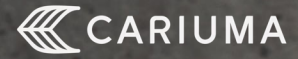




CARIUMA

SS24 Skateboarding Catalogue



Cariuma stems from our passion for skateboarding, surfing, snowboarding, and a commitment to our planet and the people on it.

As a skater-owned brand, we wanted to create something that would merge ethics and performance, to create a shoe that balanced durability, style and comfort.

We knew industry-standard skate shoes were lacking in quality, and that the big corporations didn't care about sustainability or social responsibility.

We've made it our mission to reinvent the skate shoe game with future-classics created to make you feel good in them, and feel good about the positive impact of every pair.

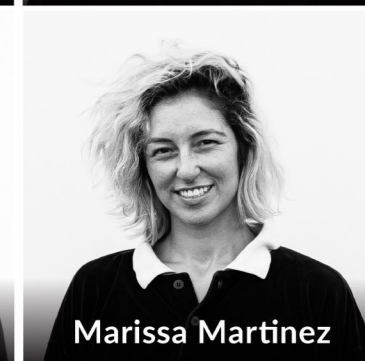
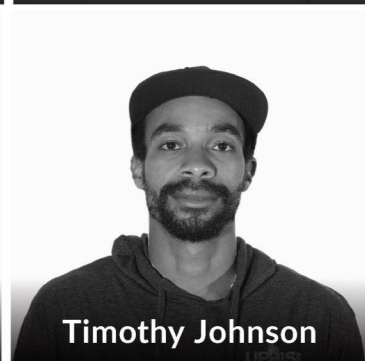
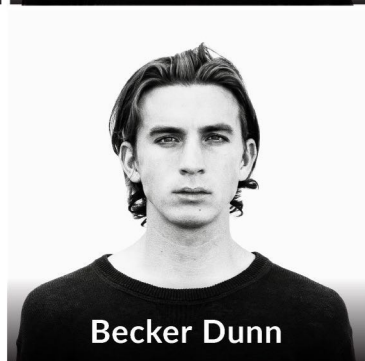
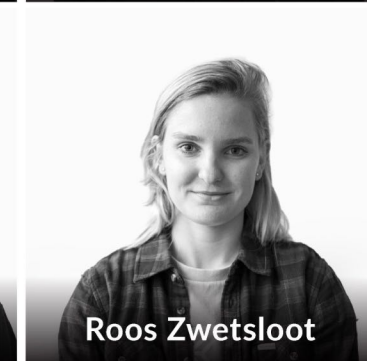
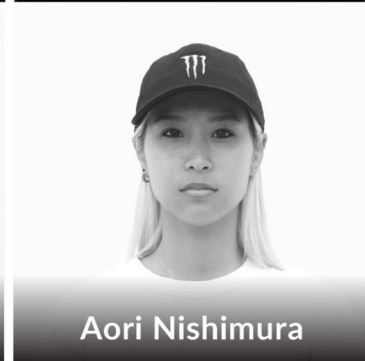
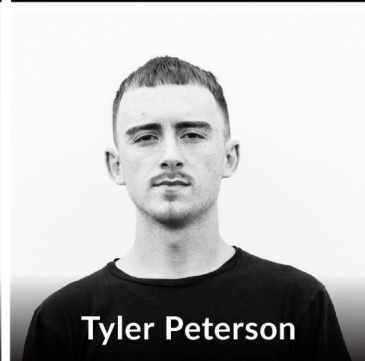
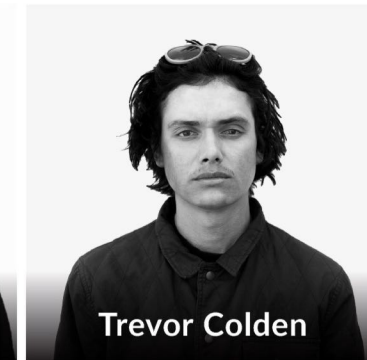
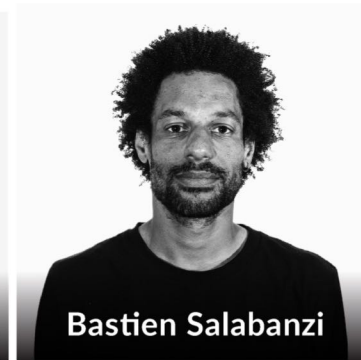
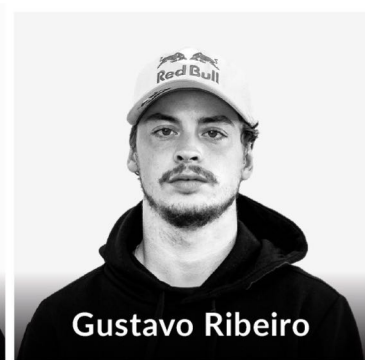
We hope you love our shoes as much as we love creating them for you.

-Fernando & David



Our team

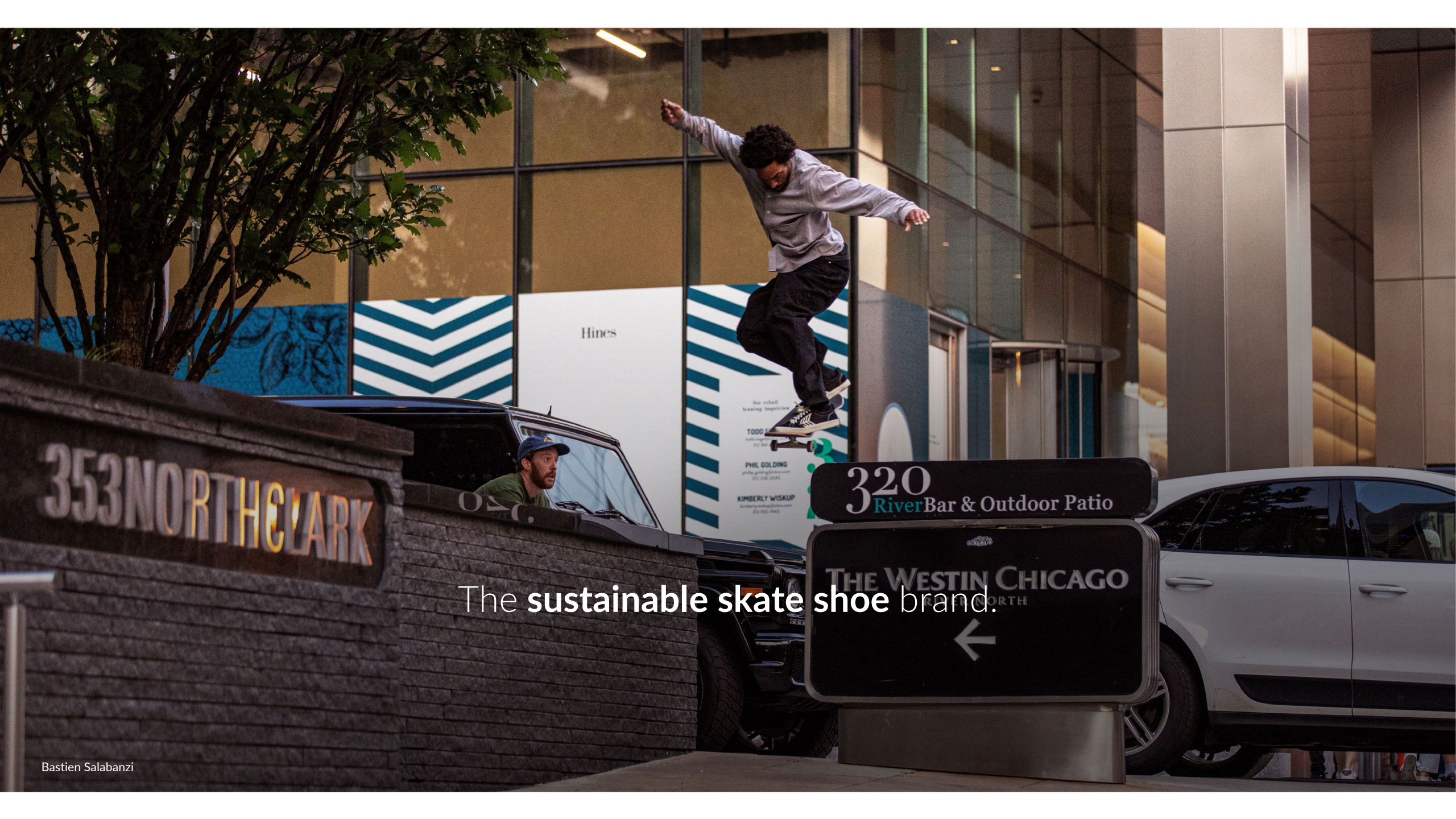
Our mission—to shape the future of skateboarding through positivity and inclusivity—has attracted a new generation of premier skateboarders, among them are some of the world's top street skaters and Olympic medalists. Our team riders are the beating heart of Cariuma Skateboarding, and we're proud to be on this journey together.





Our mission is to help restore the biodiversity and carbon-capturing potential of rainforests. Since June 2020, we have committed to planting **two trees** for every pair of sneakers sold. Till date, we have planted over 2 million trees. Our ecological restoration work starts in the Brazilian rainforest, where only 12.4% of the forest floor remains, following widespread urbanization and agricultural logging. With the goal of restoring biological diversity, we plant over 120 native tree species. This restorative work allows the forest to grow and flourish over time, by reestablishing the balance that allows natural processes to function as they would without human intervention.





The sustainable skate shoe brand.



B Corp is a global movement of people using business as a force for good.

Certified B Corps represent the highest standard of sustainable business practices, spanning social and environmental performance, transparency, and accountability.

As a certified B-Corp, we are in good company with

natura & co

patagonia

 **innocent**

4ocean

Cariuma is the first ever skate shoe brand to be B Corp certified.

Our assessment and scoring was conducted by B Lab, an independent non-profit responsible for B Corp assessments and scoring, evaluating each of the following impact areas:



Fulfill environmentally preferred practices and stewardship.



Ensure our employees' financial, physical, professional and social well-being.



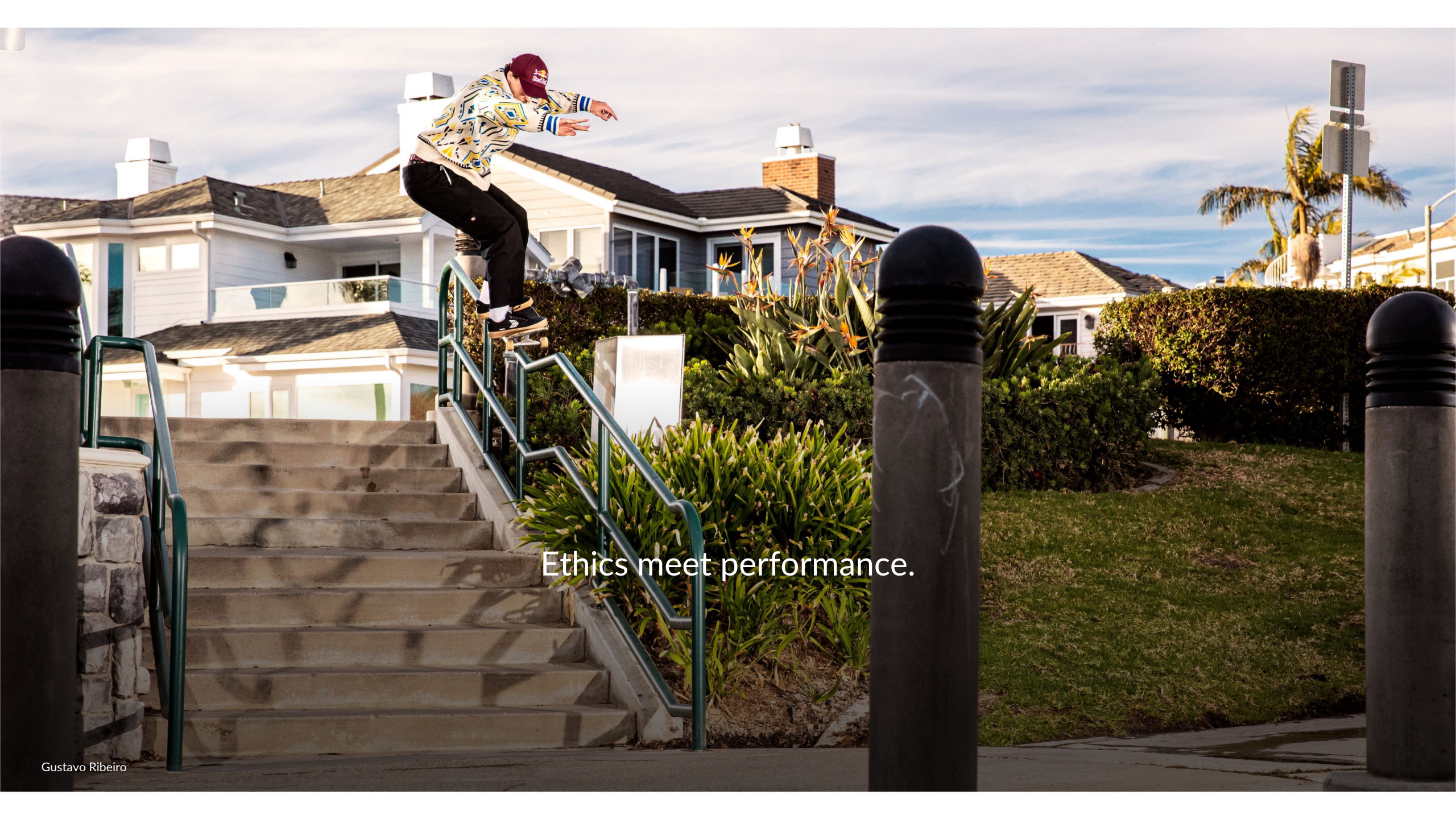
Contribute to the economic and social well-being of the communities in which we operate.



Provide exceptional value and customer service.



Adhere to ethical policies and practices pertaining to mission, accountability, and transparency.



Ethics meet performance.

The Catiba Pro

Engineered for durability, movement and the best grip possible.
Catiba Pro is built with board feel, traction, and ultimate comfort with a reinforced flick point.





Catiba Pro
Black Contrast/Ivory

400807B12

€98 EUR



Catiba Pro
Black Gum/Ivory

400807B14

€98 EUR



Catiba Pro
Charcoal Grey/Ivory

400807G17

€98 EUR



Catiba Pro
Cloud Grey Gum/Ivory

400807G33

€98 EUR



Luan Oliveira



Catiba Pro
Off-White Vintage/Black

400807W25

€98 EUR



Catiba Pro
Off-White Vintage Gum/Black

400807W15

€98 EUR



Catiba Pro
Black/Ivory

400807B13

€98 EUR



Catiba Pro
Blue/Ivory

400807U16

€98 EUR



Catiba Pro
Sand/Ivory

400807N06

€98 EUR



Catiba Pro
Rose/Ivory

400807R06

€98 EUR



Luan Oliveira



Catiba Pro High
All Black/Ivory

401007B13

€129 EUR



Catiba Pro High
Black Contrast/Ivory

401007B12

€129 EUR



Catiba Pro High
Off-White Vintage/Black

401007W25

€129 EUR

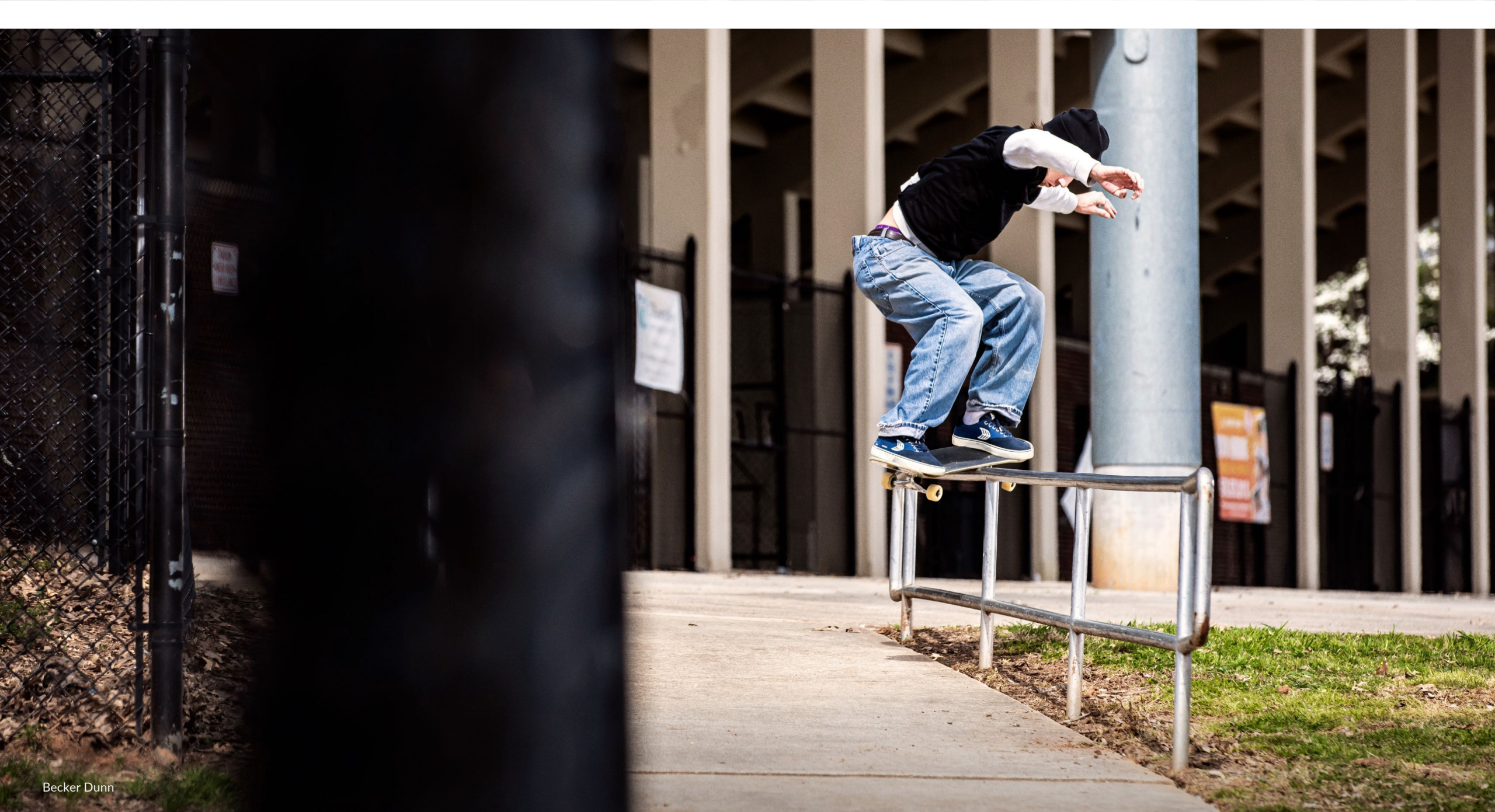


The Naioca Pro

A next-generation, technical take on a skateboarder favorite.

Naioca Pro is made with organic cotton, natural rubber and premium suede sourced from Leather Working Group Gold Rated suppliers. We increased its durability with double layer of rubber on our foxing; and snuck in extra rubber reinforcement underneath the vamp.







Naioca Pro
Black/Ivory

511707B06

€89 EUR



Naioca Pro
Black Gum/Ivory

511707B14

€89 EUR



Naioca Pro
All Black/Black

511707B30

€89 EUR



Naioca Pro
Khaki/Black

511707O20

€89 EUR



Naioca Pro
Off-Black/Ivory

511707B29

€89 EUR



Naioca Pro
Dark Grey/Black

511707B43

€89 EUR



Naioca Pro
Off-White Vintage/Black

511707W25

€89 EUR



Naioca Pro
Off-White Vintage Gum/Black

511707W20

€89 EUR



Naioca Pro
Sand/Ivory

511707N06

€89 EUR



Naioca Pro
Sand Gum/Sand

511707N18

€89 EUR



Naioca Pro
Olive Green/Green

511707E19

€89 EUR





Naioca Pro
Shadow Blue/Ivory

511707U31

€89 EUR



Naioca Pro
Rose/Ivory

511707R06

€89 EUR



Naioca Pro
Light Grey/Off-White

511707G34

€89 EUR





Happy earth.



Happy feet.

Tyler Peterson

The Slip-on Pro

We've engineered the Slip-on skate pro for movement, comfort, and the best grip possible. This easy-wearing slip-on is optimized for skateboarding with exceptional board feel and a durable rubber overlay.



Slip-on Pro
Black/Ivory

440707B06

€95 EUR



Slip-on Pro
All-Black/Off-White

440707B13

€95 EUR



Slip-on Pro
Off-White Vintage/Black

440707W25

€95 EUR



Slip-on Pro
Black Gum/Ivory

440707B14

€95 EUR



Chris Pierre



Slip-on Pro
Rose/Ivory

440707R06

€95 EUR



Slip-on Pro
Light Grey/Off-White

440707G34

€95 EUR



Slip-on Pro
Sand/Ivory

440707N13

€95 EUR



Slip-on Pro
Shadow Blue/Ivory

440707U31

€95 EUR





Cody Cepeda

The Vallely Pro





The New Vallely Pro

Material Update: On these 4 new colorways, The Vallely Pro is constructed with suede from LWG certified tanneries, heavy duty recycled fabric and a leather vamp for premium look and durability.

Trevor Colden

Vallely Pro
Grey & Off-White Vintage/Black

421401W62

€98 EUR



Vallely Pro
Blue & Off-White Vintage/Black

421401W66

€98 EUR



Vallely Pro
Rose & Off-White Vintage/Black

421401W67

€98 EUR



Vallely Pro
Sand & Off-White Vintage/Black

421409W71

€98 EUR



Vallely Pro
Off-White Vintage/Black

421409W14

€98 EUR



Vallely Pro
Black/Ivory

421409B06

€98 EUR



Becker Dunn

Vallely Pro
Grey/Black

421409G24

€98 EUR



Vallely Pro
Camel/Ivory

421409O04

€98 EUR



Vallely Pro
Off-White Vintage Gum/Light Grey

421409W44

€98 EUR



A skateboarder is captured in mid-air, performing a trick on a concrete ledge. He is wearing a black t-shirt with a white logo, black pants, and a white cap. His skateboard is on the ledge, and he is balancing with one foot. The background features a brick wall on the left and a large green tree on the right. The scene is set outdoors during the day.

The Hoefler T20

Co-designed and created with Kevin Hoefler, in celebration of his 2020 Olympics silver medal, this all-around skate shoe is made for optimal performance.

The Hoefler T20 is a heavy-duty skate shoe, consciously crafted with LWG-certified suede, recycled mesh, recycled rubber and full cushion for a comfortable and good-looking skate shoe – designed to deliver.



Kelvin Hoefler

Hoefler T20
Black Suede/Ivory

802011B06

€98 EUR



Hoefler T20
Off-White Vintage Suede/Black

802011W25

€98 EUR



Hoefler T20
Khaki Suede/Black

802011O18

€98 EUR



The Uba Pro

Our first ever cupsole. A mix of 90's skate and basketball vibes, the Uba Pro is our most premium and comfortable skate shoe, to date.

Made for high performance, with premium suede from Leather Working Group Gold Rated suppliers, breathable recycled mesh, sugarcane and natural rubber. This shoe comes with an impact absorption midsole, all-around cushion and ankle support for ultimate comfort.



Uba Pro
Smoke White/Black & Red

701911W72

€139 EUR



Uba Pro
Black/Ivory & Red

701911B06

€139 EUR



Uba Pro
All-Black/Off-White & Lime Green

701911B13

€139 EUR



Our materials

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



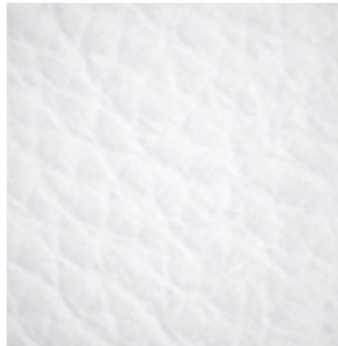
Organic Cotton

Our durable cotton canvas is certified organic, pesticide-free, grown with less water than conventional cotton, and results in a lightweight and breathable fibre. It's organic, pesticide-free, grown with less water than conventional cotton, and results in a lightweight and breathable fibre.



Raw Natural Rubber

Our perfectly-weighted natural rubber is gathered from the hevea brasiliensis tree through ethical "tapping" (removing a milky sap from its bark). So, no trees are ever harmed in the production of our sneakers!



LWG Suede & Leather

Our leather and suede materials are sourced from Leather Working Group Gold-Rated suppliers who, farm to production, observe the highest standards of environmental and social responsibility. None of our materials are sourced from areas deforested for cattle-farming purposes.



Recycled PET

The vast majority of plastics used in our upper, laces, labels and threads are derived from recycled plastic bottles. Our recycled PET is certified by Global Recycled Standard.

Our materials

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



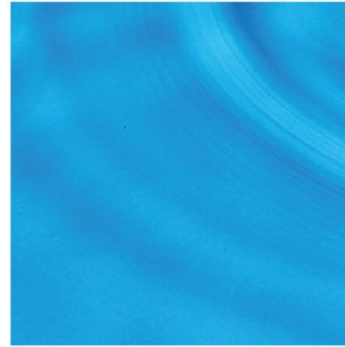
Cork

Cork is a natural and sustainable material. To procure it, it is carefully scraped from the cork tree so that the tree remains intact and can form new bark.



Mamona Oil

Mamona is a plant-based and organic alternative to petroleum. We chose this natural oil in order to significantly decrease our use of virgin plastics and increase the natural content of our products, thus delivering a much greener foam.



Bluesign Dyes

We chose Bluesign-certified chemicals to dye our materials to ensure no hazardous chemicals would endanger our workers. Working with Bluesign also helps our factory to function more efficiently, reduces our water usage and helps with pollution control.



Ethics meet style.

 + 
master-piece® CARIUMA







Catiba Pro master-piece
Black/Ivory

400809B27

€129 EUR



Catiba Pro master-piece
Navy/Ivory

400809U34

€129 EUR



Catiba Pro master-piece
Grey/Ivory

400809G28

€129 EUR





SUPER CROWN

WORLD CHAMPIONSHIP

PRESENTED BY



CARIUMA

CARIUMA IS THE EXCLUSIVE FOOTWEAR BRAND FOR SLS 2023 AND 2024 TOUR



2021 Winners



2022 Winner



Designed for Team Cariuma

A relaxed and lightweight silhouette, cut and sewn via our low-waste, ethical production model. Made with 100% organic cotton for super-softness and a comfortable drape.

Cariuma Logo – Unisex



Bastien Salabanzi


CARIUMA

Black
TS0101B07U

€44 EUR



Front



Back




CARIUMA

Off-White
TS0101W20U

€44 EUR



Front



Back




CARIUMA

Dejavu Blue
TS0101U02U

€44 EUR



Front



Back



Off-White
TS0101W20W

€44 EUR



Front



Back



Black
TS0101B07W

€44 EUR



Front



Back



Off-White/Raspberry Pink
TS0101W31W

€44 EUR



Front



Back



Cariuma Logo - Womens



Khaki
TS0101N01W

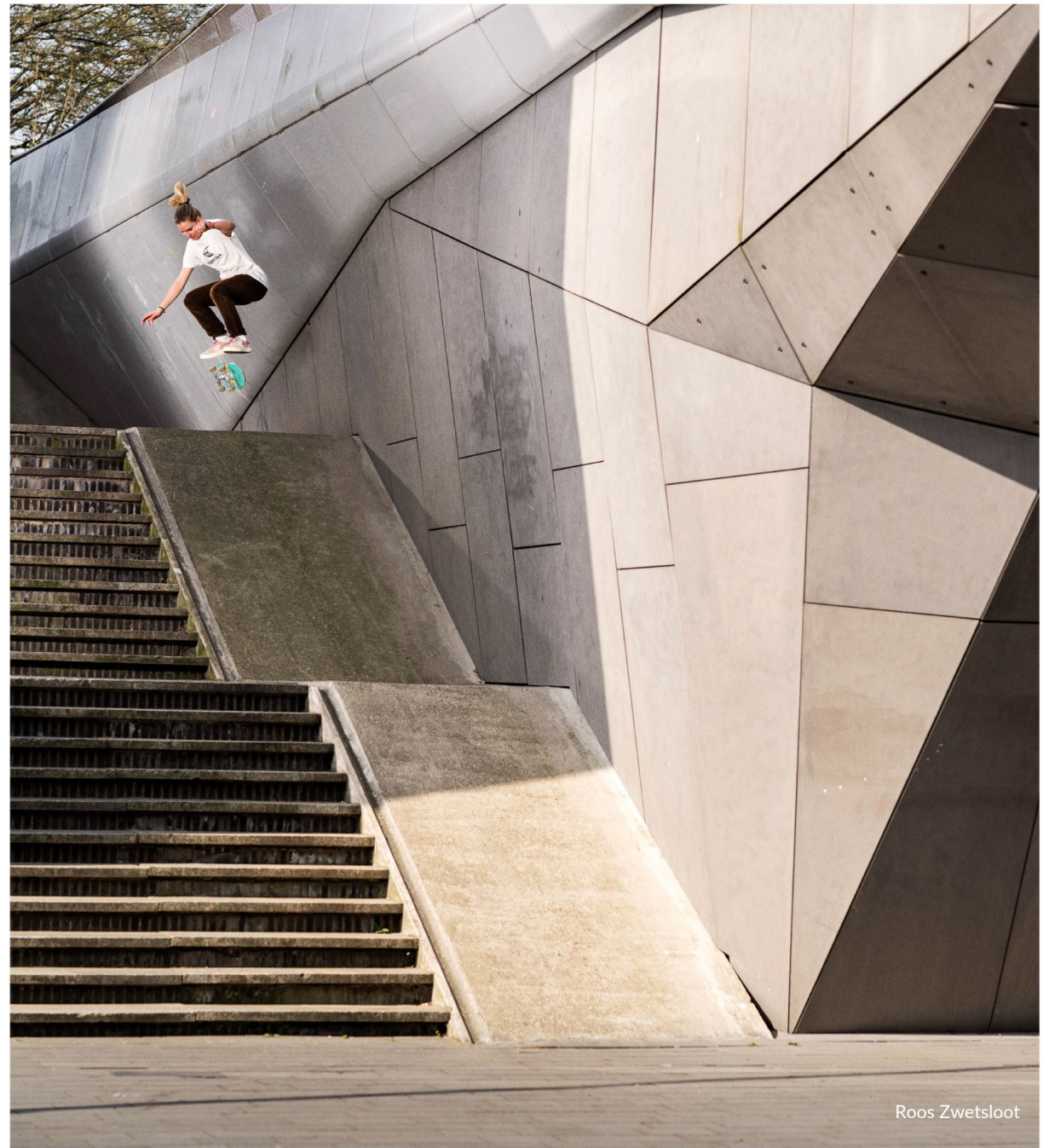
€44 EUR



Front



Back



Cariuma Small Logo





Khaki
TS0101N11U

€44 EUR



Front



Back



Cariuma Duo Logo



Black
TS0101B23U

€44 EUR



Front



Back



Off-White
TS0101W21U

€44 EUR



Front



Back



Dejavu Blue
TS0101U08U

€44 EUR



Front



Back



Khaki
TS0101N08U

€44 EUR



Front

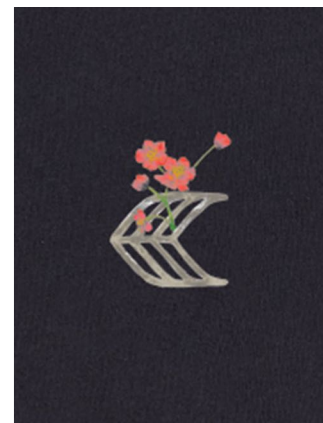


Back

Cariuma Patch Pocket Tee



Floral Skateboard



Black
TS0101B43U

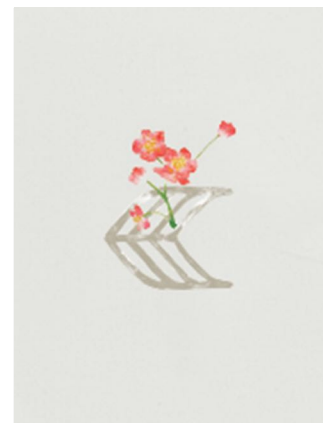
€49 EUR



Front



Back



Off-White
TS0101W43U

€49 EUR



Front



Back



Dejavu Blue
TS0101U43U

€49 EUR



Front



Back

Venice Boardwalk



Off-White
TS0101W44U

€44 EUR



Front



Back



Black
TS0101B44U

€44 EUR



Front



Back

Caps

Baseball Cap with Cariuma Patch
Black

CP0101B01U

€34 EUR



Baseball Cap with Cariuma Patch
Khaki

CP0101N01U

€34 EUR



Skate Socks

Your new favorite pair with your pro skate shoes.
Made with organic cotton, ultra-soft band and
heel support for extra comfort.



Skate Socks – Set of 3
SH0103W02U

€39 EUR



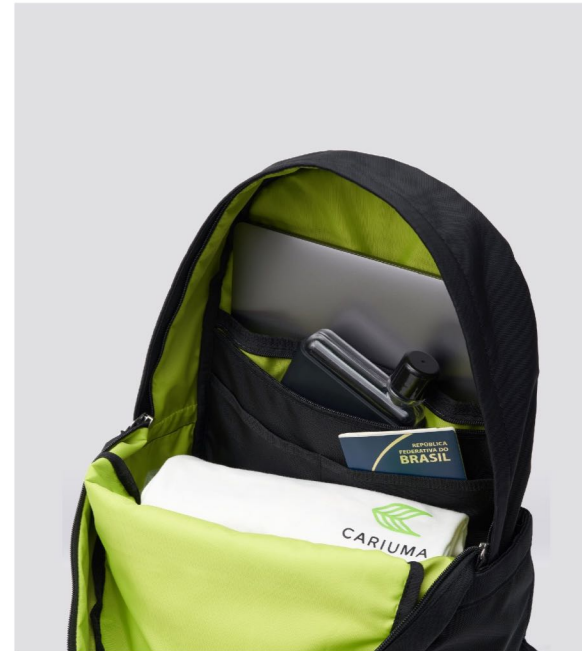
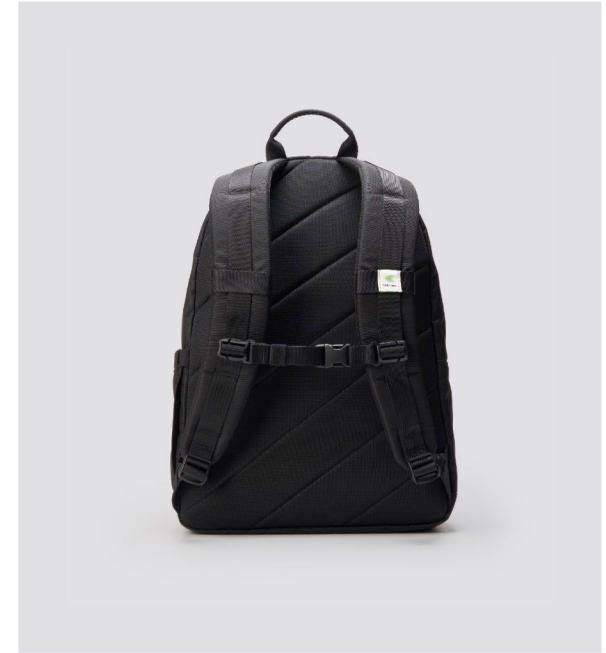
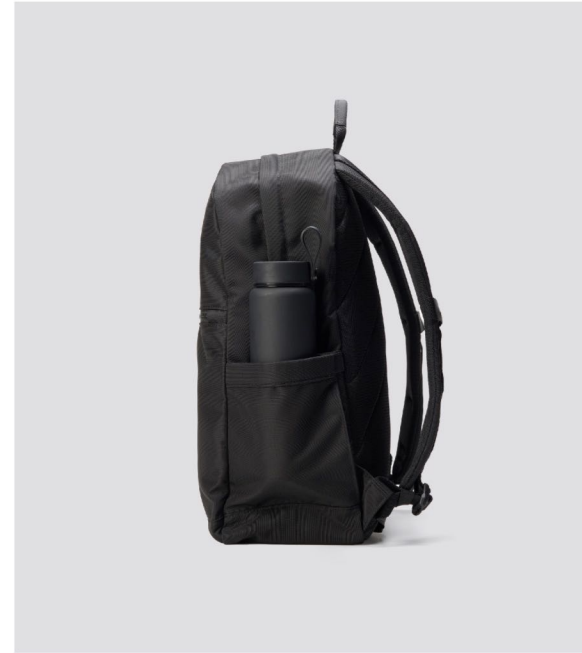
Your trusty everyday bag.

Reimagined with consciously sourced materials.



Meet JJ Backpack

A roomy, rounded silhouette crafted with recycled Materials and natural rubber, with a side pouch For your reusable water bottle.



Functional yet comfortable,
The JJ backpack fits any laptop
13-17" and includes a supportive
chest strap.

Designed to be versatile enough for
easy styling, from long weekend
Skates to your weekday commute.

Javy Ju "JJ" comes from the
Tupi-Guarani (Indigenous Brazilian)
language, meaning Good Day.

JJ Backpack
Black

BP0101B01U

€98 EUR



JJ Backpack
Navy

BP0101U02U

€98 EUR



JJ Backpack
Rose

BP0101R02U

€98 EUR



JJ Backpack
All-Black

BP0101B10U

€98 EUR



JJ Backpack
Grey

BP0101G01U

€98 EUR



JJ Backpack
Bordeaux

BP0101R03U

€98 EUR



JJ Backpack
Military Green

BP0101E02U

€98 EUR





Ethical factories

Our employees and craftspeople remain at the center of everything we do. Creating a safe, supportive space to come to work every day is vital to our collective well-being.

We conduct yearly audits to maintain our factories' certification in WRAP-Gold and HIGG Index, the Sustainable Apparel Coalition certification. In keeping with our Code of Conduct, our team and suppliers are committed to upholding internationally recognized principles of social justice and labor rights. Our factory partners ensure their employees earn a comfortable, living wage and adhere to a manageable schedule for a healthy work/life balance, based on International Labor Organization (ILO) policy.



From Day 1, we've worked to strike a balance of profit and purpose—a balance that's guided every decision we make, to put people and our planet at the center of everything we do. We aspire to be an agent of change in the industry: doing things the right way, giving back, and empowering others by example.

We are honored to be a member of the global B Corp community, and part of this greater movement to make business a force for good.

The shoe that plants trees.



CARIUMA