

CARIUMA

ETHICS MEET PERFORMANCE



Gustavo Ribeiro  
SLS Super Crown Champion 2022

# OUR TEAM

Our mission—to shape the future of skateboarding through positivity and inclusivity—has attracted a new generation of premier skateboarders, among them are some of the world's top street skaters and Olympic medalists. Our team riders are the beating heart of Cariuma Skateboarding, and we're proud to be on this journey together.



Mike Vallely



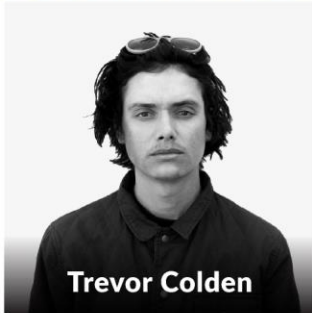
Gustavo Ribeiro



Bastien Salabanzi



Kelvin Hoefler



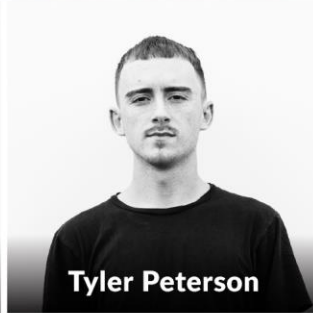
Trevor Colden



Le'andre Sanders



Jagger Eaton



Tyler Peterson



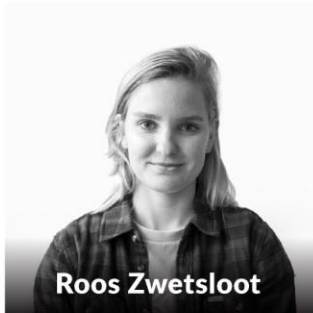
Aori Nishimura



Lucas Rabelo



Levi Löffelberger



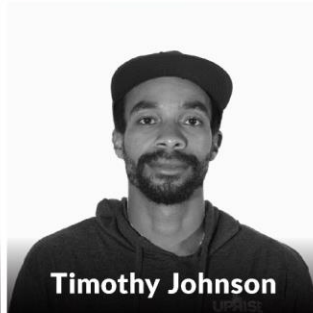
Roos Zwetsloot



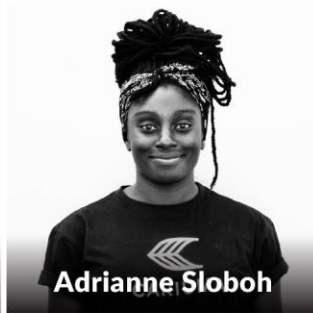
Cody Cepeda



Becker Dunn



Timothy Johnson



Adrienne Sloboh



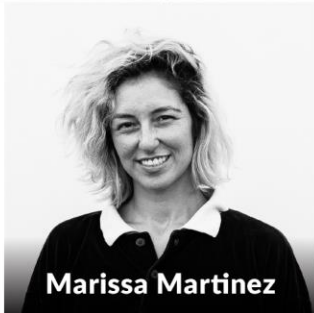
Sean Davis



Justin Ladner



Chris Pierre



Marissa Martinez



Garrett Ginner

# OUR SHOES PLANT TREES

Our mission is to help restore the biodiversity and carbon-capturing potential of rainforests.

Since June 2020, we have committed to planting two trees for every pair of sneakers sold. Till date, we have planted over 1.8 million trees. Our ecological restoration work starts in the Brazilian rainforest, where only 12.4% of the forest floor remains, following widespread urbanization and agricultural logging. This biome is home to over 60% of Brazil's endangered species.

With the goal of restoring biological diversity, we plant over 120 native tree species. This restorative work allows the forest to grow and flourish over time, by reestablishing the balance that allows natural processes to function as they would without human intervention.

Our in-house team works closely with S.O.S. Mata Atlântica and CEPAN, the latter of which facilitates a collaborative working relationship with Indigenous communities. By partnering with local organizations and Indigenous leaders, our mission benefits from invaluable insights—a deep understanding of climate, soil quality, and other environmental factors—and ensures maximum impact at each planting site.



# CARIUMA + PEANUTS<sup>®</sup>

Step into the world of Snoopy and friends, for a collection themed to **Take Care with Peanuts**. These highly collectible designs celebrate all the ways we take care, with something for the dreamers, the friends, and the skaters.







**PEANUTS OCA LOW**  
Black

**TSSTSW9IW**

€98 EUR



New

**PEANUTS OCA LOW**  
Off-White

**100103W53**

€98 EUR



New

**PEANUTS OCA LOW**  
Rose

**100103R31**

€98 EUR



New

**PEANUTS NAIOCA PRO**  
Black/Off-White

511707B38

€98 EUR



New

**PEANUTS NAIOCA PRO**  
Off-White Vintage/Black

511707W53

€98 EUR



New

**PEANUTS NAIOCA PRO**  
Green/Off-White

511707E17

€98 EUR



New





**PEANUTS OCA PRO**  
Off-White

110207W53

€120 EUR



New

**PEANUTS OCA PRO**  
Black

110207B38

€120 EUR



New





PEANUTS SLIP-ON SKATE PRO  
White

440707W53

€98 EUR



New

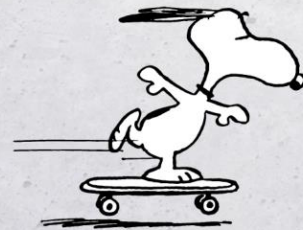
PEANUTS SLIP-ON SKATE PRO  
Rose

440707R31

€98 EUR



New



# MEET NAIOCA PRO

A next-generation, technical take on a skateboarder favorite. NAIOCA Pro is made with organic cotton, natural rubber and premium suede sourced from Leather Working Group Gold Rated suppliers. We designed an ankle-skimming heritage silhouette with a snug laced upper. Not only did we add a double layer of rubber to our enhanced foxing; we snuck in extra rubber reinforcement underneath the vamp.



**GREAT  
BOARD FEEL**



**ULTIMATE  
COMFORT**



**RUBBER UNDERLAY  
REINFORCEMENT**



**STICKY GRIP  
OUTSOLE**



Trevor Colden

**NAIOCA PRO**  
Black/Ivory

511707B06

€89 EUR



New

**NAIOCA PRO**  
Off-Black/Gum

511707B14

€89 EUR



**NAIOCA PRO**  
All Black/Black

511707B30

€89 EUR



New

**NAIOCA PRO**  
Khaki/Black

511707O20

€89 EUR



New

**NAIOCA PRO**  
Off-White Vintage/Black

511707W25

€89 EUR



**NAIOCA PRO**  
Off-Black/Ivory

511707B29

€89 EUR



**NAIOCA PRO**  
Charcoal Grey/Ivory

511707G17

€89 EUR



New

**NAIOCA PRO**  
Cloud Grey Gum/ Grey

511707G32

€89 EUR



New





Becker Dunn

**NAIOCA PRO**  
Shadow Blue/Ivory

511707U31

€89 EUR



**NAIOCA PRO**  
Leopard/Ivory

511707P06

€89 EUR



New

# MEET SLIP-ON SKATE PRO

We've engineered the Slip-On Skate Pro for movement, comfort, and the best grip possible. This easy-wearing slip-on is optimized for skateboarding with exceptional board feel and a durable rubber overlay.



GREAT  
BOARD FEEL



SLIP-ON  
PERFECT FIT



DOUBLE RUBBER  
OVERLAY



STICKY GRIP  
OUTSOLE



Le'andre Sanders



**SLIP-ON SKATE PRO**

Black/Ivory

440707B06

€95 EUR



**SLIP-ON SKATE PRO**

All-Black/Off-White

440707B13

€95 EUR



**SLIP-ON SKATE PRO**

Off-White Vintage/Black

440707W25

€95 EUR



**SLIP-ON SKATE PRO**

Charcoal Grey/Black

440707G24

€95 EUR



New





**SLIP-ON SKATE PRO**

Rose/Ivory

440707R06

€95 EUR



**SLIP-ON SKATE PRO**

Cloud Grey Gum/Grey

440707G32

€95 EUR



New

**SLIP-ON SKATE PRO**

Black Gum/Ivory

440707B14

€95 EUR



New

**SLIP-ON SKATE PRO**

Camouflage/Ivory

440707P11

€95 EUR



New

# MEET CATIBA PRO

Engineered for durability, movement and the best grip possible. CATIBA Pro is built with board feel, traction, and ultimate comfort with a reinforced flick point.



GREAT  
BOARD FEEL



REINFORCED  
FLICK POINT



ULTIMATE  
COMFORT



STICKY GRIP  
OUTSOLE



**CATIBA PRO**  
Black Contrast/Ivory

400807B12

€98 EUR



**CATIBA PRO**  
Black Gum/Ivory

400807B14

€98 EUR



**CATIBA PRO**  
Black/Ivory

400807B13

€98 EUR



**CATIBA PRO**  
All Black/Black

400807B30

€98 EUR



New



Becker Dunn



Le'andre Sanders

**CATIBA PRO**  
Off-White Vintage/Black

400807W25

€98 EUR



**CATIBA PRO**  
Off-White Vintage Gum/Black

400807W15

€98 EUR



**CATIBA PRO**  
Off-White Vintage/Off-White

400807W50

€98 EUR



New

**CATIBA PRO**  
Cloud Grey Gum/Ivory

400807G33

€98 EUR



New

**CATIBA PRO**  
Sand/Ivory

400807N06

€98 EUR



**CATIBA PRO**  
Blue/Ivory

400807U16

€98 EUR



Roos Zwetsloot



Trevor Colden



Becker Dunn

# MEET CATIBA PRO HIGH

We've engineered the CATIBA Pro High for durability, movement and the best grip possible. It's built with board feel, traction, ultimate comfort and ankle stability with a reinforced flick point.



**GREAT  
BOARD FEEL**



**REINFORCED  
FLICK POINT**



**ULTIMATE  
COMFORT**



**STICKY GRIP  
OUTSOLE**



**CATIBA PRO HIGH**  
Black Contrast/Ivory

401007B12

€129 EUR



**CATIBA PRO HIGH**  
All Black/Black

401007B30

€129 EUR



New

**CATIBA PRO HIGH**  
Off-White Vintage/Black

401007W25

€129 EUR



**CATIBA PRO HIGH**  
Cloud Grey Gum/Ivory

401007G33

€129 EUR



New



Jagger Eaton



Tyler Peterson

# MEET VALLELY PRO

Vallely Pro introduces two new materials to our design toolkit: a high performance vegan suede that is 3X more resistant than animal suede and a heavy duty recycled fabric.



GREAT  
BOARD FEEL



REINFORCED  
FLICK POINT



STICKY GRIP  
OUTSOLE



100%  
VEGAN

**VALLELY PRO**  
Off-White Vintage/Black

421409W14

€98 EUR



**VALLELY PRO**  
Off-White Vintage/Off-White

421409W50

€98 EUR



New

**VALLELY PRO**  
Camel/Ivory

421409O04

€98 EUR





Marissa Martinez

**VALLELY PRO**  
Black/Ivory

421409B06

€98 EUR



**VALLELY PRO**  
All Black/Black

421409B30

€98 EUR



New

Certified



Corporation

From Day 1, we've worked to strike a balance of profit and purpose—a balance that's guided every decision we make, to put people and our planet at the center of everything we do. We aspire to be an agent of change in the industry: doing things the right way, giving back, and empowering others by example.

We are honored to be a member of the global B Corp community, and part of this greater movement to make business a force for good.

## OUR MATERIALS

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



ORGANIC COTTON



RAW NATURAL RUBBER



ORGANIC BAMBOO



SUGARCANE



RECYCLED PET



CORK



MAMONA OIL



BLUESIGN DYES



LWG SUEDE & LEATHER



Tyler Peterson



CARIUMA



## Designed for Team CARIUMA



A relaxed and lightweight silhouette, cut and sewn via our low-waste, ethical production model. Made with 100% organic cotton for super-softness and a comfortable drape.



**ORGANIC  
CERTIFIED  
COTTON**



**ULTIMATE  
COMFORT**



**ETHICAL  
FACTORIES**



# CARIUMA LOGO



Kelvin Hoefler



**Black**

TS0101B07U - €44 EUR



Front



Back



**Off-White**

TS0101W20U - €44 EUR



Front



Back



**Mélange Grey**

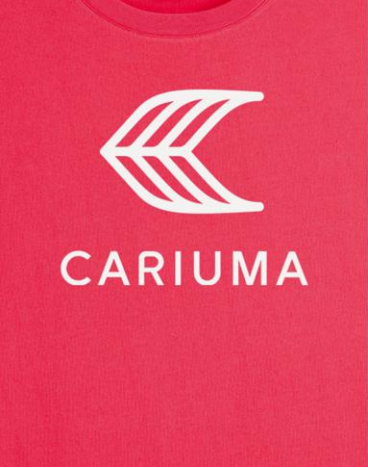
TS0101G07U - €44 EUR



Front



Back



**Magenta Red**  
TS0101R03U - €44 EUR



Front



Back

New



**Military Green**  
TS0101E01U - €44 EUR



Front



Back

New



**Navy**  
TS0101U07U - €44 EUR



Front



Back

New

# CARIUMA LOGO-WOMEN



Aori Nishimura



**Black**  
TS0101B07W - €44 EUR



Front



Back

New



**Off-White**  
TS0101W20W - €44 EUR



Front



Back

New



**Mélange Grey**  
TS0101G07W - €44 EUR



Front



Back

New

**Chintz Rose**  
TS0101R27W - €44 EUR



Front

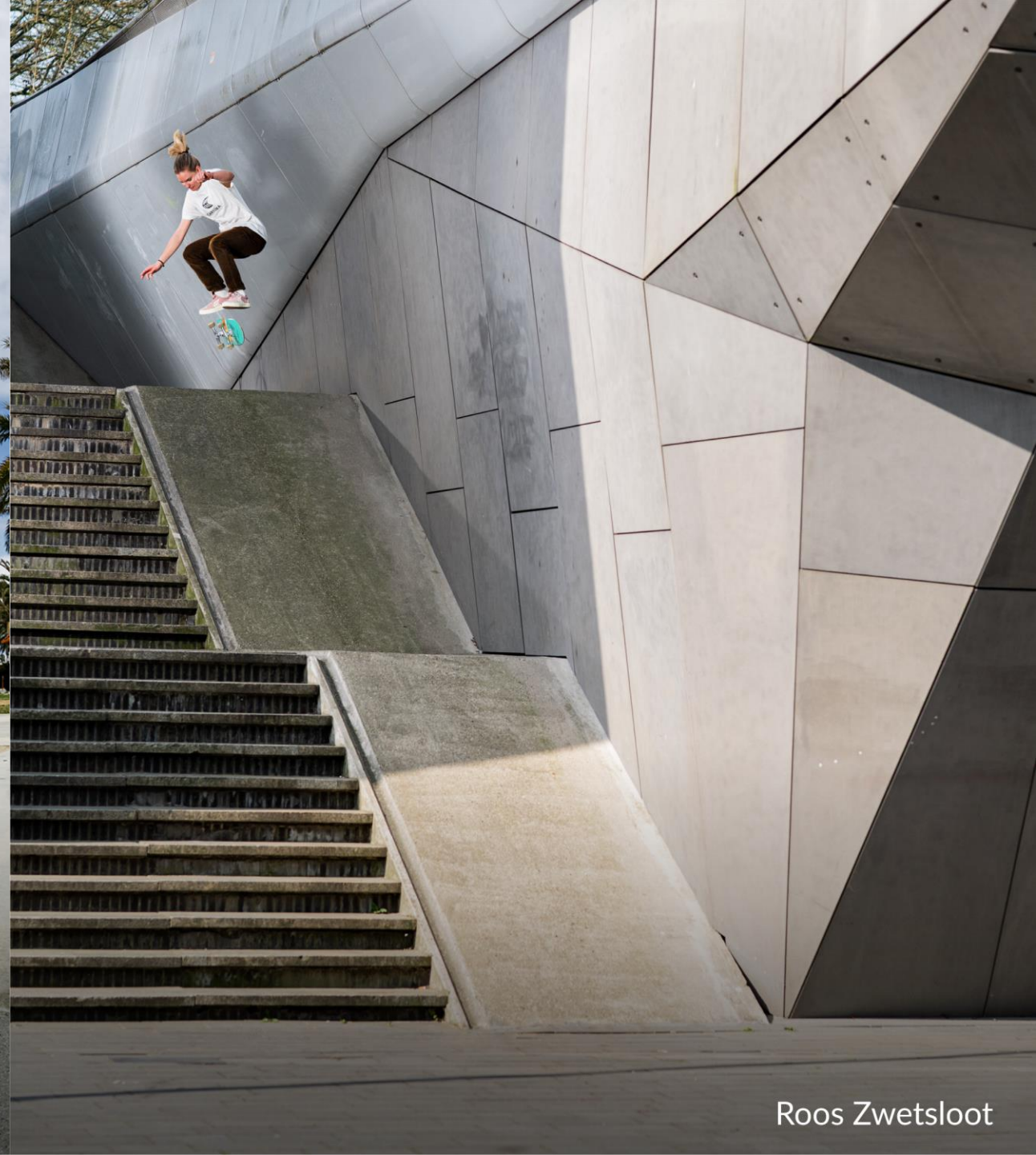


Back

New



Chris Pierre



Roos Zwetsloot

# CARIUMA SMALL LOGO



**Black**  
TS0101B11U - €44 EUR



Front



Back



**Off-White**  
TS0101W11U - €44 EUR



Front



Back



**Mélange Grey**  
TS0101G11U - €44 EUR



Front



Back



CARIUMA

**Navy**  
TS0101U11U - €44 EUR



Front



Back

New



CARIUMA

**Military Green**  
TS0101E13U - €44 EUR



Front



Back

New

# CARIUMA DUO LOGO



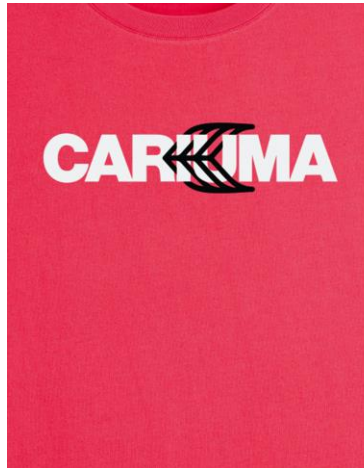
Off-White  
TS0101W21U - €44 EUR



Front



Back



Magenta Red  
TS0101R18U - €44 EUR

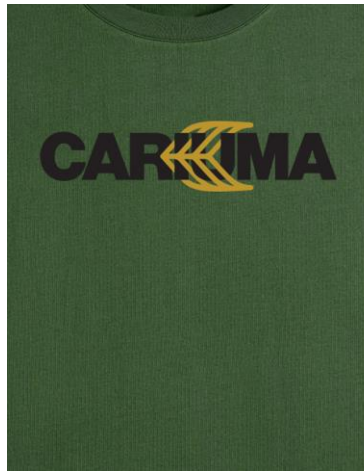


Front



Back

New



Military Green  
TS0101E23U - €44 EUR



Front



Back

New



Black

TS0101B23U - €44 EUR

CARIMA



Front



Back

# RUBBER TREE



Off-White  
TS0101W30U - €44 EUR



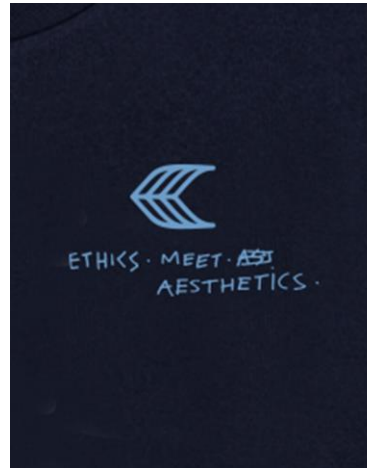
Front



Back

New

Navy  
TS0101U30U - €44 EUR



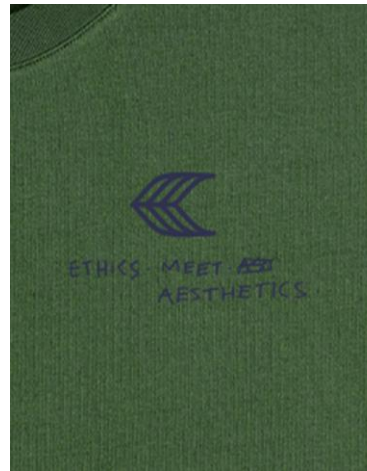
Front



Back

New

Military Green  
TS0101E30U - €44 EUR



Front



Back

New

**Black**  
TS0101B30U - €44 EUR



Front



Back

New

# CARIUMA CENTER



**Black**  
TS0101B29U - €44 EUR



Front



Back

New



**Off-White**  
TS0101W29U - €44 EUR



Front



Back

New



**Mélange Grey**  
TS0101G29U - €44 EUR



Front



Back

New

**Military Green**  
TS0101E29U - €44 EUR

**CARIUMA**

SKATE WITH YOUR HEART  
RESPECT NATURE  
TRUST COMMUNITY



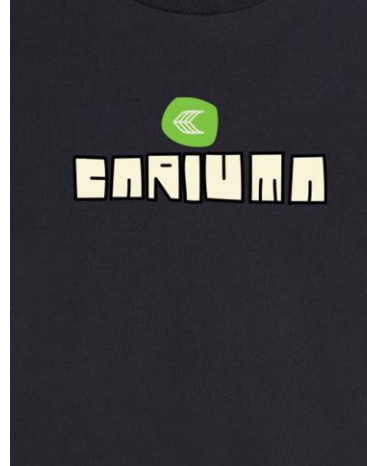
Front



Back

New

# CARIUMA GRAFFITI FONT



Black  
TS0101B31U - €44 EUR

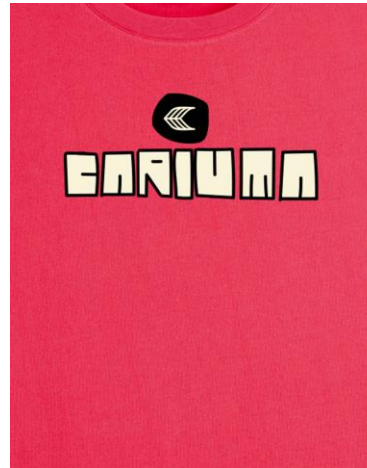


Front



Back

New



Magenta Red  
TS0101R31U - €44 EUR

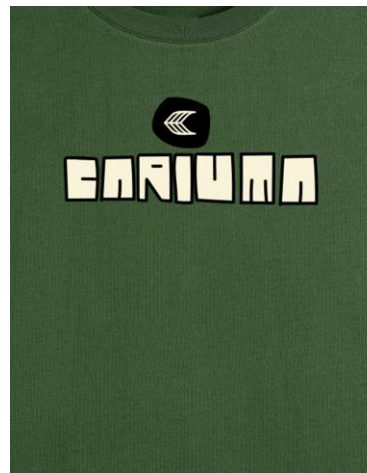


Front



Back

New



Military Green  
TS0101E31U - €44 EUR



Front



Back

New

Navy  
TS0101U31U - €44 EUR



Front



Back

New

# LONG SLEEVE SHIRT LOGO



**Black**  
TS0201B32U – €55 EUR



Front



Back

New



**Off-White**  
TS0201W32U – €55 EUR



Front



Back

New



**Navy**  
TS0201U32U – €55 EUR



Front

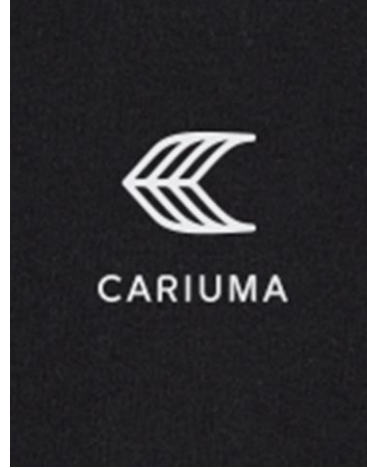


Back

New



# CARIUMA SWEATSHIRT



**Black**  
TS0401B11U - €89 EUR



Front



Back

New



**Military Green**  
TS0401E20U - €89 EUR



Front



Back

New



**Off-White**  
TS0401W07U - €89 EUR



Front



Back

New

# CARIUMA HOODIE CENTER



**Black**  
JK0101B13U - €95 EUR



Front



Back

New



**Off-White**  
JK0101W13U - €95 EUR



Front



Back

New



**Mélange Grey**  
JK0101G13U - €95 EUR



Front



Back

New

# CARIUMA + PEANUTS®

Step into the world of Snoopy and friends, for a collection themed to **Take Care with Peanuts**. These highly collectible designs celebrate all the ways we take care, with something for the dreamers, the friends, and the skaters.



# PEANUTS KICKFLIP SNOOPY-MEN



**Black**  
TS0101B34U - €55 EUR



Front



Back

New



**Mélange Grey**  
TS0101G34U - €55 EUR



Front



Back

New



**Off-White**  
TS0101W34U - €55 EUR



Front



Back

New

# PEANUTS CHARLIE BROWN-MEN



**Black**  
TS0101B35U – €55 EUR



Front



Back

New



**Mélange Grey**  
TS0101G35U – €55 EUR



Front



Back

New



**Off-White**  
TS0101W35U – €55 EUR



Front



Back

New

# PEANUTS SNOOPY SKATERS-MEN



**Black**  
TS0101B36U – €55 EUR



Front



Back

New



**Mélange Grey**  
TS0101G36U – €55 EUR



Front



Back

New



**Off-White**  
TS0101W36U – €55 EUR



Front



Back

New

# PEANUTS TAKE CARE OF THE Earth -WOMEN



Black  
TS0101B17W – €55 EUR



Front



Back

New



Off-White  
TS0101W17W – €55 EUR



Front



Back

New



Chintz Rose  
TS0101R17W – €55 EUR



Front



Back

New

# PEANUTS SNOOPY SKATE-WOMEN



**Off-White**  
TS0101W37W - €55 EUR



Front



Back

New



**Chintz Rose**  
TS0101R37W - €55 EUR



Front



Back

New



# Meet JJ BACKPACK

A roomy, rounded silhouette crafted with recycled materials and natural rubber, with a side pouch for your reusable water bottle.



Functional yet comfortable, the JJ Backpack fits any laptop 13-17" and includes a supportive chest strap.

Designed to be versatile enough for easy styling, from long weekend skates to your weekday commute.

Javy Ju "JJ" comes from the Tupi-Guarani (Indigenous Brazilian) language, meaning Good Day.

# Your Trusty Everyday Bag,

Reimagined with Consciously Sourced Materials.



**JJ Backpack**  
Black  
BP0101B01U001



€95 EUR

**JJ Backpack**  
Olive Green  
BP0101E02U001



€95 EUR

New

**JJ Backpack**  
Navy  
BP0101U02U001



€95 EUR

New





**JJ Backpack**  
Bordeaux  
BP0101R03U001

€95 EUR



New

**JJ Backpack**  
Grey  
BP0101G01U001

€95 EUR



**JJ Backpack**  
Rose  
BP0101R02U001

€95 EUR



**JJ Backpack**  
All Black  
BP0101B10U001

€95 EUR



New



