



CARIUMA

ETHICS MEET PERFORMANCE

Kai Lenny



**THE SNEAKER FOR TREE-PLANTERS,
WAVE (AND CONCRETE) RIDERS,
AND BUSY HUMANS.**



OUR TEAM

We're proud to introduce our team—world champions, young guns, and legends of the sport—who are shaping the future of surfing, and share our vision of changing the culture through sustainability and a constant-evolution mindset.



Ítalo Ferreira



Gerry Lopez



Kai Lenny



Kelia Moniz



Filipe Toledo



Jamie O'Brien



Seth Moniz



Alana Blanchard



Chippa Wilson



Jack Freestone

OUR SHOES PLANT TREES

Our mission is to help restore the biodiversity and carbon-capturing potential of rainforests.

Since June 2020, we have committed to planting two trees for every pair of sneakers sold. Our ecological restoration work starts in the Brazilian rainforest, where only 12.4% of the forest floor remains, following widespread urbanization and agricultural logging. This biome is home to over 60% of Brazil's endangered species.

With the goal of restoring biological diversity, we plant over 120 native tree species. This restorative work allows the forest to grow and flourish over time, by reestablishing the balance that allows natural processes to function as they would without human intervention.

Our in-house team works closely with S.O.S. Mata Atlântica and CEPAN, the latter of which facilitates a collaborative working relationship with Indigenous communities. By partnering with local organizations and Indigenous leaders, our mission benefits from invaluable insights—a deep understanding of climate, soil quality, and other environmental factors—and ensures maximum impact at each planting site.



Certified



Corporation



From Day 1, we've worked to strike a balance of profit and purpose—a balance that's guided every decision we make, to put people and our planet at the center of everything we do. We aspire to be an agent of change in the industry: doing things the right way, giving back, and empowering others by example.

We are honored to be a member of the global B Corp community, and part of this greater movement to make business a force for good.

OUR MATERIALS

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



ORGANIC COTTON



RAW NATURAL RUBBER



ORGANIC BAMBOO



SUGARCANE



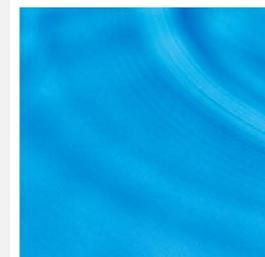
RECYCLED PET



CORK



MAMONA OIL



BLUESIGN DYES



LWG GOLD-RATED LEATHER

GERRY LOPEZ & CARIUMA

In harmony with Nature



GERRY LOPEZ & CARIUMA

Crafted in harmony with Nature: our collaboration with legendary surfer-environmentalist Gerry Lopez.

The Gerry Lopez Collector's Edition is the expression of a mutual outlook on sustainability, with a splash of surf mythology; the bolt insignia is inspired by Gerry's iconic Bolt boards, directly descended from the very first surfboard he shaped to successfully ride the tube at The Pipeline.



100%
VEGAN



HANDMADE
FOR COMFORT



ORGANIC
COTTON



ETHICAL
FACTORIES



GERRY LOPEZ

Red

100103R12

€98 EUR



GERRY LOPEZ

Off-White

100103W16

€98 EUR



GERRY LOPEZ

Black

100103B20

€98 EUR



Gerry Lopez



Jamie O'Brien





Chippa Wilson



MEET CATIBA PRO

CATIBA Pro is favored by professional skateboarders and anyone who appreciates a timeless sneaker, made easier on the planet. Our future-classic is handcrafted with premium, lower-impact suede, organic cotton, and our ethically harvested, natural rubber sole.



NATURAL
PREMIUM
MATERIALS



OPTIMAL
COMFORT



DURABLE



ETHICAL
FACTORIES



Filipe Toledo
2022 WSL World Champion



Kai Lenny

CATIBA PRO
Black Contrast/Ivory

400807B12

€98 EUR



CATIBA PRO
All Black/Ivory

400807B13

€98 EUR



CATIBA PRO
All Black Gum/Ivory

400807B14

€98 EUR



CATIBA PRO
Off-White Vintage/Black

400807W25

€98 EUR



CATIBA PRO
Sand Contrast/Ivory

400807N06

€98 EUR



CATIBA PRO
Blue Contrast/Ivory

400807U16

€98 EUR



CATIBA PRO
Green Contrast/Ivory

400807E09

€98 EUR



DO YOUR OTHER SHOES PLANT TREES?



ORGANIC COTTON

Organic materials are better for you, for soil, for water, and for farmers. Our durable cotton canvas is certified by the Global Organic Textile Standard (GOTS), the world's leading textile processing standard for organic fibers. It's pesticide-free, grown with less water than conventional cotton, and results in a lightweight and breathable fiber.



NATURAL RUBBER

The foundation of OCA is our natural rubber sole, derived from the latex sap of the Hevea brasiliensis tree. Our latex is collected through ethical "tapping", to ensure the health and continued growth of the tree.

P.S. We're currently working with the Programme for the Endorsement of Forest Certification (PEFC) to certify our rubber supply chain!





Ítalo Ferreira



MEET SLIP-ON SKATE PRO

The Skate Pro is durably crafted and ready to take you from early morning surf checks to sunset in style and next-level comfort.



NATURAL
PREMIUM
MATERIALS



OPTIMAL
COMFORT



DURABLE



ETHICAL
FACTORIES



Kelia Moniz



SLIP-ON SKATE PRO

Off-White Vintage/Black

440707W25

€95 EUR



SLIP-ON SKATE PRO

Black/Ivory

440707B06

€95 EUR



SLIP-ON SKATE PRO

Shadow Blue/Ivory

440707U31

€95 EUR



SLIP-ON SKATE PRO

Off-White Vintage/Rose

440707W43

€95 EUR



SLIP-ON SKATE PRO

All Black/Off-White

440707B13

€95 EUR



SLIP-ON SKATE PRO

Sand/Ivory

440707N13

€95 EUR



SLIP-ON SKATE PRO

Red/Ivory

440707R04

€95 EUR



SLIP-ON SKATE PRO

Green/Ivory

440707E07

€95 EUR



A BETTER SUEDE

Our suede & leather is responsibly sourced from Leather Working Group (LWG) Gold-Rated tanneries. None of our materials are sourced from any area deforested for cattle-farming purposes. The tanning processes are powered with solar energy, and 100% of the water used to produce our leather is recycled and reused.





Jack Freestone

A woman with long dark hair is surfing a wave. She is wearing a blue long-sleeved wetsuit. The wave is breaking over her, creating a large splash of white water. The surfboard is white with a pink stripe and has logos for 'PYZEL' and 'CARLUMA'.

LESS CARBON LOOKS
GOOD ON YOU

Alana Blanchard



MEET OCA

The Organic Collection: Made better for you and the planet.
OCA is handcrafted with natural, organic, and recycled materials.





Kelia Moniz



OCA LOW CANVAS

Off-White

100103W01

€89 EUR



OCA LOW CANVAS

Rose

100103R02

€89 EUR



OCA LOW CANVAS

Green

100103E01

€89 EUR



OCA LOW CANVAS

Shadow Blue

100103U21

€89 EUR



OCA LOW CANVAS

Red

100103R01

€89 EUR



OCA LOW CANVAS

Grey

100103G09

€89 EUR



OCA LOW CANVAS

Black

100103B01

€89 EUR



OCA LOW CANVAS

All-Black

100103B10

€89 EUR



OCA LOW SUEDE

All Camel

100102003

€109 EUR



OCA HIGH SUEDE

All Camel

100302002

€139 EUR



OCA HIGH SUEDE

All Black

100302B10

€139 EUR



CARIUMA



Designed for Team CARIUMA



A relaxed and lightweight silhouette, cut and sewn via our low-waste, ethical production model. Made with 100% organic cotton for super-softness and a comfortable drape.



**ORGANIC
CERTIFIED
COTTON**



**ULTIMATE
COMFORT**



**ETHICAL
FACTORIES**



Magenta Red
TS0101R03U - €44 EUR



Front



Back



Black
TS0101B07U - €44 EUR



Front



Back



Military Green
TS0101E01U - €44 EUR



Front



Back



Off-White
TS0101W20U - €44 EUR



Front



Back



Navy
TS0101U07U - €44 EUR



Front



Back



Mélange Grey
TS0101G07U - €44 EUR



Front



Back



Seth Moniz



ETHICAL FACTORIES

Our employees and craftspeople remain at the center of everything we do. Creating a safe, supportive space to come to work every day is vital to our collective well-being.

We conduct yearly audits to maintain our factories' certification in WRAP-Gold and HIGG Index, the Sustainable Apparel Coalition certification. In keeping with our Code of Conduct, our team and suppliers are committed to upholding internationally recognized principles of social justice and labor rights. Our factory partners ensure their employees earn a comfortable, living wage and adhere to a manageable schedule for a healthy work/life balance, based on International Labor Organization (ILO) policy.



OUR CERTIFICATIONS

Our factories and materials are curated and certified by the highest ethical standards of social and environmental practices. We operate with a constant evolution mindset, working to better our product and methods every day.





MAHALO!



CARIUMA

Jamie O'Brien