



SPRING/SUMMER 2019

PREMIUM SPRING/SUMMER 2019

Spring Summer 2019 sees Boardies® introduce a new Premium Collection to complement the current Boardies® mainline range.

At the heart of this new collection is not only a drive in progressive design and innovation but also the brand's growing social and environmental conscience with the desire for Boardies® to become more sustainable and mindful in its manufacturing process and its impact on the environment, particularly in protecting the oceans.

Boardies® is teaming up with leading environmental factory in Denpasar, Bali to manufacture the new premium collection in a safe environment, in smaller production runs, with lower waste and most importantly using recycled polyester fibre made from old plastic water bottles, that would otherwise be destined for landfill, or worse still continue to pollute the worlds oceans. The fibre is made in the USA and has all the performance and quick-dry characteristics of our regular mainline microfibre swimwear but has an even softer handle.

In speaking with our loyal customers and friends alike Boardies® have developed two new silhouettes for the launch of the new collection.

The first of which is a hybrid between Boardies® classic mainline shape and a classic board-short with a slightly longer 18" (45cm) outer seam and are unlined. The shorts feature tailored slash pockets, a three-quarter elasticated waistband, a snap-button fly with additional drawstring closure and a velcro back flap-pocket.

The second shape to be introduced is a classic 'sport' short with a 14 inch (35cm) outer seam with split hem detail and are mesh lined like the Boardies® classic mainline shape. In addition the shorts have a split panel construction allowing for Boardies® to experiment with its renowned prints and solid colours with contrasting panel details and tailored welt pockets.

The prints and colour palette of the collection are inspired by our travels and the cultures we encounter. For Spring Summer 19 we have a African inspired capsule collection with tribal prints on our new panelled shorts, a Japanese capsule feature Koi's, Tigers and Cranes and a Balinese hand painted marble design. These new Boardies® prints bring an increased level of curation to the elevated premium collection.

Boardies® are also excited to collaborate with British contemporary menswear designer Daniel w. Fletcher this season. Fletcher, a Central Saint Martins graduate and 2017 LVMH Prize nominee has worked with Boardies® to produce shorts with his signature characteristics; piping on a rear patch pocket and contrast stitching details throughout as well as a new design of his trademark hand-painted stripes.

For information on booking appointments to view the collection, please contact:

Sales

Nicholas Crook
+44 (0)203 457 0365
nick@boardiesapparel.com

Boardies®

256 -260 Old Street,
London, EC1V 9DD,
United Kingdom

BOARDIE/APPAREL.COM

@boardiesapparel

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Boardies[®]
APPAREL



JAPANESE CAPSULE



TANCHŌZURU
BS429



HOI
BS430



TORA
BS431



SEIGAIHA PANEL
BS432

SPRING-SUMMER 2019

GEOMETRIC AND STRIPES



BOARDLINE
BS423



MARINIÈRE
BS424



MAURITS
BS425

AFRICAN CAPSULE



NYANJA
BS426



OSIMIRI
BS427



BAHARI
BS428

ONE OFFS



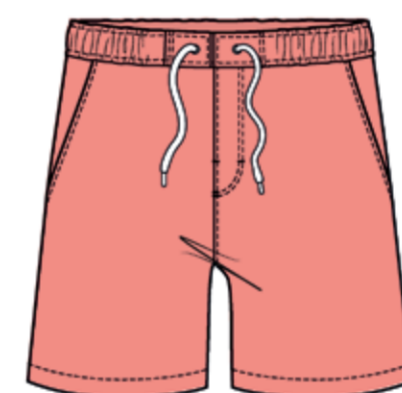
FLYING V
BS433



PEACOCK
BS434



MARBLE
BS434



DESERT FLOWER
BS436



PEACOCK/JADE
BS437



DELLA ROBBIA
BS438

WATER REACTIVE

DANIEL W. FLETCHER

FOR BOARDIES

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NAVY/BLACK HAND PAINTED STRIPES
BSDF1



MULTI STRIPES
BSDF1



NAVY
BSDF3



KHAHI
BSDF4



BLACK
BSDF5

BAND OF OUTSIDERS

Band of Outsiders is a London based clothing label, founded in Los Angeles by Scott Sternberg in 2004, known for its sophisticated, idiosyncratic take on sportswear classics. For Spring Summer 19 Boardies® have collaborated with the brand on a range of prints featuring Las Vegas themed icons, a colourful pin-stripe and colour blocked shorts with our water-reactive treatment that reveals the brands logos when wet.



STRIPED SHORT
BSB001



SIN CITY
BSB002



TWO TONE WATER REACTIVE SHORT
BSB003



TWO TONE WATER REACTIVE SHORT
BSB004