

**Freedom**

**of movement.**

**Freedom**

**of mind.**



## **JOIN THE FREE MOVEMENT**

Arcade is hard-wired to innovate and do better. Our journey started by challenging the status-quo, and revolutionizing the way a belt functions and moves. Born in the mountains, the knowledge gained from our time spent outside pushes us to make more original and sustainable products that perform in all environments. Join us in the movement to free your motion, and free your mind.







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## ADVENTURE CATEGORY

The original performance stretch belt built for an active lifestyle. Honed over years of testing and innovation, our Adventure belts have you covered, whether your playground is in the mountains, on trail, or on water.

\_46

## UTILITY CATEGORY

Tough conditions call for a tougher belt. Built for strength and durability, without sacrificing movement. Made to be an essential tool in your gear kit, our Utility belts deliver reliable performance and comfort.

\_50

## LIFESTYLE CATEGORY

Our signature performance stretch, blended with sophisticated design, for a refreshing way to elevate your everyday. Lightweight and flexible, our Lifestyle belts are the multifunctional piece you need to move with confidence.

# MADE TO MOVE

Our belts are meticulously made to be freeing, never restricting. Progressive innovation, through proprietary webbing materials and buckle designs, deliver products of unmatched quality and function.

The Arcade product line is now more expansive than ever before. Our commitment to making the best belt in the world reflect the possibilities we see in redefining movement in all aspects of life.



### LIFETIME GUARANTEE

Built to last with high-quality performance grade components, tested in the field and in the lab.



### UNRESTRAINED FUNCTION

The perfect balance of performance stretch webbing and low-profile buckles, providing comfort while eliminating bulk and pinch points.



### CONSCIOUSLY SOURCED

We prioritize ethical materials in the construction of our belts. 95% of our belt styles are made from post-consumer REPREVE® recycled yarn, leaving a smaller carbon footprint.





# LATEST AND GREATEST

A look at the prime product offerings from this season to refresh your store.



## AARON DRAPLIN P 14-15

New artist series only available this season.



## VERNAN KEE P 16-17

Top selling artist series refreshed with new designs.



## GIVE A DAMN P 18-27

New designs and partners added to our give back program.



## HARDWARE P 46-47

Fastest growing extension of our core Adventure business.





Arcade Original

# SIERRA CAPSULE

Confidence in color. Designed for the progressive adventurer who is drawn to the unfamiliar, and for whom everywhere is a playground.



SIERRA  
PVP: 35€

NEW

BAY/HORIZON

UA-NRSEI4-227



SIERRA  
PVP: 35€

NEW

PERIWINKLE/BLACK

UA-NRSEI4-531



SIERRA SLIM  
PVP: 35€

NEW

NAVY/SMOOCH

UA-NSSSEI4-426





Arcade Original

# REVERB CAPSULE

Always curious, always dreaming. Inner workings of the mind echoed through line graphics that are itself an experiment.

REVERB  
PVP: 35€

NEW

ARMY/BLACK

UA-NRSEV4-304



REVERB SLIM  
PVP: 35€

NEW

BLACK/WHITE

UA-NSSERV4-007





Arcade Original

# TREEPLE CAPSULE

Ever feel like the trees are talking to you? Climb on us. Nap on us. Pull stunts of misguided glory off of our branches. Mostly, hang with us and stick around for awhile.

TREEPLE  
PVP: 35€

NEW

CROCODILE

UA-NRSETR4-343



TREEPLE SLIM  
PVP: 35€

NEW

BLACK

UA-NSSETR4-001

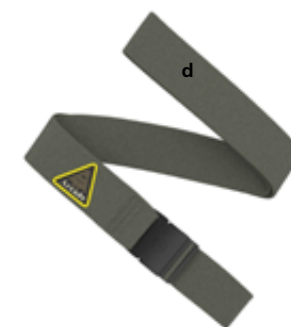


TREEPLE YOUTH  
PVP: 28€

NEW

IVY GREEN

YA-OYSETR4-306





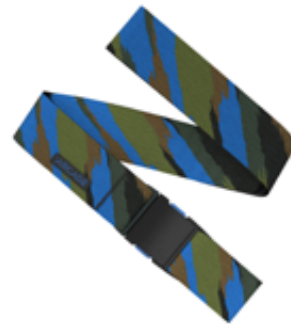
Arcade Original

# BRUSHSTROKE CAPSULE

Our free-form take on camo. When adventure is had and memories are made, from a perfect blend of the journey and the destination.



**BRUSHSTROKE**  
PVP: 35€ NEW  
BLACK/COBALT UA-NRSEBS4-006



**BRUSHSTROKE SLIM**  
PVP: 35€ NEW  
BLACK/BURNT UA-NSSEBS4-008



Arcade Original

# PLAID CAPSULE

Plaid is anything but a fad. A timeless staple for the season of cool, with a twist.

**PLAID**  
PVP: 35€ NEW  
BLACK/BURNT UA-NRSEPL4-008



**PLAID**  
PVP: 35€ NEW  
COBALT/BLACK UA-NRSEPL4-432







ARTIST SERIES

# AARON DRAPLIN

Master of Remix

If having fun were a job, Aaron Draplin invented it. His work is known for its creative free-for-all, but Aaron revels in the B-roll — passion projects, a way of life that is anything but 9-5, more freedom of mind. His playful personality and dedication to craft can be seen in every bold element of these belts.

DDC RATION CAN  
PVP: 35€

NEW

BLACK UA-NRSEDD4-001



DDC GO EASY  
PVP: 35€

NEW

BROWN UA-NRSEDD4-200



DDC LOGO EXPERIMENT SLIM  
PVP: 35€

NEW

NAVY UA-NSSEDD4-425







ARTIST SERIES

# VERNAN KEE

Designs Inspired by Heritage

Growing up without commercial influences, Vernan's creativity is shaped by something much closer to heart - the land and his Navajo heritage. His art explores a modern take on traditional rug designs, that are pronounced and intentional. This season's collection features new one-of-a-kind designs that echo the energy of the land and stars.

**KEYAH**  
PVP: 35€ NEW  
JALAPENO/BLACK UA-NRCFKH4-301



**TWILIGHT**  
PVP: 35€ NEW  
OAT/TURQUOISE UA-NRCFTL4-233



**KEYAH SLIM**  
PVP: 35€ NEW  
BLACK/SKY UA-NSCFKH4-006



**TWILIGHT SLIM**  
PVP: 35€ NEW  
BAY/ASH UA-NSCFTL4-228





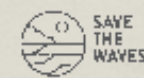


**GIVE A  
DAMN.**

# IN BUSINESS TO DO GOOD, NOT BUSINESS AS USUAL.

'Give A Damn' are words we live by, and this means a lot more than making great products. It's about being a force of good to protect the places and celebrate the people that make adventures worthwhile. Behind every belt we make, is the drive to do our part in creating positive change.

We are proud to work with and give back to non-profit partners who share our values. Together, we bring more awareness to important causes and help make a difference in offsetting climate change, preserving natural resources, and making the outdoors more accessible.







# PROTECT OUR WINTERS

Keeping Powder Days Alive

Arcade was built on powder pursuits, with winter running through our veins. This season, we are dedicating a new belt design, in official partnership with Protect Our Winters, to further the important work they do to fight climate change, and mobilize our community. Exclusively designed by artist Joseph Toney, who's no stranger to the snow industry and whose connection to the mountains runs deep.



POW X JOSEPH TONEY

PVP: 38€

NEW

BLACK/CHARCOAL

UA-NRCFP04-009



GIVE A DAMN.

10% of each belt sold will be donated to Protect Our Winters.





# JIMMY CHIN

Action Against  
Climate Change

We're putting our shoulder into the fight. The Jimmy Chin x Arc'teryx collaboration was born from a shared passion and commitment for protecting the places where we find adventure. Designed to keep up with Jimmy's lifestyle, these belts do it all.



RIDGE JIMMY CHIN

PVP: 38€

BLACK/RED

UA-NRCFJC3-01G



TOPO JIMMY CHIN

PVP: 42€

BLACK/RED

UC-NRCLJC3-01G



GIVE A  
DAMN.

10% from each belt  
sold will be donated to  
Protect Our Winters.





# BIG CITY MOUNTAINEERS

## Breaking Down Barriers

The great outdoors are meant for everyone, but the accessibility, and acceptance once in them aren't always easy. Youth in under-served communities often lack the resources and community support to experience the outdoors. That's why we give back to Big City Mountaineers, who provide opportunities for youth to discover the transformative power of nature, and let kids be kids.



GET OUTSIDE  
PVP: 38€

NEW

JALAPENO/BAY

UA-NRCFG04-301



GIVE A DAMN.

10% of each belt sold will be donated to Big City Mountaineers.







# SAVE THE WAVES

## Changing the Tide

A non-profit that serves to protect our coastal ecosystems, Save the Waves turns a passion for surfing into a change-making force by empowering surfers and beach lovers to become real-time coastal stewards. We're making waves of our own with an exclusive belt collaboration featuring original artwork by artist and activist, Erik Abel - a design inspiring action, from the waters we thrive on.



SAVE THE WAVES

PVP: 38€

AMALFI/RISE

UA-NRCFSW3-96G



**GIVE A DAMN.**

10% of each belt sold will be donated to Save the Waves.







Now Playing

# GRATEFUL DEAD

Masters of self-expression and independence, the Grateful Dead wrote the lyrics for freedom of mind. As seekers of meaning and connection, they created a one-of-a-kind sound and community. Feel the vibes with these three distinct designs.



**GRATEFUL DEAD WE ARE EVERYWHERE**

PVP: 38€

CHARCOAL

UA-NRGDSF3-014



**GRATEFUL DEAD STILL DEAD**

PVP: 38€

ASH

UA-NRGDDB3-03G



**GRATEFUL DEAD BERTHA BEAR SLIM**

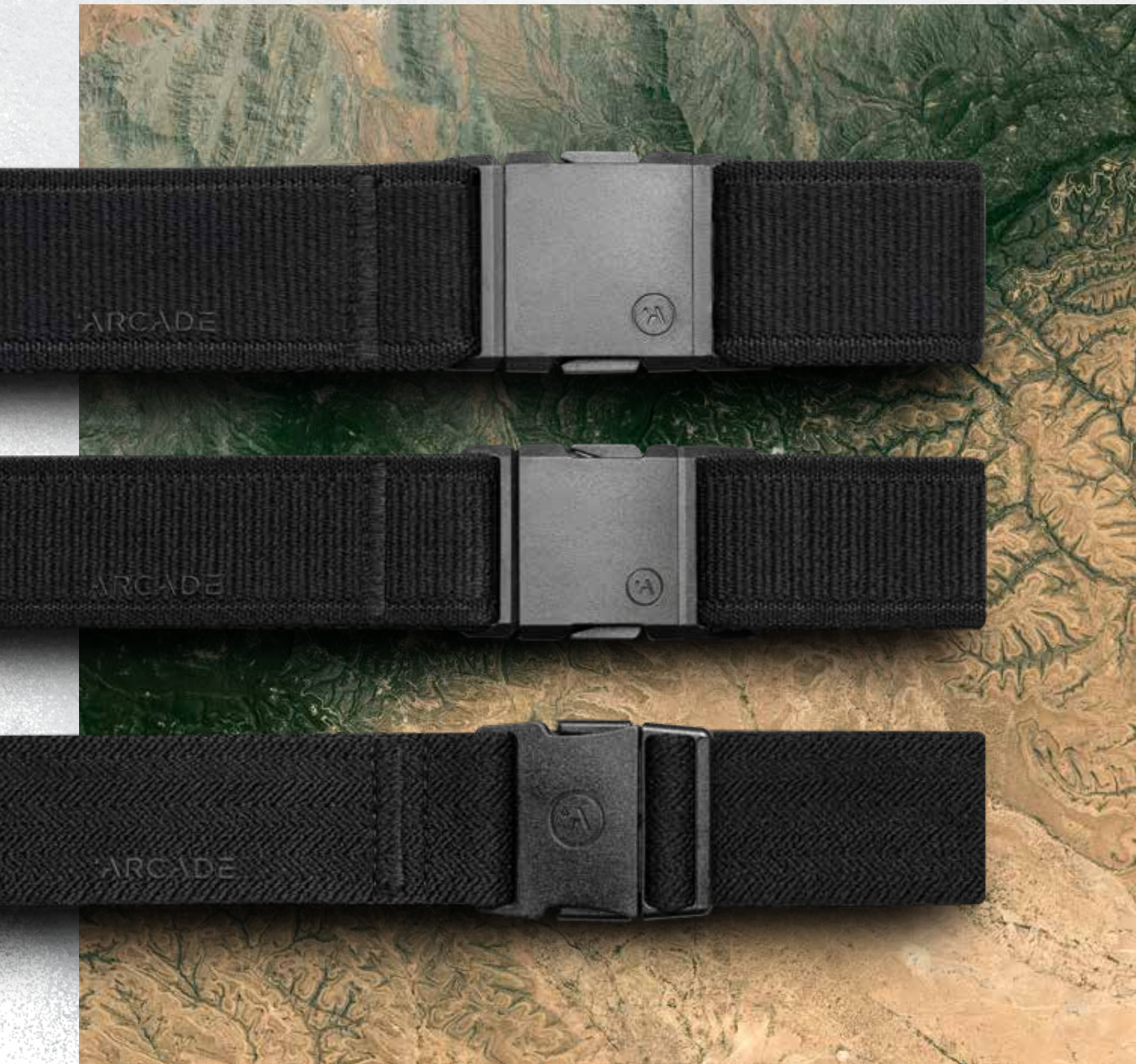
PVP: 38€

NAVY

UA-NSGDDB3-42G







# ADVENTURE

Built for superior mobility and functional performance. Muddy trails, storm days, long road trips, and everything in between, our Adventure belts have your back. Proprietary engineering mixed with unique designs, these belts break boundaries season over season.



# A2

Greater than the sum of its parts, the A2 belt is the result of repeated testing and listening to our customers. The new standard of functional active belts, the A2 levels up on comfort, durability, and ease of use—pairing our performance stretch webbing with a new proprietary 3 piece buckle system. Metal-free and machine washable materials are the cherry on top.



## PERFORMANCE STRETCH

Performance webbing firmly stretches and moves with your body. Made with REPREVE® recycled yarn.

## EASY ON & OFF

New tapered buckle design feeds easily through belt loops and releases with less pressure.

## CONTOURED BUCKLE

Molded to follow the curve of your form to maximize comfort and secure fit.

## CUSTOM FIT

Micro-adjustability lets you dial in an exact fit.

## TRAVEL FRIENDLY

Metal-free, durable buckle makes travel security easy.

## MACHINE WASHABLE

Washer and dryer safe, the belt retains its performance during wash and dry cycles.

## STANDARD WIDTH

**ATLAS**  
PVP: 35€

BLACK UA-NRCRAT3-01G



**ATLAS**  
PVP: 35€

MEDIUM BROWN UA-NRCRAT3-21G



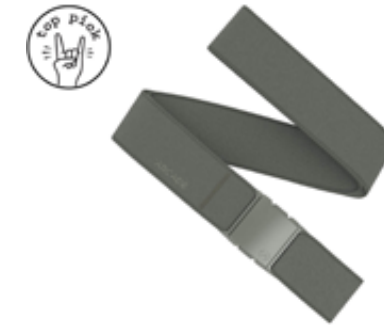
**ATLAS**  
PVP: 35€

NAVY UA-NRCRAT3-425



**ATLAS**  
PVP: 35€

IVY GREEN UA-NRCRAT3-30G



**ATLAS**  
PVP: 35€

CHARCOAL UA-NRCRAT3-014



**ATLAS**  
PVP: 35€

KHAKI UA-NRSEEH4-453



**ATLAS**  
PVP: 35€

HEATHER BLACK UA-NRCRAT3-06G



**ATLAS**  
PVP: 35€

HEATHER NAVY UA-NRCRAT3-41B



**ATLAS LONG**  
PVP: 37€

BLACK UA-NLCRAT3-01G





STANDARD WIDTH CONTINUED

ATLAS LONG  
PVP: 37€

NAVY UA-NLCRAT3-425



ATLAS LONG  
PVP: 37€

HEATHER BLACK UA-NLCRAT3-011



CARTO  
PVP: 35€

BLACK/COBALT UA-NRSECT4-006

NEW



OUT OF RANGE  
PVP: 35€

IVY GREEN UA-NRCROR3-306



OUT OF RANGE LONG  
PVP: 35€

IVY GREEN UA-NLCROR3-306



CARTO  
PVP: 35€

CHARCOAL/SADDLE UA-NRCFCT3-015



CARTO  
PVP: 35€

NAVY/TUMBLEWEED UA-NRCFCT3-426



CARTO  
PVP: 35€

IVY GREEN/SAND UA-NRCFCT3-307



BLACKWOOD  
PVP: 35€

BLACK/SAND UA-NRCRBW3-010



BLACKWOOD  
PVP: 35€

IVY GREEN/BLACK UA-NRCRBW3-305



RIDGE  
PVP: 35€

BLACK/CHARCOAL UA-NRCFRG3-009



RIDGE  
PVP: 35€

MEDIUM BROWN/OAT UA-NRCFRG3-216



OUT OF RANGE  
PVP: 35€

NAVY UA-NRCROR3-426



CARRY  
PVP: 35€

JALAPENO UA-NRCFCA3-301



CARRY  
PVP: 35€

BAY UA-NRCFCA3-216



ADVENTURE



SLIM WIDTH

ATLAS SLIM  
PVP: 35€

BLACK UA-NSCRAT3-01G



ATLAS SLIM  
PVP: 35€

MEDIUM BROWN UA-NSCRAT3-21G



ATLAS SLIM  
PVP: 35€

NAVY UA-NSCRAT3-425



BLACKWOOD SLIM  
PVP: 35€

HEATHER NAVY/BLACK UA-NSCFBW3-426



CARRY SLIM  
PVP: 35€

SKY UA-NSCFCA3-45G



ATLAS SLIM LONG  
PVP: 37€

BLACK UA-SLCRAT3-001



ATLAS SLIM  
PVP: 35€

NEW

CROCODILE UA-NSSEAT4-34G



ATLAS SLIM  
PVP: 35€

HEATHER BLACK UA-NSCRAT3-011



CARTO SLIM  
PVP: 35€

BLACK/NAVY UA-NSCFCT3-011



CARTO SLIM  
PVP: 35€

SAND/MED BROWN UA-NSCFCT3-23G



CARTO SLIM  
PVP: 35€

IVY GREEN/JALAPENO UA-NSCFCT3-311



CARTO SLIM  
PVP: 35€

NEW

BLACK/BURNT UA-NSSECT4-008





# ADVENTURE YOUTH

Durable, comfortable and easy to adjust. The Adventure Youth belt is made for active kids. A low-profile, micro-adjustable buckle, is perfect for growing kids on the move. The narrower band fits small belt loops, and is made from durable yarn that's quick-drying, and washer and dryer safe. This belt can stand up to anything that kids can throw at it.



## CUSTOM FIT

Micro-adjust, custom-designed buckle allows the belt to extend with growing kids.

## YOUTH SIZING

Performance webbing is narrower and shorter to fit kids.

## DURABLE

Built with REPREVE® recycled yarn to last long and stay on the move.

## MACHINE WASHABLE

Washer and dryer safe, the belt retains its performance during wash and dry cycles.



## RANGER YOUTH

PVP: 28€

MIDNIGHTER BLACK

YA-OYCRRG2-001



## RANGER YOUTH

PVP: 28€

NAVY

YA-OYCRRG2-001



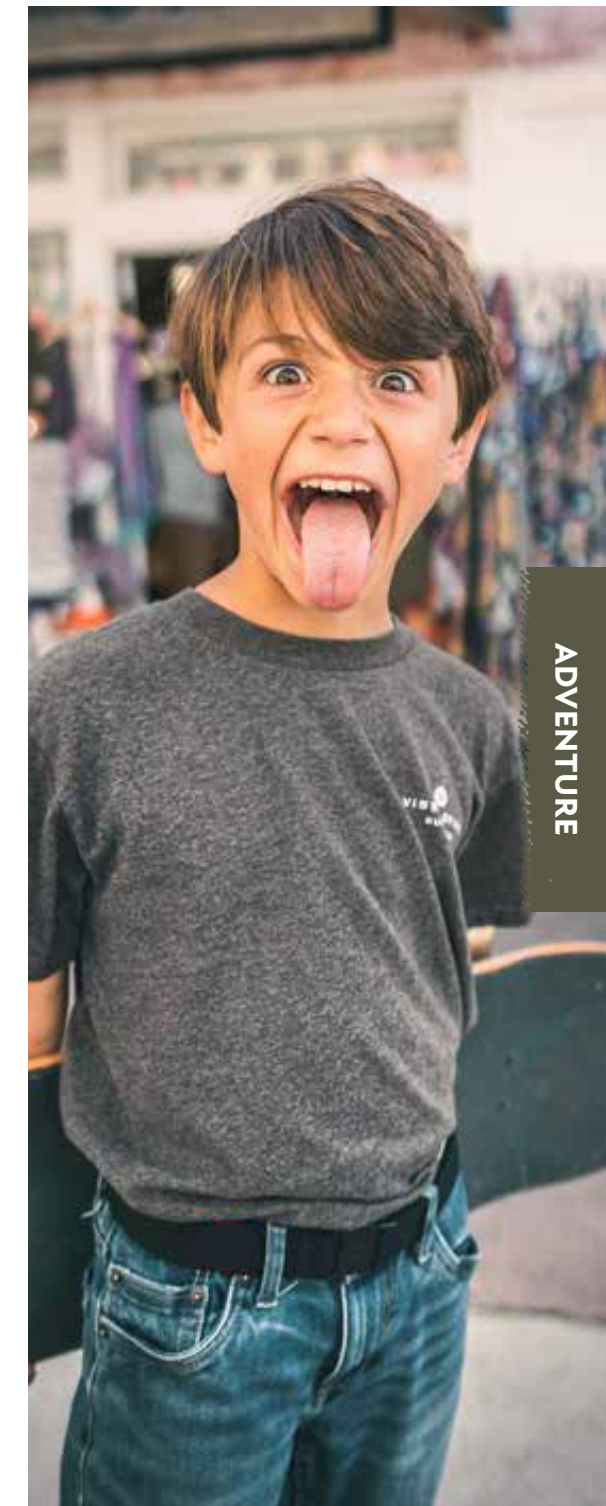
## TREEPLE YOUTH

PVP: 28€

IVY GREEN

YA-OYSETR4-30€

NEW



ADVENTURE



# SUSPENDERS

As with our belts, we take function, durability, and comfort seriously when it comes to suspenders. Our Suspenders take the traditional 4-point design to the next level with heavy-duty stretch webbing and durable connection-point hardware to deliver the ultimate performance standards. Fully adjustable, the webbing has just the right amount of stretch to move with you while holding securely. The metal clips are engineered to grip tight without damaging the fabric of your pants.



## PERFORMANCE STRETCH

Performance webbing firmly stretches and moves with your body. Made with REPREVE® recycled yarn.

## HEAVY DUTY

Durable webbing is built for tough conditions.

## DURABLE CLIPS

High quality metal hardware.

## EASY ADJUST

Holds tight and doesn't slip.

JESSUP  
PVP: 55€

MIDNIGHTER BLACK

US-JSCRS02-001



JESSUP YOUTH  
PVP: 48€

MIDNIGHTER BLACK

YS-JSCRS02-001



JESSUP  
PVP: 55€

NEW

NAVY

US-JSSES04-425



JESSUP PLAID  
PVP: 55€

NEW

BLACK/BURNT

US-JSSES04-008



ADVENTURE





# UTILITY

Everything you need, nothing you don't. Our Utility belt is made tough without sacrificing comfort. Our signature performance stretch reformulated into a stiffer webbing, paired with our strongest buckle system, these belts are made to work hard for those who go hard.



# HARDWARE

Tough doesn't have to mean uncomfortable. Built for tough environments without sacrificing movement and comfort. The Hardware belt is made with stiff performance stretch and abrasion resistant webbing that supports the weight of heavy equipment and tools of your trade. Brought together with our highest tensile strength anti-slip buckle, these belts handle the pressure in all conditions, freeing you to focus on the job at hand.



## STIFF PERFORMANCE STRETCH

Robust webbing has optimal stretch to allow bending and movement, while locking out to support the weight of heavier apparel and tools.

## ULTRA DURABLE BUCKLE

High density and high tensile strength plastic withstands more pressure than most zinc alloys.

## CUSTOM FIT

Micro-adjustability lets you dial in an exact fit, with anti-slip mechanism built into the buckle.

## ABRASION RESISTANT

Tightly woven fabric stands up to scuffs, pills, and tears with long term use.

## ENHANCED GRIP

Ridges molded on the buckle assists in a tight grip for easier use in the shop or in the field, even with gloves on.

## TWO SIZES FIT MOST

Standard Length up to 40 inches and Extra Length up to 52 inches long.



### HARDWARE

PVP: 40€

IRON  
SIZES: M/L, L/XL

UU-ORCRSD3-01G



### HARDWARE

PVP: 40€

MUD  
SIZES: M/L, L/XL

UU-ORCRSD3-20G



### HARDWARE

PVP: 40€

COYOTE  
SIZES: M/L, L/XL

UU-ORCRSD3-26G



### HARDWARE

PVP: 40€

OLIVE  
SIZES: M/L, L/XL

UU-ORCRSD3-34G



### HARDWARE

PVP: 40€

DENIM  
SIZES: M/L, L/XL

UU-ORCRSD3-46G







## LIFESTYLE

Blurring the lines between outdoor living, and living. Our Lifestyle belts blend performance with good looks for your days off (or days on). Intentionally designed for versatility, these belts keep up with daily wear, with comfort that won't quit.



# FUTUREWEAVE

An Arcade classic reinvented. The new Futureweave breathes a fresh perspective into a classic braided look. 4-way stretch webbing provides ultra lightweight flexibility, holding tight where you need it to. A flat weave design eliminates bulk when you bend and move. Elevated with new, intuitive buckle innovation, the Futureweave is your low-profile, style-rich essential piece that is always moving with you.



## 4-WAY STRETCH

Multi-directionally woven REPVEVE® recycled webbing provides unmatched comfort and support.

## NEW BUCKLE INNOVATION

Modern low-profile design, with a soft touch finish. 3-piece mechanism provides effortless release and feeding through belt loops.

## CUSTOM FIT

Get your exact fit, with our micro-adjustable buckle.

## TRAVEL FRIENDLY

Metal-free, durable buckle makes travel security easy.

## MACHINE WASHABLE

Washer and dryer safe, the belt retains its performance during wash and dry cycles.

Standard Sizing: 1.5 inches wide, fits up to 40 inches long

### FUTUREWEAVE

PVP: 40€

BLACK

UA-FWCRFW4-001



### FUTUREWEAVE

PVP: 40€

BLUE

UA-FWCRFW4-40G



### FUTUREWEAVE

PVP: 40€

BROWN

UA-FWCRFW4-21G



### FUTUREWEAVE

PVP: 40€

KHAKI

UA-FWCRFW4-25G



### FUTUREWEAVE

PVP: 40€

MUSTARD

UA-FWCRFW4-40G



### FUTUREWEAVE

PVP: 40€

WHITE

UA-FWCRFW4-11G

NEW

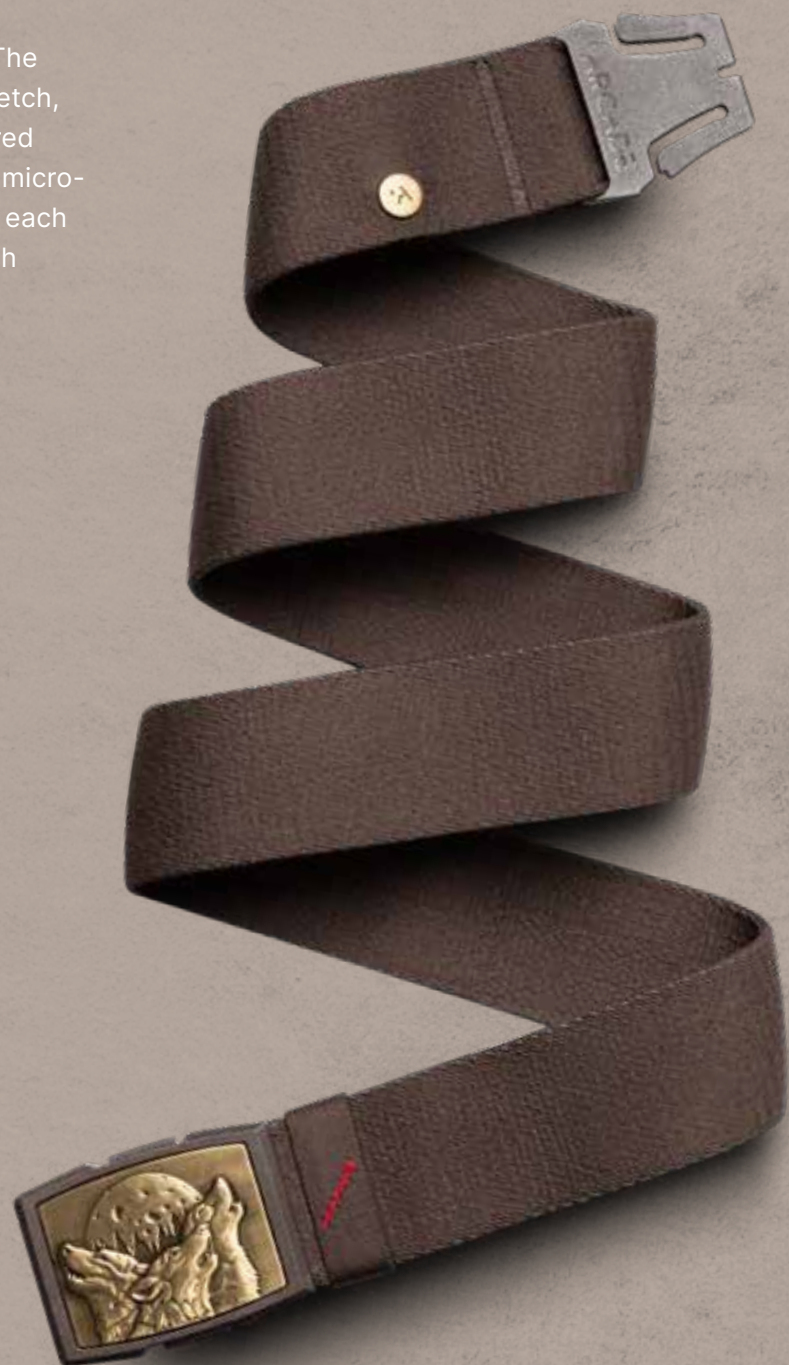


LIFESTYLE



# EXPERIENCE

Bold design and versatile function, the Arcade way. The Experience belt delivers unmatched performance stretch, with an emphasis on style. The thoughtfully engineered buckle design offers a lightweight feel, and a hidden micro-adjustment point for a customized fit. Fresh designs, each with uncompromising comfort, and each with as much personality as the next.



## PERFORMANCE STRETCH

Performance webbing firmly stretches and moves with your body. Made with REPREVE® recycled yarn.

## ELEVATED DETAILS

Distinctively designed buckle inserts and webbing texture level up your look.

## CUSTOM FIT

A hidden micro-adjustment point in the buckle lets you dial in a perfect fit.

Standard Sizing: 1.5 inches wide, fits up to 40 inches long

### NATURE EAGLE

PVP: 40€

NEW

LIMO

UC-ORCFNA4-01G



### WOODY

PVP: 40€

HEATHER LIMO

UC-ORCFWD3-01H



### PIONEER

PVP: 40€

BLACK

UC-NRCFPR4-00I



### NATURE WOLVES

PVP: 40€

NEW

WALNUT

UC-ORCFNA4-21G



### WOODY

PVP: 40€

HEATHER WALNUT

UC-ORCFWD3-21H



### PIONEER

PVP: 40€

NAVY

UC-NRCFPR4-42S





# ARCADE DISPLAYS

Arcade belts aren't meant to be stuck in the back corner of your store. Our packaging and merchandising program is designed to add flavor to your floor while boosting sell through.



## SLATWALL PEG (CORE DISPLAY ONLY)

- 8" steel peg with Arcade branding
- Compatible with all slatwall
- Holds 6-8 belts



## CORE COUNTER DISPLAY

- Wood rack with steel accents
- Single sided display
- Holds up to 24 belts
- 40cm W x 24cm D x 49.5cm H
  - Available on loan with qualifying belt order

## GRAPHIC PANELS

Graphic panels for our counter top & floor fixtures are now available to order as an additional POS support with your at once orders.

These panels fix directly onto all existing fixtures, and are intended to improve key brand messaging & awareness.

These will be sent as a pack of 2 to cover branding on both sides of the fixture.

\*Artwork is for visual purposes, and not final design.



## COUNTER DISPLAY

- Wood rack with steel accents & swivel base
- Holds 72 belts
- Available on loan with qualifying order
- Built in fixed pegs
- 36CM(W) x 44CM(D) x 84CM(H)



## FLOOR DISPLAY

- Wood rack with steel accents
- Holds 192 belts
- Available on loan with qualifying order
- Built in, fixed pegs
- 50CM(W) x 44CM(D) x 158CM(H)

## ADVENTURE

ARCADE ORIGINAL CAPSULES PG 06-13



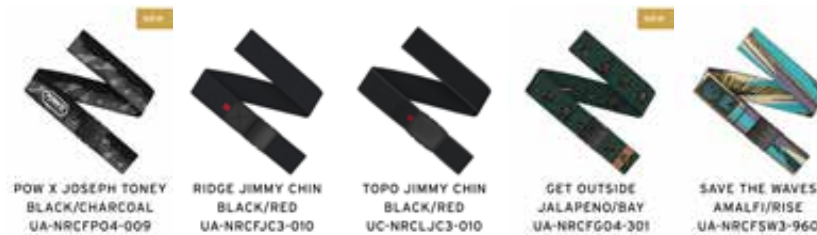
AARON DRAPLIN PG 14-15



VERNAN KEE PG 16-17



GIVE A DAMN COLLECTION PG 18-27



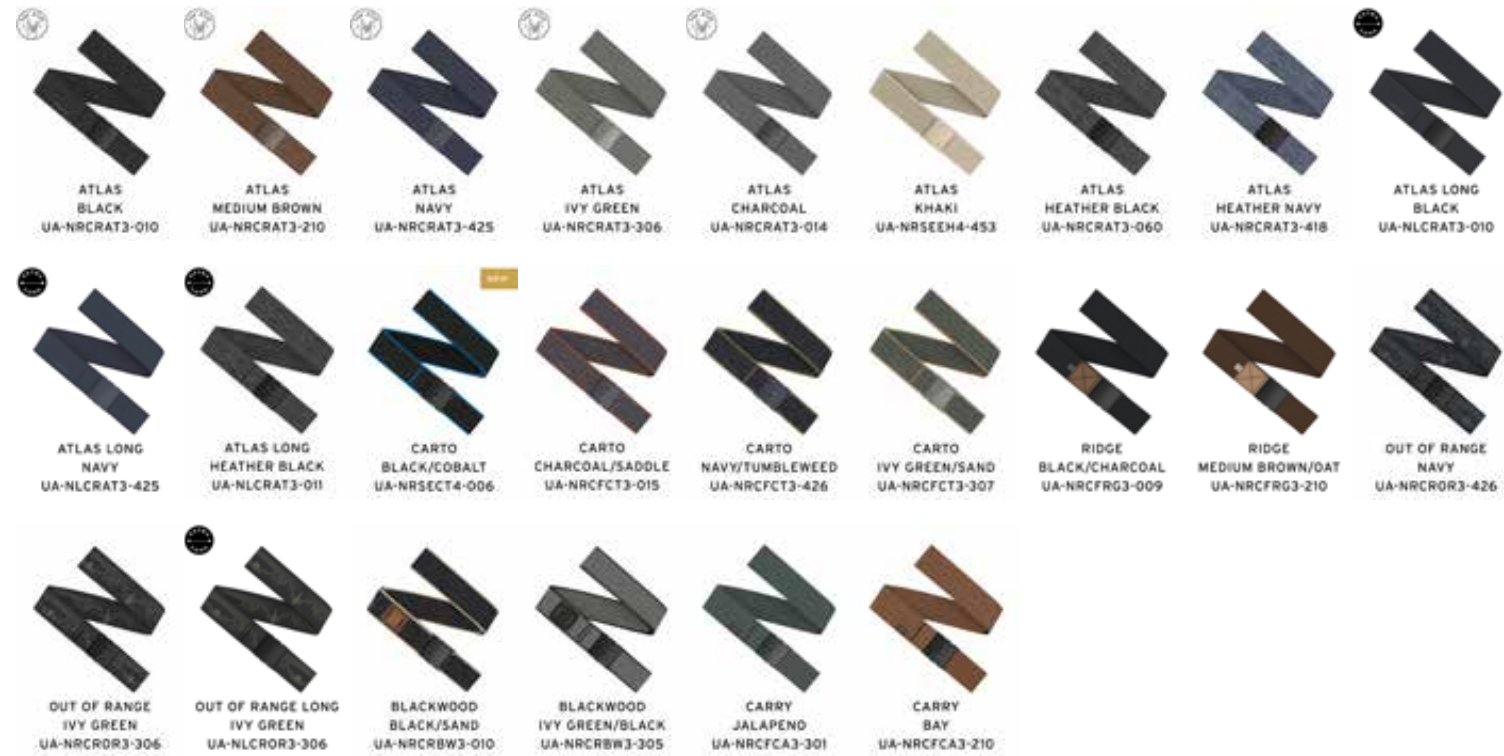
GRATEFUL DEAD PG 32-33





ADVENTURE | CONTINUED

A2 STANDARD WIDTH PG 36-39



A2 SLIM WIDTH PG 40-41



ADVENTURE | CONTINUED

ADVENTURE YOUTH PG 42-43



SUSPENDERS PG 44-45



UTILITY

HARDWARE PG 48-49



LIFESTYLE

FUTUREWEAVE PG 52-53



EXPERIENCE PG 54-55





# REIMAGINE REUSE

Our culture is shaped by our commitment to making better products. Better performing, and better for the environment. In the Fall of 2022, we transitioned our original stretch webbing to certified REPREVE® post-consumer recycled yarn, ushering in a new standard of uncompromising function and reduced carbon footprint. Today, we source REPREVE® yarn for 95% of our belt styles. With each new product we make, we test materials that deliver quality and performance at the highest level, and are as sustainable as possible.



By choosing to make our belts with REPURPOSED REUSE® post consumer recycled yarn, by the end of 2024 we expect to:

REPURPOSE

**3M+**

plastic bottles

REDUCE

**300KG+**

Co2 emissions

SAVE

**3.1M+**

liters of water







[arcadebelts@hectic.info](mailto:arcadebelts@hectic.info)

[arcadebelts.eu](http://arcadebelts.eu)

[@arcadebeltseurope](https://www.instagram.com/arcadebeltseurope)

Arcade Belts Europe  
Unit E1, Hilton Park, Church Farm Lane,  
East Wittering West Sussex,  
United Kingdom  
PO20 8RL