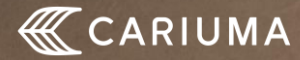


CARIUMA



Fall 24

Fashion - Lifestyle Catalogue



Cariuma stems from our passion for skateboarding, surfing, snowboarding, and a commitment to our planet and the people on it.

Long story short, after working together for a few years and bonding over our shared respect and love for nature's beauty and power, we decided to join forces to start Cariuma.

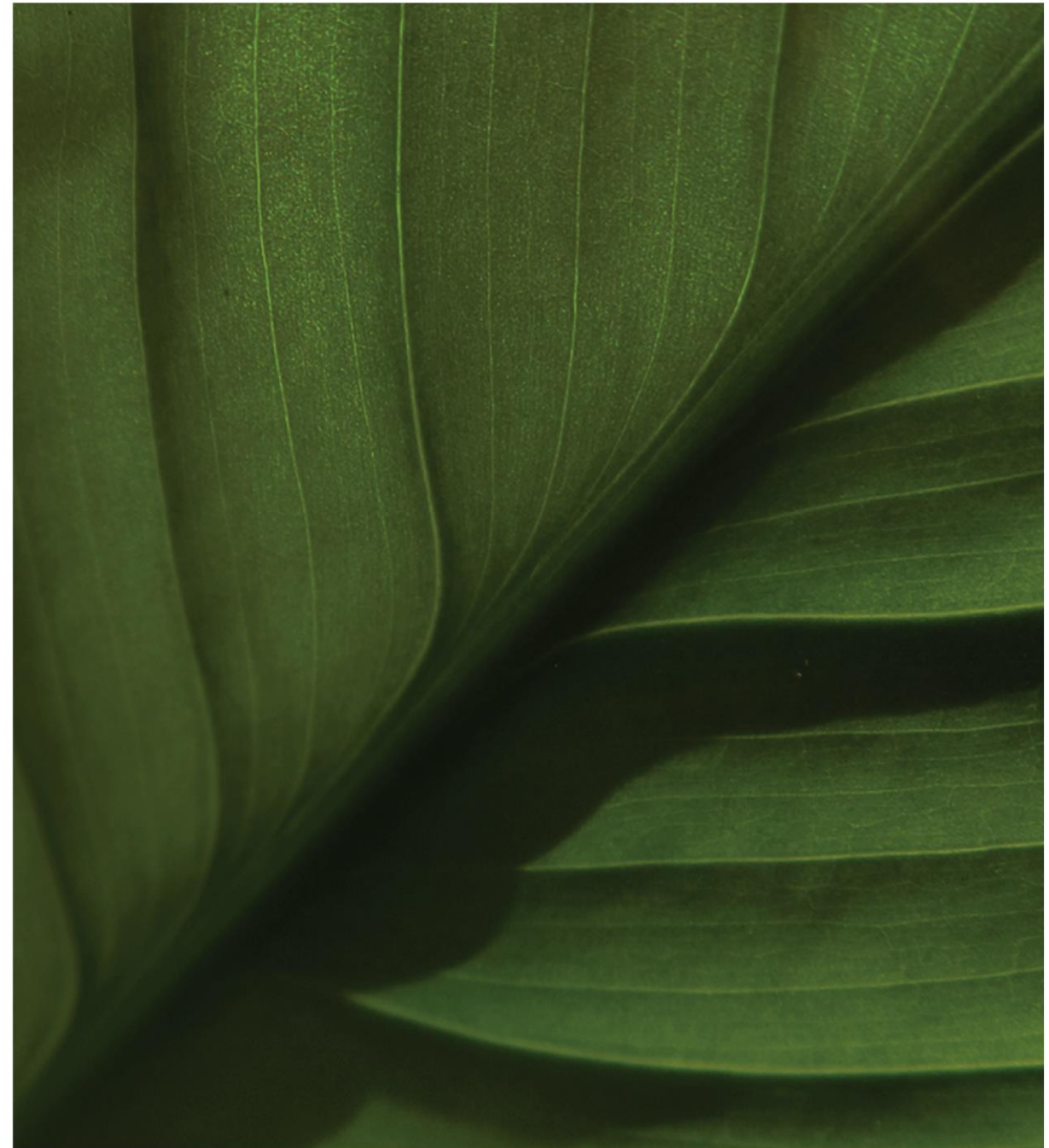
As skaters and surfers, we wanted to create something that would merge style, ethics and performance. We knew industry-standard sneakers and skate shoes were lacking in soul and quality, and that the big corporations didn't care about sustainability or social responsibility.

We've made it our mission to reinvent the sneaker game, by creating premium shoes that balance aesthetics, durability and comfort. They are created to make you feel good in them and the positive impact they make.

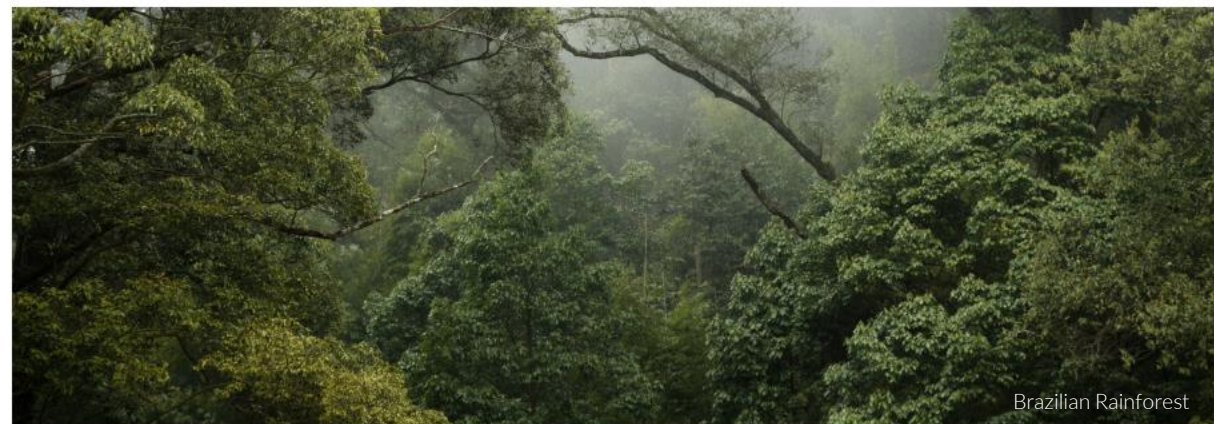
Restoring our environment is about more than just doing what we think is right, it is an integral part of our mission and value system as a company. As a certified B Corp organization, we are leading by example in a broader effort to reshape our industry and our planet for good.

We hope you love our shoes as much as we love creating them for you.

-Fernando & David



The sneaker for tree planters,
wave (and concrete) riders,
and busy humans.





The shoe that plants trees.



Our mission is to help restore the biodiversity and carbon-capturing potential of rainforests. Since June 2020, we have committed to planting **two trees** for every pair of sneakers sold. Till date, we have planted over 2 million trees. Our ecological restoration work starts in the Brazilian rainforest, where only 12.4% of the forest floor remains, following widespread urbanization and agricultural logging. With the goal of restoring biological diversity, we plant over 120 native tree species. This restorative work allows the forest to grow and flourish over time, by reestablishing the balance that allows natural processes to function as they would without human intervention.



The Uba Premium Leather



Uba Premium Leather
White/Ice

701904W03

€159 EUR



Uba Premium Leather
White/Rose

701904W91

€159 EUR



Uba Premium Leather
White/Grey

701904W83

€159 EUR



Uba Premium Leather & Suede
White/Black

701901W21

€159 EUR



Uba Premium Leather & Suede
Black/Off-White

701901B07

€159 EUR



The Uba Suede



Uba Suede
Off-White Vintage

701902W11

€149 EUR



Uba Suede
Grey

701902G44

€149 EUR



Uba Suede
Bronze Green

701902E24

€149 EUR



Uba Suede
Blue

701902U20

€149 EUR



Uba Suede
Withered Rose

701902R38

€149 EUR





A woman with dark hair, wearing a white short-sleeved t-shirt and dark blue or black wide-leg trousers, stands on a skateboard on a concrete ledge overlooking a beach at sunset. The ocean is visible in the background under a soft, golden sky. The text "Ethics meet style." is overlaid in the center of the image.

Ethics meet style.

Valeriya Gogunskaya
Ambassador



The Salvus Premium Leather



Salvas Premium Leather
White/Ice

411304W26

€149 EUR



Salvas Premium Leather
White/Light Grey

411304W78

€149 EUR



Salvas Premium Leather
White/Green & Ice

411304W57

€149 EUR



Salvas Premium Leather
White/Black & Ice

411304W93

€149 EUR

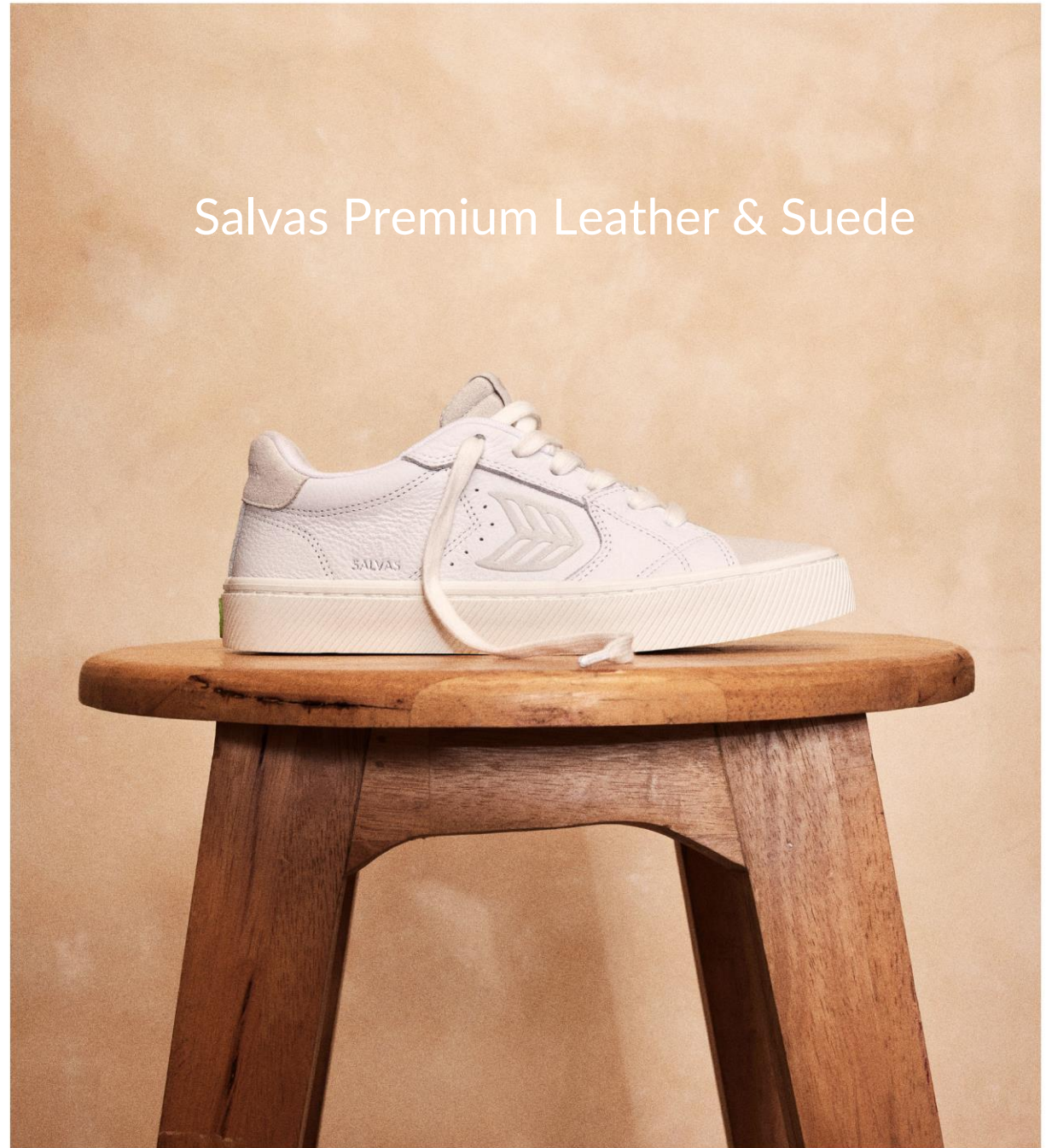


Salvas Premium Leather
White/Beige & Ice

411304W86

€149 EUR







Salvas Premium Leather & Suede
White/Ice

411304W50

€139 EUR



Salvas Premium Leather & Suede
White/Grey & Rose

411304W43

€139 EUR



Salvas Premium Leather & Suede
White/Grey & Blue

411304W61

€139 EUR



The Salvus



Salvas
White/Ice

411301W26

€139 EUR



Salvas
White/Black

411301W21

€139 EUR



Salvas
Black/Off-White

411301B07

€139 EUR



Salvas
White/Rose

411301W34

€139 EUR



Salvas
White/Dark Green

411301W92

€139 EUR





The Oca Low Premium Leather





Oca Low Premium Leather
White

100104W13

€149 EUR



Oca Low Premium Leather
Grey

100104G01

€149 EUR



Oca Low Premium Leather
Brown

100104O05

€149 EUR



Oca Low Premium Leather
Black

100204B01

€149 EUR



Oca Low Premium Leather
Dark Denim

100104U50

€149 EUR



Oca Low Premium Leather
Beige

100204N03

€149 EUR



Oca Low Vintage Premium Leather
White/Gold

100104W12

€149 EUR







The Oca High Premium Leather



Oca High Premium Leather
White

100404W01

€169 EUR
\$159 USD
£159 GBP



Oca High Premium Leather
Black

100404B01

€169 EUR
\$159 USD
£159 GBP



Oca High Premium Leather
Brown

100304O05

€169 EUR
\$159 USD
£159 GBP



The Oca Premium Leather & Suede



The Oca Low Leather/Suede





Oca Low Premium Leather & Suede
White/Off-White Vintage

100104W19

€139 EUR



Oca Low Premium Leather & Suede
Black/Dark Khaki

100104B16

€139 EUR



Oca Low Premium Leather & Suede
Dark Denim/Navy

100104U49

€139 EUR



Oca Low Premium Leather & Suede
Beige/Nude

100104N01

€139 EUR



Oca High Premium Leather & Suede
White/Off-White Vintage

100304W19

€159 EUR



Oca High Premium Leather & Suede
Black/Dark Khaki

100304B16

€159 EUR





The Oca Low Suede





Oca Low Suede
Black

100102B01

€109 EUR



Oca Low Suede
Camel

100102O02

€109 EUR



Oca Low Suede
Cloud Grey

100102G02

€109 EUR



Oca Low Suede
Cloud Grey Gum

100102G32

€109 EUR



Oca Low Suede
Bronze Green

100102E23

€109 EUR



Oca Low Suede
Mirage Blue

100102U18

€109 EUR



Oca Low Suede
Withered Rose

100102R28

€109 EUR



The Oca High Suede



Oca High Suede
Black

100302B01

€129 EUR



Oca High Suede
Camel

100302O03

€129 EUR



Oca High Suede
Cloud Grey

100402G02

€129 EUR



Oca High Suede
Cloud Grey Gum

100302G32

€129 EUR





The Oca Low Canvas



Oca Low Canvas
Off-White Gum

100103W40

€89 EUR



Oca Low Canvas
Sand Gum

100103N18

€89 EUR



Oca Low Canvas
Black Gum

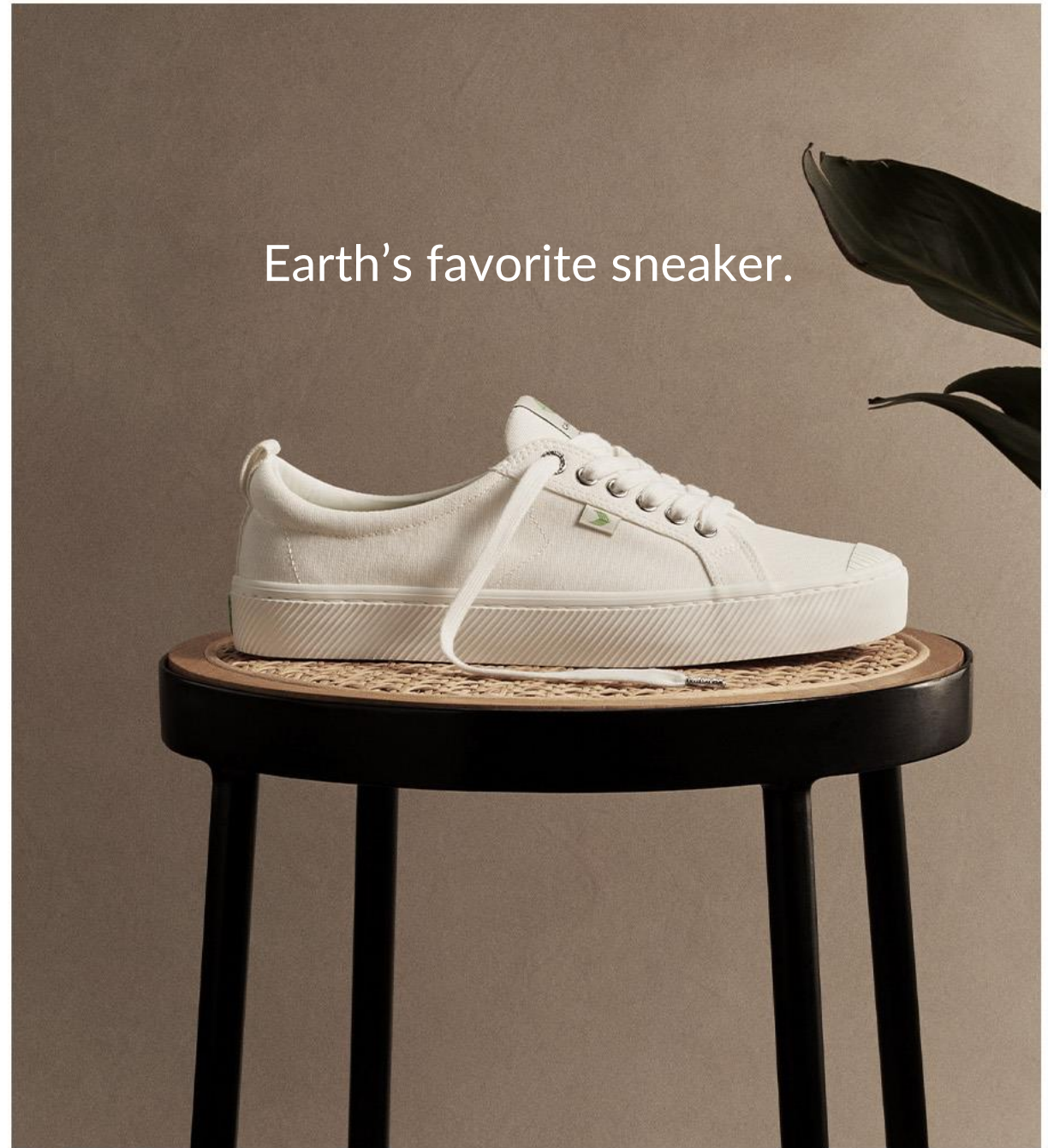
100103B18

€89 EUR





Earth's favorite sneaker.



Oca Low Canvas
Off-White

100103W01

€89 EUR



Oca Low Canvas
Light Grey

100103G20

€89 EUR



Oca Low Canvas
Rose

100103R02

€89 EUR



Oca Low Canvas
Shadow Blue

100103U21

€89 EUR



Oca Low Canvas
Sand

100103N25

€89 EUR



Oca Low Canvas
Picante

100103R40

€89 EUR



Oca Low Canvas
Black

100103B01

€89 EUR



Oca Low Canvas
All Black

100103B10

€89 EUR





The Oca High Canvas



Oca High Canvas
Off-White

100303W01

€109 EUR



Oca High Canvas
Black

100303B01

€109 EUR



Oca High Canvas
Shadow Blue

100303U21

€109 EUR



Oca High Canvas
Light Grey

100303G20

€109 EUR





The Slip-on Premium Leather



Slip-on Premium Leather
White

450704W13

€129 EUR



Slip-on Premium Leather
Black

450704B01

€129 EUR



Slip-on Premium Leather
Brown

450704O05

€129 EUR





The Vallely Premium Leather



Vallely Premium Leather
White/Black

421401W21

€149 EUR



Vallely Premium Leather
White/Ice

421401W26

€149 EUR



Vallely Premium Leather
White/Almond Milk & Ice

421401W87

€149 EUR



Vallely Premium Leather
White/Grey & Grey

421401W62

€149 EUR



Vallely Premium Leather
White/Black & Black

421401W74

€149 EUR



The Vallely Leather & Suede



Vallely Leather & Suede
White/Smoke White & Ice

421401W73

€139 EUR



Vallely Leather & Suede
White/Charcoal Grey & Ice

421401W88

€139 EUR



Vallely Leather & Suede
White/Bronze Green & Ice

421401W89

€139 EUR

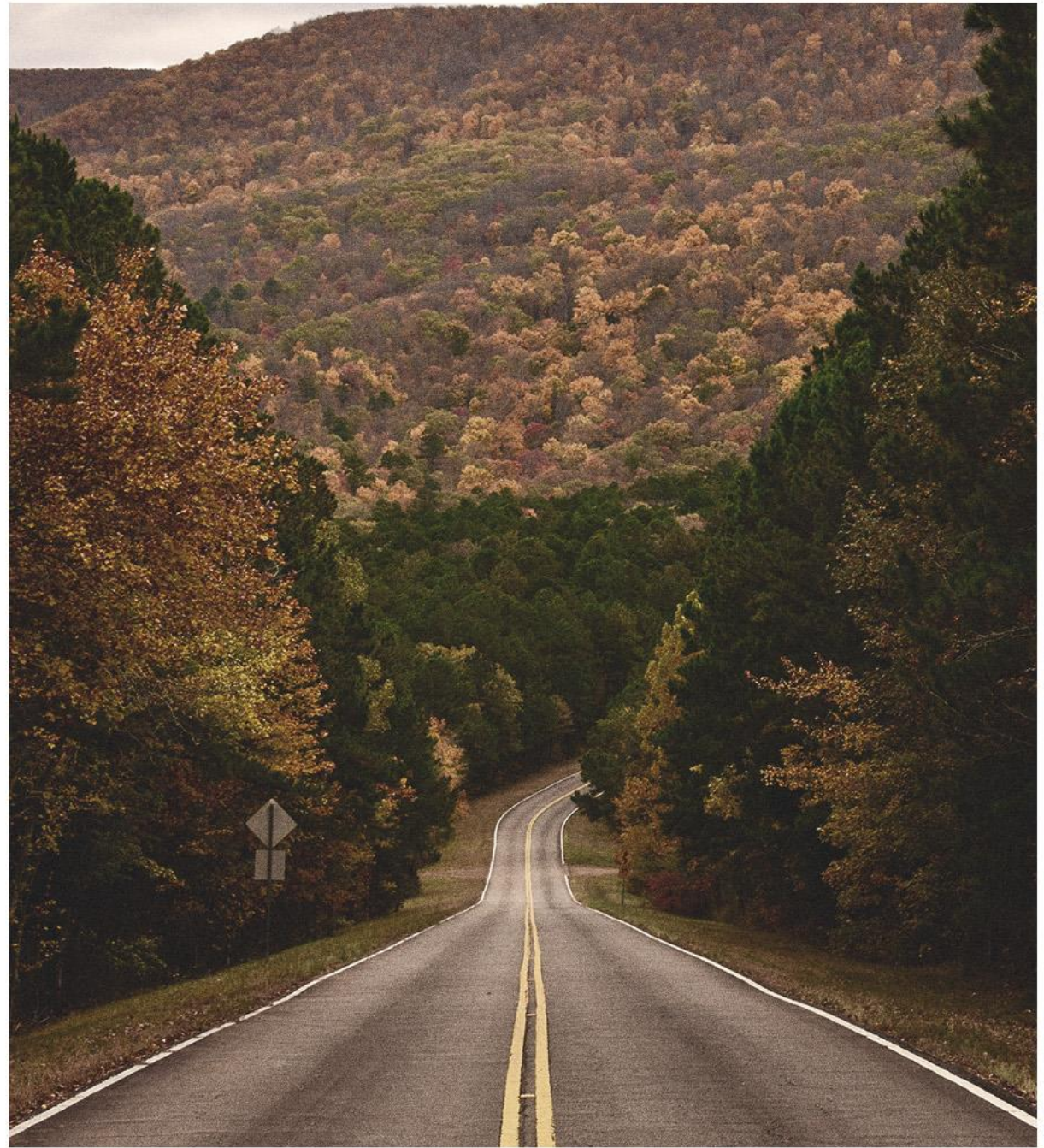


Vallely Leather & Suede
White/Cloud Grey & Ice

421401W94

€139 EUR





The Naioca Suede



Naioca Suede
Black

511802B06

€109 EUR



Naioca Suede
Charcoal Grey

511802G17

€109 EUR



Naioca Suede
Smoke White

511802W72

€109 EUR



Naioca Suede
Withered Rose

511802R38

€109 EUR



Naioca Suede
Camel

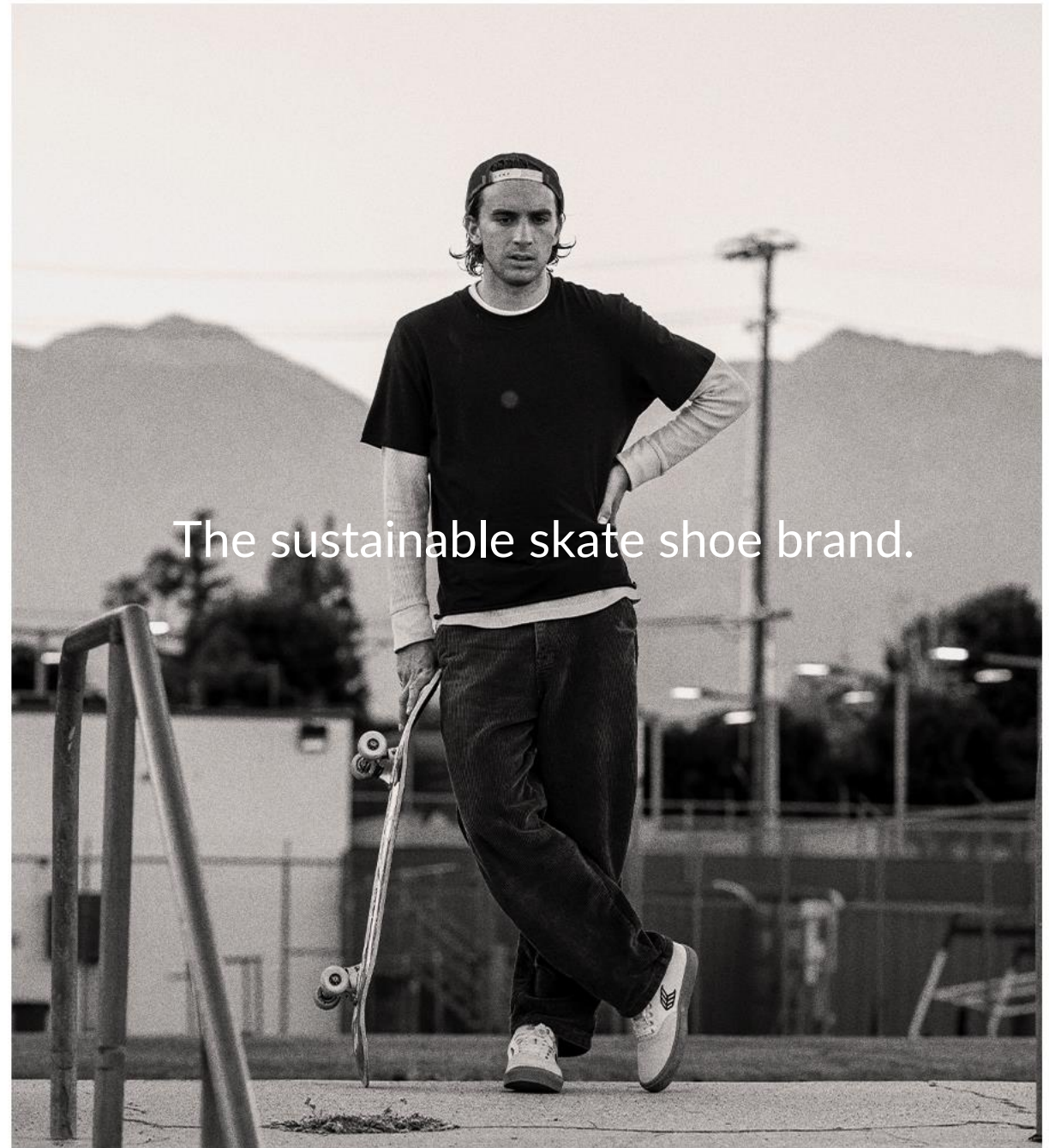
511802O04

€109 EUR





Becker Dunn
Skateboarder



The sustainable skate shoe brand.

The Gum Premium Leather Collection



Oca Low Premium Leather
White Gum

100104W40

€149 EUR



Vallely Premium Leather
White Gum/Ice

421401W40

€149 EUR



Salvas Premium Leather & Suede
White Gum/Ice

411304W20

€139 EUR





The Leopard Collection



Uba Premium Leather & Suede
White/Leopard & Black

701901W42

€169 EUR



Uba Premium Leather & Suede
Black/Leopard & Ivory

701901B03

€169 EUR



Salvas Leather & Suede
White/Leopard & Black

411301W85

€149 EUR



Vallely Leather & Suede
White/Leopard & Black

421401W85

€149 EUR



Oca Low Suede
Stripe Leopard

100102P02

€119 EUR



Naioca Suede
Leopard

511802P02

€119 EUR



Oca High Suede
Stripe Leopard

100302P02

€139 EUR



Oca Low Kids Canvas
Leopard

102203P02

€65 EUR





Laura Enever
Pro Surfer



The Metallic Collection



Salvas Premium Leather
White/Metallic Silver

411304W80

€149 EUR



Salvas Premium Leather
White/Metallic Gold

411304W81

€149 EUR



Uba Premium Leather & Suede
White/Metallic Silver & Ice

701901W80

€169 EUR



Vallely Leather & Suede
White/Smoke White & Metallic Silver

421401W80

€139 EUR



The Black & Dark Khaki Collection



Oca Low Premium Leather & Suede
Black/Dark Khaki

100104B16

€139 EUR



Salvas Premium Leather & Suede
Black/Dark Khaki & Ivory

411304B36

€139 EUR

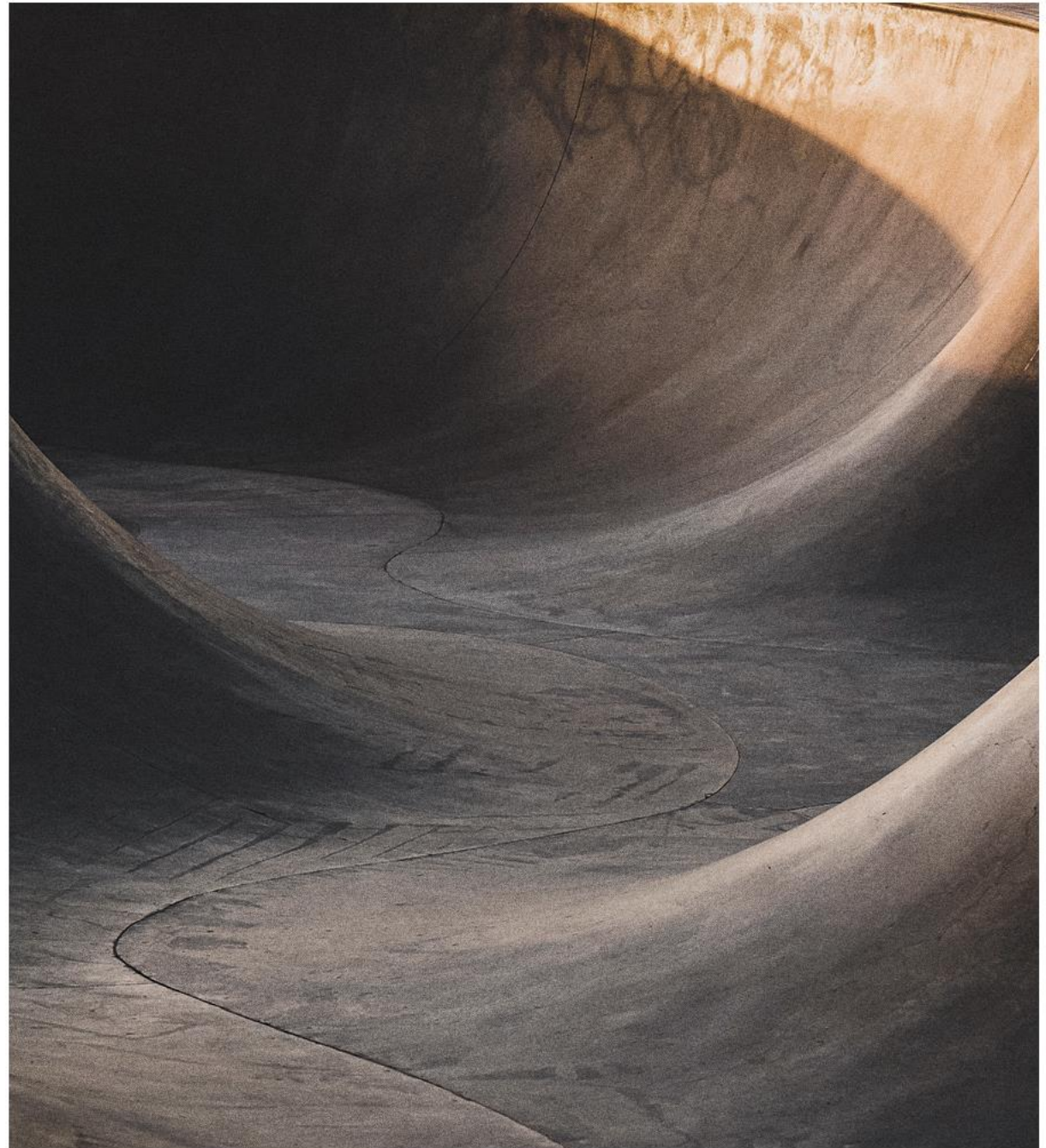


Oca High Premium Leather & Suede
Black/Dark Khaki

100304B16

€159 EUR





The Plaid Collection





Oca Low
Black Plaid

100103B47

€98 EUR



Oca Low
Brown Plaid

100103O27

€98 EUR



Oca Low
Blue Plaid

100103U52

€98 EUR



Oca Low Kids
Black Plaid

102203B47

€65 EUR



Oca High
Black Plaid

100303B47

€119 EUR



Oca High
Brown Plaid

100303O27

€119 EUR



The Oca Low Corduroy & Suede



Oca Low Corduroy & Suede
Off-White Vintage

100113W14

€109 UR



Oca Low Corduroy & Suede
Black

100113B01

€109 UR



Oca Low Corduroy & Suede
Nut

100113N29

€109 UR



The Pantone Fall Collection



Pantone Oca Low Canvas
Light Taupe

100103N23

€98 EUR



Pantone Oca Low Canvas
Heather Rose

100103R37

€98 EUR



Pantone Oca Low Canvas
Hydrangea

100103U45

€98 EUR



Pantone Oca High Canvas
Light Taupe

100303N23

€119 EUR



Pantone Oca High Canvas
Heather Rose

100303R37

€119 EUR



The Oca Kids



Oca Low Kids
Off-White

102203W01

€59 EUR



Oca Low Kids
Rose

102203R02

€59 EUR



Oca Low Kids
Shadow Blue

102203U21

€59 EUR



Oca Low Kids
Black

102203B01

€59 EUR



Oca Low Kids
Black Plaid

102203B47

€65 EUR



Oca Low Kids
Leopard

102203P02

€65 EUR





The Salvas Kids



Salvas Kids Premium Leather
White/Ice

412204W26

€85 EUR



Salvas Kids Premium Leather
White/Black

412204W21

€85 EUR



Salvas Kids Premium Leather
White/Rose

412204W34

€85 EUR









Ethical factories

Our employees and craftspeople remain at the center of everything we do. Creating a safe, supportive space to come to work every day is vital to our collective well-being.

We conduct yearly audits to maintain our factories' certification in WRAP-Gold and HIGG Index, the Sustainable Apparel Coalition certification. In keeping with our Code of Conduct, our team and suppliers are committed to upholding internationally recognized principles of social justice and labor rights. Our factory partners ensure their employees earn a comfortable, living wage and adhere to a manageable schedule for a healthy work/life balance, based on International Labor Organization (ILO) policy.



From Day 1, we've worked to strike a balance of profit and purpose—a balance that's guided every decision we make, to put people and our planet at the center of everything we do. We aspire to be an agent of change in the industry: doing things the right way, giving back, and empowering others by example.

We are honored to be a member of the global B Corp community, and part of this greater movement to make business a force for good.

Our materials

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



Organic Cotton

Our durable cotton canvas is certified organic, pesticide-free, grown with less water than conventional cotton, and results in a lightweight and breathable fibre. It's organic, pesticide-free, grown with less water than conventional cotton, and results in a lightweight and breathable fibre.



LWG Suede & Leather

Our leather and suede materials are sourced from Leather Working Group Gold-Rated suppliers who, farm to production, observe the highest standards of environmental and social responsibility. None of our materials are sourced from areas deforested for cattle-farming purposes.



Raw Natural Rubber

Our perfectly-weighted natural rubber is gathered from the hevea brasiliensis tree through ethical "tapping" (removing a milky sap from its bark). So, no trees are ever harmed in the production of our sneakers!



Sugarcane

Our sugarcane is sourced from Brazil and relies on rainwater to thrive (not traditional irrigation). It's a fully-renewable, bio-based resource that grows quickly and naturally removes carbon from the atmosphere. Our sugarcane is certified by I'M GREEN.

Our materials

We curate premium raw materials in order to yield a smaller footprint and create high-quality sneakers that are built to last.



Cork

Cork is a natural and sustainable material. To procure it, it is carefully scraped from the cork tree so that the tree remains intact and can form new bark.



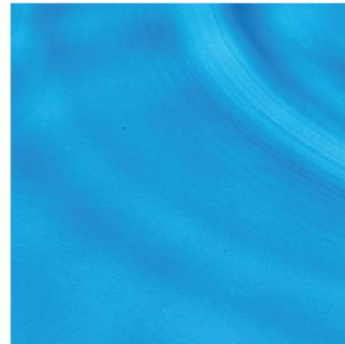
Mamona Oil

Mamona is a plant-based and organic alternative to petroleum. We chose this natural oil in order to significantly decrease our use of virgin plastics and increase the natural content of our products, thus delivering a much greener foam.



Recycled PET

The vast majority of plastics used in our upper, laces, labels and threads are derived from recycled plastic bottles. Our recycled PET is certified by Global Recycled Standard.



Bluesign Dyes

We chose Bluesign-certified chemicals to dye our materials to ensure no hazardous chemicals would endanger our workers. Working with Bluesign also helps our factory to function more efficiently, reduces our water usage and helps with pollution control.

The sneaker that plants trees.



CARIUMA