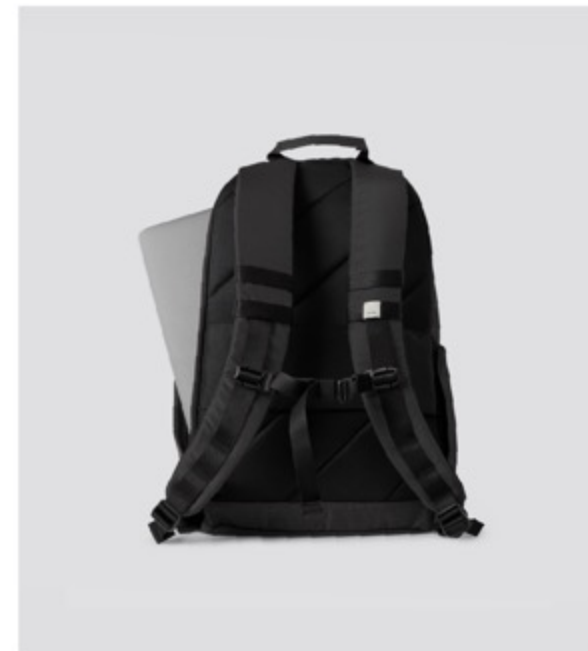
CP0101B47U

€34 EUR



# Meet Jameson Backpack

Your go-to backpack for skating and beyond. Featuring a roomy and rounded silhouette designed so you can slip in your shoes, your essentials, and your board.



**Jameson Backpack**

Black

BP0301B01

€129 EUR



**Jameson Backpack**

Khaki

BP0301O01

€129 EUR



# Meet JJ Backpack

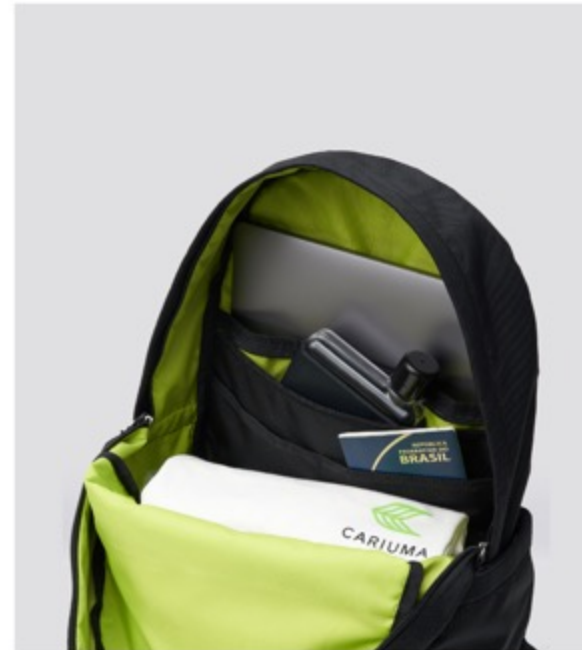
A roomy, rounded silhouette crafted with recycled materials and natural rubber, with a side pouch for your reusable water bottle.



**JJ Backpack**  
Black

BP0101B01U

€98 EUR



Functional yet comfortable, the JJ backpack fits any laptop 13-17" and includes a supportive chest strap.

Designed to be versatile enough for easy styling, from long weekend skates to your weekday commute.

Javy Ju "JJ" comes from the Tupi-Guarani (Indigenous Brazilian) language, meaning Good Day.

**JJ Backpack**  
All Black

BP0101B10U

€98 EUR



**JJ Backpack**  
Navy

BP0101U02U

€98 EUR



**JJ Backpack**

Rose

BP0101R02U

€98 EUR



**JJ Backpack**

Military Green

BP0101E02U

€98 EUR



**JJ Backpack**

Grey

BP0101G01U

€98 EUR



**JJ Backpack**

Bordeaux

BP0101R03U

€98 EUR







Catiba Pro



Catiba Pro High



Hoelfer T20 Pro



Luan Pro



Naioca Pro



Slip-on Pro



Vallely Pro



Uba Pro



T-shirts



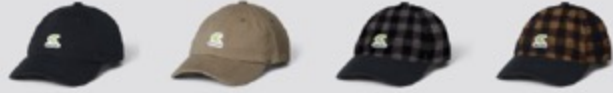
Long Sleeves



Hoodies



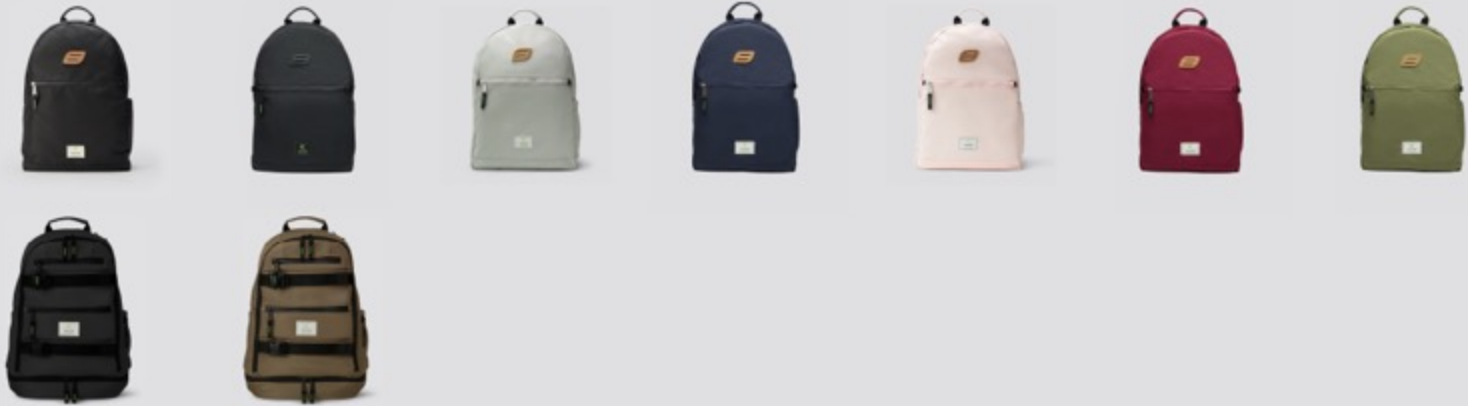
Caps



Socks



Backpacks



# Portugal Uniform

Be a part of the Paris 2024 Olympics with this special assortment designed for Team Portugal. Our team athlete, Gustavo Ribeiro will be wearing the uniform when he competes in Paris next year.

Portugal Uniform Tank Top

Portugal Red

TS0601R24U



Gustavo's Choice

Portugal Uniform Jersey

Portugal Green

TS0501E24U



**Portugal Uniform Polo**

Portugal Red

TS0701R24U



**Portugal Uniform Polo**

Portugal Navy

TS0701U21U



**Portugal Uniform Shorts**

Portugal Navy

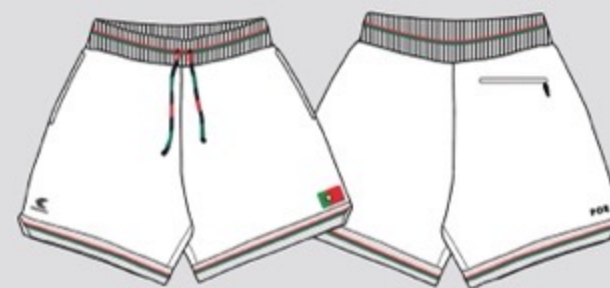
PS0101U01U



**Portugal Uniform Shorts**

Portugal Off-White

PS0101W01U

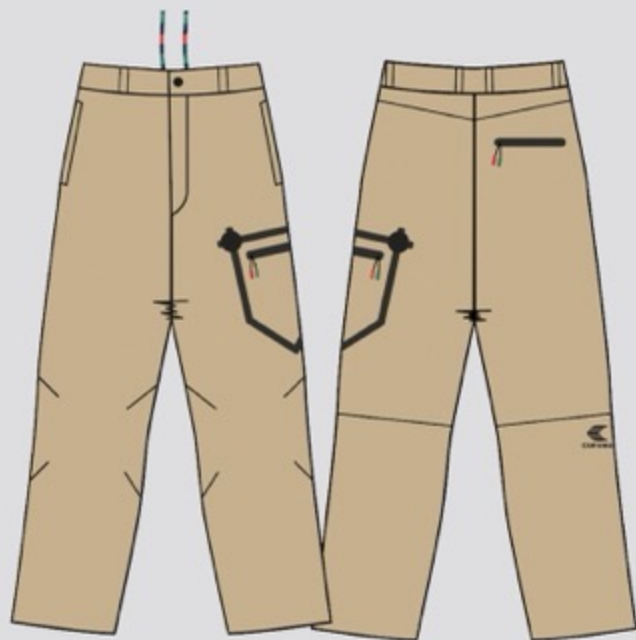


Gustavo's Choice

**Portugal Uniform Pants**

Portugal Khaki

PL0101N01U



**Portugal Uniform Pants**

Portugal Navy

PL0101U01U





**Portugal Uniform Cap**

Portugal Navy

CP0101U01U



**Portugal Uniform Socks**

Portugal White

SH0101W04U



**Portugal Uniform Cap**

Portugal Red

CP0101R01U



Gustavo's Choice

**Portugal Uniform Socks**

Portugal Red

SH0101R01U



Gustavo's Choice

## Gustavo Ribeiro's Olympics Uniform.

*This will be Gustavo Ribeiro's full outfit on competition days during Paris 2024 Olympics, if the temperature is over 20°C.*

