



 ***DVS SHOE COMPANY***

**SPRING 2019**





# **DVS SHOE COMPANY**

DVS SHOES, FOUNDED IN 1995, IS A GLOBAL SKATE SHOE COMPANY DEDICATED TO INSPIRING YOUTH TO HAVE FUN AND ALWAYS PUSH FORWARD. WITH A FOCUS ON ORIGINALITY, QUALITY, AND INNOVATION, WE DESIGN A DIVERSE RANGE OF PERFORMANCE SKATE SHOES AND LIFESTYLE FOOTWEAR CREATED FOR THOSE WHO SHARE OUR PASSION FOR SKATEBOARDING, SURFING, SNOWBOARDING, AND MOTOCROSS. FOLLOW OUR STORY AND TALENTED AMBASSADORS ON SOCIAL MEDIA: @DVSSHOES ON INSTAGRAM, FACEBOOK, AND TWITTER.



**G R E G   L U T Z K A**





GREG LUTZKA



Greg Lutzka is a professional skateboarder known for his technical skills that have helped him win countless contests including the X-Games (two-time Gold medalist), Maloof Money Cup, multiple Dew Tour stops, multiple World Cups, and he is the only skater to have won the highest respected contest in the industry, the Tampa Pro, three times. Greg has gained the reputation as one of the hardest working skateboarders.





RICO CT COLLECTION



RICO CT  
DVF0000142



KHAKI WHITE CANVAS  
DVF0000142204

Classic, deconstructed upper design allows for form fitting comfort. Non-slip Vuclanized outsole with Flex Feel technology for ultimate grip and flexibility. Cut EVA footbed provides cushioning.

AVERSA+  
DVF0000303



CAMO BLACK SUEDE  
DVF0000303960

Thin padding allows for a great form-fitting upper, clean one-piece toe prevents stitch blow-outs, w/ lightweight Vaporcell+ for a comfortable ride, non-slip vulcanized outsole with deep herringbone tread for ultimate grip, textile and suede upper materials.



KHAKI WHITE CANVAS  
DVF0000142204



BLACK BLACK CANVAS  
DVF0000142975



CAMO BLACK SUEDE  
DVF0000303960



BLACK GREY SUEDE - LUTZKA  
DVF0000303004



CHARCOAL WHITE CANVAS  
DVF0000142032



BLACK WHITE CANVAS  
DVF0000142974





PRESSURE SC+  
DVF0000276



BLACK CHARCOAL SUEDE · LUTZKA  
DVF0000276007

Sleek cup sole design that is Greg Lutzka approved! Clean one piece toe construction prevents stitch blow outs. Open mesh on outside collar and tongue for maximum breathability. Reinforced eyerow for enhanced durability and last but not least - the vaporcell+ delivering superior comfort and cushioning. Suede and mesh uppers.



BLACK CHARCOAL SUEDE · LUTZKA  
DVF0000276007



NAVY BLACK GUM SUEDE  
DVF0000276413



GREG LUTZKA COLLECTION



PREMIER 2.0+  
DVF0000290



BLACK BROWN KNIT  
DVF0000290016

Super lightweight vaporcell+ outsole flexes and cushions. Breathable fabric upper for relaxed fit. Vaporcell+ footbed provides superior cushioning and energy return for ultimate comfort.



BLACK BROWN KNIT  
DVF0000290016



BLACK RASTA MESH  
DVF0000290015



PREMIER 2.0+





CHAR COLLECTION



CELSIUS CT

COMANCHE



CELSIUS

ENDURO 125



COMANCHE 2.0+  
DVF0000323



BLACK GREY NUBUCK  
DVF0000323002

Our heritage design reimagined in a sleeker performance silhouette. Molded rubber double cup outsole for extended wear with a lightweight Vaporcell midsole for cushioned performance. Molded Vaporcell+ cup sock for superior comfort and impact resistance. Removeable power strap allows for versatility in form and function. Leather and PU upper.



BLACK GREY NUBUCK  
DVF0000323002



BLACK GUM NUBUCK  
DVF0000323001



COMANCHE 2.0+





COMANCHE COLLECTION



COMANCHE  
DVF0000029



WHITE CHARCOAL NUBUCK  
DVF0000029114

Die-cut EVA midsole for high impact landings, molded light-weight EVA footbed for added comfort, mesh panels to maximize breathability, molded tpr heel cap with core logo, padded tongue and collar for extra support, reinforced ollie area for durability and leather or nubuck upper materials.

CELSIUS  
DVF0000233



CHARCOAL GREY NUBUCK  
DVF0000233034

Double cup outsole, exposed buffed EVA midsole unit for high impact, lightweight molded eva footbed for comfort, mesh tongue for added breathability, padded tongue and collar for extra support, molded nylon eyestay, suede, leather or nubuck upper materials.



WHITE CHARCOAL NUBUCK  
DVF0000029114



BLACK CHARCOAL RED NUBUCK  
DVF0000029984



BLACK CAMO NUBUCK  
DVF0000029983



BLACK REFLECTIVE CHARCOAL NUBUCK  
DVF0000029985

FLASH  
PACK



CHARCOAL GREY NUBUCK  
DVF0000233034



CHARCOAL GREY BLACK NUBUCK  
DVF0000233033



BLACK CHARCOAL WHITE NUBUCK  
DVF0000233016





CAMO COLLECTION



ENDURO 125

COMANCHE

AVERSA +



ENDURO 125  
DVF0000278



OLIVE BLACK NUBUCK  
DVF0000278300

Die-cut EVA midsole for high impact landings, molded light-weight EVA footbed for added comfort, mesh panels to maximize breathability, molded tpr heel cap with core logo, padded tongue and collar for extra support, reinforced ollie area for durability and leather or nubuck upper materials.



OLIVE BLACK NUBUCK  
DVF0000278300



WHITE REFLECTIVE GUM NUBUCK  
DVF0000278103



BLACK REFLECTIVE GUM NUBUCK  
DVF0000278012



BLACK CHARCOAL RED NUBUCK  
DVF0000278010

FLASH  
PACK

FLASH  
PACK



ENDURO 125



CELSIUS CT  
DVF0000277



BLACK CHARCOAL RED NUBUCK  
DVF0000277009

Classic vulcanized outsole construction, durable molded eyerow, lightweight molded EVA footbed for comfort, mesh tongue for added breathability, padded tongue and collar for extra support, molded nylon eyestay, suede, leather or nubuck upper materials.

ENDURO HEIR  
DVF0000056



BLACK RED GUM NUBUCK  
DVF0000056981

Padded collar and tongue, die cut EVA midsole with molded air bag in heel for high impact landings, lightweight molded EVA footbed for a smooth ride and suede and leather upper materials.



BLACK CHARCOAL RED NUBUCK  
DVF0000277009



BLACK NUBUCK  
DVF0000277004



BLACK RED GUM NUBUCK  
DVF0000056981



OLIVE BLACK GUM NUBUCK  
DVF0000056300







7-HT07697AQ



7-HT07698AQ



7-HT07693AQ



7-HT07689AQ



7-HT07691AQ



7-HT07695AQ



7-HT07696AQ



7-HT07690AQ



7-HT07694AQ

# ACCESSORIES





MEN’S MARKETING



GREG LUTZKA - PRESSURE SC+ & AVERSA+

DVS Shoes welcomes Greg Lutzka to the skate team as our newest Pro. Greg is known as a top tier street skateboarder with both contest results and multiple full-length video parts to back up his name. Since moving to California from the Midwest, Greg makes sure to keep everything fun. From ripping on his Harley-Davidson Dyna to stacking clips with the homies, he knows how to have a good time. We have two performance skate shoes this season that bear his branding: Pressure SC+ and Aversa+.



COMANCHE 2.0+

So the 90's called and they are coming back in a new model we named the Comanche 2.0+. We stayed true to our roots with a throwback style inspired by the 90's skate scene. Turn your cap backwards, dust off your Hip Hop CD's, and get the party started.



RICO CT

Bringing back a classic that is so on point it fits everyone's steez. Simple and stylish, this is a must have staple. Go get yourself a pair before they sell out at your local retailer!



CAMO COLLECTION - AVERSA+ - COMANCHE - ENDURO 125

Whether you are out in the woods, tearing up the streets, or tipping one back at your local bar, our Camo Collection allows you to be undercover while standing out from the crowd.



CHAR COLLECTION - CELSIUS CT - ENDURO - CELSIUS - COMANCHE

We know you are going to barbecues all summer long, so why not show up to your next grill session in a pair of DVS Shoes from our Char Collection. They go great with charred meat and your favorite beverage.





## OVERVIEW

### RICO CT



**KHAKI WHITE CANVAS**  
DVF0000142204



**BLACK BLACK CANVAS**  
DVF0000142975



**CHARCOAL WHITE CANVAS**  
DVF0000142032

### RICO CT



**BLACK WHITE CANVAS**  
DVF0000142974

## OVERVIEW AVERSA+



**CAMO BLACK SUEDE**  
DVF0000303960



**BLACK GREY SUEDE · LUTZKA**  
DVF0000303004

### PRESSURE SC+



**BLACK CHARCOAL SUEDE · LUTZKA**  
DVF0000276007



**NAVY BLACK GUM SUEDE**  
DVF0000276413

### PREMIER 2.0+



**BLACK BROWN KNIT**  
DVF0000290016



**BLACK RASTA MESH**  
DVF0000290015

### COMANCHE 2.0+



**BLACK GREY NUBUCK**  
DVF0000323002



**BLACK GUM NUBUCK**  
DVF0000323001

### COMANCHE



**WHITE CHARCOAL NUBUCK**  
DVF0000029114

### COMANCHE



**BLACK CHARCOAL RED NUBUCK**  
DVF0000029984



**BLACK CAMO NUBUCK**  
DVF0000029983



**BLACK REFLECTIVE CHARCOAL NUBUCK**  
DVF0000029985

FLASH  
PACK

### CELSIUS



**CHARCOAL GREY NUBUCK**  
DVF0000233034



**CHARCOAL GREY BLACK NUBUCK**  
DVF0000233033



**BLACK CHARCOAL WHITE NUBUCK**  
DVF0000233016

### CELSIUS CT



**BLACK CHARCOAL RED NUBUCK**  
DVF0000277009



**BLACK NUBUCK**  
DVF0000277004

### ENDURO 125



**OLIVE BLACK NUBUCK**  
DVF0000278300



**WHITE REFLECTIVE GUM NUBUCK**  
DVF0000278103

FLASH  
PACK



**BLACK REFLECTIVE GUM NUBUCK**  
DVF0000278012

FLASH  
PACK

### ENDURO 125



**BLACK CHARCOAL RED NUBUCK**  
DVF0000278010

### ENDURO HEIR



**BLACK RED GUM NUBUCK**  
DVF0000056981



**OLIVE BLACK GUM NUBUCK**  
DVF0000056300



# DVS SHOE COMPANY

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GLOBAL SIZE SCALE - DVS FOOTWEAR

MEN'S SHOE SIZING

USA	UK	EUR	CM	JAPAN
5	4	37	25	23.0
5.5	4.5	38	25.5	23.5
6	5	38.5	26	24.0
6.5	5.5	39	26	24.5
7	6	40	26.5	25.0
7.5	6.5	40.5	27	25.5
8	7	41	27.5	26.0
8.5	7.5	42	28	26.5
9	8	42.5	28.5	27.0
9.5	8.5	43	29	27.5
10	9	44	29	28.0
10.5	9.5	44.5	29.5	28.5
11	10	45	30	29.0
11.5	10.5	46	30.5	29.5
12	11	47	31	30.0
13	12	48.5	32.5	31.0
14	13	49.5	32.5	32.0
15	14	51	33.5	33.0

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GREG LUTZKA





HAVE A BITCHIN' SUMMER!





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