



NEW WEST



FALL 2023

INSPIRED BY THE PAST
BUILT TO LIVE IN THE PRESENT





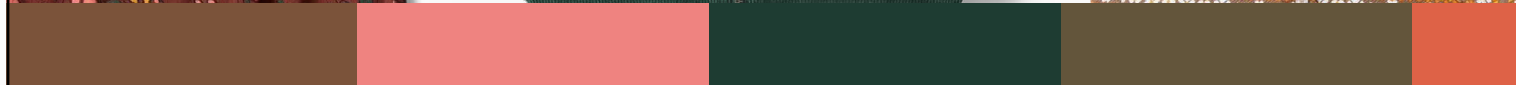
WOMEN'S

FOR FALL 23, WE INTRODUCE "THE WEST" INSPIRED FROM VINTAGE WESTERN WEAR MIXED WITH MODERN WORK-WEAR, AND TRADITIONAL MENSWEAR.





COLOR STORY





BISON



MAUVEGLOW



PINE NEEDLE



BISON

MAUVEGLOW

PINE NEEDLE

TWIG

CARROT

BEIGE





TWIG

CARROT



BEIGE

NAUTICAL BLUE



SCARLET RED



SESAME



NAUTICAL BLUE

SCARELT RED

SESAME





HERITAGE



TIMELESS STYLE INSPIRED BY THE PAST,
BUILT TO LIVE IN THE PRESENT.

FALL



2023



THE VICTORY PANT





PROVIDENCE GROUP

PANT FIT GUIDE



VICTORY PANT

VICTORY FL WIDE LEG PANT

VICTORY TROUSER PANT



NILES PANT

ALEMEDA PANT

PROVIDENCE PANT



OAKS SHORT SLEEVE COVERALL

RELAXED
XS-XL

- 64% POLYESTER 34% RAYON 2% ELASTANE
- 26" INSEAM
- 16" LEG OPENING
- HIDDEN FRONT ZIPPER
- PATCH POCKETS
- NOTCHED COLLAR

PVP: 160€



BLACK
04906-BLACK



NILES PANT

STANDARD
24-31

- 64% POLYESTER 34% RAYON 2% ELASTANE
- 26" INSEAM
- 16" LEG OPENING
- 11.5" RISE
- DETAILED CLEAN FRONT CLOSURE AND
POCKET LABEL

PVP: 100€



BLACK
04909-BLACK



BEIGE
04909-BEIGE



COSTA OVERALL

RELAXED
XS-XL

- 100% COTTON
- 28" INSEAM
- 15.5" LEG OPENING
- DETAILED WITH LOGO SHANK BUTTONS
- EXTRA FUNCTIONALITY WITH UTILITY POCKETS

PVP: 160€



BEIGE DITSY
04874-BGEDT



TWO TONE INDIGO
04874-TWTNI



CABLE W CORD JACKET

RELAXED
XS-XL

- 100% COTTON
- 24" HPS
- LOGO METAL SNAPS
- PATCH AND WELT POCKETS

PVP: 140€



BEIGE DITSY
03394-BGEDT



BLACK DITSY
03394-BLKDT





THE TWO TONE INDIGO DENIM GROUP



CABLE W EMBROIDERED JACKET



COSTA SHORT OVERALL

RELAXED

XS-XL

- 100% COTTON
- 3.5" INSEAM
- DETAILED WITH LOGO SHANK BUTTONS
- EXTRA FUNCTIONALITY WITH UTILITY POCKETS

PVP: 145€



TWO TONE INDIGO
04875-TWTNI



CABLE W EMBROIDERED JACKET

RELAXED

XS-XL

- 100% COTTON
- 24" HPS
- LOGO METAL SNAPS
- PATCH AND WELT POCKETS
- DETAILED WITH A LARGE FLOWER EMBROIDERY ON BACK

PVP: 150€



TWO TONE INDIGO
03395-TWTNI



FRISCO VEST

STANDARD

XS-XL

- 100% COTTON
- LOGO METAL SNAPS
- PATCH POCKETS
- DETAILED WITH A LARGE FLOWER EMBROIDERY ON BACK

PVP: 100€



TWO TONE INDIGO
03396-TWTNI



PROVIDENCE OVERSHIRT

RELAXED
XS-XL

- 100% COTTON
- 23" HPS
- POCKET LABEL
- LOWERED PATCH POCKETS

PVP: 110€



TWIG
01358-TWIG



OFF WHITE
01358-OFFWH

PROVIDENCE WIDE LEG PANT

STANDARD
24-31

- 100% COTTON
- 30" INSEAM
- 21" LEG OPENING
- 11.5" RISE
- LOGO RIVETS
- LOGO SHANK BUTTONS
- PAPER LEATHER PATCH

PVP: 110€



TWIG
04910-TWIG



OFF WHITE
04910-OFFWH



FLINT BLUE
04910-FLTBU



PROVIDENCE WIDE LEG PANT



ALAMEDA PANT

RELAXED
24-31

- 100% COTTON
- 28" INSEAM
- 16" LEG OPENING
- 11" RISE
- DETAILED WITH LOGO BUTTON CLOSURE AND POCKET LABEL
- UTILITY PATCH POCKETS
- UTILITY HAMMER LOOP

PVP: 100€



MILITARY OLIVE
04908-MIOL



DEEP SEA
04908-DEPSE



ALAMEDA SHORT

STANDARD
24-31

- 100% COTTON
- 3" INSEAM
- 10.5" RISE
- DETAILED WITH LOGO BUTTON CLOSURE AND POCKET LABEL
- UTILITY PATCH POCKETS
- UTILITY HAMMER LOOP

PVP: 80€



MILITARY OLIVE
04907-MIOL



DEEP SEA
04907-DEPSE

VICTORY PANT

STANDARD
24-31

- 59% COTTON 40% REPREVE POLYESTER 1% ELASTANE
- BLACK DITSY ~ 100% COTTON
- 27" INSEAM
- 16" LEG OPENING
- 11" RISE
- DETAILED WITH LOGO BUTTON CLOSURE AND POCKET LABEL



*BLACK
04226-BLACK

PVP: 85€



PINE NEEDLE
04226-PNEND

PVP: 95€



BLACK DITSY
04226-BLKDT

PVP: 95€



VICTORY FULL LENGTH WIDE LEG PANT

STANDARD
24-31

- 68% COTTON 30% POLYESTER 2% SPANDEX
- BLACK - 59% COTTON 40% RECYCLE POLYESTER 1% ELASTANE
- 31" INSEAM
- 22" LEG OPENING
- 11" RISE
- DETAILED WITH LOGO BUTTON CLOSURE AND POCKET LABEL



BLACK
04921-BLACK

PVP: 90€



SEAL BROWN/BRIGHT GOLD
04921-SLBGG

PVP: 100€



SESAME
04921-SESME

PVP: 100€





VICTORY PANT



AXL OVERSIZED BLAZER

RELAXED
XS-XL

- 65% POLYESTER 35% VISCOSE
- 29" HPS
- DECORATIVE CHEST POCKET
- KISSING WELT POCKETS WITH POCKET FLAPS

PVP: 130€



SESAME/SEAL BROWN
03397-SESSB 

BLACK/OFF WHITE
03397-BKOFF 

VICTORY TROUSER PANT

RELAXED
24-31

- 100% COTTON (BLACK)
- 65% POLYESTER 35% VISCOSE (SESAME/SEAL BROWN & BLACK/OFF WHITE)
- 28" INSEAM
- 17" LEG OPENING
- 13" RISE
- DETAILED WITH PLEATS AT THE WAISTBAND AND A POCKET LABEL



SESAME/SEAL BROWN
04227-SESSB 
PVP: 85€



BLACK/OFF WHITE
04227-BKOFF 
PVP: 95€



*BLACK
04227-BLACK
PVP: 95€

ATOMIC REVERSIBLE BOMBER JACKET



UTOPIA LIGHTWEIGHT JACKET

- RELAXED
XS-XL
- 100% COTTON
 - 24" HPS
 - 8W CORD
 - WELT POCKETS
 - EMBROIDERED PATCH

PVP: 120€



TWIG
03398-TWIG

DEEP SEA
03398-DEPSE

ATOMIC REVERSIBLE BOMBER JACKET

- RELAXED
XS-XL
- 100% COTTON
 - 25" HPS
 - 11W CORD
 - WITH A LIGHTWEIGHT POLYFILL
 - WR FINISH ON REVERSE SIDE
 - WELT POCKETS
 - DETAILED WITH AN EMBROIDERED PATCH
 - REVERSIBLE

PVP: 130€



BISON
03399-BISON 

PINE NEEDLE
03399-PNEND 



ACADEMY COAT





BAGBY SHIRT JACKET

- RELAXED
XS-XL
- 90% POLYESTER 10% RAYON
 - 29" HPS
 - JACQUARD WOOLEN
 - DETAILED WITH PATCH POCKETS, ON SEAM POCKETS, AND POCKET LABEL
 - ADJUSTABLE SLEEVE CUFFS

PVP: 110€



BLACK
03400-BLACK

SESAME
03400-SESME 

CASS W JACKET

- STANDARD
XS-XL
- 100% POLYESTER
 - 28" HPS
 - WR FINISH
 - CORDUROY NECK COLLAR
 - DIAMOND QUILTING



**BLACK
03369-BLACK 
PVP: 110€

OLIVE SURPLUS
03369-OLVSP 
PVP: 110€

RUM RAISIN
03369-RMRSN
PVP: 120€

BOWERY W LONG JACKET

- RELAXED
XS-XL
- 100% COTTON
 - 44" HPS
 - DETAILED WITH PATCH POCKETS AND WELT POCKETS
 - WITH A BACK HEM VENT

PVP: 150€



BISON
03401-BISON 

ACADEMY COAT

- RELAXED
XS-XL
- 95% POLYESTER 5% WOOL
 - 24.5" HPS
 - DOUBLE BREAST FRONT
 - DETAILED WITH OVERSIZED WELT POCKETS AND LOGO BUTTONS

PVP: 190€



CHARCOAL HEATHER
03402-CHHTR



PINE NEEDLE
03402-PNEND 

FIONA SWEATER



FIONA SWEATER

RELAXED
XS-XL

- 52% ACRYLIC, 30% NYLON, 15% POLYESTER, 3% SPANDEX
- 23" HPS
- JACQUARD FRONT BODY AND SLEEVES
- WITH A LOGO FLAG LABEL

PVP: 100€



SESAME
22483-SESME



SEAL BROWN
22483-SELBN

ASHBERRY CARDIGAN

RELAXED
XS-XL

- 100% ACRYLIC
- 27" HPS
- BALLOON SLEEVES WITH A DROP SHOULDER
- DETAILED WITH PATCH POCKETS

PVP: 110€



BISON
22487-BISON



ALTA SWEATER

RELAXED
XS-XL

- 100% ACRYLIC
- 24" HPS
- JACQUARD KNIT
- DETAILED WITH A MOCK NECK AND LOGO FLAG LABEL

PVP: 100€



TWIG
22485- TWIG



OFF WHITE
22485-OFFWH





BOWERY W FLANNEL

**RELAXED
XS-XL**

- 60% COTTON, 23% POLYESTER, 17% ACRYLIC
- 100% ORGANIC COTTON (BLACK/TWIG & WASHED BROWN/BLACK)
- 23" HPS
- 245 GSM
- SIGNATURE ANTI-SCRATCH, WOOL FREE, VEGAN FLANNEL
- CHEST POCKETS WITH WOVEN LABEL
- ADJUSTABLE SLEEVE CUFFS

PVP: 85€



BEIGE/SESAME
01209-BGESS 



BLACK/BISON
01209-BLKBS



SESAME/FLINT BLUE
01209-SESFB 



BLACK/PINE NEEDLE
01209-BLKPN 



BLACK/TWIG
01209_BLTWG



WASHED BROWN/BLACK
01209_WABRB

BOWERY BF FLANNEL

RELAXED
XS-XL

- 100% COTTON
- 28" HPS
- 185 GSM
- CHEST POCKETS WITH WOVEN LABEL
- DETAILED WITH A SCOOP HEM

PVP: 85€



PINE NEEDLE/BEIGE
01301-PNND8



BISON/BLACK
01301-BIBLK



OLIVE SURPLUS/MINERAL GREY
01301-OVSMG



BLACK/SESAME
01301-BLKSS





THE BOWERY FLANNEL





BALBOA LINEN SHORT SLEEVE

RELAXED
XS-XL

- 55% LINEN 45% RAYON
- 19" HPS
- DETAILED WITH A DROP SHOULDER AND BALLOON SLEEVES

PVP: 75€



BISON
01359-BISON

BALBOA LINEN SHORT

STANDARD
XS-XL

- 55% LINEN 45% RAYON
- 3" INSEAM
- DETAILED WITH PATCH POCKETS
- PAPER BAG ELASTIC WAISTBAND

PVP: 70€



BISON
04911-BISON

BALBOA LINEN DRESS

STANDARD
XS-XL

- 55% LINEN 45% RAYON
- 46" HPS
- DETAILED WITH ELASTIC SMOCKING FOR STRETCH AND COMFORT
- SIDE POCKETS FOR FUNCTIONALITY

PVP: 100€



BISON
04913-BISON



BEAUFORD DRESS



BEAUFORD SHORT SLEEVE SHIRT

RELAXED

XS-XL

- 100% VISCOSE
- 22" HPS
- NOTCHED COLLAR DETAIL
- FABRIC SHIRRING AT FRONT AND BACK YOKES

PVP: 70€



BEIGE
01362-BEIGE



RUM RAISIN
01362-RMRSN

BEAUFORD DRESS

RELAXED

XS-XL

- 100% VISCOSE
- 40" HPS
- DETAILED WITH EXAGGERATED COLLAR POINTS
- FABRIC SHIRRING AT PANELS

PVP: 95€



BEIGE
04914-BEIGE



RUM RAISIN
04914-RMRSN





SIDNEY OVERSIZED LONG SLEEVE SHIRT

RELAXED
XS/S, M/L

- 100% COTTON
- 32" HPS
- DETAILED WITH DROP SHOULDER AND POCKETS
- WITH A SCOOPED HEM
- ADJUSTABLE SLEEVE CUFFS

PVP: 85€



SESAME
01330-SESME



SEAL BROWN
01330-SELBN



WHITE
01330-WHITE

SIDNEY BOXY SHORT SLEEVE SHIRT

RELAXED
XS-XL

- 100% COTTON
- 23" HPS
- DETAILED WITH PATCH POCKET
- WITH A SCOOPED HEM

PVP: 75€



SESAME
01360-SESME



SEAL BROWN
01360-SELBN



BEVERLY LONG SLEEVE SHIRT

RELAXED
XS-XL
• 100% COTTON
• 19" HPS
• A RELAXED, BOXY FIT
PVP: 85€



BLACK
01361-BLACK

BEVERLY SKIRT

STANDARD
XS-XL
• 100% COTTON
• 21.5" OUTSEAM
• 27" CENTER FRONT LENGTH
• DETAILED WITH FRONT POCKETS AND A
 BUTTON FRONT
• WITH AN ELASTICIZED WAISTBAND AND A
 SCOOP HEM
PVP: 85€



BLACK
04912-BLACK

CAREFREE OVERSIZED BF POCKET TEE





CAREFREE POCKET TEE

RELAXED
XS-XL

- 100% ORGANIC COTTON
- 20" HPS IN A BOXY RELAXED FIT
- DETAILED WITH A LEFT CHEST POCKET AND FLAG LABEL
- TREATED WITH A GARMENT DYE FOR A SOFT HAND AND LIVED IN LOOK

PVP: 45€



*WHITECAP
22411-WHTCP



*WASHED BLACK
22411-WABLK



TWIG
22411- TWIG



CAREFREE OVERSIZED BF POCKET TEE

RELAXED
XS-XL

- 100% ORGANIC COTTON
- 26.5" HPS IN A BOXY RELAXED FIT
- DETAILED WITH A LEFT CHEST POCKET AND FLAG LABEL
- TREATED WITH A GARMENT DYE FOR A SOFT HAND AND LIVED IN LOOK

PVP: 45€



*WHITECAP
22464-WHTCP 



*WASHED BLACK
22464-WABLK 



PINE NEEDLE
22464-PNEND 



CAREFREE LONG SLEEVE POCKET TEE

RELAXED
XS-XL

- 100% ORGANIC COTTON
- 24" HPS IN A BOXY RELAXED FIT
- DETAILED WITH A LEFT CHEST POCKET AND FLAG LABEL
- TREATED WITH A GARMENT DYE FOR A SOFT HAND AND LIVED IN LOOK

PVP: 55€



WHITECAP
22488- WHTCP 



WASHED BLACK
22488-WABLK 



PINE NEEDLE
22488-PNEND 



BETTY SCUBA TANK

SLIM
XS-XL

- 96% ORGANIC COTTON 4% ELASTANE
- 22" HPS
- SCUBA NECKLINE WITH SELF FABRIC BINDING

PVP: 35€



BLACK
22489-BLACK



WHITE
22489-WHITE



OLIVE SURPLUS
22489-OLVSP





BISBEE PULLOVER HOODIE

RELAXED
XS-XL

- 100% ORGANIC COTTON
- 23.5" HPS
- ALL OVER EMBROIDERY
- DETAILED WITH A BALLOON SLEEVE, KANGAROO POCKET, AND DRAWCORD

PVP: 100€



BEIGE
22490-BEIGE



BLACK
22490-BLACK

BISBEE PANT

STANDARD
XS-XL

- 100% ORGANIC COTTON
- 29" INSEAM
- ALL OVER EMBROIDERY
- ELASTIC WAISTBAND WITH A DRAWCORD
- DETAILED WITH FRONT POCKETS AND A LOGO FLAG LABEL

PVP: 90€



BEIGE
04916-BEIGE



BLACK
04916-BLACK



BOWERY BF ARCTIC STRETCH FLEECE

RELAXED
XS-XL

- 75% RECYCLED POLYESTER 25% POLYESTER
- 28" HPS
- DETAILED WITH CHEST POCKETS AND POCKET LABEL
- WITH A SCOOPED HEM

PVP: 95€



PINE NEEDLE
01363-PNEND



SESAME/BISON
01363-SESBS



ALL AGES OVERSIZED BF TEE

APPLE BLOSSOM SHORT SLEEVE BOXY TEE

RELAXED
XS-XL

- 100% COTTON
- 20" HPS
- BCI-CERTIFIED COTTON
- FRONT SCREENPRINT

PVP: 45€



WHITE
I6979-WHITE



BISON
I6979-BISON

SHORTCAKE SHORT SLEEVE BOXY TEE

RELAXED
XS-XL

- 100% COTTON
- 20" HPS
- BCI-CERTIFIED COTTON
- FRONT AND BACK SCREENPRINTS

PVP: 45€



BLACK
I6980-BLACK



NAUTICAL BLUE
I6980-NUCBU



ALL AGES OVERSIZED BF TEE

RELAXED
XS-XL

- 100% COTTON
- 26.5" HPS
- BCI-CERTIFIED COTTON
- TREATED WITH A GARMENT DYE FOR A SOFT HAND AND LIVED IN LOOK
- WORN WASH
- FRONT AND BACK SREENPRINTS

PVP: 50€



WASHED BLACK
16981-WABLK



WHITECAP WORN WASH
16981-WCPWW



SCENESTER OVERSIZED BF TEE

RELAXED
XS-XL

- 100% COTTON
- 26.5" HPS
- BCI-CERTIFIED COTTON
- TREATED WITH A GARMENT DYE FOR A SOFT HAND AND LIVED IN LOOK
- FRONT SCREENPRINT

PVP: 50€



MILITARY OLIVE
16982-MIOL



SESAME
16982-SESME



REACH FOR TOMORROW HOODIE

RELAXED
XS-XL

- 77% COTTON 23% RECYCLED POLYESTER
- 25.5" HPS
- RECYCLED FLEECE
- DETAILED WITH A BALLOON SLEEVE, KANGAROO POCKET, AND DRAWCORD
- WORN WASH
- FRONT AND BACK SCREENPRINTS

PVP: 90€



BLACK WORN WASH
22519-BKWOW



PINE NEEDLE WORN WASH
22519-PNNWW



AMARILLO CREEK CREW

RELAXED
XS-XL

- 77% COTTON 23% RECYCLED POLYESTER
- 25.5" HPS
- RECYCLED FLEECE
- DROP SHOULDER WITH A BALLOON SLEEVE
- WORN WASH
- FRONT, BACK, AND SLEEVE SCREENPRINTS

PVP: 85€



APRICOT JAM WORN WASH
22520-APJWW



BLACK WORN WASH
22520-BKWOW



BEANIES





ALPHA W BEANIE

HEIGHT WITH CUFF UP: 8" OPENING: 7"
O/S

- 100% ACRYLIC
- WOVEN LABEL
- 1X1 KNIT

PVP: 25€



*BLACK
11038-BLACK



*WHITE
11038-WHITE



*LION
11038-LION



SOFT PINK
11038-SFPNK



*MILITARY OLIVE
11038-MIOL

JUNEAU BEANIE

HEIGHT WITH CUFF UP: 8.5" OPENING: 7"
O/S

- 100% ACRYLIC
- 1.5" YARN POM
- 2X1 CHUNKY KNIT
- WOVEN FOLD LABEL

PVP: 40€



BLACK
11505-BLACK



SAND
11505-SAND



ALPHA BEANIE



FIONA BEANIE

FIONA BEANIE

HEIGHT WITH CUFF UP: 8.5" OPENING: 7"

O/S

- 100% ACRYLIC
- WOVEN FOLD LABEL
- 1X1 CHUNKY KNIT

PVP: 40€



BEIGE MULTI
11506-BGEMT



BLUE MULTI
11506-BLUMT



PARSONS BEANIE

HEIGHT WITH CUFF UP: 8" OPENING: 7"

O/S

- 100% ACRYLIC
- MERROWED EDGE EMBROIDED PATCH
- 2X1 CHUNKY KNIT

PVP: 30€



BLACK
11479-BLACK



DEEP SEA
11479-DEPSE



OLIVE SURPLUS
11479-OLVSP

HEIST BEANIE

HEIGHT WITH CUFF UP: 8" OPENING: 7"

O/S

- 100% ACRYLIC
- WOVEN FOLD LABEL
- 1X1 KNIT

PVP: 25€



*COYOTE BROWN
I0782-COYOT 



*MUSTARD
I0782-MUSTR 



*LIGHT HEATHER GREY
I0782-LHTGY 



*BLACK
I0782-BLACK 



*HEATHER GREY
I0782-HTGRY



*ATHLETIC ORANGE
I0782-ATHOR



*MILITARY OLIVE
I0782-MIOL 



*RED
I0782-RED 



*MAHOGANY
I0782-MHGNY



DUSK
I0782-DUSK 



SAND
I0782-SAND 



TWILIGHT BLUE
I0782-TWBLU



***HUNTER GREEN
I0782-HUNTG**



**BURNT RED/GOLDEN BROWN
I0782-BTRGB**



**LIGHT HEATHER GREY/PINE NEEDLE
I0782-LHGPN**



***BEIGE
I0782-BEIGE**



**NAVY/BISON
I0782-NVYBS**



**DESERT PALM/MARS RED
I0782-DPMSR**

HARBOR BETA WATCH CAP BEANIE

HEIGHT WITH CUFF UP: 8.5" OPENING: 7"

O/S

- 100% ACRYLIC
- WOVEN CLAMP LABEL
- 1X1 TIGHT KNIT

PVP: 25€



*BLACK
10997-BLACK



*OFF WHITE
10997-OFFWH



*WASHED NAVY
10997-WANAV



*LIGHT HEATHER GREY
10997-LHTGY



BISON
10997-BISON



BURNT RED
10997-BRNTR



ANTELOPE
10997-ANTPE



PINE NEEDLE
10997-PNEND



BEANIES

